

BETTIE THOMAS STUDIOS
SCHOOL OF MUSIC AND DANCE FOR 27 YEARS
SPECIALIZING IN
ORGAN - ACCORDION - Drums - Guitar
1215 Crenshaw Blvd., Torrance — FAirfax 8-6312

6 THE TORRANCE HERALD
NOVEMBER 1, 1962

FA 8-4000
For Classified Results

Bryan Hardwick Opens New Agency To Handle Advertising for Area

Celebrating the formal opening of their new offices this week in the Malaga Cove Plaza of Palos Verdes Estates is the Bryan Hardwick Advertising Agency.

The new agency is one of the few in the area offering a complete service, including items ranging from brochures and catalogues to television programming and national magazine advertising, according to Bryan Hardwick, head of the agency.

The guiding principle of the agency has been to combine smart merchandising with the distinctive look, Hardwick said.

"Competition for readership is so great in all fields that if

your advertising does not stand out on the page, your money is wasted," he said.

A solid approach to merchandising comes naturally to Hardwick, who held key sales

management posts on the West Coast before entering the advertising profession.

Offices for the agency are maintained at 413 Via Chico, Palos Verdes Estates.

Ceramic Tools To El Camino

An entire collection of ceramic equipment was given to the El Camino College Art Department by Walter B. Jones, 3123 W. 187th Place, Hal Wenstrom, assistant director of instruction, announced this week.

Jones, who has for many years followed the hobby of ceramics, gave his collection of ceramic molds, glazes, fixing

cones, tools and other equipment to the college saying that he is partial to El Camino because it is in his community and he has long been interested in its activities.

For many children in underprivileged areas the bun and glass of milk which CARE gives them is the only meal they have all day. CARE sends milk and flour in \$1 packages.

Obituaries

EUGENE L. HARPER
Services were held Wednesday afternoon for Eugene Louis Harper, 46, who resided at 1121 Fonthill Ave.

He died Sunday. Mr. Harper had resided here for five years. Interment was held in Pacific Crest Cemetery.

Survivors include his father, Roscoe Harper of Missouri; two sons, Richard Harper of Torrance and William Harper who is in the Army; a daughter, Sheryl Harper of Torrance; three brothers, Elmo, Jack and

Thomas Harper, all of Missouri; Mrs. Marjorie Martin of Florida, and Mrs. Joyce Mesle of Ohio.

CARL V. WELLS
Carl Van Wells, 63, who resided at 1524 W. 179th Place, Gardena, died Monday in Torrance.

He was born in Bloomfield, Mo., and had resided in this area 19 years. Services and interment have been scheduled at Monette, Ark.

Survivors include his wife, Mrs. Grace Wells of Gardena, and four sisters, Mrs. Edith Horton of Monette, Ark., Mrs. Mattie Holland of Lunsford, Ark., Mrs. Virgie White of West Memphis, Ark., and Mrs. Mae Arrington of Jonesboro, Ark.

'Awakening' Presented On Sunday

From North American and across much of the world has come acclaim for the Christian film "Centerville Awakening," which will be shown at the Calvary Baptist Church, Crenshaw and Manhattan Beach Blvds., at 7 p.m., Sunday.

Produced in close cooperation with over 500 ministers of many denominations, the feature-length sound motion picture clearly defines the work of God in human hearts. It tells the story of a typical church in a typical town which had become lethargic and powerless, then shows the thrilling change that occurred as the pastor began proclaiming the Biblical truth that men may be right with God.

The pastor of the story was forced by ill health to return from the foreign mission field, and then was offered an altogether too typical pastorate in the homeland. Out of the crucible of heartache and suffering God prepared this man and his wife to walk under His total guidance. They earnestly sought the outpouring reality of Scriptural revival, and a great overflow from the abundant supply of God's inexhaustible grace was the glorious result at Centerville.

THE CALVARY BAPTIST Church has timed the showing of "Centerville Awakening" to coincide with the launching of its "Christian Growth Program," which is designed to inform, guide and challenge its membership toward a spiritual awakening leading to individual Christian growth and faithfulness to the Lord and His work.

The pastor of Calvary Baptist Church, Rev. H. Earl Kuester, will officiate at observances of the Lord's Supper at 8:30 and 11 a.m. Sunday services and will deliver the "Communion Meditation."

Watson Speaks On Finance

Walter Watson of California Savings and Loan spoke on personal financial management at the last Lions Club meeting.

Lions Jim Cicchini of Rolling Hills and John Coolin of Burbank were visitors and received the customary salutation from the membership. Lion Hanley Rogers had as his guest Joe Ashwell and Lee Ki Palma hosted Joe Myrditty.

From 1946 to 1957, Parsons was export sales manager for Collins Radio Co., Cedar Rapids, Iowa. While there, he built the distributor organization from 4 to 51 firms located throughout the world, and overseas sales of communication equipment and components increased from almost zero to 66 per cent of domestic commercial sales.

Parsons is a graduate of Northwestern University with a BS degree in economics followed by graduate courses in business administration and electronics.

Firm Names New Manager

Robert A. Parsons has been named product manager for the Hi-Shear Corp.'s electronic components section at the firm's Torrance plant.

As product manager, Parsons directs the development and sale of new electronic and electrical products.

Parsons came to Hi-Shear following 15 years in sales management of electronic and electromechanical products. For two years he was with U. S. Science Corp., Los Angeles, serving as eastern regional manager for their line of transducers and accelerometers. During the two years prior to joining Hi-Shear, he was director of sales for Tamar Electronics, Gardena, manufacturer of antennas, connectors and R. F. transmission systems.

Parsons is a graduate of Northwestern University with a BS degree in economics followed by graduate courses in business administration and electronics.

