

BUSINESS SERVICES DIRECTORY



"Torrance itself is a one-stop shopping center . . . everything from bobby pins to new cars, from beauty shops to used furniture . . . do it all in one place"

SHOP THIS CONVENIENT DIRECTORY FOR ALL YOUR NEEDS

TORRANCE HAS EVERYTHING
★ WIDER SELECTION
★ BIGGER SAVINGS
★ BETTER SERVICE

ADVERTISING AGENCY

RAY SLOAN
Advertising Publicity
Direct Mail
Advertising Specialist
FA 8-9530
1405 Marcelina, Torrance

Aircraft Serv. & Maint.

AIR OVERHAUL, INC.
Approved F.A.A. Repair Station
Specializing in
DOPE AND FABRIC
for Aircraft Control
Surfaces
FA 8-4622
22597 S. Western, Torrance

AIR CONDITIONING

Torrance Sheet Metal
30 Years Experience
• Air Cond. • Ventilating
• Gutters • Gen. Sheet Metal
All Work Guaranteed
Licensed & Insured
— FREE ESTIMATES —
FA 8-3215
1401 Border - Torrance

AUTO GLASS

WALSH AUTO GLASS
Installed While You Wait
All Makes & All Models
Foreign Car Specialists
All Work Guaranteed
Free Pickup & Delivery
FA 8-8444
1445 Marcelina - Torrance
(Corner of Cravens)

AUTO REPAIR

Automatic
Transmission
"Specialists"
Overhauled from \$48.88
Parts and Labor
ACTION AUTOMOTIVE
No Money Down - Loan Cars
24200 Hawthorne Blvd.
Next to Vell's Ford
FR 8-5271 FR 8-5272

AUTO - IMPORTED

Western Cars of Holland, Inc
Western Distr. for
Dutch Built
D.A.F.
Now \$1445 Del. Tor.
Fully Automatic Transm. Incl.
FA 0-2323
21805 S. Western, Torrance

AUTO PARTS

Dunham's Auto Parts
Complete Line of
AUTO PARTS & SUPPLIES
Machine Shop Service
Hastings Rings-Spark Plugs
Auth. Distr. Welding & Cutting
Gases, Apparatus & Supplies,
Are Welders, Electrodes,
National Carbide
SP 8-1497-FA 8-2204-FA 8-2205
1407 W. Carson - Torrance

Auto Body Repair and Painting

"Serving Torrance and
Vicinity"
FREE ESTIMATES
INSURANCE WORK
★ Free Loan Cars
★ Towing
— Casualty FAirfax
— Auto 8-3712
— Reconstruction
2213 Border Torrance
(1 1/2 Bkls. S. of Motor
Vehicle Department)

AUTO WASH & POLISH

Expert Wax Job \$4.50 Complete
"This is Not a Gimmick" Except
Chrome
★ 3 Minute
Car Wash 79¢
Reg. 90¢ With Gas Purch.
DE LUXE AUTO LAUNDRY
DAILY 9-5; FRI. 'TIL 5:30
SAT. 8:30-5; SUNDAY 9-2 P.M.
1724 W. Carson FA 8-9604
(Just West of Western)

BAKERY

HAFNER'S BAKERY
"Quality Before Quantity"
Essence of Good Living
Is Good Eating
Decorated Cakes for all Occasions
FA 8-1735
1341 El Prado—Torrance

BEAUTY SHOP

BEAUTY CREST
Complete Beauty Service
Mother's Day—Prom—Graduates
We'll do our best, to have you
look your best for that
special occasion
Open Friday Even. by Appt.
FA 8-6546
Phyllis Ruggles, Owner
1215 El Prado—Torrance

BICYCLE

Frank's Bike & Key
Schwinn Bicycles & Accessories
Derailleurs
Toro Lawn Mowers
Serving All Makes
Bicycles - Small Engines
Lawn Mowers
KEYS
Made While You Watch
All Types of Locks
Lock Repairing
FA 0-1417
1417 Marcelina—Torrance

Boat Repair, Maintenance

MARINE FORMULA 27 . . .
Exclusive White Marine
Formulation . . . Most Versatile
Mendur Known Today
EPOXY PAINT
For Fiberglass, Glassed Wood
or Metal Boats. Used by Famous
Power and Sail Racers.
For the Name of Your
Nearest Dealer
CALL DA 4-4700-FA 1-6600

CAFE

BEV'S CAFE
'Daily Blue Plate' Specials'
FA 8-1499
1645 Border—Torrance
(Just North of Carson)

