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BANQUET FROZEN DINNERS
Regular Pkg. **39¢**

HILLS BROS. COFFEE
2-lb. Can \$1.17 1-lb. Can **59¢**

- S CORN 12-oz. Can 5 for \$1
- TO JUICE 46-oz. Can 29c
- MONTE PIARS 303 Can 4 for \$1
- TUNA Chicken of the Sea 6 1/2-oz. Can 29c
- S PREM 12-oz. Can 39c
- TOMATO SOUP 10 1/2-oz. Can 10c
- RISP CRACKERS 1-lb. Box 25c
- TO SAUCE 8-oz. Can 3 for 25c
- TO PASTE 6-oz. Can 2 for 25c
- SIZE DINNER Kold Kist 11-oz. Pkg. 3 for \$1
- STEW Kold Kist 16-oz. Pkg. 3 for \$1
- ROLE Macaroni and Cheese 20-oz. Pkg. 39c
- GE CHEESE Hawaiian Harvest by Foremost Pt. Ctn. 29c
- ARINE Sweet Safflower 1-lb. Pkg. 37c

FOREMOST BUTTER
GRADE AA FIRST QUALITY
1-lb. Pkg. **67¢**

LOW SUDS DETERGENT
LUCKY BRAND
20-LB. BOX **\$2.29**

- DEL MONTE PEAS** 303 Can 5 for \$1
- FRUIT COCKTAIL** 303 Can 5 for \$1
- VETS' DOG FOOD** No. 1 Can 14 for \$1
- LESLIE SALT** 26-oz. Round Pkg. 10¢
- FROZEN LEMONADE** SPRINGFIELD 6-oz. Can 3 for 25¢
- FROZEN WAFFLES** DOWNYFLAKE 8-ct. Pkg. 10¢

Printing Plays Vital Role in State Business

By VINCENT THOMAS, Assemblyman, 68th District. Without printing, our governmental activities would come to an abrupt halt. So would most of our private enterprise. Whether the printed matter be books, or forms, or laws, or explanatory material, it is still one of our basic means of mass communication. Through its use hundreds, or millions of individuals receive uniform visual information at low cost on a vast range of topics important to their daily affairs.

The importance of printing to operations of state government was recognized as early as 1850, when the Legislature established the Office of State Printer, and provided for the election of that official for a two-year term. His duty was to act as purchaser of all state printing from private printers. By 1875, the state had acquired its own printing plant. Growing demands for its products have several times forced its replacement by a larger plant. The latest and largest was occupied in 1954.

IN RECENT years the state printing plant has been the center of considerable controversy. It has been attacked as uneconomical and out-of-date. It has been strongly defended as doing quality work at low cost. The multi-million dollar question of whether school textbooks should be printed at the plant, or purchased from publishers, produced real fireworks when surplus books were burned. One outside report on the plant to the director of finance recommended abolition of the plant because work could be done cheaper privately.

For the past several years the subcommittee on printing of the joint committee on legislative organization has been carrying on a continued program for improvement in the quality and reduction in the cost of all state printing. As part of its work, the subcommittee retained a firm of outside printing consultants to recommend a long term program for improvement of the printing plant and its cost accounting system. The firm submitted its final report to the subcommittee at a recent meeting. To say the least, it was a considerable eye-opener, and pulled few punches.

THE CONCLUSIONS in the report may be summarized briefly. The consultants found that, though the printing plant is manne with skilled operators with high morale up to and through the foman level, the skills and morale have largely been wasted because the work-force has had to use equipment obsolete for the needs of state printing. The present staff can be trained, in reasonable time, to man modern, more suitable equipment.

So many small newspapers have bought new presses which are not fully utilized that much state printing can be bought from them cheaper than the state plant can do it. The trend in textbook presses to larger, faster, more versatile presses will soon force the state plant to buy equivalent equipment, in order for it to use plates of private publishers. A more modern, "perfect" book-binder is a prime necessity.

