

BUSINESS SERVICES DIRECTORY

"Torrance itself is a one-stop shopping center . . . everything from bobby pins to new cars, from beauty shops to used furniture . . . do it all in one place"

SHOP THIS CONVENIENT DIRECTORY FOR ALL YOUR NEEDS

TORRANCE HAS EVERYTHING
*** WIDER SELECTION ***
*** BIGGER SAVINGS ***
*** BETTER SERVICE ***

ADVERTISING AGENCY

RAY SLOAN
 Advertising Publicity
 Direct Mail
 Advertising Specialist
 FA 8-9530
 1405 Marcelina, Torrance

Aircraft Serv. & Maint.

AIR OVERHAUL, INC.
 Approved F.A.A. Repair Station
 Specializing in
DOPE AND FABRIC
 for Aircraft Control Surfaces
 FA 8-4622
 22597 S. Western, Torrance

AIR CONDITIONING

Torrance Sheet Metal
 30 Years Experience
 • Air Cond. • Ventilating
 • Gutters • Gen. Sheet Metal
 All Work Guaranteed
 Licensed & Insured
 — FREE ESTIMATES —
 FA 8-3215
 1401 Border - Torrance

AUTO GLASS

WALSH AUTO GLASS
 Installed While You Wait
 All Makes & All Models
 Foreign Car Specialists
 All Work Guaranteed
 Free Pickup & Delivery
 FA 8-8444
 1445 Marcelina - Torrance
 (Corner of Cravens)

AUTO REPAIR

Automatic Transmission
 "Specialists"
 Overhauled from \$48.88
 Parts and Labor
ACTION AUTOMOTIVE
 No Money Down — Loan Cars
 24200 Hawthorne Blvd.
 Next to Vell's Ford
 FR 8-5271 FR 8-5272

AUTO - IMPORTED

Western Cars of Holland, Inc.
 Western Distr. for
Dutch Built D.A.F.
\$1445 Del. Tor.
 Fully Automatic Transm. Incl.
 FA 0-2323
 21805 S. Western, Torrance

AUTO PARTS

Dunham's Auto Parts
 Complete Line of
AUTO PARTS & SUPPLIES
 Machine Shop Service
 Hastings Rings—Spark Plugs
 Auth. Dist. Welding & Cutting
 Gases, Apparatus & Supplies,
 Ac. Welders, Electrodes,
 National Carbide
 SP 5-1497—FA 8-2204—FA 8-2205
 1407 W. Carson - Torrance

Auto Body Repair and Painting

"Serving Torrance and Vicinity"
FREE ESTIMATES
INSURANCE WORK
 • Free Loan Cars
 • Towing
 — Casualty — Fairfax
 — Auto — 8-3712
 — Reconstruction
 2213 Border Torrance
 (1/2 Bk. S. of Motor Vehicle Department)

AUTO WASH & POLISH

Expert Wax Job \$4.50 Complete
 "This is Not a Gimmick"
 ★ 3 Minute Car Wash 79c
 Reg. 99c With Gas Purch.
DE LUXE AUTO LAUNDRY
 DAILY 9-5; FRI 'TIL 5:30
 SAT. 8:30-5; SUNDAY 9-2 P.M.
 1724 W. Carson FA 8-9604
 (Just West of Western)

BAKERY

HAFNER'S BAKERY
 "Quality Before Quantity"
 Essence of Good Living
 Is Good Eating
 Decorated Cakes for all Occasions
 FA 8-1735
 1341 El Prado—Torrance

BEAUTY SHOP

BEAUTY CREST
 Complete Beauty Service
 Individualized
 Open Friday Eves. by Appt.
 FA 8-6546
 Phillis Ruggles, Owner
 1215 El Prado—Torrance

BICYCLE

Frank's Bike & Key
 Schwinn Bicycles & Accessories
 Derailleurs
 Toro Lawn Mowers
 Servicing All Makes
 Bicycles — Small Engines
 Lawn Mowers
KEYS
 Made While You Wait
 All Types of Locks
 Lock Rekeying
 FA 0-1417
 1417 Marcelina—Torrance

Boat Repair, Maintenance

MARINE FORMULA 27 . . .
 Exclusive White Marine
 Formulation . . . Most Versatile
 Mendor Known Today
EVERSTRIP
 For easy removal of the old
 paint, varnish and paint remover
 saves time and trouble. Essen-
 tial before fiberglassing.
 For the Name of Your
 Nearest Dealer
 CALL DA 4-4700—FA 1-6600

