

# APRIL SHOWER OF VALUES



## ATTENTION ALL MOTHERS

THE BIGGEST VALUE IN OUR HISTORY!!

THIS BEAUTIFUL

**\$18<sup>90</sup>**

PHOTOGRAPH OF YOUR CHILD



NO OTHER PURCHASE NECESSARY \$1.89 FULL PRICE

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ONE 11" x 14" LIFE SIZE PHOTOGRAPH

— AN EASTER SPECIAL! —

FOR ONLY **\$1<sup>89</sup>** Come Early Avoid Waiting Picture Taken In Our Store **Don't Miss This!**

**2 DAYS ONLY! THURSDAY & FRIDAY APRIL 5th & 6th**

- A Once In A Lifetime Offer
  - Plenty of FREE PARKING
  - Tell Your Friends
  - Limit 1 Per Family Within 8 Mo. Period
  - Satisfaction or Your Money Back (Parent or Legal Guardian Must Accompany Child)
- Time During This Event  
Thursday 9:30 a.m. to 5:30 p.m.  
Friday 10 a.m. to 8 p.m.
- NO AGE LIMIT  
• Groups \$1.00 Extra Per Child  
• Your Selection of Proofs

## LAYAWAY NOW FOR EASTER

### GIRLS' NEW EASTER DRESSES

BEAUTIFUL COLORS AND STYLES IN WASH 'N WEAR FABRICS HUNDREDS TO CHOOSE FROM!



Buy one at our Low Sale Price... Get 2nd Dress For Only... **\$1<sup>00</sup>** SIZES 1-6x, 7-14

BEAUTIFUL SELECTION OF GIRLS' SLIPS and CAN-CANS **94<sup>c</sup> up**

NO MEMBERSHIP CARDS NEEDED!

### Ladies' SCARVES

- Silk blend
- Hand rolled hem
- Colorful patterns
- Large 31x30 size

**44<sup>c</sup>**

### Ladies' Seamless NYLON HOSE

First Quality • New Shades REG. 98c & 1.29 VALUE SIZES 8 1/2 - 11

**48<sup>c</sup> pr.**

### LADIES' BLOUSES

- Roll-up sleeves
- White & pastel colors
- Novelty prints
- SIZES 32-38

**99<sup>c</sup>**

## WE WILL NOT BE UNDERSOLD!

### LADIES' BEAUTIFUL DRESSES

New Shipment - Just in time for Easter!

- ★ Nylon & Dacron
- ★ Cotton & Silk
- ★ Wash 'n Wear Cottons
- ★ Broadcloth
- ★ New Spring and Summer Patterns

YOU'LL FIND FAMOUS NAMES IN THIS ASSORTMENT THAT ARE BEING SOLD FOR 8.99, 10.88 and 12.99 and up



Buy one at our Low Sale Price and Get 2nd Dress For Only... **\$1<sup>00</sup>** SIZES 5-17, 10-20, 38-48, 12 1/2 - 24 1/2

SEE OUR SELECTION OF LADIES SLIPS SIZES 34-48 Priced From **\$1.00**

### MENS' & BOYS' SLACKS

NEW SPRING SHADES... NEW SPRING FABRICS...

New continental styling... Snap sides... also tunnel loops... You'll want to buy several

Mens' Sizes 28-42

**\$2<sup>97</sup>** REG. 5.98

BOYS' SIZES 4 to 12

13 to 16 and 26-36 **\$2<sup>77</sup>**

### LADIES' SKIRTS

- Brand new shipment
- Choose from a huge array of colors and styles
- Wash 'n wear cottons
- VALS. TO 4.95

**\$1<sup>84</sup>** SIZES 8-18

### Boys' Terrycloth GAUCHO SHIRTS

- Bold Continental Patterns
- Combed Cotton
- SIZES 6-20

**97<sup>c</sup>** REG. 2.98

### MENS' GAUCHO SHIRTS

- Two-tones and solid colors
- Combed cottons
- Wash 'n wear
- SIZES S - M - L

**94<sup>c</sup>** REG. 1.98

## WE'RE FLOODED WITH BARGAINS

<p><b>COUPON</b></p> <p>Sold Elsewhere For <b>89c</b></p> <p><b>LITTLE MISS Long Legs PLAY DOLL</b></p> <p>Made of fine velvet with cute cloth face. Nylon scarf around neck.</p> <p>OUR PRICE WITH COUPON <b>24</b> REG. 89c</p>	<p><b>COUPON</b></p> <p><b>Ladies' Leisure SLIPPERS</b></p> <p>With foam cushion sole, assorted pastel colors. Guaranteed washable. Made in U.S.A.</p> <p><b>1.19 VALUE</b></p> <p>OUR PRICE WITH COUPON <b>58<sup>c</sup></b></p>	<p><b>COUPON</b></p> <p>REGULAR 1.39 VAL.</p> <p><b>Ladies' 100% NYLON GLOVES</b></p> <p>Beautiful white dress-up styles for your Easter outfit. Guaranteed washable.</p> <p>OUR PRICE WITH COUPON <b>44<sup>c</sup></b></p>
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**Ladies' 2-Piece CAPRI SETS**

- Calif. made
- All new fabrics
- Matching and contrasting styles
- New rich colors

SIZES 8-18

**\$2<sup>99</sup>** and up

**LADIES' CAPRIS**

- Polished cottons
- Novelty Fabrics and Prints
- SIZES 8-18

NOW 1.87, 1.77 or... **2 for \$3<sup>00</sup>** REGULAR 2.98 EACH

**MENS' GAUCHO SHIRTS**

- Two-tones and solid colors
- Combed cottons
- Wash 'n wear
- SIZES S - M - L

**94<sup>c</sup>** REG. 1.98

# Dale's

SELF SERVICE DEPT. STORE

## 1334 EL PRADO · DOWNTOWN TORRANCE

CHARGE IT WITH



OPEN DAILY 9 a.m. to 6 p.m. FRIDAY 9 'TIL 9