

HOLLYPARK NATIONAL PAINT STORES

Biggest Discounts in Town!

HOLLYPARK NATIONAL PAINT STORES

PAINT YOUR HOME WITH VINYLAC



SELLS EVERYWHERE FOR **6.79**



OUR PRICE **\$4.79** Gal.

A fine vinyl paint that will give your stucco a protective coating for years to come. Goes on easily with a brush or roller. Dries in half-hour. Shows no lap marks and dries to a beautiful soft finish. Use nothing but soap and water for clean-up. Available in all the latest exterior stucco colors.

Who's Kidding Who?

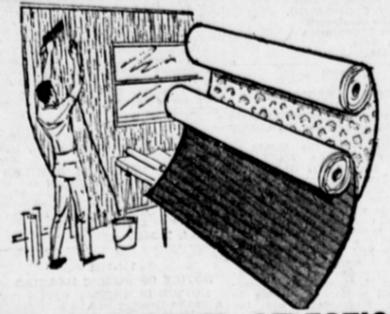
or is it whom?

With all these FREE give-away "Paint Sales" . . . we repeat -- who's kidding who?

Let's face facts. No one in business can give his merchandise away FREE — and still stay in business. Unless, of course, he is receiving his paint FREE from the manufacturer, which is most unlikely. In our particular case, we find that we have to pay the manufacturers for all the paint they sell us and for that reason we simply find it impossible to give it away FREE.

We'd like to give it away if we could. After all, we feel that we're as charitable as our competition and if anyone else could give paint away FREE, then so could we.

To give paint away FREE, we, or any other store must get the paint FREE! It's pretty simple to figure that out. So the first thing we did was to check all our old invoices to find out how much FREE paint we received in the past 5 years. This we would give away first and become a member of the FREE-GIVERS. Imagine our disappointment after searching through thousands and thousands of invoices to find that we hadn't received even one FREE gallon!



HUGE WALLPAPER SELECTION

Select from the largest visual display of wallpaper anywhere! Gorgeous textures, Provincials, Moderns and Scenes. Many pre-pasted and plastic coated.

- All washable and sun-fast
- Buy it and take it with you
- No waiting
- Originally sold for 1.75 to 4.50

39¢ TO 99¢

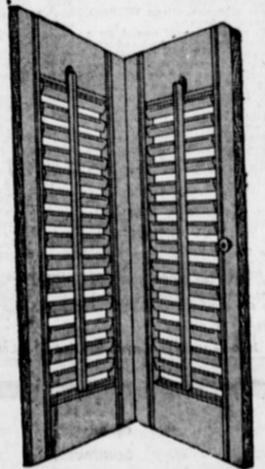
LAUAN MAHOGANY LOUVERED SHUTTERS

For the most beautiful window effects, decorate with shutters. Easy to paint, stain or varnish. Anyone can put them up.

6x12 SIZE **49¢**

PLUS ALL THESE:

6x26	1.09
6x29	1.29
6x32	1.59
6x36	1.79
7x20	.99
7x26	1.19
7x29	1.39
7x32	1.69
7x36	2.09
8x20	1.09
8x26	1.29
8x29	1.59
8x32	1.79
8x36	2.29
9x20	1.29
9x26	1.49
9x29	1.69
9x32	2.09
9x36	2.49
12x20	1.79
12x26	2.19
12x29	2.39
12x32	2.69
12x36	3.19



also low prices on DOOR SIZE SHUTTERS 12 x 80 and 15 x 80

FABRIC DEPT. SPECIALS

REMNANTS FROM OUR WORKSHOP

Hundreds and hundreds of pieces that run from 1 to 10 yds. Loads of duplicate cuts. All colors, all weaves. Reg. 2.00 to 5.00 a yard. Perfect for drapes, curtains, pillows, skirts, dresses, etc. Buy the piece, we can't cut these.

Values to 4.95 yd.

33¢ yd.

UPHOLSTERY FABRICS

Bolt Ends — Values to 14.00 yd.

Your choice of nylon frieze, textures and boucles in short ends from 1 to 4 yard lengths. All 54" wide.

\$1.49 yd.

Reg. 1.99 to 3.00

NOW ONLY **59¢** yd.

Reg. 2.00 to 4.00

NOW ONLY **79¢** yd.

LOUVERED WINDOWS



- Up to 42" Wide!
- Complete With Glass
- Long Lasting Aluminum, Never Needs Painting
- Install it Yourself
- Fits Any Window No Alterations

\$4.98 FROM Complete

NOTE: Our Prices Include All Glass and Hardware

24" HIGH	\$ 4.98
30" HIGH	\$ 6.98
36" HIGH	\$ 7.98
42" HIGH	\$ 8.98
48" HIGH	\$10.98
54" HIGH	\$11.98
60" HIGH	\$12.98

Orders Are Issued...

