



**Shoppers
MARKETS**

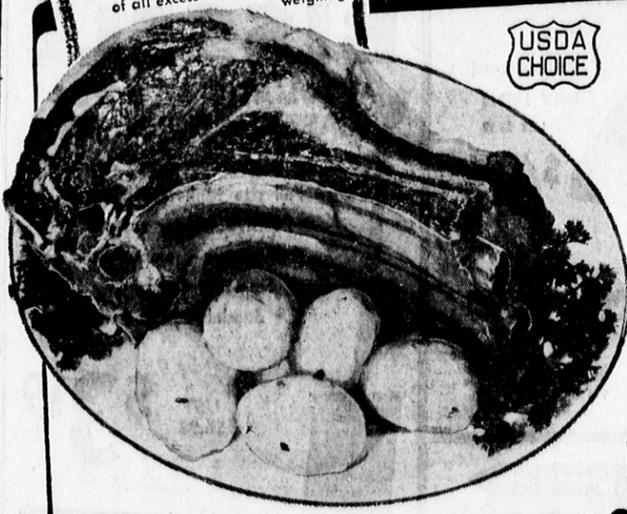
**FIRST IN AMERICA
With 7 SALES DAYS**

ANOTHER BEAUTIFUL NEW SHOPPERS MARKET

GRAND

THURSDAY thru WEDNESDAY,
October 5-11, 1961
* TAX COLLECTED ON TAXABLE ITEMS

**YOU'RE IN FOR A TREAT WHEN
YOU EAT SHOPPERS MEAT!**
• Melt-in-your-mouth tenderness trimmed
of all excess fat and bone before
weighing.



**PRIME RIB
ROAST**

• U.S.D.A. "CHOICE" BEEF
• TRIMMED OF ALL EXCESS FAT BEFORE WEIGHING

L B. **79¢**

**ROUND STEAK
OR RUMP ROAST**

• U.S.D.A. "CHOICE" BEEF
• CHOOSE YOUR FAVORITE

L B. **79¢**

**FRESH • FRYING
RABBITS**

• FRESH-DRESSED
• GRADE "A" L
• CUT-UP B.

59¢

U.S.D.A. "CHOICE" • BONELESS • ROLLED

**ROUND STEAK
ROAST** L B. **89¢**

STEAKS

RIB L B. **89¢**
CLUB L B. **98¢**
T-BONE L B. **\$1.09**
PORTERHOUSE L B. **\$1.19**
TOP SIRLOIN L B. **\$1.39**

FRESH-FROZEN • OVEN-READY

TURKEYS

YOUNG 14-22 LB.

TOMS L B. **35¢**

TENDER

HENS • 8-12 Lb. Av. L B. **39¢**

JR. • 4-8 LB.

BELTSVILLES L B. **39¢**

LEAN • MEATY

**SPARE
RIBS** L B. **49¢**
• MEDIUM SIZE

MADE FRESH EVERY HOUR

**GROUND
BEEF** 3 LBS. **\$1.49**

FRESH DRESSED • ALL GRADE "A"

CHICKENS

BEST OF THE

FRYERS L B. **49¢**
ALL BREASTS, LEGS, THIGHS & WINGS
NO backs, NO necks, NO giblets

4-LEGGED

FRYERS • MORE LEGS L B. **49¢**
PER POUND!

**ROASTING
CHICKENS** • WHOLE L B. **39¢**
• FRY OR BAR-B-Q

SHOPPERS OWN • SPICY

**PORK
SAUSAGE** 1-LB. ROLL **39¢**

REX • CUDAHY • PURE

LARD 5 1-LB. CTNS. **89¢**

IT'S REALLY NO SECRET . . . WE'RE

- Shoppers is the only market chain in which each store is treated individually . . . Geared, staffed and stocked to serve the needs and preferences of the local community.
- Every Shoppers Market from the first to this our latest and most beautiful has been designed and built for You — our customers. The extra-wide aisles, scientific lighting and plainly marked prices that make shopping more convenient, and more fun are what you asked for — and Got at Shoppers.

**STA-CRISP
CRACKERS**

• MADE BY PACIFIC
• 1-LB. BOX

19¢

**MIR
W
4**

• MADE BY KRAFT
• FULL QT.

HAMLET • IMPORTED • SERVE SLICED FOR DELICIOUS SANDWICHES

LUNCH MEAT 12-OZ. CAN **39¢**

DENNISON'S • BEEF-RICH CHILI WITH TENDER BEANS

CHILI with BEANS 4 #1 TALL CANS **\$1**

THOROFED • THE FOOD FOR HEALTHY, PEPPY DOGS

DOG FOOD 8 #1 TALL CANS **\$1**

TROPICAL • APRICOT—PINEAPPLE • STRAWBERRY • PEACH

PRESERVES 3 20-OZ. JARS **\$1**

ROSE ROYAL • DELICIOUS DESSERT

**APPLE DANDY
& BLUEBERRY
DANDY • FROZEN**

6 FOR \$1



FROM OUR DELICATESSEN

DUBUQUE • WASTE-FREE • CANNED

PICNICS 4-LB. CAN **\$2.79**

OSCAR MAYER QUALITY

**SMOKIE LINKS
BOLOGNA**

ALGEMAC'S DRI

• BLUE • FRENCH
• CALABROUSIT
• 1000 ISLE • ITALIAN
• TARTAR • SOUR CREAM

Your Choice **3 1/2 OZ. \$1**

NEW EVERYDAY



LOS ANGELES
Pico at La Cienega
Open 9 AM to 10 PM Daily
Sunday 9 AM to 7 PM

E. LOS ANGELES
1819 E. First St.
Mon., Thurs. & Sat. 9 AM-9 PM
Friday 9 AM to 10 PM
Sunday 9 AM to 7 PM

SANTA MONICA
Wilshire Blvd. at Berkeley
Open 7 days a week
9 AM to 10 PM

SANTA MONICA
Lincoln Blvd. at Ocean Park
Open 7 days a week
24 hours a day

INGLEWOOD
Arbor Vitae at La Cienega
Open 7 days a week
9 AM to 10 PM

NORWALK
Firestone at Studebaker
Open 7 days a week
9 AM to 10 PM

