



FAITHFUL WORKER . . . Marlene Handy displays taped records which are part of an electronic computer system being installed in the new Edison Building in Long Beach. An inch or so of the recording tape may soon contain each customer's name, address, meter readings and other data concerning bi-monthly bills from the utility.

Electronic Machine Computes Electric Bills

Electric bills of Torrance area residents may soon be computed and printed by an "electric brain" capable of automatically scanning a third of a million customers per day. Known as the "Honeywell-800" computer, the electronic billing center is being set up in the new, ten-story, all electric Edison Building in Long Beach.

The \$5 million structure—a handsome addition to the Long Beach coastal skyline—officially opened today with Mayor Edwin W. Wade and

other prominent civic and political leaders taking part in the formal ribbon-cutting and dedication.

THE PUBLIC will be able to get a first-hand look at the computer system, a new "Electric Living Center," and other unusual features of the building at an Open House celebration scheduled from 2 to 5 p.m.

Temperature throughout the ten-story building is automatically maintained at any desired level, winter and summer, by a huge electric "heat pump" heating and cooling system—believed to be the largest of its type west of Chicago.

THE COMPUTER system—one of the most advanced of its kind in the world—can select, compute, and print over 25,000 customer bill in a single work day—without even taking a coffee break!

Billing for the almost 5-million people on the Edison system eventually may be transferred into the Long Beach electronic billing center, which is capable of being expanded to accommodate this entire work-load.

THE "BRAINS" of the computer are contained in two "Memory Stacks," about the size and shape of a couple of shoe boxes, which are valued at \$150,000 apiece.

Each memory stack contains several hundred thousand tiny, doughnut-shaped electric devices, which might be compared with human brain cells. Wires must be threaded through each of these connections in what is described as a process "like an embroidery job." This must be done by hand—which accounts for the high cost of the delicate equipment.

When information is fed into the computer, the appropriate cells are magnetized to record the data.

COMPLETE individual files for one-million customers can be maintained on just 24 reels of magnetic recording tape, which can be stored on a shelf just five feet wide. The average customer account occupies from one-half to three inches of tape.

The "High Speed Printer," which records information from the computer in written form, is like a giant typewriter. But instead of registering one letter or number at a time, it prints 120 at once—a complete horizontal line of type.

Selling Class Offered Now At Harbor JC

Principles of Selling, Merchandising 1, will be offered with a "new approach" at Harbor College evening division during the fall semester, according to Edward Robings, chairman of the business division at the college.

A lively program has been prepared which should stimulate interest and enthusiasm on the part of the public to enroll in a course that will offer showmanship and class participation in modern sales techniques. Dynamic guest speakers who are outstanding experts in the art of salesmanship will be invited to lecture on special occasions.

The class will meet on Wednesday evenings from 8 to 10 p.m. beginning Wednesday, Sept. 13. There are no prerequisites necessary to enroll in this two-unit college credit course.

Patrick Koughan, the new instructor for the course, has had a varied background in sales and merchandising, including radio, television, magazine, insurance, mutual funds, advertising and public relations. He is a former west coast sales promotion and advertising manager of Westinghouse Electric Corp., Radio-Television Division. He is the owner of a Los Angeles public relations firm offering financial consulting to corporations on mergers, acquisitions and public stock issues.

Koughan was an evening instructor in salesmanship at the Metropolitan College of Business before joining the staff at Harbor College, Evening Division.

REGISTRATION for evening classes at Harbor College is by appointment. Sept. 1 is the last date to file an application for admission and request an appointment. Final registration will be held Sept. 5 and 6, 6 to 8 p.m. Applications and registration permits are obtained at the college admissions office.

SEE **Dorrie Ann** STYLE SHOP
HOURS 10:00 to 6:00
MONDAY & FRIDAY
TIL 9 P.M.
Style Plus — Minus Prices
Rolling Hills Plaza
2607 Pacific Coast Hwy.
At Crenshaw Torrance

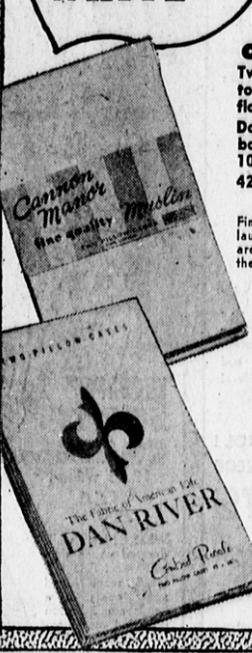
STADIUM THEATRE
1653 Cravens FA 8-6375
WED. THRU MONDAY
Fred MacMurray in
"THE ABSENT MINDED PROFESSOR"
— Also —
Jerry Lewis in
"LADIES MAN"
MATINEES WED. & SAT.
1 P.M.
LABOR DAY
SEPT. 4th, 1 P.M.
JAPANESE MOVIES
EVERY TUESDAY

FABULOUS ZODYS COMPLETE DISCOUNT DEPARTMENT STORES

LABOR DAY WEEK-END SPECIALS!

THE BIGGEST DISCOUNT PRICES EVER AT...

LAST WEEK OF AUGUST WHITE SALE



DAN RIVER or CANNON
Twin fitted bottoms or 72x108 flat **1.46**
Double fitted bottoms or 81x108 flat **1.66**
42x36 case **76¢**

DUPONT DACRON BED PILLOWS
3.99 value **2.84**



21x27" size. Soft, plump pillows... non-allergenic, too! Attractive printed covers perfect for sleepy heads!

Fine quality. Fully bleached. Pre-laundered, ready to use. Fitted sheets are pre-shrunk. Over 130 threads to the inch.