CARPETS

Cleaning • Laying
EXPERT CARPET LAYING
"Wall to Wall
at Reasonable Cost"
Rugs and Carpets
Cleaned • Sized • Dyed
★ Free Estimates
★ Pick-up & Delivery
FA 8-2672
BURCHFIELD'S
CARPET WORKS
1971 Torrance Blvd.,
Torrance

COFFEE SHOP

HOT • N • TOT GRILL
Southern Fried Chicken
To Go
For your Party - Patio
Unexpected Guests
1 to 50 Orders or More
OPEN 24 HOURS
Specializing in a Variety of
Panades
DA 6-1602
2347 Pac. Cst. Hwy., Lomita

DEPT. STORE

SAM LEVY DEPT. STORE
Established 1919
Everything to Wear
For the Entire Family
FA 8-2628
1311 Sartori—Torrance

DINING

In Torrance it's
THE PALMS
Charcoal Broiled Steaks
Prime Ribs
Cocktails
Banquet Room Available
FA 8-2424
1925 W. Carson, Torrance

DOUGHNUTS

The Golden Doughnut #2
"A complete selection of
the most delicious Do-nuts
you've ever eaten . . . Try
some — Today"
FRESH DAILY
FA 8-9623
Ask About Our Discounts
On Group Orders
1959 W. Carson, Torrance

Drive-In Restaurant

A & W ROOT BEER
All Food & Drinks Made
To Take Home
WHY BOTHER WITH BOTTLES
Portable Root Beer Dispenser
for Picnics, Church Civic
Parties, etc.
FA 8-9686
Weekdays & Sun. 11 a.m.-midnite
Fri. & Sat. 11 a.m. to 2 a.m.
21721 S. Western, Torrance
(Just South of Carson)

Employment Agency

Torrance Personnel Agency
"The Job to Fit the Person
The Person to Fit the Job"
All Types Positions
Office—Industrial
Technical—Professional
FA 8-5368
1628 Gramercy - Torrance

FLORIST

28 YEARS
of Flower Artistry
Johnny Johnson's
Little Miss Flora
Serving Entire Harbor Area
TORRANCE FLOWER SHOP
"Just Phone & Charge"
FA 8-1861
1400 Cravens, Torrance

Furniture & Appliance

McMahan's Furniture Stores
"Terrific Values—New & Used"
McMahan's May
Special
Massage-A-Lounge
Regularly \$59.95
\$1288
4 REASONS TO BUY
1. We Carry Our Own Contracts
2. If you have a Job, you have credit
3. No D.P. on Approved Credit
4. Out of State Credit O.K.
1306 Sartori—Tor.—FA 8-1252

GYMNASIUM

CAL-GYM
Spot Reducing
Weight Control
Weight Gaining
Body Building
Steam Baths—Sun Lamps
Reducing Machine—12 yrs. Exp.
Torrance San Pedro
1321 1/2 Sartori 111 N Gaffey
FA 8-0350 TE 2-9330

HARDWARE

Lovelady Hardware Co.
25 Years in Business in Torrance
Aluminum Screens
and Doors
★ Made to Order
At Discount Prices
Portable B.S.G. Equipment
Housewares—Power Hand Tools
Garden Supplies—Paints
Builders Hardware—Appliances
1967 Carson - FA 8-0248

Health-O-Pedic Mattress

At Lower Than So-Called
Discount Prices
Example: Brand new full size
twin inner spring
mattress and box
spring on a set of legs
\$28.50
Health-O-Pedic Mattress Co.
1877 Carson - Torrance FA 8-1712
520 N. Pac. Cst. Hwy. FR 4-8333
Redondo Beach

INSURANCE

JAMES POST & CO.
• Auto • Home • Business
FA 8-3622
Life Insurance
1409 Marcelina, Torrance

JEWELER

ALLEN JEWELERS
Use Your Credit
No Interest—No Carrying Charge
Watches—Diamonds
Silverware
Expert Watch Repairing
FA 8-3003
1321 Sartori—Torrance

KENNELS

BY-GEORGE KENNELS
Chihuahuas—Champion Studs
Miniature Dachshunds
Miniature Studs
Pet • Breeding • Show
TE 4-9360
237 E. Carson—Torrance

LANDSCAPING

Designing & Planting
★ Waterfalls & Pools
★ Block Fences & Patios
★ Planters
Monthly Maintenance
Residential—Comm.—Industrial
PROMPT SERVICE
DA 6-1220 DA 5-3858
Stearn's Landscaping

LIQUOR

J & L
CUT RATE LIQUORS
Complete Line
of
• Beer
• Wine
• Liquor
FA 8-1622
1911 W. Carson, Torrance
(Northwest Corner of Cravens)

