

Marineland Announces Winter Schedules, Expansion Program

An expanding Marineland of the Pacific, with two new buildings under construction which will house rare walrus and otters, starts its winter

schedule Sunday, staging continuous shows from 10 a.m. until sunset, according to William F. Monahan, vice president and general manager.

The oceanarium will feature four or more shows seven days a week during the winter, with the last complete program beginning at 4 p.m. daily.

Marineland, which has been open over 2500 consecutive days since its unveiling in August of 1954, will continue its established policies of one admission charge for all attractions and free parking.

FAMED BUBBLES, the first whale ever captured alive in the open sea, and her partner, Bimbo, the largest whale in captivity, will continue to be the headline stars at Marineland, performing such amazing feats as jumping almost completely out of the water, shaking hands, singing and dancing. Monahan said that the two new buildings each will have beautiful structures of ledges, waterfalls, pools and shelters to provide homes and play areas for the huge, bewhiskered walrus and the tiny, appealing otters. The new homes will be ready for their animal residents in mid October.

FOUR YOUNG walrus now are waiting in a temporary pool at Marineland to move to their new domicile. The quartet of blubbery newcomers was taken from arctic floes in the Bering Sea early last May by a Marineland collecting expedition.

A somewhat similar exhibit will house a colony of otters, which will be captured from a fresh water stream and brought to the oceanarium some time during the fall.

Both of the new exhibits are being constructed on the ocean side of the main oceanarium building, close to the pool which ordinarily houses harbor seals. Once the animals have adapted to their new environment, attempts will be made to train them to perform tricks.

The animals will at all times be on public display.

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SHOW STOPPER... Marineland's Bimbo, at 3400 pounds the largest whale in captivity, can hurl most of his 18-foot body out of the huge arena at the call of his trainer, here offering a tasty treat as a reward for his performance. Marineland of the Pacific will begin its winter schedule on Sunday.

WHAT'S DOING

Someday you may phone by satellite. And, according to Bell telephone engineers, satellites could also be used to relay live TV from all over the world to TV Stations here in California.

Bell System people have already moved a long way toward making this a reality. They've bounced coast-to-coast phone calls off the Echo satellite and are now building a communications satellite of a new, more advanced type. They hope to see the new one launched sometime early next year.

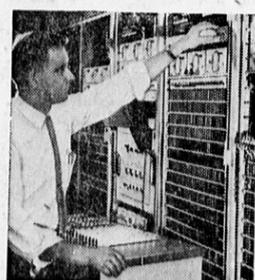
This is just one of the ways telephone people are working to provide better communication links between the U.S. and countries overseas.

A new kind of phone system is now getting its first field test by the Bell System. It's an experimental Electronic Central Office designed to give you even faster, more versatile telephone service.

For example, if you were going out for the evening, you could have calls to your home transferred to wherever you're going.

Phone numbers you call frequently could be given abbreviated code numbers so you could reach them by dialing just two numerals.

This experimental Electronic Central Office is another example of the continuing search to make your telephone service still better in the years to come.



BE ALERT

With thousands of youngsters back in school again for the fall term, it is an appropriate time to remind drivers to be constantly on the alert for split-second emergencies—particularly near school grounds.

Driving slowly and carefully many times is not enough. Even the slowest speed may kill or maim a child who dashes into the street from behind a parked car.

We at Pacific Telephone are particularly proud of what we call "Defensive Driving." In the widely hailed program, all employees must attend a three-day school and pass a test in "defensive driving" before they are allowed to operate a company vehicle.

For us, the program has paid high dividends. In the same way, a sudden stop because you were alert and prepared may save some day pay priceless dividends both for yourself and for an excited, frightened child.

Pacific Telephone