



MANY DEPARTMENTS... Complete automotive, builder's supply, plumbing, electrical and housewares departments are featured at the new Hughes 'Homemaker's Paint Supermarket' at Hawthorne Boulevard and 230th Street just south of the Del Amo shopping center. (Herald Photo)



GRAND OPENING CROWD... Shown are a few of the many customers who turned out for the Hughes paint Store grand opening recently. This is the firm's ninth store and the seventh to open this year. Jim Foley, a Torrance area resident for more than 14 years, is serving as manager. (Herald Photo)

German Official Temple Speaker

Dr. Volkar Von Zuehlsdorff, head of press and cultural affairs at the West German consulate in Los Angeles, will discuss the Berlin crisis Tuesday night at a meeting of Temple Menorah Brotherhood.

The meeting starts at 8 p.m. in the new temple building at 1101 Camino Real, Redondo Beach. A social hour begins at 6:30 p.m. followed by a catered dinner at which prospective members will be guests of the Brotherhood.

Tuesday's meeting culminates an intensive membership drive under the direction of Seymour Uberman, membership chairman.

The speaker studied law and political science at Berlin University and received his doctor of laws degree from Innsbruck University in Austria.

Rating Bureau Chief Reminds Of Fire Perils

Fire Prevention Week comes every October to emphasize in a concerted campaign those facts which our local fire departments have been teaching all year, a fire insurance executive reminded this week.

A. W. Gilbert, general manager of the Pacific Fire Rating Bureau which develops fire insurance rates for six western states, urges citizens to reflect a moment during Fire Prevention Week on the vital role played in every community by the fire department.

"We are all aware," Gilbert said, "that the first responsibility of any fire department is to save lives and limit property loss at the time of a fire. This is dramatic and commands our attention whenever a fire occurs."

"BUT FIRE department personnel spend much more time in preventing fires every day of the year than combatting those that do occur. With inspections, education and advice to local legislative groups on building ordinances, the fire department is protecting the public through prevention 365 days of the year," he said.

"Insurance companies are very familiar with the efforts of fire departments because the type of fire protection available in a community plays a large part in the determination of the fire insurance rate for that community. For example, fire insurance rates in an unprotected area will be two, three or more times higher than in an area with moderate to good protection.

"Aside from insurance rates, however," Gilbert said, "the preservation of life and the economic loss that can be felt through a whole community from a fire remain the best reasons for supporting a good fire department."

JEFF COBB

By PETE HOFFMAN



MORE JEFF COBB ON PAGE 43

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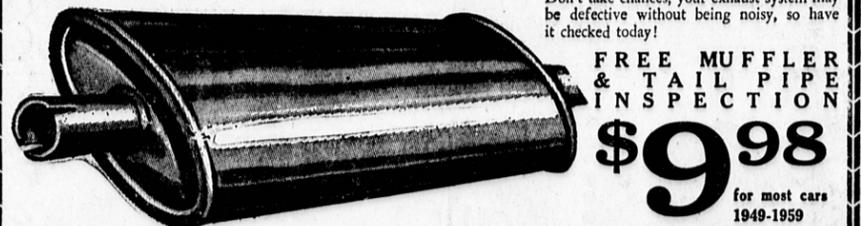
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*Figure based on Field Survey conducted to measure total estimated Balanced Power home sales.

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