

Magic Chef Supermarket Ready To Celebrate First Birthday

"It's our birthday, but we are giving the presents. Everyone is invited for a free slice of birthday cake." With that statement, Vince Michaels, store manager of the Magic Chef Supermarket, in the Del Amo Shopping Center, announced the first birthday celebration of the store.

To celebrate the occasion, the Magic Chef Bakery has baked a huge four foot high tier cake, which will be cut and served with free coffee to everyone in the store on Saturday, July 16. The free cake and coffee will be served between 10 a.m. and 12 noon and again between 1 and 3 p.m. Saturday.

"WE'RE ONE YEAR old," said Michaels, and this celebration, with special low prices in every store department, from groceries to meats, frozen foods, produce, gourmet and health foods, delicatessen and housewares, is our way of saying "thank you" to all the folks who have helped make our first year so successful.

In addition to special low prices on food, Magic Chef will award some lucky person a free all-expense-paid nine day trip to Hawaii. The trip will include air transportation, a deluxe hotel accommodations in the islands. A deluxe

O'Keefe & Merritt gas range will also be awarded. Shoppers can enter the drawing by going to the store and leaving their name and address on an entry blank in the store. There's nothing to buy—nothing to write. The drawing, Michaels said, will be held on Monday, July 24, but the winner need not be present to win. Winners will be notified by mail or phone.

THERE WILL BE plenty of fun for the youngsters, too, Michaels went on. BoBo and Daisy, two of Los Angeles funniest clowns, will be on hand to give balloons to the children daily Thursday through Saturday. BoBo will be in the Magic Chef market on Thursday and Saturday from 10 a.m. to noon and 1 to 5 p.m. while Daisy and her puppet will give out the balloons on Friday from noon to 6 p.m. and 7 to 9 p.m. and again on Sunday from 10 a.m. to 12 noon and from 1 to 5 p.m.

Magic Chef Supermarket was opened one year ago, said Michaels, as the Southland's most complete supermarket.

It was the first market in the nation to combine a complete restaurant and coffee shop, "hot" bakery, donut shop, service delicatessen and liquor department with an unusually large variety shop and the most complete food department possible.

MICHAELS pointed out that most large markets carry approximately 5000 different items, but the Magic Chef Market stocks almost 10,000 different items at all times. One of the largest baby food depart-

ments in any supermarket is a feature of the Magic Chef, as is especially large frozen food and gourmet food departments.

One of the most exciting areas of the big beautiful market is the "piping hot bakery." Bakery Manager Bob Lehman said that all baked goods are fresh and almost oven hot always. The Magic Chef bakery bakes all day and brings out hot merchandise continuously. There is no night baking. Lehman said that the bakery will continue to feature all the

fancy breads—brioche, croissants and breakfast sweet rolls—that have been so popular, as well as specialties such as pizza bread, cookies, cakes, pies, hearth breads and dessert items like eclairs. A specialty of the bakery will continue to be specially decorated cakes for all occasions.

AN UNUSUAL feature of the Magic Chef is the largest variety and houseware department to be found in any local supermarket. Here, shoppers may find everything but the kitchen sink for their home and pots and pans, cutlery, clothing for your boys and girls, garden tools and record al-

bums are only a few of the many, many different items to be found at budget prices in the variety department.

At the Magic Chef gourmet restaurant, shoppers can find a quick snack or bring their families for a complete dinner. Here master chef, Jerry Mehlman has fashioned a menu that always has appetite appeal. You'll find everything from a simple sandwich to a full roast beef dinner. And everything on the Magic Chef Restaurant menu can be ordered for take-home service.

features many of the unusual delicatessen food as well as provides the special extra services that many shoppers like. For example, here a shopper may have a pre-cooked ham sliced and rolled together for easier serving at home.

Store manager Michaels stressed that service to the customer was original aim of Magic Chef. "Our record through our first year shows how well we have succeeded," he said. "All of us at Magic Chef want to make Magic Chef Market a convenient, easy place for the shopper to fill all home needs."

