

Stephen E. Pierce, seaman apprentice, son of Mr. and Mrs. Ardenne B. Pierce of 5337 Doris Way, is serving in New England at the Naval Air Station, Quonset Point, R.I.

The Quonset Point installation provides logistic support for 10 Atlantic Fleet aircraft squadrons and is home port for two anti-submarine warfare support aircraft carriers.

Service Station Operators Claim Major Companies Control Prices

By VINCENT THOMAS
Assemblyman, 68th District.
Practically everything from outer space through the cold

war to the United Nations seems to be involved in the price of gasoline. At least this is the feeling of some members of the Assembly interim committee on manufacturing, mining, and the oil industry, which recently held another in a series of hearings on gasoline price wars.

For several years, these price wars have cropped up sporadically in various sections of the state. Independent gasoline retailers have become increasingly bitter about the effect on their profits, and have joined in vocal associations which have insistently demanded some form of legislative action to control or prohibit such wars.

AT THIS latest hearing, spokesmen for these associations and individual service station operators again asserted that gasoline prices are controlled by the major oil companies. They maintained that prices are fixed to eliminate as much competition as possible from independent oil companies, so the business life of a dealer handling major brands is very short if he does not comply with company price instructions.

Dealer representatives allege that the companies act together in these price manipulations. They complained that such action is subject to legal control under California antitrust laws, but that such action is subject to legal control under the law. They also claim that prosecutions should be started under the unfair practices act, which forbids selling below cost plus a reasonable mark-up in order to injure or destroy competition.

ANOTHER ACCUSATION is

that major companies subsidize their retailers during price wars, thus giving them an unfair competitive advantage over independent dealers.

No reference was made to the fact that the world petroleum market is in highly unstable condition, with oversupply in some areas, shortage in others, and oil sales a weapon of international pressures between the free world and the communists. Neither was mention made of the possibility that today's economy cars may have tightened competition in the retail gasoline field considerably.

The representative of the petroleum marketers council, in rebutting these assertions, displayed statistical charts to the committee to support the fact that price wars are not deliberately organized by gasoline companies. Instead, he stated, they are the result of a "follow-the-leader" reaction on the part of retailers struggling for survival in a highly competitive field.

HE ADDED that oil suppliers use subsidies to dealers only as a last resort after price cutting has been practiced for some length of time in a particular area.

Most service station owners, the committee was told, do not want any more government regulation of gasoline prices. Competition for available business causes price wars, the company spokesmen pointed out. Laws probably could be enacted to reduce price cutting, but they would also limit competition, and not even independent dealers want this, he concluded.

How well gasoline price fixing would go with the motor-

ing public is a big question which was not discussed at this particular meeting. But it will probably be raised at some future hearing on this matter. The buying public always has been interested in getting the best quality of product, and the most efficient service, at the most economical price.

100 Per Cent AID Signup Firm's Goal

Enrollment of every employe in the current AID United Givers program is this year's goal set by the Southern California Gas Co.'s Southwest Division, according to division manager G. M. Babbe.

A concentrated five-day campaign under the direction of a Labor Management Committee got under way Oct. 24 to solicit employe-backing of the one-day plan for supporting health and welfare agencies, Babbe stated.

Acting as an effective single campaign to support charitable agencies, the AID-United Givers program sets up a standard contribution so that each enrolled employe gives at least 12 minutes pay per week to the plan. Contributions are handled on a year-round payroll deduction basis.

THROUGH the plan, gas company employes support the Community Chest, Red Cross, City of Hope, Heart, Cancer, YMCA and other drives.

Top Business Leaders Concerned About Returns on Sales Dollars

By REYNOLDS KNIGHT
Not all business leaders in the nation are as optimistic as Commerce Secretary Hodges and administration officials. Hodges and his associates have expressed confidence that the fourth quarter output of goods and services will achieve a seasonally adjusted annual rate approaching \$540 billion. This would be a 2.6 per cent rise over the third quarter, which in turn showed a 1.9 per cent gain over the second quarter.

The collection—unveiled by Simonetta herself in the Savoy Hilton's Roma Room—is being manufactured by B. F. Goodrich and Hood Footwear in American sizes on American lasts. The designs were executed by Simonetta in Italy.

J. C. MacKinnon, general manager of BFG and Hood, said the six styles in the collection stress line and color. The colors and cotton fabrics used contribute to the "different" look of Simonetta's shoes, he said.

All have been given Italian names. There's "Domani," which means tomorrow; "Gaio," gay; "Latino," Latin; "Danza," dance; "Dolce," sweet; and "Evviva," hurrah.

The collection of square-toed shoes created by the Latino designer is in gait colors and is winning "evvivas" across the country, Mr. MacKinnon said.

