SAFEWAY

Celebrating the Grand Opening OF ANOTHER BIG NEW Safeway
4707 VENICE BLVD.
at San Vicente and Pico
LOS ANGELES

ALL BEEF PRICES REDUCED THIS WEEK AT SAFEWAY!

Over One Million Pounds of Superb Beef. Stock Up at These Tremendous Savings!

Chuck Steak
Best Center Cuts Superb Beef
Save 20¢ lb.
lb. 49¢

T-Bone Steak
Tender Juicy Flavorful
Save 30¢ lb.
lb. $1.19

Short Ribs
Extra Thrifty Well Trimmed from U.S.D.A. Choice Beef
lb. 39¢

Swiss Steak
Thick Cut Round Bone In
Save 26¢ lb.
lb. 69¢

Check These Values in USDA Choice Beef--Roasts, Steaks, Stews, Ground Beef.

Seven Bone Roast	Best Center Cuts Save 20c lb.	lb.	49¢
Round Bone Roast	Shoulder of Beef Save 16c lb.	lb.	59¢
English Clod Roast	Boneless Beef Shoulder	lb.	79¢
Boneless Round Roast	Bottom Cut Save 20c lb.	lb.	89¢
Fresh Brisket Roast	Boneless Beef	lb.	79¢
Boneless Rump Roast	Superb Beef Save 9c lb.	lb.	89¢
Beef Rump Roast	Bone In Save 10c lb.	lb.	79¢
Boneless Lean Stew Beef	Save 10c per lb.	lb.	79¢
Center Cut Round Steak	Bone In	lb.	79¢
Top Round Steak	Boneless cut Save 30c lb.	lb.	89¢
Sirloin Tip Steaks	Famous for tenderness Save 20c lb.	lb.	98¢
Full Cut Sirloin Steaks	Bone In Save 20c lb.	lb.	$1.09
Superb Club Steaks	Cut from USDA Choice Beef	lb.	$1.09
Porterhouse Steaks	Tender, juicy Save 30c lb.	lb.	$1.29
Top Sirloin Steaks	Boneless Save 20c lb.	lb.	$1.49
Boneless New York Steaks	Save 20c lb.	lb.	$1.89
Fresh Lean Ground Shoulder		lb.	59¢
Extra Lean Ground Round		lb.	69¢
Plate Boiling Beef	Serve in a Boiled Dinner	lb.	19¢

Other Meat Values

Wilson's Sliced Bacon	Certified Extra Lean	1-lb. Pkg.	69¢
Pure Pork Sausage	Rice's "Whole Hog"	1-lb. roll	69¢
Eastern Scallops	Quick Frozen at Peak of Flavor	1-lb. Pkg.	59¢
Cooked & Peeled Shrimp	Cocktail Size	lb.	98¢

Safeway Sliced Luncheon Meats
- Thick Sliced Bologna, 12-oz.
- Roast Beef Loaf, 6-oz.
- Corned Beef Loaf, 6-oz.

Your Choice Pkg. 49¢

- All Meat Bologna
- Large Sliced Bologna
- Pickle & Pimento Loaf
- Olive Loaf

Mix 'Em or Match 'Em 3 Full 7-oz. pkgs. $1

Hills Coffee
All Grinds 2-lb. can $1.17
1-lb. can 59¢

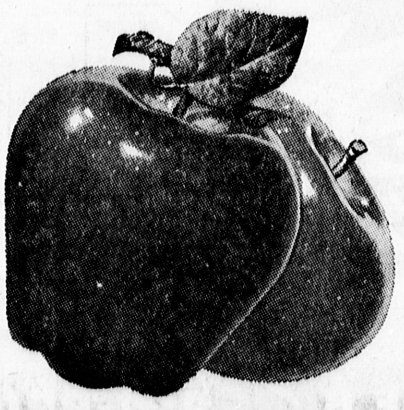
Biscuit Mix
Mrs. Wright's Multi-Purpose
40-oz. pkg. 29¢

Orange Juice
Bel-air Frozen
5 6-oz. Cans $1

Fruit Pies
Bel-air Frozen Peach, Cherry, Apricot, Boysenberry or Apple
3 Full 8-inch 24-oz. Pies $1

Mayonnaise
Nu Made Extra Egg Rich
24-oz. Jar 39¢

Liquid Bleach
White Magic "It's Dated"
Gallon Jug 39¢



Northwest Extra Fancy
Delicious Apples or Rome Apples
Mix 'Em As You Wish
Your Choice 2 lbs. 29¢