PURINA DOG CHOW SPECIAL!

25 LB. BAG \$2.79

50 LB. BAG \$5.59

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CARTER'S
Feed & Pet Shop
24831 Narbonne, Lomita

Public Notice

TH-345
ORDINANCE NO. 1237
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TORRANCE AMENDING ORDINANCE NO. 716 OF THE CODE OF THE CITY OF TORRANCE, 1954 (ADOPTED BY ORDINANCE NO. 791) RECLASSIFYING THAT CERTAIN PROPERTY DESCRIBED BY PLANNING COMMISSION CASE NO. 702

WHEREAS the City Council deems that it is in the public interest that certain changes in land use (zoning) classification be made in certain property in the City of Torrance as hereinafter described in Section 2, (as applicable for Planning Commission Case No. 702) and:

WHEREAS, due and legal publication of notices and public hearings have been duly and regularly held, all as required by Appendix I of "The Code of the City of Torrance, 1954";

NOW, THEREFORE, the City Council of the City of Torrance does ordain as follows:

SECTION 1. That the City Council of the City of Torrance does hereby find and determine that the change of Zone applied for in Planning Commission Case No. 702, is more particularly described in Section 2, hereof, is necessary for the preservation and enjoyment of substantial property rights of the owners of the property in the vicinity thereof; that said change of Zone will not be detrimental to the public welfare or to the property in the vicinity thereof; that notice has been given, as required by Appendix I of "The Code of the City of Torrance, 1954"; that opportunity has been afforded to interested parties as therein provided, to present the proposed change of Zone before the Planning Commission and the City Council of the City of Torrance; and that hearings on the application have been held as therein provided.

SECTION 2. That said Change of Zone reclassifying and changing the use of said property hereinafter described and more particularly indicated on the map marked Exhibit "A" known as the Land Use Map, which is a part of Appendix I of "The Code of the City of Torrance, 1954", and which is on file in the office of the City Engineer, be and the same is hereby approved and the said Land Use Map of the City of Torrance is hereby amended to show such reclassification and zoning; and that the portion of said Map as amended and thereto attached is hereby made a part of said Land Use Map of the City of Torrance and is hereby substituted for the portion of the original Land Use Map covering the property herein reclassified.

SECTION 3. That the property to be reclassified is described as follows:

All that certain property situated in the City of Torrance, County of Los Angeles, State of California, described as follows:

"The Northwest 220 feet measured on the Northeast line of Lot 5 and the Northwest 72 feet of the Northwest 220 feet of Lot 6, Block 300, Tract 1952, situated at the Northwest corner of Sepulveda Blvd. and Orange Street in the City of Torrance."

SECTION 4. That said property described in Section 3, be, and the same is hereby reclassified from R-3 (Limited Multiple Residence) to C-2 (General Commercial) zoning as described in Section 3 above.

SECTION 5. That all ordinances of the City of Torrance, inconsistent herewith, to the extent of such inconsistency and no further, are hereby repealed.

SECTION 6. This Ordinance shall take effect thirty days after the date of its adoption and prior to the expiration of fifteen days from the passage thereof shall be published at least once in the Torrance Herald, a semi-weekly newspaper of general circulation published and circulated in the City of Torrance.

Introduced and approved this 20 day of June, 1961.

Adopted and passed this 29th day of June, 1961.

ATTEST:
A. H. BARTLETT, City Clerk
By: JOHN A. BRAMHALL, Deputy City Clerk of the City of Torrance.

TH-342
ORDINANCE NO. 1234
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TORRANCE EXEMPTING CERTAIN PROPERTY HEREIN DESCRIBED FROM THE PROVISIONS OF ORDINANCE NUMBER 716 PROHIBITING BUILDING IN THE WALTERIA LAKE PROPERTY.