AT **NORGE VILLAGE**
1024 GARDENA BLVD., GARDENA

COLOR Portrait
of your Child or Family Group

NO-LIMIT-TO-AGE or
NUMBER-IN-PHOTO
A Large 5x7 (Not a Wallet Size)
Only 1 Coupon to a Family Please!

96¢



Thurs., Fri., Sat.,
November 1, 2, 3
10:30 a.m. - 5:00 p.m.

the akron



Leather Shoes from England

- from famed British bootmakers... your best foot forward, sir!
- finest leathers throughout... even the lining is soft selected leather!
- man-loving styles for you: a wing-tip, a seam-and-vamp blucher, a plain-toed raglan blucher, a stitched vamp slip-on... what a pleasure, what a choice!
- supple smooth-grained leathers in black or deep brown... texon insoles, rubber heels
- sizes 6 1/2 thru 12, C and D widths

7.99 pr.

Hopsacking Sportcoats

- your season for style, sir!
- see our manly coats of smart, well-wearing hopsacking... in an urbane blend of wool-and-acrylic acrylic
- for this good season and for seasons to come... a well-groomed 3-button model... natural shoulder, of course!
- wise autumnal colors: olive, grey, deep brown,
- you've seen its equal at triple the price!

13.99

Reverse-Twist Slacks

- complete the outfit... right dress!
- ivy or continental trousers of arnel triacetate-rayon
- sizes 28-36... in black, olive, grey

4.99 pr.



Sale of Candy-Stripe Carpeting

- you insisted... we brought in hundreds of new rolls!
- brilliant candy-stripe... to floor any room with magnificent multicolored luxury... broadloom beauty to wear and wear, shrug off footfalls and remain so easy to care for!
- choose economical viscose-rayon pile... or a deep and special wool-and-nylon pile... all of it latex-backed to wear even longer!
- make it candy-stripe for the most versatile comfort ever... and frankly irresistible tags:

viscose rayon pile 1.29 sq. yd.
wool-nylon pile 1.99 sq. yd.

• rubber padding 99c sq. yd.



Danish Walnut Dining Chairs

- accent the contemporary... these scandinavians do!
- danish slitters of beautifully grained and hand-rubbed walnut... molded, contoured, impressive!
- quiet majesty, on legs of black wrought iron
- to surround a table, set at a desk, shine in a corner!

7.99



17-Jewel Wristwatch

- perfect timing!
- a reliable precision timepiece made so with 17 jewels!
- incabloc... shock-resistant, stainless back, chrome face, luminous dial, leather band!
- accurate swiss movement... and a one-year guarantee!

9.99 plus f.e.t.



Antron Nylon Knit Shirts

- smart seasoning for autumn wardrobes!
- a leisure knit of 100% dupont antron nylon... styled by a master to delineate your casual look
- transfer cuffs and waist... mock fashion sleeves... neat piping... easily washable
- in white, black, beige, powder blue, willow, red
- sizes s, m, l

2.99



Drafting Table

- got any plans?
- for architects, draftsmen, artists, doodlers... in office, studio, ivory tower
- 42"x30" white bass board surface... on the level
- adjusts from 30" to 40" high... on a sturdy hardwood base
- there's even a pencil ledge!

13.99

• lamps available, too!



Snuggle Boots

- snuggle into friendly footwear... seventh heaven comfort!
- cozy 100% acrylic fiber boots with genuine pigskin soles... ankle high to keep you toasty warm!
- cloud soft creations for those chilly mornings and evenings... winter carnival colors: white, blue, pink and cream!

1.89 pr.



Heavenly Bamboo Plant Sale

- lowest price ever!
- pink and bronze in spring, soft green in summer, purple in autumn, crimson in winter!
- a light, airy vertical... most effective for oriental or tropical groupings
- slender and dramatic... it grows to 6 feet
- in gallon can 49c
- akron reg. 69c
- 2 for 89c



3-Speed Italian Bikes

- full size 26" bikes... sleek, sharp, sturdy!
- 3-speed Sturmey-Archer english gears, front-rear handbrakes, chrome headlight
- white sidewall tires, double-brace fenders, kickstand, touring bag, air pump, everything!
- boy's in metallic red, girl's in flamboyant blue... a wheeling whiz, bars or hilt!

39.99



Zen-99 Camera

- much more than a toy... it actually takes photos!
- a wonderful gift from Japan... it uses 127 film
- two shutter speeds: 1/50 second and time exposure
- eye-level viewfinder... all-weather shutter... carrying strap

1.99



100x, 200x, 300x Microscope

- best thing in sight for christmas giving!
- a close-up view of nature for your young scientist... revolving turret... it magnifies 100, 200 and 300 times!
- precise, powerful, stimulating, educational... fascination unlimited
- in hardwood carrying case

2.99

OPEN DAILY
9 A.M. to 9:30 P.M.
SUNDAYS 10 to 7

West LOS ANGELES
Sepulveda & National EX 1-5225

SOUTH BAY Torrance
Hawthorne Blvd. & 180th St. 370-3535



ACCEPTED AT SOUTH BAY STORE

HOME LOANS

LOW INTEREST... low as 6%
LONG TERM... up to 25 years
HIGH DOLLAR AMOUNT... up to 80%
of appraised valuation

R. C. Chase, President, Chairman of the Board

Marina Federal Savings

AND LOAN ASSOCIATION

WESTCHESTER OFFICE * DEL AMO OFFICE
8750 South Sepulveda (Home Office) 72200 Hawthorne Boulevard
Los Angeles 45, Calif., OR 0-0150, SP 6-0990 Torrance, Calif., FR 8-1226
OTHER OFFICES... South Bay (Lawndale) and La Tijera (Ladera Heights)