

# AT COST! NEAR COST! BELOW COST!

# STOCK REDUCTION SALE



## WOW! LADIES' SUMMER DRESSES

FAMOUS CALIFORNIA MANUFACTURERS. LOSS IS YOUR GAIN.  
 • Shirtwaists • Scoop-Necks • "Liz" Styles  
 100% Cotton and Acetates in a large selection of styles and colors... Choose from solids & prints. This is a terrific value!

Values to 10.99 — Sizes 8-18

**3<sup>64</sup>** ea  
**2<sup>97</sup>** FOR \$7



## LOOK! LADIES' JAMAICA and CAPRI SETS

A Famous Name Brand You've Seen Advertised Elsewhere for 5.99

100% COTTON IN SOLIDS AND CHECKS... BEAUTIFUL MATCHING AND CONTRASTING SETS! ASSORTED COLORS AND STYLES!

SIZES 8 to 18

## JAMAICA SETS

**\$2<sup>99</sup>**

CAPRI SETS... 3.99



## LADIES' SWIM SUITS

WE HAVE ADVERTISED THESE SAME SUITS FOR 5.99 AND ARE SOLD EVERYWHERE FOR AS MUCH AS 15.95

• Fine quality cotton knits and lastex models  
 • Choose from solids and colorful patterns  
 All Famous Name Brands!

**\$4<sup>44</sup>**

We Have Removed the Labels to Protect Mfr.

SIZES 32 to 46 Also Tall and Petite Sizes.

Many Others From 3.59



## LADIES' CAPRIS

Made in California with the high waisted and smart tapered look! Plaids, checks, prints and assorted solid colors!

**\$1<sup>77</sup>** SIZES 8-18  
 or **2<sup>93</sup>** FOR \$3

WE WILL NOT BE UNDERSOLD

## CLOTHES for DOLLS

From 12" - 36" Tall  
 Once in a Lifetime Sale!  
 HUGE SELECTION OF DRESSES, PAJAMAS, PLAY CLOTHES, SPORT OUTFITS, BALARINA COSTUMES AND COMPLETE WARDROBE SETS.



**29<sup>¢</sup>** and up



## REMEMBER FATHER'S DAY! SPORT SHIRTS

EVERY COLOR AND PATTERN THAT HE COULD POSSIBLY WANT

- Short sleeves
- 100% cotton
- Wash 'n wear

Regularly **2.98**  
 SIZES S-M-L-XL

**\$1<sup>77</sup>**  
 1.00 Will Hold Your Layaway



## GIRLS' CAPRIS

- ASSORTED NOVELTY FABRICS AND PRINTS
- MANY, MANY COLORS • WASH 'N WEAR

REG. 1.29

SIZES 3-6x and 4-14

**84<sup>¢</sup>** and up



## LITTLE GIRLS' SUN DRESSES

- 100% wash 'n wear cotton
- Novelty prints in gay colors

SIZES 1-6x  
**94<sup>¢</sup>**



## WE WILL NOT BE UNDERSOLD! MENS' GENUINE LEVI'S

This is Proof of Our Famous Discounts!

**\$3<sup>45</sup>** SIZES 27-42

WHY PAY MORE ELSEWHERE!



## CHILDRENS' TIKI-TOT Bikini SWIM WEAR

- ASSORTED HAWAIIAN PRINTS IN 100% CARE-FREE COTTON

GIRLS' SIZES 3-6x 2-PIECE SETS

**1.77** also Boys' Bikini Trunks



**88<sup>¢</sup>**

## GIRLS' Shorts, Blouses & Jamaicas

- 100% cotton wash 'n wear
- Assorted colors and styles

YOUR CHOICE

**44<sup>¢</sup>** SIZES 4-14



## LADIES' PANTIES

- 100% Nylonized
- Pastel and dark colors

Sizes 5, 6, 7  
**22<sup>¢</sup>**



## Boys' Polo SHIRTS

- Novelty stripes
- 100% cotton

SIZES 4-14

**59<sup>¢</sup>** ea  
**2<sup>91</sup>**



## Boys' Blue JEANS

- Sanforized
- Vat Dyed
- Also Boxer Waist

Sizes 3-6x and 4-14

**99<sup>¢</sup>** & 1.59



**Dale's**  
 SELF SERVICE DEPT. STORE

1334 EL PRADO · DOWNTOWN TORRANCE

CHARGE IT WITH



OR



OPEN DAILY 9 a.m. to 6 p.m.  
 FRIDAY 9 'TIL 9