ZODYS DISCOUNT PRICE
DAN RIVER AND EDMONT COMBED PERCALE SHEETS & CASES

Twin fitted bottoms or 72x108 flat. 2.79 value. **1.76**
Double fitted bottoms or 81x108 flat. 3.09 value. **1.96**
42x36 cases. 79¢ value. 2 for **96¢**

Fully bleached. Over 180 threads to the inch. Fitted sheets are pre-shrunk. Pre-laundered, ready to use.

9x12' ROOM SIZE FOAM BACK VISCOSE TWEED RUGS
39.95 value **22.66**

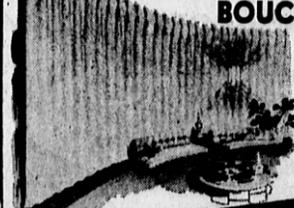


Care for your floor! Non-skid foam latex backs (no padding necessary) on solution dyed viscose rayon yarns in our tweedy heavy quality rugs. Washable fast colors. Black/white; Brown/Beige; Beige/green.

FOAM-FILLED DECORATOR PILLOWS
1.47

Add a touch of color here and there! 12" square or round molded foam center pillows with washable coverings. Colors to decorate your home!

BOUCLE WEAVE FIBERGLAS DRAPES



48" wide 9.95 value 54" long **6.56** pair

48" wide x 54" long	Zody's Discount Price	6.56
48" wide x 60" long	Zody's Discount Price	7.56
72" wide x 54" long	Zody's Discount Price	11.56
72" wide x 60" long	Zody's Discount Price	12.56
96" wide x 54" long	Zody's Discount Price	16.56
96" wide x 60" long	Zody's Discount Price	17.56
120" wide x 54" long	Zody's Discount Price	21.56
144" wide x 54" long	Zody's Discount Price	26.56

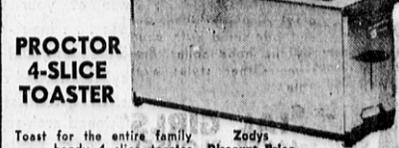
Fiber-glass... washes and dries quickly... needs no ironing... firmly woven Owens Corning Fiber-glass yarns in solid colors with boucle weaves.

OPEN LABOR DAY 10 AM TIL 6 PM



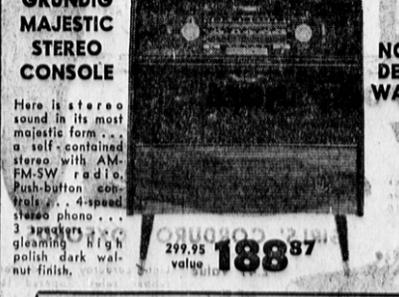
WEBCOR STEREO TAPE RECORDER
259.95 value **168.87**

Webcor 3-speed stereo playback tape recorder. Push button operation for 2 or 4 track. Record level meter. Foot-pedal indicator dial. Sensitive microphone. Lightweight convenient carrying handle.



PROCTOR 4-SLICE TOASTER
Toast for the entire family... handy 4 slice toaster with chrome finish. Control dial for just the shade your heart desires!

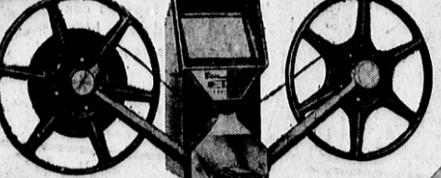
Zody's Discount Price **12.87**



GRUNDIG MAJESTIC STEREO CONSOLE
Here is stereo sound in its most majestic form... a self-contained stereo with AM-FM-SW radio. Push-button controls... 4-speed stereo phono... 3 speakers... gleaming high polish dark walnut finish.

299.95 value **188.87**

BAIA 8MM FILM EDITOR
21.95 value **15.87**



Now you can edit your own films... an exclusive patented slip-in loading eliminates all threading operations. Film locks permanently on focus... magnified over 300 times... convenient frame marker with splicer.

GENERAL ELECTRIC KITCHEN WALL CLOCK
A timely value that looks as good as it works! Raised dial... easy to read numerals... in the kitchen... near your stove. Yours in yellow or red.

Zody's Discount Price **1.97**



PRESTO 12" FRY PAN
Big family size. Warp-proof... heavy gauge aluminum... fries and bakes too (makes the best popcorn try it!).

Zody's Discount Price **8.87**



HANDYMAN'S SKILSAW
A buzzin' whiz... over 1/2 h.p. motor with a 3 wire cord. Rips 2 inch boards cleanly... accurate depth and level control test.

Zody's Discount Price **19.97**

THREE BULLET POLE LAMP
ZODYS DISCOUNT PRICE **4.97**

From ceiling to floor... your room aglow with light! 3 bullets... pick your direction... adjust to your room height (no carpentry necessary)... U.L. approved cord and lamp. Decorator colors.

MEN'S AND BIG BOYS' SHOES
7.99 value **5.67**

Smooth sailing (walking, too) ahead... in these fine quality dress and sport shoes. Very businesslike... very necessary for your choice of occasion! Many ties or step-in styles. Black... brown... Boys' sizes 3 1/2-6; Men's sizes, 6 1/2-12.

GARDEN GROVE ★ **REDONDO BEACH** **LONG BEACH** ★ **OPEN EVERY DAY 10 A.M. - 10 P.M.**
BROOKHURST AT CHAPMAN 182ND AT HAWTHORNE LOS COYOTES, SPRING & WOODDRUFF SUNDAY 10 A.M. - 6 P.M.