THINGS TO COME—A new auto accessory gives the motorist a constant reading on his miles-per-gallon performance. . . . For the busy executive, a portable car desk between the seat and back of the car provides a continuous writing surface and a 3½-inch adding-machine tape that can be torn off or fed back into the desk as used. . . . Protection for the family dog is assured with the introduction of a heavy, chrome-plated metal disc 1¼ inches in diameter on which the pet's name, owner's name, address and telephone number are deeply engraved. . . . For star gazers an optical star finder using an optical illusion that enables the user to see a projection of a star chart on the sky superimposed over the corresponding star group. It is battery operated for night use.

ILLIONS FOR RESEARCH—Expenditures for research by government, industry, foundations and universities are on the rise, according to the Battelle Memorial Institute, a private research organization. It estimates the 1961 outlay at \$16 billion, compared with \$14 billion in 1960. The breakdown includes: government, at about \$10 billion, most of which goes to industry for research in its laboratories; industry, \$5.5 billion, and universities and foundations, \$350 million.

BITS O' BUSINESS—The demand for corn oil by margarine producers, a demand that could out-distance supply, has pushed the price to a 10-year high of 22 cents a pound; yet processors still get only about a third as much per bushel for the oil as they do from the starch. . . . The first decline in industrial production in seven months, due mainly to work stoppages and bad weather, was felt in September, the Federal Reserve Board reports. . . . The People-to-People Sports Committee, which seeks to promote international understanding through sports, recently launched its annual fund drive; businessmen and firms are actively supporting the effort.

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Torrance Church Calendar

SOUTH BAY BAPTIST CHURCH
4665 Sharynne Lane, Seaside Ranchos, Torrance
Pastor: Dr. J. C. Brumfield
Phone: 54-9425
Sunday School: 9:30-10:45 A.M.
Morning Worship: 10:45-11:45 A.M.
Baptist Training Fellowship: 6:00-7:00 P.M.
Bible Study: 7:30 P.M.
WEDNESDAY
Bible Study and Prayer: 7:30 P.M.
THURSDAY
Choir Rehearsal: 7:30 P.M.
Modern Crib Nursery and toddler care provided. 7:30 stated church services.
Sunday School Bus transportation schedule: Frontiers 5-3435

FOURSQUARE GOSPEL CHURCH
Corner Arlington and Sepulveda
Tel. DA 6-2072
Rev. and Mrs. J. P. Lowen
SUNDAY: Sunday school 9:30 a.m., Morning Worship 10:45 a.m.
Group Services 6:30 p.m. (Y.P., Cadets, Defenders)
Evangelist: 7:30 p.m.
MIDWEEK Wednesday — Bible Study: 7:30 p.m.
PUBLIC INVITED

HOPE CHURCH EVANGELICAL UNITED BRETHREN
8347 W. 174th St.
Rev. Monrad Bergeson
PH. DA 9-3277-Res. DA 9-3542
9:30 a.m.—Sunday School
11:00 a.m.—Morning Worship
6:30 p.m.—Youth Fellowship
7:30 p.m.—Evening Worship
Bible Study and Prayer Meeting
Wednesday 7:30
Nursery care provided for the morning services
DA 9-1012

FIRST BAPTIST CHURCH
at Carson & Manuel St.
Torrance, Calif.
Phone: FA 8-6000
Moran Gates, Pastor
SUNDAY: 9:15 a.m.—Morning Services
9:15 a.m.—10:45 A.M.
Sunday School 9:15 for Nursery thru Juniors, College and Adults
10:45—Jr. High and High School Fellowship Training—6:15 P.M.
Evangelistic Message—7:30 P.M.
WEDNESDAY—Bible Study 7:30 P.M.
Communion Service and Prayer
Nursery provided for all services, also sound proof mother's room.
ALL WELCOME

CALVARY COMMUNITY CHURCH OF TORRANCE
1117 Milton St. at Raymond Ave.
Torrance
Donald E. Flanagan, Pastor
Ph. DA 4-5271
Sunday School—9:30 a.m.
Bible class for all ages
Morning Service—11 a.m.
(Nursery service provided)
Youth Program—5 and 6 p.m.
Evening Service—7:30 p.m.
Wednesday Night Bible Study
Prayer Meeting—7 o'clock
Women's Missionary Society every 2nd and 4th Thursday

GREYFRIARS MEMORIAL PRESBYTERIAN (Orthodox)
22511 South Figueroa, Torrance
Worship hours 11 a.m. and 7 p.m. Every Sunday
Sunday School at 9:45
Young People's Fellowship 6:15
Prayer Meeting every Wednesday
Evening 7 o'clock
Dr. David Calderwood—Pastor
Mr. Richard Goron
Sund. of Sunday School
Mr. Will Power
Director of Choir

