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Saxon Latin Club Plans Roman Event

The ancient Roman holiday, Saturnalia, will be observed Saturday, Jan. 20, by the North High School Latin Club. The event will be held in the cafeteria from 6:30 to 10:30 p.m.

Saturnalia was a Roman holiday honoring the god, Saturn, according to Mrs. Loretta Japko, sponsor of the North High club.

"A Night at Mount Olympus" is the theme of the dessert banquet being planned by the students. Entertainment will include a play to be presented by the Latin II class entitled "Life and Death of Ceix."

The event will be free to members of the club whose dues are paid. Guests will be charged 25 cents.

Saturnalia is a time of turn-about, Mrs. Japko explained. Members of the Latin I class, ordinarily used as "slaves" by members of Latin II and Latin III classes, will become the masters for the evening, and the two upper classes will furnish the slaves. The slaves will serve the dessert as one of their duties.

Chairmen for the affair are two seniors, Judy Hoskinson and Gayle Perry.

Spalding Re-Elected To Board for M & M

John D. Spalding, works manager of the National Supply Division, Armco Steel Corp., has been re-elected to serve a two-year term on the governing board of the Merchants and Manufacturers Assn., it was announced this week by President W. Herbert Allen.

Minesweepers of Pacific Mine Division 92 delivered four tons of school text books to officials of Batangas Province, Philippines, in 1961.

Sight & Sound

By Ernest Kreiling

HOLLYWOOD — Much has been written and said about an immensely improved TV season, and about the caliber of many of the new programs. True though these plaudits may be, it's significant to notice that by and large the new and presumably good programs generally haven't achieved the level of public favor enjoyed by programs that have been on the air for a year or more.

The two major national rating services disagree in many particulars about what we are watching, but they do agree on the most popular program.

WAGON TRAIN is the undisputed leader, drawing about 30 per cent of the potential audience each Wednesday at 7:30. (Next year Wagon Train switches from NBC to ABC, and whether it can carry its audience with it remains to be seen. My guess is that it will lose some of its audience, because certainly NBC will fill that time period with what it regards as one of its biggest blockbusters.)

Both Nielsen and the American Research Bureau (ARB) reports Bonanza to be the second most popular program, and they continue to agree that five other programs rank among the top 10 nationally. They are: Perry Mason, Red Skelton, Candid Camera, Garry Moore, and Gunsmoke.

SO REGARDLESS of which rating service you follow, it's noteworthy and curious that seven of the top ten programs are carry overs from last year.

What's happened to the season's new entries? The ratings don't agree as to which have earned entrance into the charmed circle. Nielsen finds only NBC's Hazel and CBS's The Defenders among the new programs to catch on with the public. ARB lists only Mitch Miller and Dr. Kildare among the select top ten.

The muddled position of Dr. Kildare is especially interesting. ARB has for two months reported Dr. Kildare in the top ten, but Nielsen doesn't report it in the top twenty.

BEN CASEY, ABC's medical program, has probably received more publicity and attention than any of the new programs, but it simply hasn't placed in the top ten brackets. This might reflect the difference between what the critics like and what the public watches, but it also indicates that our tuning habits become

Loan Firm Ups Interest Rate to 4.6

Emil J. Seliga, executive vice president of Great Western Savings and Loan Assn., announced today that Great Western has raised interest rates to savers to 4.6 per cent for the first quarter of 1962.

In making the announcement, Seliga said, "I do not believe the industry as a whole will raise its interest rates at the jeopardy of the nation's home building economy simply because of recent statements by some banks.

"By going to 4.6 per cent for savers we remain considerably higher than any bank and can also maintain our present minimum interest rates on loans, which is consistent with the desires of President Kennedy and in the interest of the general financial health of the country.

"In Southern California, savings and loan associations provide approximately two out of three dollars used in home financing. As leaders in the field we have a tremendous responsibility in helping to maintain a stable economy," concluded the Great Western executive.

Great Western is the fifth-largest savings and loan association in the nation with assets of over \$461 million and is a member of the billion-dollar Great Western Financial Corp.

The association has seven offices in Southern California in Gardena, Lakewood, Venice, the South Bay area, and in Los Angeles at Seventh and Hill Streets, Manchester and Vermont and Crenshaw and Vernon.

For Classified Results
FA 8-4000

programs will probably be quite different than they are now.

While some programs build their audience slowly, some don't make the grade and are dropped. Already many new programs have faded ignominiously away and others are scheduled for oblivion.

FROM NOW ON we can't

rely on a regular weekly schedule. With new programs appearing and others being dropped, the networks are gaged in a frenzied game of musical time slots in an effort to reach and hold larger audiences. So it'll be wise to check the listing of your favorite programs because many will be in unfamiliar time periods for another few months.

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