

Biggest Discounts in Town!

HERE'S PROOF THAT DALE'S SELLS FOR LESS THAN DISCOUNT STORE PRICES ALWAYS!

THE COLORFUL MUU MUU
for Ladies' and Girls'
Beautiful Hawaiian prints in rayons, and 2 bar tricot



99¢
AND UP
You'll Love the Selection at DALE'S Low Price!

Charge It With



OR



As **\$1** Will Hold
Low Your
As LAYAWAY

MENS' CABANA SETS
Colorful Hawaiian Prints
Also Separate SHIRTS AND SWIM TRUNKS INCLUDED IN THIS GROUP




\$1.00
From EACH GARMENT
SIZES S - M - L

Ladies 2-pc. Sets
Bermudas and Peddal Pusher Sets
Also Capris



Included in this group!
Must clear to make room for Fall merchandise.
Novelty prints and 2-tone styles.

99¢ AND UP
SIZES 8-18

LOWEST PRICE EVER

MENS' and BOYS' SURFERS BERMUDAS and WALKING SHORTS

- Washable • Asst. Colors •
- Perfect for beach and play

1.39 SIZES 2-6X
1.59 BOYS' SIZES 8 to 18
1.99 MENS SIZES 28 to 38

Mens' New Continental SLACKS

- New Scotwist for work and Play
- Higher quality wash 'n wear material
- Newest Scotwist shades
- Made by leading Texas mfr.

REG. \$5.95 pair
\$2.97 PAIR
SIZES 27 TO 42

LADIES' SWIMSUITS
FAMOUS CALIFORNIA MFG.
Pre-priced at 10.98. Lastex swim suit with built-in bra, padded.



VARIETY OF STYLES IN ONE AND TWO PIECE
CHOICE OF COLORS
\$3.59 up
SIZES 32-38

PRICED TO CLEAR

Girls' Swimsuits 99¢ FOR THE BIGGER GIRLS' — 7 to 14
1.59 1.77 1.99

DALES

Chalk up Bigger Savings

1334 EL PRADO
— NEXT TO NORLEY'S MARKET —
IN DOWNTOWN TORRANCE

OPEN DAILY
9 a.m. to 6 p.m.
FRIDAY 'til 9 p.m.

for BACK to SCHOOL

GIRLS' CAR COATS
WITH AND WITHOUT HOODS
• Poplins • Sheen Gabbs
• Bedford Cord
• Red, tan, blue, olive green, aqua, and brown, etc.
Fall Shades
SIZES 2 TO 14




3.37 UP AND

for BACK to SCHOOL

Boys' 100% Orlon PULL-OVER SWEATERS
• Sizes 6 to 18
• New Fall Shades



\$1.94 Value 2.98

Boys' ROCK 'N ROLL JACKETS
Assorted Fall Shades
Sizes 2 to 7
\$4.94
Sizes 8 to 18
\$5.94



GIRLS' DRESSES
BACK-TO-SCHOOL SPECIAL

We have so many pretty girls' dresses, all at one wonderful low price! A very special purchase makes it possible for us to pass our savings on to you — so scoop 'em up.

- DAN RIVER • ORLON'S AND NYLONS
- WASH AND WEAR • DACRONS
- COTTONS • STRIPES AND CHECKS
- SOLIDS AND PLAIDS • NOVELTY PRINTS

VALUES TO 6.98

\$1.77 FROM SIZES 2-6X
\$2.77 SIZES 7-14




Will Hold your LAYAWAY

NAME BRANDS YOU'LL RECOGNIZE
Reg. 2.98 and 3.50

BOYS' SLACKS
CONTINENTAL STYLES

- Just right for back to school wear
- Wash and wear material
- Newest Fall Shades

\$1.57
BOYS' SIZES 6 TO 12
13 TO 18

RIGHT FOR SCHOOL
BOYS' SPORT SHIRTS

Wash 'n Wear
• Cottons & Flannels
• Asst. Prints
• Sizes 2 to 6, 8 to 16
• Worth 1.98

99¢

BOYS' 10-OUNCE BLUE JEANS
Reinforced for Ruff 'n Tuff Wear — Vulcanized and Double Knees — 3-inch Turn-up Cuff, also Boxer Type



SIZES 7-6X, 2-12
LIMIT 3 PER CUSTOMER
99¢ WORTH 1.98

BOYS' KNIT T-SHIRTS
• Fine worked Yarn
• Asst. Stripes
• Sizes 1-14
• Reg. 98¢

2 FOR \$1
59¢ Each

GIRLS' GAN-GANS & FULL SLIPS
• Polished Cotton trim
• 100% Nylon • Cut full for perfect fit
• White and pink
• Sizes 2 to 14



87¢

GIRLS' BLOUSES
ALL NEW FOR SCHOOL
SIZES 3-6X
7-14



\$1.24 Val. to 2.98

GIRLS' SWEATERS
• 100% Orlon
• Fancy jeweled styles
• Slip-over and cardigan
• All new Fall shades



SIZES 1-6X
7 TO 17
\$1.64 UP
Values to 3.98

BOYS' PAJAMAS
• Broadcloth and Drip Dry
• Prints and Flannels
You Will Know These Brands



Sizes 4 to 8
Value to 2.98
SIZES 6-16
1.39 and Up 1.97

GENUINE LEVIS
Prices are always lower at DALE'S! Why pay more elsewhere?
SIZES 27-44



\$3.45 Limit 3 Pair