



STEVENS DISCOUNTS ALL GENERAL ELECTRIC APPLIANCES

**IRONS**  
**\$9<sup>86</sup>**

NOTHING DOWN \$1 WEEK

**TOASTERS**  
**\$12<sup>87</sup>**

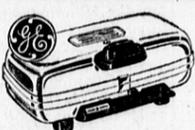
NOTHING DOWN \$1 WEEK

**SKILLETS**

FAMILY SIZE **\$13<sup>97</sup>** KING SIZE **\$15<sup>47</sup>**

NOTHING DOWN \$1 WEEK

**NOTHING DOWN \$1 A WEEK!** CHECK! LOWEST DISCOUNT PRICES ON ALL FAMOUS G-E APPLIANCES!



**GENERAL ELECTRIC GRILL AND WAFFLE BAKER**

- Completely automatic heat selector and signal light.
- Toasts sandwiches, bakes waffles, makes ham and eggs.

**GENERAL ELECTRIC COFFEE MAKER**



- Built-in gauge counts the cups.
- Automatic brew selector; makes 3 to 10 cups.



**NEW! GENERAL ELECTRIC SPRAY, STEAM, DRY IRON**

- New! 3 wash 'n wear settings.
- New! Built-in sprinklers.
- New! Fabric ironing guide.

**NOTHING DOWN \$1 A WEEK!** COMPARE! LOWEST DISCOUNT PRICES ON FAMOUS G-E ELECTRIC VACUUM CLEANER



**GENERAL ELECTRIC**

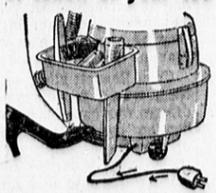
STEVENS discounts

**SWEeper**

- The vacuum cleaner that cleans rugs, bare floors, stairs, upholstery, mattresses and car interiors.
- Exclusive adjustable brush fluffs rug nap, releases trapped dirt.
- Big disposable bags.
- Swivel nozzle.
- Light weight, with powerful G-E motor.



A touch of your toe



the cord disappears

**NEW GENERAL ELECTRIC CORD REEL CLEANER**

- Swivel top.
- Suction regulator.
- Throw-away bags.
- Attachment caddy.
- New self-storing cord.
- One-horsepower input motor.

APPLIANCE DEMONSTRATIONS AT STEVENS



**Sunbeam**

September 21st  
STEVENS, SANTA MONICA  
Wilshire Blvd. at Berkeley

September 22nd  
STEVENS, ANAHEIM  
Crescent at Euclid

September 23rd  
STEVENS, STANTON  
Stanton at Chapman

STEVENS discounts

COME ONE! COME ALL!

ENJOY A FREE CUP OF COFFEE AT THE SUN-BEAM DEMONSTRATIONS... FREE PRIZES ON THE HOUR WHEN THE G-E DEMONSTRATIONS START... FUN AND EXCITEMENT IN EVERY STORE!

September 21st  
STEVENS, TORRANCE  
East Carson at Main and Pac. Coast Hwy. at Crenshaw

September 22nd  
STEVENS, CANOGA PARK  
Roscoe at Winnetka

September 23rd  
STEVENS, NORWALK  
E. Firestone at Studebaker

DISCOUNT

GOES

STEVENS discounts

REGINA

STEVENS discounts

*Elektrikbroom*



WORLD'S EASIEST TO USE VACUUM CLEANER

**\$28<sup>87</sup>**

weighs only 6 1/4 pounds does a heavyweight cleaning job!

Extra - powerful suction for carpets, drapes, upholstery, all hard-surface floors. Light weight, convenient; dust cup empties like an ash tray.

**POLISHER-SCRUBBER**

NEWEST, FINEST, MOST ADVANCED IN THE WORLD

LIST \$54.95

**\$37<sup>43</sup>**

Simple to operate, complete with:

- Automatic internal dispenser.
- Scrubbing brushes.
- Polishing brushes.
- Felt pads.
- Rug cleaning attachment.
- Sample molecular action cleaner.



