



Firestone GIGANTIC TRUCKLOAD TIRE BLITZ

HERE'S THE SALE YOU'VE BEEN WAITING FOR!

We've made a huge, Truckload purchase of brand new Firestone Tires! And they're on sale at drastic, discount prices! Now is the time to assure your driving safety—while you CASH IN on the savings. So, come on in... there will never be a better time to buy!

SHOP EARLY

FIRST COME — FIRST SERVED!

Every Tire Carries Our **NATIONWIDE**

ROAD HAZARD GUARANTEE

Every new Firestone tire is **GUARANTEED**

1. Against defects in workmanship and materials for the life of the original tread.
2. Against normal road hazards (except repairable punctures) encountered in everyday passenger car use for the number of months specified. Repairs made without charge. Replacements prorated on tread wear and based on list prices current at time of adjustment.

EVERY SIZE PRICED FOR IMMEDIATE SALE!

BUY 'EM NOW

FANTASTIC DISCOUNTS

ALL TIRES MOUNTED **FREE!**

We've Got them **AL**

- WHITEWALLS
- BLACKWALLS
- RAYONS
- NYLONS
- TUBE-TYPE
- TUBELESS

ALL SIZES RETREADS UNBELIEVABLE LOW PRICES!

"LIKE NEW" TAKE OFF TIRES!

JUST A FEW MILES ON THESE—BUT OUT THEY GO — AT TRUCKLOAD PRICES.

NO CASH DOWN!
YOUR OLD TIRES MAKE THE DOWN PAYMENT.

1454 MARCELINA AVE., (corner Cravens Ave.) DOWNTOWN TORRANCE FA 8-7881

ALSO 500 PACIFIC COAST HIGHWAY, REDONDO BEACH — FR 9-2421



RECEIVES AWARD . . . Phillip I. Myers, editor of California General News, receives top story of year award certificate from Governor Brown during special banquet at California State Fair.

General Telephone Co. Newspaper Wins Award

California General News, official newspaper for the 10,000 employees of General Telephone Co. of California, this month, was adjudged honorable mention winner in the 1961 Press-Radio-TV Top Story awards of the California State Fair and Exposition, in Sacramento.

Editor Phillip I. Myers received the coveted certificate

from Governor Brown at a special banquet this week. The General News "Golden State" series was responsible for the honor.

The series is about the State of California—its history and its government. The purpose of the articles is to sustain General Telephone's program of participation in state affairs, to educate its employees in their state's legislative processes and historical highpoints; to create an awareness in employees of benefits derived from both economic and natural advantages to be found in California.

This is the second State Fair award for General News in three times entered. The publication won top honors — The Gold Medal — in 1959.

Labor Relations Course Offered

A tuition-free labor-management relations course to be offered each Monday evening from 6:30 to 8:30 p.m. began Monday, Los Angeles Trade Tech College has announced. The course will be conducted at Orville Wright Junior High School, 5506 W. 80th St. in Westchester.

Subjects to be covered will include the history and development of the Labor Movement, development of the National Labor Relations Act, the Wagner Act, the Taft-Hartley Act, the Landrum-Griffith Act, and current topics in the field of labor-management relations. Two guest speakers will highlight the program. A Union business agent will speak on "Union Organization" and a management representative, active in collective bargaining circles, will speak on grievance procedures and negotiation techniques.

The course will be conducted by Torrance resident, E. W. Shimko, employee benefits supervisor at Space Technology Laboratories Inc.

Shimko received his BBA in Industrial Relations from Loyola University of Los Angeles, and his MSA in personnel management from UCLA.

No prerequisites are needed for this course.

Demos Plan Fund Drive

Volunteers from 10 Democratic clubs in the 46th Assembly District begin ringing doorbells of registered Democrats Friday in the annual Dollars for Democrats drive, under the direction of Mrs. Frances Grassi of San Pedro, district chairman.

Mrs. Edmond Armstrong of 4309 Highgrove Ave. has been named area chairman for Torrance.

Lee Solomon of Redondo Beach is treasurer for the 11-day door-to-door drive.

HUNDREDS of club members in the district are expected to take part, asking registered Democrats to make a small contribution to their party.

Clubs taking part, and their Dollars Drive chairmen, are: Democratic Women's Club of Playa del Rey, Barbara Flowers; Silver Spur Democratic Club, Robert Hoffman, Palos Verdes Estates; Oceanview Democratic Club, Melvin Donnelly, San Pedro; El Segundo Democratic Club, William Laurie; Manhattan - Hermosa Beach Democratic Club, Martha Kingsley; Prospect Heights Democratic Club, Barry Siegel; Peninsula Democratic Club, Virginia Lavanis, Torrance; New Frontier Young Democrats, Dale Larson, Redondo Beach.

New Phone Book Comes Out Soon

The new October 1961 Southern Section telephone directory will be on its way to local telephone subscribers starting Monday, Sept. 25, R. S. Pyle, Pacific Telephone's Torrance manager, announced today.

The 1,132 page alphabetical edition with a combined local classified section will have an approximate initial distribution of 307,000 in the southern area. Another 144,000 copies of the directory will be sent to other parts of Los Angeles, and other national and world cities.

"Some parallel to local growth might be drawn from the new edition," Pyle pointed out, "for the alphabetical section has grown by some 11,000 listings over last year's total."

Some new style telephone numbers appear in the Southern Section directory for the first time this year. These numbers, part of the nation-wide All-Number-Calling (ANC) plan, have dropped the familiar two-letter prefix in favor of an all-number designation.

For example, Pacific Telephone's Torrance business office phone is now listed as 328-1101. The introductory pages contain a brief explanation of ANC as well as informational maps for dialing across the Los Angeles extended area, and a list of area codes for Direct Distance Dialing throughout the nation.

Completion of the delivery is expected within the week, Pyle said.

Gains and Brains

As nations today prepare for war, there is still a will for peace in the hearts of millions of people. People are coming, more and more, to believe that men like William Penn weren't mere dreamers, but men of sound reasoning who had enough foresight to realize that ways of peace and good-will are those that will save humanity, and preserve the good and beauty that man has created. We shall have peace on earth only when beliefs of poets, prophets, saints and seers have been accepted by the masses.