CAFE

BEV'S CAFE
 "Daily Blue Plate Specials"
 FA 8-1499
 1645 Border—Torrance
 (Just North of Carson)

CARPETS

Cleaning • Laying
EXPERT CARPET LAYING
 "Wall to Wall
 at Reasonable Cost"
 Rugs and Carpets
 Cleaned • Sized • Dyed
 ★ Free Estimates
 ★ Pick-up & Delivery
 FA 8-2672
BURCHFIELD'S
CARPET WORKS
 1971 Torrance Blvd.,
 Torrance

COFFEE SHOP

HOT • N • TOT GRILL
 Southern Fried Chicken
 To Go
 For your Party — Patio
 Unexpected Guests
 1 to 50 Orders or More
OPEN 24 HOURS
 Specializing in a Variety of
 Pancakes
 DA 6-1602
 2347 Pac. Cst. Hwy., Lomita

DEPT. STORE

SAM LEVY DEPT. STORE
 Established 1919
 Everything to Wear
 For the Entire Family
 FA 8-2628
 1311 Sartori—Torrance

DINING

In Torrance it's
THE PALMS
 Charcoal Broiled Steaks
 Prime Ribs
 Cocktails
 Banquet Room Available
 FA 8-2424
 1925 W. Carson, Torrance

DOUGHNUTS

The Golden Doughnut #2
 "A complete selection of
 the most delicious Do-nuts
 you've ever eaten . . . Try
 some — Today"
FRESH DAILY
 FA 8-9623
 Ask About Our Discounts
 On Group Orders
 1959 W. Carson, Torrance

Drive-In Restaurant

A & W ROOT BEER
 All Food & Drinks Made
 To Take Home
 WHY BOTHER WITH BOTTLES
 Portable Root Beer Dispensers
 for Picnics, Church Civic
 Parties, etc.
 FA 8-9686
 Weekdays & Sun. 11 a.m.-midnite
 Fri. & Sat. 11 a.m. to 2 a.m.
 21721 S. Western, Torrance
 (Just South of Carson)

Employment Agency

Torrance Personnel Agency
 "The Job to Fit the Person
 The Person to Fit the Job"
 All Types Positions
 Office—Industrial
 Technical—Professional
 FA 8-5368
 1628 Gramercy - Torrance

FLORIST

28 YEARS
 of Flower Artistry
 Johnny Johnson's
 Little Miss Flora
 Serving Entire Harbor Area
TORRANCE FLOWER SHOP
 "Just Phone & Charge"
 FA 8-1861
 1400 Cravens, Torrance

Furniture & Appliance

McMahan's Furniture Stores
 Terrific Values—New & Used
 McMahan's May
 Special
 Massage-A-Lounge
\$12.88
 Regularly \$59.95
 4 REASONS TO BUY
 1. We Carry Our Own Contracts
 2. If you have a job, you have credit
 3. No D.P. on Approved Credit
 4. Out of State Credit O.K.
 • 1306 Sartori—Tor.—FA 8-1252

GYMNASIUM

CAL-GYM
 Spot Reducing
 Weight Control
 Weight Gaining
 Body Building
 Steam Baths—Sun Lamps
 Reducing Machine—12 yrs. Exp.
 Torrance San Pedro
 1321 1/2 Sartori 111 N Gaffey
 FA 8-0350 TE 2-9330

HARDWARE

Lovelady Hardware Co.
 25 Years in Business in Torrance
**Aluminum Screens
 and Doors**
 ★ Made to Order
 At Discount Prices
 Portable B.S.Q. Equipment
 Housewares—Power Hand Tools
 Garden Supplies—Paints
 Builders Hardware—Appliances
 1967 Carson - FA 8-0248

Health-O-Pedic Mattress

At Lower Than So-Called
 Discount Prices
 Example: Brand new full size
 twin inner spring
 mattress and box
 spring on a set of legs **\$28.95**
Health-O-Pedic Mattress Co.
 1877 Carson - Torrance FA 8-1712
 520 N. Pac. Cat. Hwy. FR 4-8333
 Redondo Beach

INSURANCE

JAMES POST & CO.
 • Auto • Home • Business
 FA 8-3622
 Life Insurance
 1409 Marcelina, Torrance

JEWELER

ALLEN JEWELERS
 Use Your Credit
 No Interest—No Carrying Charge
 Watches—Diamonds
 Silverware
 Expert Watch Repairing
 FA 8-3003
 1321 Sartori—Torrance

