

YES VIRGINIA, DORN'S HANDLES ONLY THE REALLY BIG NAMES: RCA VICTOR, PHILCO, MOTOROLA, WESTINGHOUSE, EMERSON, HUDSON TERRAPLANE, ZENITH!!!

HOORAY FOR OUR SIDE!

HOORAY FOR YOUR SIDE, TOO!

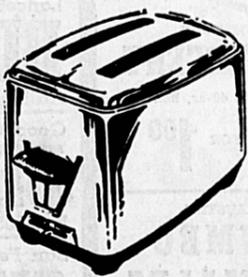


WE'RE ON YOUR SIDE IN THE BATTLE AGAINST HIGH PRICES!

LOOK WHAT POPPED UP AGAIN!
PROCTOR-SILEX AUTOMATIC TOASTER

OPEN KNIGHTS 'TIL 9!

- plug it in, pop in the bread and you're in business
- select any shade from beige to burnt
- beautifully finished and astoundingly priced
- famous name at an off-brand price of...



5⁸⁸

RCA WHIRLPOOL AUTOMATIC 2-CYCLE WASHER AND CONVERSATION-PIECE

- all fabric washing from undies to burlap
- fully automatic — fills, washes, rinses, damp dries
- shuts off all automatically
- smart high console panel to give you a sense of power.
- Come clean at our price of...



168⁸⁸

• NOT ONE CENT DOWN, EITHER!



19" WIDE SCREEN PORTABLE TV

- slim styled, light weight
- with new full picture tube
- static-free fm sound system
- beautifully built and a great performer
- john wayne never looked so good
- less than a hundred left at this price so run, don't walk... tomorrow may be too late!
- just a buck and a half a week!

OUR (SOB!) PRICE... **88⁸⁸**

WESTINGHOUSE AIR CONDITIONER CUSTOM 7500 BTU

- INSTALL IT YOURSELF IN MINUTES
- cool any room you're in
- auto-thermo cooling that circulates, dehumidifies
- operates on ordinary house current
- OUR (SOB!) PRICE...

136⁸⁸



COMPARE WITH AIR CONDITIONER SELLING FOR \$199.95

5-(COUNT 'EM)—5 YEAR PROTECTION PLAN

WOW! WE DELIVER, INSTALL, SERVICE AND GUARANTEE WHAT WE SELL!

ANNOUNCING

15 CU. FT. FROST FREE 2-DR. REFRIGERATOR



160 LB. BOTTOM FREEZER IN DECORATOR COLORS AT NO EXTRA COST

Automatic defrosting moist cold refrigerator, butter and cheese dairy bar, ice cube tray, new magnetic safety door. Copper, Yellow, Aqua, Pink Colors.

★ COMPARE WITH REFRIGERATOR SELLING AT 359⁹⁵

OUR COOL PRICE...

258⁸⁸

HOTPOINT 14 CU. FT. 2-DOOR REFRIGERATOR 152 lb. BOTTOM FREEZER



- 14 cubic feet of food space in the floor space of a 12
- new magnetic door
- super space door shelf
- dairy storage
- 5-year warranty at dorn's
- not one cent down, only 2.50 a week!

★ COMPARE WITH REFRIGERATOR SELLING AT 429.95

298⁸⁸

GOT NOT ENOUGH SPACE IN THE OLD REFRIGERATOR PROBLEMS?

BIG * BIG * BIG * BIG * BIG * BIG * BIG



2-DOOR REFRIGERATOR AND FREEZER COMBO(!)

- it's big — really big
- it's beautiful enough to put in the front yard (next to your iron reindeer).

HIGH CLASS APPLIANCES AT LOW CLASS PRICES!

GLORIOSKI!

- automatic, with color interior and two (2-count 'em-2) doors
- trade in that old ice-box and pay only 2.00 a week
- DORN'S TEENY PRICE...

GIANT SIZE! **198⁸⁸**

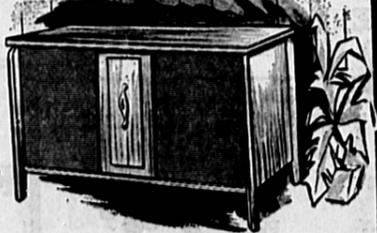
DORN'S STORES SWING EIGHT DAYS A WEEK! WE ARE THE OLDEST, LARGEST TV-APPLIANCE SPECIALISTS IN THE WEST!

YOURS AS A GIFT... (PRACTICALLY)

RCA VICTOR TOTAL SOUND AM/FM STEREO CONSOLE WITH 10 FREE STEREO ALBUMS

SAVE \$71.10

Dorn's regular price... 239.95
Stereo record value... 30.00
269.95



- 4 SPEAKERS AND READY FOR MULTIPLEX
- am/fm 20 watt dual channel amplifier
- automatic 4 speed "floating action" changer
- total sound, tremendous value
- dorn's modest price this week-end...

198⁸⁸

• a paltry 2.00 a week

SUPER SCREEN TV/AM/FM STEREOPHONIC THEATRE

- new wide angle tv screen
- 4 stereo speaker sound system
- am/fm simulcast radio
- smart new hand-rubbed solid wood cabinet



★ Compare with a theatre selling for 399.95

take 'em away for **248⁸⁸**

• pay only 2.50 a week

SOFT-HEARTED CREDIT! ASK FOR IT BY NAME!



OUR CRUSADE MARCHES ON!!!

In our valiant anti-retail fight for lower prices and longer commercials, the rallying cry has been "Don't forget 198.88" (which is the price of the refrigerator above, by the way). The cause is growing and the war is being won. Our plucky sales force, bloody but unbowed, is to be congratulated.

THE ADVERTISING DEPARTMENT DESERVES A PAT ON THE BACK, TOO!



TRADE INS? SURE!!!

We'll give 'em a good home and let you visit them during holidays. Our not-too-bright appraisers will pay you more than they are worth. They just can't say no.

YOU CALL THOSE DISCOUNTS? NOT UNLESS IT CAME FROM D-O-R-N-S!!!

THERE IS A DORN'S HOUSE OF MIRACLES NEAR YOU (unless you are in Podunk, Iowa).



3828 W. SEPULVEDA BLVD., TORRANCE
In the Del Amo Center Annex

STORE HOURS: DAILY 10 A.M. to 9 P.M. SUNDAY, NOON TO 9 P.M.

