

Our Personal Service Pledge to You—

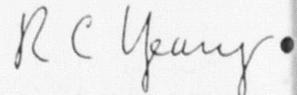
Our main purpose in printing and giving this brochure to as many people as possible in the South Bay area is to bring to your attention the opportunity for "personal service" banking in or near your own community.

Southern California is a growth area. People are pouring into its many cities and towns at the rate of 600 per day and to many this migration is a strange experience. They welcome an expression of friendship and understanding.

In this respect, our new neighbors are a lot like us. It's more pleasant to buy groceries, clothes and other necessities at friendly, comfortable stores. So it is in the service industries like banking.

We at Pacific State pride ourselves on one "point of difference" from other banking institutions—we're small enough to offer friendly, personal service, yet we're big enough to supply all your banking needs.

We invite you to come in and bank where you are always a "name" instead of just a number. You're always welcome at the South Bay's "personal service bank."



Robert C. Yeary, President

6 Branches...To Serve You Personally

HAWTHORNE OFFICE

885 S. Hawthorne Blvd.
Charles A. Turner
V.P.-Manager

LENNOX BRANCH

4720 W. Imperial Highway
Ray Elston
V.P.-Manager

WINDSOR HILLS BRANCH

4437 S. Slauson Blvd.
Ed Ott
V.P.-Manager

PENINSULA CENTER BRANCH

27440 Hawthorne Blvd.
Morris Goldgell
Assistant V.P.-Manager

DRIVE-IN BRANCH

134 E. 136th St., Hawthorne
Charles A. Turner
V.P.-Manager

TORRANCE BRANCH

21600 S. Normandie Ave.
Keith Pischel
Assistant V.P.-Manager

Please tell me some more about personal service banking with Pacific State Bank.

Name _____

Address _____

PSB will be glad to answer any questions about your banking and financial problems.

MEMBER: Federal Deposit Insurance Corporation, and Federal Reserve System



THIS SECTION TO APPEAR IN: SOUTH BAY DAILY BREEZE, HAWTHORNE ADVERTISER PRESS, INGLEWOOD DAILY NEWS, TORRANCE HERALD, TORRANCE PRESS, AND PALOS VERDES NEWS.