

SHOPPERS MARKETS We Give Blue Chip Stamps

ing 1961

GIVE THANKS
 FOR kindnesses given and those received
 FOR loved ones kept and new found friends
 FOR toil that gives us a greater strength

... that gives rest and peace
 ... Tender • Young

EYS

WE WILL BE CLOSED THANKSGIVING

In order that our employees may spend this, the first American Holiday with their families and loved ones.

Shoppers MARKETS

6 SALE DAYS

MONDAY thru SUNDAY,
NOVEMBER 20-26, 1961

*Tax Collected on Taxable Items

FROM OUR DELICATESSEN

DUBUQUE • IOWA

HAMS \$5.89

1-LB. CAN

SLICED **SWISS CHEESE**

12-OZ. PKG. **49¢**

BORDEN'S **CREAM CHEESE**

8-OZ. PKG. **37¢**

2 3-oz Pkgs. **31¢**

WILSON • ALL MEAT **WIENERS**

1-LB. PKG. **49¢**

WILNO • KOSHER • MIDGET **SALAMI**

1-LB. PKG. **79¢**

FRIGID DOUGH

FROZEN PIES

• APPLE
• MINCE
• PUMPKIN

• SAVE 14¢

25¢

EA.

DOLE • Easy To Serve • FRUIT COCKTAIL

• SAVE 25¢

No. 303 Cans

DOLE • Sun-Ripened • Hawaiian • Sliced PINEAPPLE

• SAVE 15¢

No. 1/2 Flat Cans

CAL-FAME • Coachella Valley GRAPEFRUIT JUICE

• UNSWEETENED
• RUBY-RED

• SAVE 45¢

46-oz. Cans

HEMET • Delicious SPICED PEACHES

• SAVE 25¢

No. 2 1/2 Cans

DOLE TREE-TOP • FRESH APPLE CIDER

Half Gal. **49¢**

REYNOLDS • HEAVY DUTY ALUMINUM FOIL

25-ft. Roll **59¢**

Hills Bros. COFFEE

ALL GRINDS

2 lb. Can **\$1.17**

SILK & VELVET • SOUR MASH BOURBON

• DISTILLED and BOTTLED in KENTUCKY

FULL 5th **\$3.49**

NEW CROP NUTS

Your Choice

- EXTRA FANCY MIXED
- LARGE BRAZILS
- PEERLESS ALMONDS
- LARGE PECANS
- JUMBO FILBERTS
- LARGE DIAMOND WALNUTS
- LARGE "AA" CHESTNUTS

39¢

EXTRA FANCY • UTAH TYPE • CRISP • YOUNG

CELERY

2 STALKS **25¢**

NO. 1 • NORTHERN

RED VELVET YAMS

LB. **10¢**

INGLEWOOD

Vite La Cienega

Open 7 days a week

9 AM to 10 PM

TORRANCE

Pacific Coast Hwy. at Crenshaw

Open 7 days a week

9 AM to 10 PM

TORRANCE

Carson at Main

Open 7 days a week

9 AM to 10 PM

NORWALK

Firestone at Studebaker

Open 7 days a week

9 AM to 10 PM

S. SAN GABRIEL

E. Garvey at Del Mar

Open 7 days a week

9 AM to 10 PM

SAN PEDRO

25th St. at Western Ave

Open 7 days a week

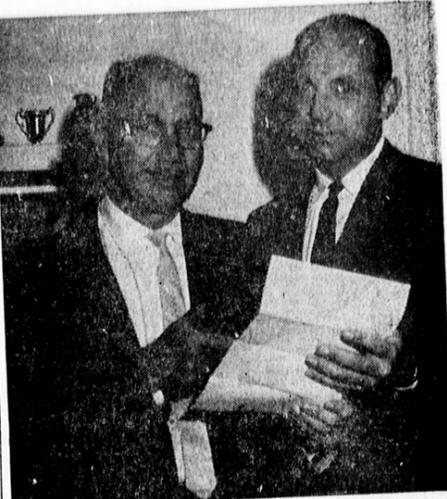
9 AM to 10 PM

LONG BEACH

East Wardlow at Cerritos

Open 7 days a week

9 AM to 10 PM



CRUSADE . . . Mayor Albert Isen looks approvingly at a copy of the program for the all-day "Crusade for Americanism" seminar on Nov. 25 at the San Pedro High School, from 8:30 a.m. to 5 p.m. Ted Brunsma, San Pedro Kiwanis club, is chairman of the event. The public is being urged to attend the pro-American, anti-Communist meeting featuring speakers, films and a panel discussion.