LUMBER

A & M LUMBER
Dealers in New & Used
Lumber & Bldg. Materials
• Sashes • Doors • Paints
• Nails
"SPECIALIZING IN
REDWOOD FENCES"
Mon. thru Sat. 8 to 5:30
Closed Sunday
DA 4-4304 FA 1-2328
13720 S. Western, Gardena

MAILING SERVICE

South Bay Mailing Service
Advertising - Direct Mail
Mailing Lists
Letter - Addressing Service
FA 8-1924
1733 Border—Torrance

MARKET

HANDY MARKET
Offering a Complete Line of
Groceries
Fruits & Vegetables
Beer, Wine, Delicatessen
"No Membership
Required to Receive
Our Bargains"
Open 7 Days—7 a.m. to 7:30 p.m.
Friday & Sat., 'til 8:30 p.m.
FA 0-3113
218th & Cabrillo, Torrance

MASONRY

—Materials—
• Block Walls
• Stone Work
• Fireplaces
—Patio Slabs & Ready Mix—
Contractors Recommended
Call H & H Bldg. Mats.
FA 8-4846

Miscellaneous for Sale

DELL'S Thrift Store
Men's, Women's
Children's Clothing
Small Appliances—Dishes
Bric-A-Brac
At Unheard of Low Prices
Come In and Browse Around
21514 SO. MAIN ST.
TE 4-1363 — Torrance

MORTUARY

Stone & Myers Mortuary
Serving Torrance Families
Since 1922
FA 8-1212
1221 Engracia

MUFFLERS

Johnny's Custom Muffler
Complete Stock
Mufflers & Accessories
Custom Exhaust Work
For All Cars and Boats
15 Minute Service
Duales—Headers—Exhaust Pipes
Free Estimates by Phone
FA 8-5566
Terms
1213 Engracia—Torrance

MUSIC INSTRUCTION

ACCORDIONS & ORGANS
• Complete line of Musical
Instruments
• Sales • Service
FA 8-6312 • Key Board Shop
• 18 Instructors
Home of the
"Torrance Accordionettes"
BETTIE THOMAS STUDIOS
In Torrance Since 1935
1215 Crenshaw, Torrance

PAINTING CONTR.

PAINTING?
Check These First . . .
★ Quality Work at Low Prices
★ Licensed Contractor
★ 3 Year Written Guarantee
on Paint & Workmanship
★ 10 Years in Business
Ask About Our List
Of Satisfied Customers
"Specializing in
Homes & Apt. Houses"
STEVE MILLER—FR 1-4913
SP 2-1673

PET SHOP

OK PET SHOP
Bathing — Grooming
ALL BREEDS
Foods & Supplies
• Remedies • Birds • Horsemeat
• Fish & Supplies • Leather goods
FA 8-3833
New Management
1917 W. Carson, Torrance

Picture Frames and Art Supplies

NAIR'S PICTURE SHOP
Custom Frames—Mouldings
Pictures—Paintings
Artists Supplies
Hours: 8:30 to 6:00
Saturdays 'til 6 p.m.
FA 8-7728
1214 El Prado—Torrance

PLUMBING

TORRANCE PLUMBING CO.
Established 1917
Emergency Service
5 Trucks to Serve You
Complete Plumbing Service
Contractors & Repair
Furnaces • Water Heaters
FA 8-2654 — FA 8-4444
FHA & Bank Terms
1418 Marcelina—Torrance

PRINTERS

AUTOMATIC PRINTING CO.
Lithographers & Printers
Factory & Bookkeeping
Machine Forms
Snap-out Forms
FA 8-6622 - SP 5-3443
1316 Cabrillo—Torrance

Real Estate & Insurance

W. T. BOWEN, Realtor
EDNA MULLIN, Associate
Insurance Real Estate
• Home • Sales
• Auto • Loans
• Business • Appraisals
FA 8-7655 Eves. FA 8-5835
1327 Post Ave., Torrance

REAL ESTATE

"Whether You Rent or
Buy, You Pay for the
Home You Occupy"
E. W. DAWSON
REALTORS
FA 8-1776
1319 Crenshaw, Torrance

REALTOR

IRENE BAKER, Realtor
See us to: Buy—Sell—Rent—Lease
Residential—Income
Real Estate Loans
Notary Service
FA 8-7706
1222 Crenshaw Blvd.—Torrance

RESTAURANT

George's Meat 'n Place
"The Family Restaurant"
Special Children's Menu under 10
Breakfast—Lunch—Dinner
Complete Chicken Dinner
\$1.45
FA 8-4718
1340 El Prado, Torrance
(Between Cravens & Cabrillo)

RUBBISH DISPOSAL

*Still Serving Torrance
With Dependable,
Efficient Service*
No Job too Small or Too Large
Containers Furnished
Free Estimates
Erickson-Sanitary Disposal
Commercial—Industrial
FA 8-8751 - DA 3-1136
NO CONTRACT REQUIRED

