

Shoppers Opens New Store in Los Angeles



CHARLES J. FUTTERMAN Reveals Store Opening

Charles J. Futterman, founder and president of Shoppers Markets, announces a new addition to the chain in Los Angeles at the corner of 43rd Place and Central Avenue.

Grand opening of the newest Supermarket is scheduled for today.

Supervisor Kenneth Hahn will officiate at the ribbon cutting ceremonies, along with executives of Shoppers Markets. Adding feminine charm to the occasion will be Mrs. Ann Gatch, vice president for consumer relations at Shoppers and official hostess for the occasion, and Miss Gail Calomee, actress and singer, who will assist Supervisor Hahn in extending a welcome hand to the new Shoppers Market.

Fifteenth in this fast-growing, independently owned and operated Southern California chain, the new Shoppers designed by the architectural firm of Leach and Cleveland features the most advanced merchandising techniques, the latest in frozen food and self service meat cases, air-curtain doors, and check out stands designed to speed service.

The grand opening celebration will be highlighted by free prizes and gifts, including a color TV, a refrigerator, a console stereo-hi-fi, and a portable television set.

Jayhawkers to Gather

The Kansas Society of Los Angeles will meet for dinner at 6 p.m. at 648 S. Broadway, Los Angeles, June 6 and enjoy a program of community singing from 6:30 to 8:30, according to Marie Emerick, president.

Nature Study Group Forming

An organizational meeting for a junior naturalist club will be held at Waveria Park from 4:15 to 5:15 this evening under the sponsorship of the Torrance recreation department. The club will be open to boys and girls, 8 through 12 years of age.

Activities of the group will include nature study, collecting, nature crafts, discovery field trips, and demonstrations through movies and slides.

Adults interested in nature study who wish to assist in the program may contact John Ferstead at the recreation department. Parents will be asked to assist when the group makes field trips, Ferstead said.



DISCUSS MARKETING . . . Governor Brown came with Wally Warmbrand, merchandise manager for Shoppers Markets, during recent visit to the Los Angeles area. Speaking of the Consumers Council organized by the Governor, Warmbrand told Brown, "We are wholeheartedly behind your efforts to control and eradicate the fraudulent tactics of an irresponsible minority which reflects on the vast majority of conscientious, reputable business concerns."

Assemblyman Palsy Drive Scheduled to Help Talk Tonight

Assemblyman Charles Chapel, seeking re-election to the Assembly from the 46th District, is scheduled to speak before members of the South Bay Young Republican Club at the Fish Shanty in Waveria tonight.

Club President Don Mohlig issued an invitation to all voters to attend the 8 p.m. meeting. A social hour will precede the session.

A request for volunteers to redouble their efforts to complete the 1962 United Cerebral Palsy door-to-door drive was issued this week by Mrs. J. B. Reinhardt, 22708 Crosshill Ave., area residential chairman.

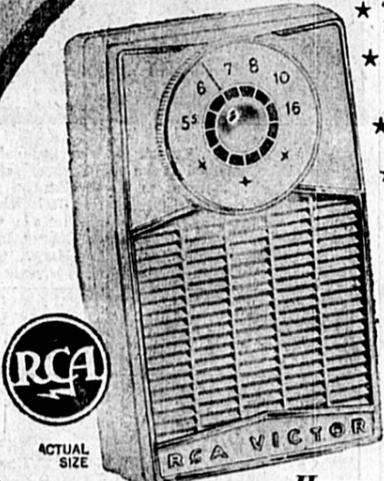
Mrs. Reinhardt said sufficient time remained to complete the job, and that new volunteers could be enlisted. The "march" by calling for a fund raising kit at DU 5-2444.

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