

high fashion yardage... at tamed down prices

You'll have a circus with our breathtaking array of prints, and solids, too... in colorful yardage. Plan to sew a whole summer of fashion... dresses, suits and sport togs for the entire family — at prices that are practically peanuts.

58c yd. drip-dry cotton prints

Reg. 79c to 1.00. Yards and yards of crease-resistant, easy-care cottons in diminutive, high fashion and even Hawaiian designs. Florals and abstract prints, for everything from children's wear to daytime dresses. 36" to 38".

98c yd. washable fashion prints

Reg. 1.49. Look extravagant—without breaking the bank. Colorful, hand-washable 100% acetate with a silken look. Choose from lavish floral designs in a whole circus parade of colors. All 45" wide... at big savings.

88c yd. famous mills cottons

Reg. 1.29 to 1.69 — sheer voiles, powder puff muslins, sharkskins, piques, flocked gingham and cotton sateens. From Wamsutta, Ameritex, Deering Milliken, Concord and other famous mills. 36" to 45" wide.

2.98 yd. pure silk pesantina

Reg. 3.95. 25 colors—in fine Dupioni silk woven with a rich textured look that is distinctively its own. Perfect for cool summer dresses and suits — in colors for every mood and every occasion. All 45" wide.



may co. fashion yardage—third floor

LOWEST PRICES OF THE YEAR

OUR 38th ANNIVERSARY

38

MIGHTY MAYCO PRESENTS

THE GREATEST

SALE

ON EARTH

OUR 38th ANNIVERSARY

38

LOWEST PRICES OF THE YEAR

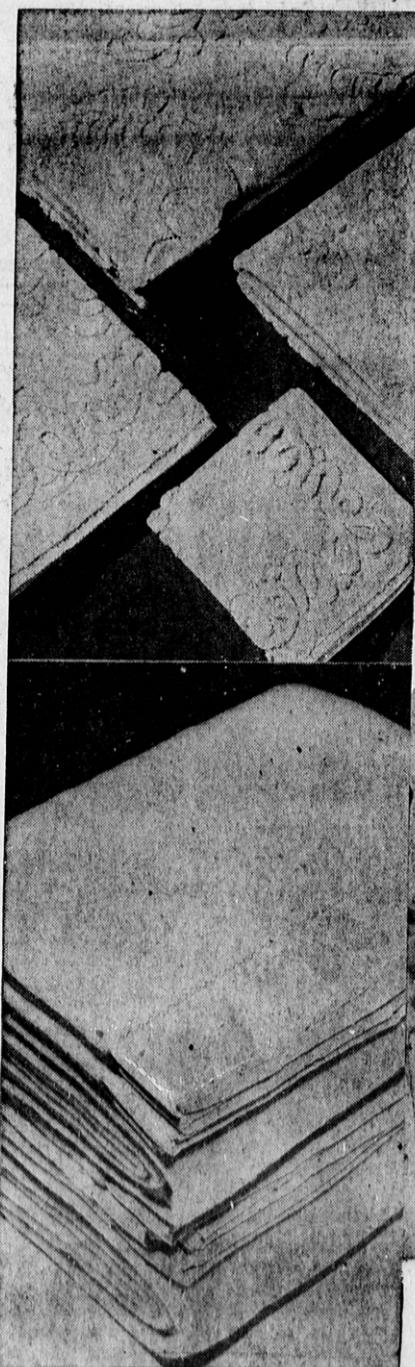
1.99 24x48 bath towel reg. 2.98

specialy imported by the management... spectacular "plume" towel ensemble

Mighty May Co. spared no effort to bring you the latest from the master weavers of Italy. Glorious "Plume" ensemble, for you who love the simplicity of solid colors, yet the luxury of dramatic design. Soft, and luxurious cotton terry in jacquard weave... white, pink, green, yellow. For yourself, friends, a gorgeous gift for the bride.

- Reg. 1.49 16x28 hand towel1.09
- Reg. 59c 13x13 washcloth49c
- Reg. 10.98 48x67 bath sheet8.99

may co. towels and linens—third floor



6.88 was 8.98 72x90 size

save 2.00... nylon bound virgin acrylic blanket

100% acrylic blanket... 100% nylon binding... for long wear, light weight, snug comfort on chilly summer nights. Keep it on the bed the year 'round... never a worry about moths. Washes often, washes easy, washes clean... in your washer, of course. Fits twin or full bed; white, pink, blue, green, yellow, desert sand.

may co. sheets and bedding—third floor



2.29 72x108 twin, print border reg. 3.29

greatest sheet in print at big dollar savings

Now offering "Laurel"—Springdale's top-selling winner in print sheets... purchased in tremendous quantity to bring you giant savings. Magnificent reproduction of dramatic mountain laurel flowers, in choice of pink, blue, lilac or yellow. Luxury percale, selected fine cottons, smooth even weave, first quality. Come in now — save up to 12.00 a dozen.

- Reg. 4.29 81x108 double bed, print border3.29
- Reg. 1.29 42x38 1/2 cases, allover print99c
- Reg. 3.98 twin-fitted bottom sheet, allover print 3.29
- Reg. 4.98 double-fit. bottom sheet, allover print 3.99

may co. sheets and bedding—third floor

MAY CO. SOUTH BAY
174th at Hawthorne Blvd.

Please send me the following: Phone FR 8-6911

Quantity	Item	Size	Price

Name _____ C.O.D.
Address _____ Cash
City _____ Charge

Please add 4% sales tax if you live in California. Add shipping charges beyond United Parcel delivery zone. 35c handling charge on C.O.D.'s. 35c handling charge on mail and phone orders under \$3.00. Please allow 2 weeks for delivery. T.H. 6-11

SHOP WEDNESDAY NIGHT TILL 9:30 AT MAY CO SOUTH BAY

SHOP MONDAY, WEDNESDAY, THURSDAY, FRIDAY, 9:30 A.M. TO 9:30 P.M. SHOP TUESDAY AND SATURDAY, 9:30 A.M. TO 5:30 P.M.

Hawthorne and 174th St.