- Polishes
- Waxes
- Scrubs
- Buffs Floors
- Shampoos Rugs



- Dispenses wax or cleaning solution automatically.
- Lifetime ALL-METAL construction.
- Powerful counter-rotating Tampico brushes.

**NOTHING DOWN \$1 A WEEK!**

COMPARE! LOWEST DISCOUNT PRICES ON ALL HI-FI AND STEREO RECORD ALBUMS

**RECORD ALBUMS... HI-FI... STEREO...**

**SINATRA ALBUMS**

- "FRANK SINATRA SWINGS"
- "RING-A-DING-DING"

**ELLA FITZGERALD**

- COLE PORTER VOLS. 1 and 2
- ELLA SINGS "GET HAPPY"

IN HI-FI LIST \$4.98 **\$2<sup>49</sup>**

IN STEREO LIST \$5.98 **\$2<sup>94</sup>**

**EDGE OF SHELLY BERMAN**

LIST \$4.98 **\$2<sup>49</sup>**

**CONNIE FRANCIS**

- "MORE GREATEST HITS"
- "AT THE COPA"
- "SWINGIN' BAND"

**HANK WILLIAMS**

- "GREATEST HITS"

**ANDRE PREVIN**

- "LIKE BLUE"

**DAVID ROSE ALBUMS**

- HI-FI LIST \$3.98
- STEREO LIST \$4.98

**\$1<sup>97</sup> \$2<sup>49</sup>**

**NOTHING DOWN \$1 A WEEK!**

COMPARE! LOWEST DISCOUNT PRICES IN OUR HI-FI AND STEREO RECORD DEPT.

**THE FABULOUS... TOSHIBA**

- AS ADVERTISED IN LIFE
- 7 TRANSISTORS
- 2 BAND RECEIVER
- SHORT WAVE and AM



SAVE MORE AT STEVENS EVERY DAY!

LIST PRICE \$49.95 **\$38<sup>83</sup>**

As Advertised in Life

- The finest radio of its kind in the world!
- Built-in telescoping antenna for wide reception.
- Exceptionally clear tone on both bands.
- The same radio you've read about in a leading consumer publication.
- Complete with handsome gift case.
- UNCONDITIONALLY GUARANTEED FOR 1 FULL YEAR!

**HIGH POWER "6" TRANSISTOR**



The lowest price you've seen anywhere for a pocket-size 6-transistor radio! And you'll be amazed at the powerful tone and reception of this electronic wonder! Complete with Leather Carrying Case, Battery and Earphone.

LIST \$19.95 **\$10<sup>82</sup>**

**7 CONVENIENT LOCATIONS**

**TORRANCE**  
Pacific Coast Hwy. at Crenshaw, Next to Shoppers Market  
Open 7 Days 9 A.M. to 10 P.M.

**TORRANCE**  
Carson at Main Next to Shoppers Market  
Open 7 Days 9 A.M. to 10 P.M.

**NORWALK**  
Firestone at Studebaker... Next to Shoppers Market  
Open 7 Days 9 A.M. to 10 P.M.

**STANTON**  
Stanton Ave. (Highway 39) at Chapman  
Open 7 Days 9 A.M. to 10 P.M.

**Santa Monica**  
Wilshire at Berkeley Next to Shoppers Market  
Open 7 Days 9 A.M. to 10 P.M.

**ANAHEIM**  
Euclid at Crescent in Broadway Village Shopping Center  
Open Daily 9 A.M. to 10 P.M. Sunday 10 A.M. to 7 P.M.

**CANOGA PARK**  
Roscoe Boulevard at Winnetka, Next to Von's  
Open 7 Days 9 A.M. to 10 P.M.

**REMEMBER**

**NOTHING DOWN \$1 A WEEK!**