Hotel Industry Shows Life Despite Motels

By REYNOLDS KNIGHT

The hotel industry is far from dead, despite competition from motels, but the existing hostelry today that fails to keep its properties and services in line with the latest ideas in accommodations will find the going increasingly tough.

Randall Davis of Dallas, president of the American Hotel Assn., warning of the need for modernization, said in New York last week that the older hotels must provide special auto entrances where possible, and they must modernize and redecorate their public rooms and provide cleaner, better-equipped guest rooms with modern facilities and services.

Sixty-five new hotels were built in this country in the first nine months of 1961, and 109 others were modernized.

OCCASION for these observations was the 46th annual National Hotel Exposition where 654 exhibitors are vying for a share of the 28-billion-a-year market for equipment, supplies and food in the hotel, motel and restaurant industries.

Increased use of credit by American consumers will provide the dynamic energy for a new era of economic growth, a credit industry leader predicts.

"A higher living standard and increased productivity are built-in objectives of our leaders of government, our business community and the American people themselves," says President L. Walter Lundell of C.I.T. Financial Corp. "Consumer credit will play an increasingly important part in helping America achieve them."

TO MEET this challenge, Mr. Lundell observes, the finance industry must seek out new and larger sources of funds that can be channeled to consumers in the form of credit. It must find "new ways of reaching into the pools of savings and other vast accumulations that are building up in conventional sources, such as pension and welfare funds. At the same time, new and virtually untapped sources must be discovered."

The C.I.T. executive emphasizes that "rising expectations are the order of the day and rising satisfactions are the goals to which our energies must be directed."

CERAMIC, Three to One—U.S. home builders, surveyed for the domestic ceramic tile industry, reported an overwhelming preference for ceramic tile in the homes they built this year. Ninety-four per cent of all builders included in the survey are using ceramic tile in one or more rooms of their new residential construction. This amounts to 76.4 per cent of all new homes built this year, from the lowest to the highest priced.

Nearly one-quarter of all builders questioned said they are now using ceramic tile in areas where a competing material was formerly used. Most-often-cited reason for widening use of ceramic tile was increased consumer demand. Other reasons cited were tile's durability, wide range of colors, versatility, and ease of cleaning. The seasonally adjusted rate for non-farm residential

Church Sets Wednesday Services

Thanksgiving services at the Redondo - Torrance Church of Religious Science have been scheduled for Wednesday evening from 8 to 9 at the church at Knob Hill and Prospect, it was announced yesterday by Dr. Earl D. Barnum.

The evening service will feature an organ prelude by Jean Rhodes, and the congregation will be greeted by Donald Arnett, president of the board of trustees.

Members of the church's youth group will participate in the service with Alan Hay talking on "Why I Believe in Thanksgiving," and Gina Corazza leading the meditation.

Doris Welton will present a vocal solo, accompanying herself on the harp.

"The Law for Abundant Living" will be the subject taken by Dr. Barnum as he speaks to the congregation.

The closing observances will include the traditional "Thanksgiving Processional" during which those in the congregation will walk to front of the church to make their Thanksgiving gifts. Dr. Barnum said.

construction is running at a round 1,300,000 units a year, about equal to 1960's mark. Experts are optimistic about an increase in 1962's rate of housing starts.

THINGS TO Come—The barbecue has moved into the home for the winter, with introduction of an indoor grill that can be installed easily in the fireplace. It has specially designed grooved rods that prevent dripping, with a removable tray to catch the grease . . . You can have a vintage model Stanley Steamer, Mercer Raceabout and a Stutz Bearcat in kit form if your hobbies lean that way . . . A fiberglass lap board has been designed to convert a chair into a desk in a jiffy.

STEEL RACE—Russia is expected to set a record in steel production this year while U.S. producers are taking an uneasy look at recent negotiations between the big three of auto makers and the auto union, where the industry made the biggest concessions in recent years.

Western observers estimate steel production at 78 million tons behind the Iron Curtain, up six million from 1960. And Soviet plans call for an expansion to 100 million tons by 1965. U.S. steel output in 1961 is expected to fall below the 99.3 million tons of 1960.

Bits O' Business—The British government, concerned by the fact that about 150 tons of eggshells go to waste each week in Britain, discovers that they can be ground to fine, non-abrasive powder that could be used for powdering milady's nose . . . An unprecedented more than \$10 billion common dividends are expected to be paid by 1,134 companies listed on the New York Exchange in 1961.