THE REPORT contained a series of specific recommendations as to types of new equipment which must be purchased for most economical operations, and estimated the approximate cost, to be invested over a two-year period, at slightly over \$1 million.

The report spoke cuttingly of the poor equipment selection. "Unfortunately, the high level of plant morale and work productivity has been largely negated by top management's failures to supply equipment to utilize these advantages.

This neglect has stemmed . . . from a policy of extreme conservatism that has cost the state hundreds of thousands, if not millions of dollars." It declared that top management has been comfortably content to follow five years behind the private book printing industry, which itself is five years behind.

Although medical research has not discovered the basic cause of high blood pressure, the condition can be controlled with drugs and other treatments.

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A-DAY VITAMINS 25 Tablet Btl. Reg. 98c. Sale 78c

ALKA SELTZER Reg. 59c. Sale Price 49c

- PITTED RIPE OLIVES** La Mirada No. 1 Can 25c
- PEANUT BUTTER** Bell Brand 16-oz. Jar 49c
- HI MEAT DINNERS** Swift's Baby Food 4 1/2-oz. Can 6 for \$1
- APPLE CIDER** Martinelli Quart 35c
- OVEN BAKED BEANS** B & M 13-oz. Can 19c
- CORN MUFFIN MIX** Dromedary 8-oz. Pkg. 2 for 25c
- TROPICAL JAM** Strawberry, and Apricot Pineapple 20-oz. Jar 3 for \$1
- TREE TEA** 1/4-lb. Box 39c
- BOSCO** 24-oz. Jar 59c
- TABLE NAPKINS** Kleenex 50-ct. Box 2 for 45c
- PAPER PLATES** Diamond 8 1/4-inch 40-ct. Pkg. 69c
- TOILET TISSUE** Powder Room 2-roll Pkg. 23c
- MODESS** Sanitary Napkins 24-ct. Box 79c
- PUREX BLEACH** 1/2 Gal. 39c

- CALO DOG FOOD** No. 1 Can 2 for 31c
- DIASOFF DIAPER RINSE** 16-oz. Bottle 95c
- KITCHEN CHARM WAX PAPER** 100-ft. Roll 21c
- M. D. TOILET TISSUE** 4 Bl. Pkg. 39c
- NIAGARA STARCH** 24-oz. Box 39c
- RED'S TAMALES** 8-Pack Pkg. 89c

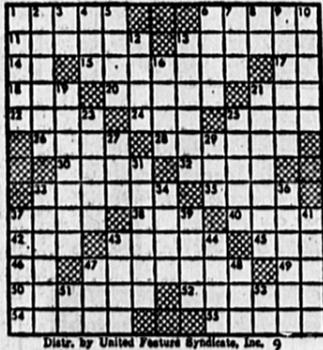
CROSSWORD PUZZLE

ACROSS

- Narrow openings
- Species of popular tree
- Facility pertaining to mountains
- Part of the tree
- Bunch of flowers
- Symbol for tantalum
- Afternoon party
- Articles of merchandise
- Vehicle
- Finishes
- Historical
- Platform
- To carry
- Roll of parchment
- To harvest
- Measure of length
- Trap
- To excite
- Blank
- Measure of weight
- Center
- Young boy
- Spells
- Short sleep
- Man's
- By name
- Recited
- River in Italy
- Eurus
- Closed tightly
- Choice
- To glide

DOWN

- To aver
- To grieve
- Prefer; not
- A number
- Wine
- precipitation
- Word of sorrow
- Secret agent



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- WEST LOS ANGELES** Sepulveda & Palm Blvds.
- LOMITA** Western at Loma
- LENNOX** Pacific & Lennox
- TORRANCE** Torrance & Torrance
- HERMOSA BEACH** Pacific Coast Hwy. - Gould Lane
- WEST TORRANCE** Sepulveda Blvd. at Hawthorne
- PENINSULA SHOPPING CENTER** Hawthorne at Silver Sage - Rolling Hills
- INGLEWOOD** Inglewood & Hardy

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