ONLY THE HERALD HAS AUDITED CIRCULATION COVERAGE OF TORRANCE - - - GO WITH THE LEADER!!

• Automotive
AUTOMOBILES
For Sale 190

Pre-Tax Inventory Clearance
BRAND NEW 1962 FAIRLANE
$2359.90 Full Price

'60 Ford
Fairlane Club Sedan
Popular Corinthian White - Push button radio, heater, tutone, whitewalls.
Was $1799
Save $500
SALE PRICE
$1299

'55 Olds
"88" 2-Door Hardtop
Hydramatic push button radio, heater, tutone, whitewalls - Low price special.
Was $999
Save $500
SALE PRICE
$499

'59 Ford
Ranchero Pickup
V-8 standard transmission. Radio, heater, whitewalls - Arctic White - hard to find model.
Was $1599
Save $400
SALE PRICE
$1199

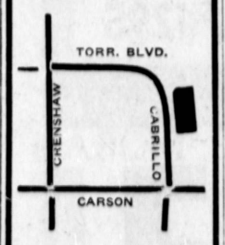
'57 Chevrolet
V-8
Standard Transmission. Radio, heater, whitewalls. Must see to appreciate.
Was $1199
Save $400
SALE PRICE
$799

'59 Ford
½-Ton Pickup
Complete with fully equipped camper, V-8 Fordomatic custim cab. Radio, heater, tutone, power steering, mirrors Turn signals, whitewalls, Bumper.
Was $1699
Save $500
SALE PRICE
$1199

'55 Volkswag.
Deluxe Sedan
Radio, heater, whitewalls - one owner.
Was $1099
Save $500
SALE PRICE
$599

LOW BANK RATES
HIGHEST TRADE-IN

VEL'S FORD



1420 Cabrillo Ave.
Torrance
FA 8-5014

• Automotive
AUTOMOBILES
For Sale 190

Now GEO. MOYER
Continental • Mercury • Comet

FLEET PRICES

TO THE PUBLIC

Now You can now [illegible] on our special fleet financing plan. You are eligible to discount savings the same as large corporations.

BRAND NEW 1962 COMET

$2082
Includes Excise Tax Dist. & Delivery

Including all extras. inst. panel, push button [illegible], 2 speed, smog red. system, white side wall tires, tinted w/shields w/s washers. Only sales tax and license added.

BRAND NEW 1962 METEOR

$2482
Includes Excise Tax Dist. & Delivery

Including all extras. smog reduc. system, merco-matic trans. w/s tires, [illegible] engine, long life coolant

* If color not in stock we will have delivery within 8 hours.

Your trade will always be worth at least $200 to $500 more then book.

701 N. LONG BEACH BLVD.
912 N. LONG BEACH BLVD.
NE 2-7141 COMPTON NE 9-7440

• Automotive
AUTOMOBILES
For Sale 190

Must Close-out All Left Over '61 FORDS
Save Up to $1400 Now

'60 Ford
Sunliner Galaxie Convertible
Cruisomatic, power steering, push button, radio, heater, whitewalls.
Was $2599
Save $400
SALE PRICE
$2199

'56 Mercury
Montclair Convertible
Mercromatic, power steering, brakes. Radio, heater, whitewalls.
Was $999
Save $400
SALE PRICE
$599

'59 Ford
Custom "300" 4-Door Sedan
V-8 standard transmission. Economy. Radio, heater, tutone blue and white.
Was $1599
Save $400
SALE PRICE
$1199

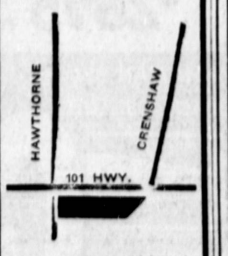
'57 Plymouth
9-Passenger Suburban Station Wagon
Push button drive. Power steering, radio, heater, V-8.
Was $1399
Save $500
SALE PRICE
$899

'60 Falcon
Tudor Sedan
One owner - Low miles - Standard transmission. Radio, heater.
Was $2099
Save $400
SALE PRICE
$1699

'53 Ford
F-100 Panel Delivery Truck
Full factory equipment - heater, good condition.
Was $599
Save $200
SALE PRICE
$399

EASY TERMS
CONVENTIONAL FINANCING
A-1 WRITTEN GUARANTEE

VEL'S FORD



Hwy 101 at Hawthorne
Torrance
FR 5-5088

OUR NEW YEAR SPECIAL TO YOU
Come to Les Arkenberg and Have Installed a New
ALUMINIZED MUFFLER
We Can Install Aluminized Mufflers on All 1955-1961 Models

OUR SPECIAL PRICE
$15.66

Les Arkenberg Ford
Gardena Ford Dealer
16001 South Vermont Ave.
At Alondra

Buy for Less from "Les"
DA 9-1184 FA 1-0434
Weekdays 8 to 5 — Saturdays 8 to 12

• Automotive
AUTOMOBILES
For Sale 190

1962 OLDSMOBILES
ARE ROLLING
AT
RONALD E. MORAN, INC.

Immediate Delivery on All Models
See the New Cutlass Convertible
Drive the Sensational Starfire Coupe

F-85 CUTLASS COUPE

Equipped with radio, heater, white wall tires, deluxe steering wheel, carpets front and rear, foam rubber front and rear, padded dashboard, custom interior, chrome door window frames, Cutlass 185 H.P. engine.

Only $2,699

DYNAMIC HOLIDAY COUPE

Equipped with Hydramatic, radio, heater, oil filter, carpet mats, foam rubber rear seat cushion, padded dashboard.

Only $3,094.29

We Want Your Used Car
TOP TRADE-IN DOLLAR$
— SAVE DOLLARS —

RONALD E. MORAN INC.
— Your Oldsmobile-Cadillac Dealer —
900 No. Pacific Coast Hwy. Redondo
FRontier 2-2181 SPring 2-2811

SUBURBAN MOTORS

445 E. ANAHEIM
WILMINGTON — TE 4-8595

17th & PACIFIC
SAN PEDRO — TE 2-2637

Compare 'Em All At One Stop!
Factory Authorized Sales, Service and Parts FOR

RENAULT PEUGEOT GORDINI
DODGE LANCER DODGE-TRUCKS
M.G. SPRITE AUSTIN-HEALEY

★ **NEW '62 RENAULT DAUPHINE** $1399*
$299* Down $36.30 Mo.

★ **NEW '62 SPRITE ROADSTER** $1899*
$299* Down $49.90 Mo.

★ **NEW '62 DODGE LANCER** $1999*
$299* Down $56.10 Mo.

* PLUS TAX & LICENSE

1957 FORD 9-PASSENGER STATION WAGON Fordomatic, Radio, Heater	$ 799
1958 DODGE TWO-DOOR HARDTOP Torqueflite, Power Steering, Radio, Heater	$1299
1955 SIMCA HARDTOP Radio, Heater, Excellent Condition, Only	$ 399
1960 SPRITE ROADSTER Like New	$1399
1958 RENAULT DAUPHINE Just Completely Reconditioned	$ 699

SUBURBAN MOTORS
50,000 MILE GUARANTEE 100% UNION