SAVINGS & LOAN

SOUTHWEST SAVINGS & LOAN ASSOCIATION
Current Rate Per Annum **4 1/2%** Paid 4 Times A Year
Plus Blue Chip Stamps or Premiums
Hrs. 9:30-4:00 Fridays 9:30-6:00
John A. Tweedy, Manager
1603 Cravens — FA 8-6111

SAW SERVICE

Ray Anderson Saw Service
We Sharpen and Repair
Band Saws—Snips—Scissors
Chain Saws—Circular Saws
Shears—Drill Bits—Hand Saws
Knives—Metal Cutting Saws
Industrial—Residential
Rentals—24 Hour Service
FA 8-5690
2013 Border—Torrance

Service Station - Signal

CLYDE'S SIGNAL SERVICE
• Tires & Batt. • Wheel Bal.
• Lube Service • Road Service
• Accessories • Fast Service
Free Pickup & Delivery
Specializing in
Chrysler Brakes &
Products Tune Ups
2975 Carson—FA 8-2172

SERV. STATION - SHELL

★ **SPRINGTIME SPECIAL**
Oil Change
Expert Lubrication
Flush cooling system
Rotate Tires
New rust inhibitor
Adjust brakes—Service air cleaner
\$9.95
PAUL'S SHELL SERVICE
1880 W. Carson, Torrance

SERV. STA. - HANCOCK

ROAD SERVICE
S Mechanic on duty
C U.S. Royal Tires
O Brake Serv., batteries
T Gas, Oil, Accessories
T **BROS. HANCOCK SERV.**
FA 0-1435—2199 Sepulveda
FA 8-7131—21240 Western
FA 1-4313
• 4524 Torrance Blvd.

SHOE REBUILDING

Kenny's Shoe Rebuilding
★ Comfortable Shoes Rebuilt like
new for fraction of new shoe
cost.
SERVICE WHILE U-WAIT
Cinderella Heels Our Specialty
★ Shoes Dyed or Refinished Any
Color, Invisible Saling Or-
thopedic Service.
1278 Sartori—FA 8-3278

Singer Sewing Machines

Singer Sewing Mach. Co.
Expert Sewing Machine Repairs
Singer Sales & Rentals
Parts & Service
For All Your Sewing Needs
FA 8-4410
1609 Cabrillo - Torrance

SKATING RINK

TORRANCE ROLLER DROME
"Fun for the Entire Family"
FA 8-4479
Bob and Myra Brock, Owners
1851 Mullin—Torrance
1 Block West of Western
1 Block North of Torrance Blvd.

TOYS

TOY CIRCUS
Models - Hobbies - H.O.
TORRANCE
1217-1219 El Prado—FA 8-2062
LOMITA
213 W. Lomita Bl.—DA 6-2045
HOLLYWOOD RIVIERA
1753 S. Elana—FA 8-3536
SAN PEDRO
29217 S. Western—TE 8-5796

TRAVEL BUREAU

Mercury Travel Service
FA 8-3600 • SP 5-1175
★ NO SERVICE CHARGE ★
Individual Travel Planning
Agents for All
Domestic & International
• Air Lines • Steamship Lines
• Cruises • Railways & Tours
Hotels—Travel Ins.—Rental Cars
Catalina Steam Ship
1309 Post, Dntwn. Torrance

TRUCK & AUTO REPAIR

DRAWDY'S
Truck and Auto Repair
• Complete Truck Repair
• Welding • Brake Service
FA 8-2413
Fleet Truck Mechanic—12 Years
1916 Border—Torrance

TUXEDO RENTALS

CHARLES ROGERS CO.
Men's Formal Wear
★ Proms ★ Weddings
All Formal Occasions
It's Smart . . . to go Formal
FA 8-6014
2115 Torrance Torrance

TV Sales & Service

AL KARONY TV SERVICE
31 Years Electronic Exp.
All Work Guaranteed
All Makes TV & Hi-Fi
Stereo
• Auto Radios • Phonos
• Transistor Radios
Home Service — Days —
Nites — Sundays 'til 9 p.m.
FA 8-3493
1616 Cabrillo, Torrance

WELDING

"Complete
Expert Welding"
Portable Serv.—24 hr. Serv.
Free Estimates—Work Guaranteed
FR 1-3910 (Res.) FR 1-3753
B & H WELDING
4505 1/2 Torrance, Torrance

WHEEL & FRAME SERV.

Virgel's Frame & Wheel
Alignment Service
Since 1944
"One of the Best
Equipped Stations
on the West Coast"
FA 8-6156
1756 Carson—Torrance