DOORS OPEN FRI. 12 NOON . . . NOV. 24th

FREE! FREE!
$10,000 IN PRIZES
GIANT JACKPOT GIVEAWAY
Grand Prize—All-Expense Prepaid Trip to London for 2
Value $2500.00 Plus $500.00 Cash for Personal Expenses

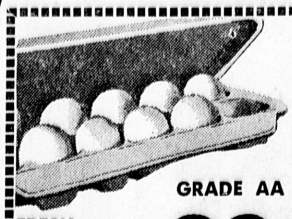
PLUS HUNDREDS OF OTHER FREE PRIZES, INCLUDING—

1. Mink Stole
2. Clocks by Welby
3. Jewel Box
4. Clocks by Bradley
5. Cuff Link Sets
6. 36 Club Bags
7. Utility Bags
8. 3 Serving Carts by R.C.A.
9. Blender
10. 24" Bar-b-que
11. 2 Table Fountains
12. 45-pc. Melmac Set (From Metro Products)
13. Salad Sets
14. Fire Screen
15. 5 R.C.A. Record Albums and many more

Fill Out Coupon—Page 5

FRESH BAKED
BREAD
1-POUND LOAF
15¢
FRI.-SAT.-SUN. & MON.

GRAND OPENING SPECIAL
COFFEE
BIG BEN SCOOP!
The only vacuum packed plastic lined containers in the world.
19¢ lb.
5000 LBS. EACH DAY!
Guaranteed fresh—finest quality.
Money Back if not Completely Satisfied!



GRADE AA
FRESH DATED
EGGS
23¢ DOZEN
WITH THIS COUPON ONLY
FRI.-SAT.-SUN. & MON.
NOV. 24-25-26-27

COUPON
Fully Guaranteed
WOMEN'S HOSE
Finest Quality
9¢ PAIR
WITH COUPON FRI.-SAT.-SUN. & MON.

GALA
Grand Opening
BONANZA

BIG BEN
Discount Stores
A New Concept In Discount Merchandising And Here's Your Assurance Of...

HOURLY SPECIAL
YOU CAN BUY A $500.00
MINK STOLE
For only
$10.00
FULL PRICE

Fri., Sat., Sun. & Mon.
Fill in coupon Page 5

HOURLY SPECIAL
YOU CAN BUY A
DIAMOND RING
For Only
$10.00 FULL PRICE

Fill in Coupon Page 5

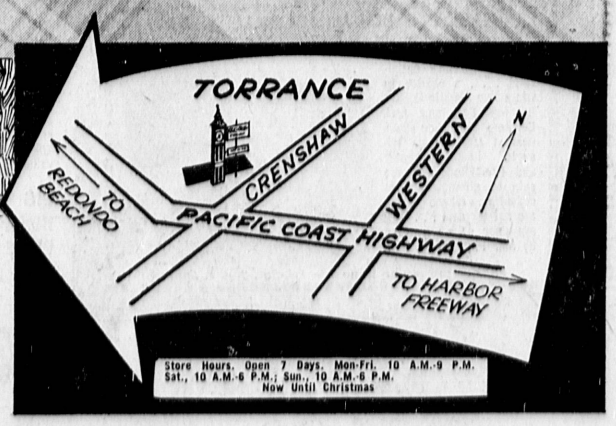
COUPON
MEN'S — BOYS' GIRLS' — WOMEN'S
ZORIS
THONG SANDALS
For showers, beach or casual wear. S-M-L.

7¢ pair
WITH THIS COUPON
FRI.-SAT.-SUN. & MON.

3 MILLION DOLLAR INVENTORY
35 GIANT DEPARTMENTS

- Full Guarantees
- Money Back On Any Purchase If Not Completely Satisfied
- No Limit On Quantities
- Fantastic Hourly Specials Every Hour On The Hour
- Exclusive First—Charge Your Groceries, Meats, Produce To Your Big Ben Revolving Charge Plan.

No Membership Fees Or Cards Needed. The Money You Save Is Your Own!
Big Ben Where Everything Of The Best Is Guaranteed To Cost Less!
YES, EVERYTHING COSTS LESS AT BIG BEN!



Big Ben is Located at Corner of Crenshaw Blvd. and Pacific Coast Highway in Torrance

LOOK FOR THE GIANT BIG BEN CLOCK . . . SEE INSIDE 5 PAGES FOR COMPLETE GRAND OPENING VALUES