Well, we decided to do something about that. Our buyers went out in search for some new sources of supply. They went looking for the manufacturers that are making FREE paint. They knew their job. "Buy all the FREE paint you can get." Then we too could give FREE paint to our customers.

Well, they searched high and low, far and wide. They contacted large manufacturers, small manufacturers, local and national manufacturers and can you imagine, no one would sell us FREE paint. They all wanted to get paid. What's more, we couldn't even buy empty cans FREE. Just the empty cans cost 26¢ each.

What to do? How could we give paint away FREE? Our executives called an emergency meeting and after hours of discussion they came up with a great idea. Unfortunately, it's not an original idea. It's an idea that's already being used. We could double our prices and then it would be easy to give paint away for FREE!



Here's the Plan...

We sell a fine Vinyl Latex paint for \$2.99 a gallon. (We've sold over 200,000 gallons of this paint for \$2.99). Now we could raise the price to \$5.98 a gallon and give one FREE with each gallon sold. It still adds up to \$2.99 a gallon, but sounds real good. Or a good Enamel which we have always sold for \$3.49 a gallon. How about selling it for \$6.98 and give one FREE. Or our fence paint which we have always sold for \$1.99 a gallon, how's it sound for \$3.98. "BUY ONE — GET ONE FREE" or better yet, suppose we raise the price to \$5.97 a gallon "BUY ONE — AND GET 2 FREE." Wow! that's like giving away 2 FREE GALLONS, or we could go all out and mark it \$19.90 a gallon. "BUY ONE — GET 9 FREE." No, I guess that's making the scheme a little too obvious and rather ridiculous.

The truth of the matter is we feel the entire approach is rather ridiculous. We'd rather sell our Vinyl Latex Paint for \$2.99, our Enamel for \$3.49, Flat Wall Paint for \$1.99, Log Oils for \$1.99 and all our paints at low prices. No gimmicks, no inflated prices. Just good honest business ethics. And every gallon of paint sold at the Hollypark National Paint Stores is sold in an atmosphere of friendly and pleasant service and guaranteed to be the finest paint you have ever used.

We promise never to insult your intelligence by offering you FREE PAINT, but we will sell you the finest paints made for the lowest prices.

Lose your head over FREE PAINT Ads?



Panelboard's Plastic Finished TILEBOARD

You install it yourself and SAVE!



- 10 COLORS • GUARANTEED
- EASY TO HANDLE 4' x 4' SHEETS

35¢ sq. ft.

Also Available in 4' x 5' and 4' x 8' Sheets

Goodyear Vinyl Floor Tile

The vinyl tile that never needs waxing, or heavy scrubbing. It's resistant to practically every household flooring hazard. Available in the most handsome designs ever.

16¢ Per Tile

REGULARLY 24¢
8 x 8 Size. Carries a Lifetime Guarantee.

We Repeat... Who's Kidding Who? ... or is it whom?

WINDOW SCREENS

AT THE LOWEST PRICES IN TOWN!



All aluminum frame and aluminum wire. Look at these, low, low prices!

24" x 30"	\$1.48	36" x 36"	\$1.88
24" x 36"		36" x 42"	
30" x 30"		30" x 48"	

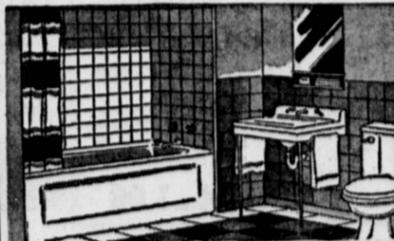
OTHER SIZES AT COMPARABLE LOW PRICES!

Plastic Wall Tile

ENOUGH TILE TO GO AROUND YOUR TUB

4 FEET HIGH FOR ONLY

\$8.00



Anyone can put it up . . . beautify your bathroom or kitchen with tile that will last the lifetime of your home. Available in the newest pastel colors.

2 1/2¢ Per Tile

LINOLEUM RUGS

9 x 12 SIZE Large selection of beautiful patterns.

REGULAR \$ 5.88
8.50

HOLLYPARK NATIONAL PAINT STORES

OPEN SUNDAY

9:00 - 5:00

Open Mon., & Fri. Nites 'Til 9:00

Open Daily 8:00 to 6:00

TORRANCE
1641 Cabrillo Ave.
Corner of Carson at 6 Points
FA 8-0211

TORRANCE
20368 Hawthorne
FR 1-5116 SP 2-1850

NORWALK
11737 Firestone Blvd.
UN 3-0061

PAINTS • WALLPAPER • DRAPERIES •

HARDWARE • PLUMBING • ELECTRICAL SUPPLIES

SCREEN DOORS

WINDOW SCREENS

WINDOW SHADES

GLASS CUT WHILE YOU WAIT

AMPLE PARKING in FRONT & REAR

Quality and dependability and repairs and

SP 5-2591 to 6 p.m.