

MAY CO

CHILDREN'S LINGERIE



UNDERCOVER AGENT . . . to easter parader fashions. Eye-catching eyelet, all cotton with three tier skirt over cotton sateen underskirt. Camisole top. Sizes 4-14 . . . 5.00

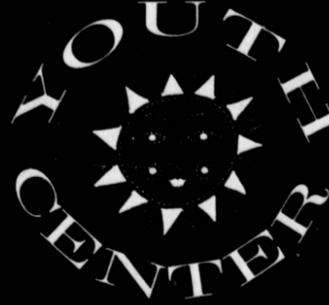
MAY CO

PUNCH AND JUDY SHOP



WELL-MANNERED ESCORTS . . . chest striped cotton shirt mates with boxer back continental shorts of cotton gabardine. Both washable. Blue/brown shirt, brown pants, grey/orange shirt, grey pants. Sizes 3 to 7. 3.98

MAY CO



a big, wide, wonderful world of excitement...where Jacks and Jills from cradle to preteen begin their fashion future. here they find the most complete assortments . . . the best known brand names...quality merchandise . . . and incomparable values.

MAY CO

PUNCH AND JUDY SHOP



APPLE-OF-YOUR-EYE . . . dressed in pampered cotton putting up a pretty front in etched embroidery on front effect bolero. Back buttoned and sashed. Robin's egg blue, orange. Sizes 3 to 6x . . . 4.98

MAY CO

GIRLS' SHOP



LITTLE SUZY SUNSHINE . . . saucy in cotton gingham checks, red and white accented with rick rack. Has its own little sun bonnet of natural color straw and checkered tie. Sizes 7 to 14 . . . 6.98

MAY CO

GIRLS' SHOP



SWIRLING RUFFLES . . . party going frock, well mannered in dacron polyester organza. Brief of sleeve and back buckled . . . pouffed with a crisp petticoat. Pink or blue. Sizes 7 to 14 . . . 11.98

MAY CO

SUBTEEN SHOP



SPRING BLUSH . . . cool, delicate pastels of white, pink, blue and maize sheer cotton over a nylon petticoat. Dressy, yet casual because it's carefree. Fully lined bodice. Subteen sizes 6 to 14 . . . 13.98

MAY CO

DEB SET



MOST LIKELY TO SUCCEED . . . now through the summer circuit. Charming checks on wash whiz arnel triacetate and cotton, pink or blue with white. An easy-fitting, easy care suit. Jr. sizes 5 to 13 . . . \$15.95



EDWARDS CHILDREN'S SHOES

STEP OUT IN THE EASTER PARADE

Shoes that have won parents' approval for more than sixty years, because of their superb fit, fine quality and sensible styling. Children love the way they give toes plenty of wiggle room, pamper and protect growing feet. Make sure your youngster is correctly fitted by checking with one of may co.'s fully qualified, courteous, shoe specialists.

a. 'Mary Jane' for little girls, black or white patent.

Sizes 5-8, 6.99. 8½-12, 7.99.

b. Boys' black oxford. Sizes 8½-12, 8.99. 12½-4, 9.50. 4½-6, 10.99.
may co. children's shoes.

MAY CO