WHEREAS, by Ordinance No. 716 of the City of Torrance, adopted December 21, 1954, any and all construction of any residence or residence, manufacturing plant or plants, or other structures designed to accommodate persons or property was prohibited; and

WHEREAS, the property hereinafter described, due to improvements subsequently constructed and the effective date of Ordinance No. 716, can be adequately drained without danger to the health and safety of the community as a whole, and for said reason the rationale of Ordinance No. 716 is inapplicable thereto;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF TORRANCE DOES ORDAIN AS FOLLOWS:

SECTION 1. That the property hereinafter described is hereby exempted from the provisions of Ordinance No. 716 of the City Council of the City of Torrance, and the provisions said ordinance are repealed insofar as they are applicable to said property.

SECTION 2. The property above referred to is described as follows:

Beginning at the northwest corner of the southwest quarter of said Lot 4; thence along the northernly and easterly line of said southwest quarter, S. 84° 24' 58" E. 505.63 feet and S. 84° 10' 12" W. 430.92 feet to the southerly line of said Lot 4; thence along said 430.92 feet to the westerly line of Ocean Avenue, 60 feet wide, as shown on County Surveyor's Map No. 2-23-2, on file in the office of the County Engineer of said county; thence along the westerly line of said Ocean Avenue 25 feet, measured at right angles, from the centerline of said Ocean Avenue, S. 89° 45' 32" W. 887.59 feet to the westerly line of said Meadow Park Tract; thence along said westerly line, N. 0° 16' 34" E. of 126.68 feet to the Point of Beginning.

Containing 25,009 Acres.

SECTION 3. Any provisions of the Torrance City Code, or appendices thereto inconsistent herewith to the extent of such inconsistency and no further are hereby repealed.

SECTION 4. This Ordinance shall take effect thirty days after the date of its adoption and prior to the expiration of fifteen days from the passage thereof shall be published at least once in the Torrance Herald, a semi-weekly newspaper of general circulation published and circulated in the City of Torrance.

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A. H. BARTLETT, City Clerk
By: JOHN A. BRAMHALL, Deputy City Clerk of the City of Torrance.

TH-347
ORDINANCE NO. 1239
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TORRANCE AMENDING ORDINANCE NO. 1183 BY ADDING A CERTAIN POSITION WITH THE SALARY SCHEDULE POSITION CLASSIFICATION PLAN.

WHEREAS, on May 16, 1961, this City Council approved the recommendation of the City Manager that a certain additional position be added to the position classification plan, along with the appropriate salary range, covering said position;

NOW, THEREFORE, the City Council of the City of Torrance does ordain as follows:

SECTION 1. That the following position with salary therefor is hereby added to the position classification plan as a class title listed in Ordinance No. 1183 of this City Council:

General Office and Clerical Classes:
Key Punch Operator Range No. 20

SECTION 2. This Ordinance shall take effect thirty days after the date of its adoption and prior to the expiration of fifteen days from the passage thereof shall be published at least once in the Torrance Herald, a semi-weekly newspaper of general circulation published and circulated in the City of Torrance.

Introduced and approved this 20 day of June, 1961.

Adopted and passed this 29th day of June, 1961.

ATTEST:
A. H. BARTLETT, City Clerk
By: JOHN A. BRAMHALL, Deputy City Clerk of the City of Torrance.

TH-340
ORDINANCE NO. 1234
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TORRANCE EXEMPTING CERTAIN PROPERTY HEREIN DESCRIBED FROM THE PROVISIONS OF ORDINANCE NUMBER 716 PROHIBITING BUILDING IN THE WALTERIA LAKE PROPERTY.

WHEREAS, by Ordinance No. 716 of the City of Torrance, adopted December 21, 1954, any and all construction of any residence or residence, manufacturing plant or plants, or other structures designed to accommodate persons or property was prohibited; and

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2-Arm Revolving for Lawn Reg. 98c
77^c

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3-Piece Matched Light
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Ladies' Cool, Comfortable JAMAICA SHORTS
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Ladies' Summer Weave CAPRIS
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FULL PINT **9^c**

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Brief Style, Sizes 5-6-7
Reg. 39c **388^c**

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3 Pair **99^c**

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