ST. ANDREW'S EPISCOPAL CHURCH
1432 Engracia, FA 8-3751
Rev. Hugh R. Percy,
B.A. B.D., Rector
7:30 a.m. Holy Communion
9:15 a.m. Family Worship Service followed by Church School and Coffee Hour
11:00 a.m. Morning Worship (Choral Eucharist on 1st and 3rd Sundays)
(Child care and Nursery provided at 9:15 and 11 a.m. services)
Weekdays: Holy Communion at 11 a.m. Thursdays and 6:30 a.m. on All Saints' Days

SOUTH BAY CHURCH OF GOD
17661 Yukon, Torrance
Phone: DA 9-8411 or FA 1-2674
Pastor: Rev. Clifford L. Tierney
Associate Pastor: Rev. Clifford L. Tierney
9:30 a.m.—Sunday School
11:00 a.m.—Church
7:00 p.m.—Evening Service
Nursery Care Provided

JEHOVAH'S WITNESSES Torrance Congregation
2303 Arlington Ave., Torrance
PUBLIC LECTURE 3 P.M.
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11:15 P.M. Sunday
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FIRST METHODIST CHURCH
Torrance
Carson at El Prado
Phone: FA 8-3242
Rev. Gilbert S. Zimmerman
Res. Phone: FA 8-6231
Rev. Edward D. Goodrich
Res. Phone: FA 8-3717
2 Sessions of Morning Worship and church school at 9 and 11 a.m. Nursery provided.
6:30 p.m. Methodist Youth Fellowship Meetings

CHRIST THE KING LUTHERAN CHURCH
2706 W. 182nd St., Torrance
Maynard V. Midthun, Pastor.
Phone: DA 5-6221
Res. DAVIS 9-3455
Divine Worship, 8:30 A.M.
Sunday School, 9:45 A.M.
Divine Worship, 11:00 A.M.
Nursery care provided at both services.

ASSEMBLY OF GOD CHURCH
2440 Hawthorne Blvd.
Rev. O. W. Fish, Pastor
Frontier 5-7788
Sunday School—9:45 a.m.
Morning Worship—11:00 a.m.
Children's Church—11:00 a.m.
Evangelistic Services—7:30 p.m.
Tues. Prayer Meeting—7:30 p.m.
Thurs. Young Peoples—7:30 p.m.

SEVENTH-DAY ADVENTIST
Corner of Anacapa and Sonoma
Elder Glen L. Goffar, Pastor
Residence — FR 5-8731
Church Office — FA 8-1540
Saturday
Sabbath School—9:30 A.M.
Church Service—11 A.M.
Wednesday—7:30 P.M.
Friday Meeting—7:30 P.M.
Youth Meeting—7:30 P.M.

ROLLING HILLS COVENANT CHURCH
2221 Palos Verdes Dr. No.
Allen W. Wickman, Pastor
Sunday School 9:45 a.m. Classes for all interest groups
Morning Worship 11:00 a.m.
Evening Service at 7:00 p.m.
Youth groups for Junior and Senior High School Youth at 6:00 p.m. Nursery and Children's church services each Sunday.

LUTHERAN CHURCH OF THE GOOD SHEPHERD
21100 Victor St., Torrance
Phone: FR 1-7411 or FR 5-0931
SUNDAY
9:30 a.m.—Sunday School
10:45 a.m.—Morning Worship
Child care during the service
Holy Communion last Sunday each month.

DEL AMO SOUTHERN BAPTIST CHURCH
317 S. Broadway, Redondo Beach
226th St. & Ocean Ave.
Ph. FR 1-3825
Sunday School—9:45 A.M.
Training Union—6 P.M.
Worship Services
11 a.m. and 7 P.M.
Pastor, Daniel B. Weaver Jr.

FIRST CHURCH OF THE NAZARENE
1501 West Carson
Redondo Beach
Ponder, Gililand, Pastor
Ph. FA 8-4080
9:30 A.M. Sunday School
10:45 A.M. Worship
Nursery
Children's Church
6:00 P.M. Youth Fellowship
7:00 P.M. Evening Service
"The Happy Hour of the Week"
7:30 P.M. Wednesday evening
"Come Ye Apart Hour"

REDONDO-TORRANCE CHURCH OF RELIGIOUS SCIENCE
907 Knob Hill,
Redondo Beach
Sunday Service—11 A.M.
Children's Church—10:30 A.M.
(All Ages)
Senior Youth—7 to 9 P.M.
Dr. Earl D. Barnum, Minister
Church Phone: FR 8-4455

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