New Crop Nuts	Large Size Brazils, Filberts or Almonds	Your Choice lb.	39¢
Seedless Raisins	For use in school lunches	6 1½-oz. pkgs.	19¢
Artichoke Hearts	Marinated They're good!	3 8-oz. jars	$1
Crisp Celery	Large size Stalks	2 for	25¢
Natural Dates	New Crop Fresh pack	12-oz. pkg.	25¢

U.S. No. 1 Idaho
Russet Potatoes
10 lb. plio bag 39¢

Reduced Prices on Everyday Needs!
Here Are a Few Examples-

Candi Cane Sugar		5-lb. bag	49¢
Meat Soups	Campbell's Assorted	2 10½-oz. cans	33¢
Pet Canned Milk		2 tall cans	29¢
Gold Medal Flour		5-lb. bag	59¢
Baby Foods	Gerber's Junior Fruits, Vegetables	2 cans	19¢

Frozen Food Values

Green Beans	La Valley Farms Italian Style	4 10-oz. pkgs.	$1
Peas & Carrots	Bel-air Colorful & Tasty	6 10-oz. pkgs.	$1
Meat Pies	Manor House—Beef, Chicken or Turkey	5 8-oz. pies	$1
TV Dinners	Swanson Frozen Wide Assortment	pkg.	65¢

Fresh Baked Goods

Angel Food Cake
Mrs. Wright's Party type
Each 35c
3 12-oz. cakes $1

Sweet Rolls	Mrs. Wright's—Pineapple Coffee Cake, Bear Claw or Jelly Snails	4 Pkgs.	$1
French Bread	San Francisco Sour Dough—Brown & Serve	15-oz loaf	33¢
Fresh Bread	Mrs. Wright's Hand Twist Loaf 15-oz. loaf	19¢	22½ oz loaf 25¢

Lucerne Butter
Grade "AA" First Quality
1-lb. Ctn. 69¢

Cream O' the Crop—Fresh
Grade "AA" Large Eggs
Rushed Fresh from farm to store
1-doz. ctn. 49¢

Hershey Chocolate Syrup		16-oz. Can	19¢
Snow Star Ice Cream	Popular Flavors	½-gal. ctn.	49¢
Nu Made Peanut Butter	Creamy or Chunk	18-oz. jar	39¢
Heinz Vegetarian Beans		2 16-oz. cans	25¢
Sunnybank Margarine	Foil Wrapped	1-lb. ctn.	23¢
Sliced Cheese	Dutch Mill, American Swiss or Pimiento	3 8-oz. Pkgs.	$1
V-B Applesauce	Creamy smooth Rich flavor	16-oz. lb.	19¢
Oreo Creme Sandwich	Nabisco Cookies	11-oz. Pkg.	39¢

$ Dollar Buys $

Sliced Pineapple	Highway Luscious Hawaiian	14-oz. can
Elberta Peaches	Town House Sliced or Halves	17-oz. can
Fruit Cocktail	Town House Chill 'n' Serve	17-oz. can
Sliced Mushrooms	Shady Oak Serve with Steaks	2-oz. can
Fancy Peas	Town House Blended	17-oz. can

Your Choice
5 for $1

Quaker Oats
Quick or Regular
18-oz. pkg. 21¢

Instant Tea
Lipton's Pekoe & Orange Pekoe
1½-oz. jar 53¢

We Give BLUE CHIP STAMPS

Blue Chip Stamps given with each purchase except cigarettes, magazines, tobacco, alcoholic beverages or fluid milk products.

SPECIALS EFFECTIVE Thurs. through Sun., Oct. 12, 13, 14, 15, 1961 at local Safeway Stores

SAFEWAY

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Applicable Taxes Collected.

Ocean Spray
Cranberry Sauce
Whole or Jellied
Price Includes 2¢ off
16-oz. Can 21¢

BRAND NEW
THE GOLDEN HOME AND HIGH SCHOOL ENCYCLOPEDIA
BOOK ONE ONLY 49¢ | ALL OTHERS $1.29 EACH
■ 20 Magnificent Volumes
Vol. No 5 On Sale!

HOME HANDYMAN
Popular Mechanics, Encyclopedia & Guide
Vol. 1 only 49¢ Volumes 2-16 ea. 99¢ Vol. 7 on Sale

Carson at Western, TORRANCE—101 Hwy. at Narbonne, LOMITA