

# Holiday Sale

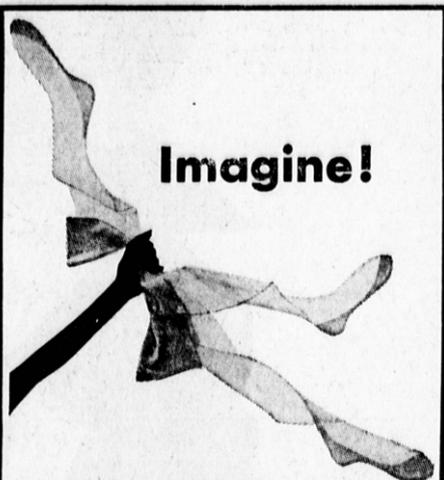
A WHOLE STORE — FULL OF BUDGET PRICED VALUES!!



a social asset...

PROM SUIT by CAMPUS

The best "dress" look for black tie affair! White coat of linen-like fabric with 3-buttons, flap pockets. Black bengaline. An important addition to any young man's wardrobe! \$21.97



Imagine!

You get 25% more wear per pair with Berkshire stockings!

NYLOC<sup>®</sup> is the reason! Berkshire's exclusive NYLOC Run-Barrier really stops 25% of all stocking runs. NYLOC is guaranteed to stop runs that start in the top or toe from entering the sheer leg area—or you get a new pair free! And these are beautiful stockings. Sheer as a wisp! With seams or seamless. In fashion's newest shades. From \$1.35 the pair.

AMERICA'S GREATEST VALUE!

WASH and WEAR



Orlon<sup>®</sup> and Wool Sportshirts

by **Truval**  
\$7.95

You'll feel snug, yet well-dressed in this fine, soft blend of 65% Orlon acrylic and 35% wool completely washable sportshirt. The 2 button cuffs and 2 matched pockets are features you'll like. Available in assorted plaids. Select yours now!

WASH and WEAR



fine quality white broadcloth

by **Truval**  
\$3.35  
3 for \$10.00

Now, a smooth 100% cotton broadcloth shirt with smart, medium spread collar and new Duo convertible cuffs at only \$3.35! Wash it . . . drip-dry it . . . it will be ready for you next morning, crisp, neat, gleaming white! See this new Truval shirt today!

Sole Distributors for Boy and Cub Scout Uniforms & Accessories

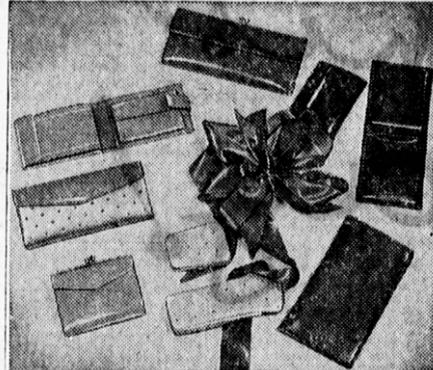
**Strum's**  
Department Store

1261 Sartori  
Between Post and El Prado  
Downtown Torrance  
**FREE PARKING**

Charge With International or BankAmericard



GIFTS FOR USE AND PLEASURE come in fine leathers for masculine tastes. A jewel case, slim jim necktie case, a fitted travel case, and an expandable toiletry kit—are but a few of the many diversified gifts available in handsome leather.



SUPER STOCKING STUFFERS are these wonderful "notions" in leather. For the junior members of the clan or the oldsters, such gifts as a kidskin clutch, eyeglass case, French purse, pocket secretary or cigarette case—will be well received come Christmas.



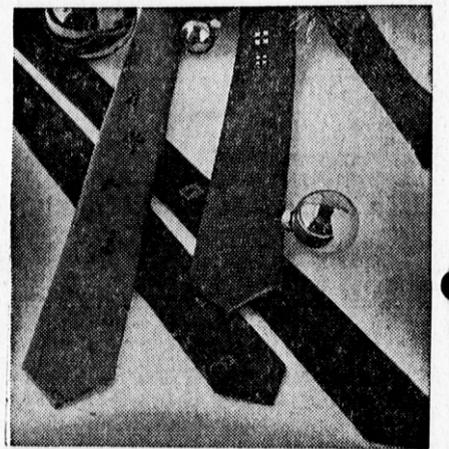
A WINNING PAIR! A gift of paired luggage cases are a pair of aces for winning ways with your special girl. Complete the set with matching accessory pieces on other gift occasions.



NEW TOY TRUCKS emphasize realism for up-to-date youngsters. Representative of the demand for authenticity in toys, are these 1961 models in heavy gauge steel. Pick-up truck's side drops neatly for easy loading and unloading. Airlines lift truck looks just like the real thing.

Sew and Save for Christmas  
**WOOL FLANNEL AND CREPE**  
80% Wool, 20% Nylon . . .  
A Big 60-inches Wide  
Regular 3.98 and 3.49 a yard — ON SALE  
**\$3.49** and **\$2.98**  
yd. yd.  
**Colorful YARDAGE**

Downtown Torrance  
1614 Cabrillo FA 8-4666



NECKTIES REFLECT his personality, as well as taste. When selecting a necktie for that gentleman on your list, keep in mind the fact that neckties are his most important accessories, and should be selected with an eye to his personality, as well as his wardrobe. Small under-the-knot designs and soft over-all patterns are favorites this season.

Shop Our **WONDER-FULL Christmas STORE**

fabulous new Suit Styles by Butte-Knits, Talbot Knits, and Handmaker, Come See Our Selection. priced from 25.00 to 79.00

Party Dresses by Miss Eliette, Jay Herbert, Jeanne Jr., R & K originals Prom Party Bouffant and Shenth Chiffons in all colors. priced from 19.99 to 49.99

Gorgeous Blouses by A. Weber original, chiffons, lame silks, \$9.95, 12.99 (white) Ship and Shore, Na Ma, Mac Shore and Graff. 2.99 to 6.99

Everyone Wants CAPRIS all wool, slim tapered, fully lined in pastels, black, grey, red and green. 8.99 to 12.99  
• Bette • Loubella • Graff • Semour Kaufman • Sterling

SWEATERS! SWEATERS! SWEATERS!  
by Darlene, Furlend, Angora, Hedy-Knits, 10.00 to 25.00  
Loubella Knits 9.95 to 16.99  
Bernard Altman, Cashmere with Fur Collars, Fox & Mink. 59.00 to 125.00 . . .

• LINGERIE by VAN RAALTE,  
• BABY DOLLS,  
• Waltz Length Gowns,  
• Full Length Robes.  
• MOJUD HOSE (free corsage with box of 3 pairs)  
• COSTUME JEWELRY  
• BAGS • FUR COLLARS

CHILDREN'S WEAR  
BEAUTIFUL HOLIDAY DRESSES Baby Through Subteens, Priced From 3.99  
SKIRTS, SWEATERS, CAPRIS Pam Foster . . . Dyed to Match, Sizes 6-14

TODDLER & SUBTEEN ROBES Beautiful Selection for All Ages; from 5.99  
TIGHTS, BLOUSES, CAR COATS and Dress Coats 9.95 to 29.95

**MOORE'S** WOMEN'S WEAR / **NETA'S** TOTS 'N' TEENS  
OPEN EYES. 'TIL 9 1274-72 SARTORI AVE. DOWNTOWN TORRANCE Use Your BANKAMERICARD on Our Layaway Plan