KENNELS

BY-GEORGE KENNELS
 Chihuahua—Champion Studs
 Miniature Dachshunds
 Miniature Studs
 Pet • Breeding • Show
 TE 4-9360
 237 E. Carson—Torrance

LANDSCAPING

Designing & Planting
 ★ Waterfalls & Pools
 ★ Block Fences & Patios
 ★ Planters
 Monthly Maintenance
 Residential—Comm.—Industrial
PROMPT SERVICE
 DA 6-1220 DA 5-3858
Stearn's Landscaping

LIQUOR

J & L
CUT RATE LIQUORS
 Complete • Beer
 Line • Wine
 of • Liquor
 FA 8-1622
 1911 W. Carson, Torrance
 (Northwest Corner of Cravens)

LUMBER

A & M LUMBER
 Dealers in New & Used
 Lumber & Bldg. Materials
 • Sashes • Doors • Paints
 • Nails
**"SPECIALIZING IN
 REDWOOD FENCES"**
 Mon. thru Sat. 8 to 5:30
 Closed Sunday
 DA 4-4304 FA 1-2328
 13720 S. Western, Gardena

MAILING SERVICE

South Bay Mailing Service
 Advertising - Direct Mail
 Mailing Lists
 Letter - Addressing Service
 FA 8-1924
 1733 Border—Torrance

MARKET

HANDY MARKET
 Offering a Complete Line of
 Groceries
 Fruits & Vegetables
 Beer, Wine, Delicatessen
 "No Membership
 Required to Receive
 Our Bargains"
 Open 7 Days—7 a.m. to 7:30 p.m.
 Friday & Sat., 'til 8:30 p.m.
 FA 0-3113
 218th & Cabrillo, Torrance

MASONRY

—Materials or Installed—
 • Block Walls
 • Stone Work
 • Fireplaces
 —Patio Slabs & Ready Mix—
 Call H & H
 FA 8-4846

Miscellaneous for Sale

DELL'S Thrift Store
 Men's, Women's
 Children's Clothing
 Small Appliances—Dishes
 Brice-A-Brac
 At Unheard of Low Prices
 Come in and Browse Around
 21514 SO. MAIN ST.
 Open Noon to 8 p.m.—Sat. 9 to 5
 TE 4-1363 — Torrance

MORTUARY

Stone & Myers Mortuary
 Serving Torrance Families
 Since 1922
 FA 8-1212
 1221 Engracia

MUFFLERS

Johnny's Custom Muffler
 Complete Stock
 Mufflers & Accessories
 Custom Exhaust Work
 For All Cars and Boats
 15 Minute Service
 Duals—Headers—Exhaust Pipes
 Free Estimates by Phone
 FA 8-5566
 Terms
 1213 Engracia—Torrance

MUSIC INSTRUCTION

ACCORDIONS & ORGANS
 • Complete line of Musical
 Instruments
 • Sales • Service
 • Key Board Shop
 • 18 Instructors
 Home of the
 "Torrance Accordionettes"
BETTIE THOMAS STUDIOS
 In Torrance Since 1935
 1215 Crenshaw, Torrance

PAINTING CONTR.

PAINTING?
 Check These First . . .
 ★ Quality Work at Low Prices
 ★ Licensed Contractor
 ★ 3 Year Written Guarantee
 on Paint & Workmanship
 ★ 10 Years in Business
 Ask About Our List
 of Satisfied Customers
**"Specializing in
 Homes & Apt. Houses"**
STEVE MILLER—FR 1-4913
 SP 2-1673

PET SHOP

OK PET SHOP
 Bathing — Grooming
 ALL BREEDS
 Foods & Supplies
 • Remedies • Birds • Horsemat
 • Fish & Supplies • Leather goods
 FA 8-3833
 New Management
 1917 W. Carson, Torrance

Picture Frames and Art Supplies

NAIR'S PICTURE SHOP
 Custom Frames—Mouldings
 Pictures—Paintings
 Artists Supplies
 Hours: 8:30 to 6:00
 Saturdays 'til 6 p.m.
 FA 8-7728
 1214 El Prado—Torrance

PLUMBING

TORRANCE PLUMBING CO.
 Established 1917
 Emergency Service
 5 Trucks to Serve You
 Complete Plumbing Service
 Contractors • Repair
 Furnaces • Water Heaters
 FA 8-2654 — FA 8-4444
 FHA & Bank Terms
 1418 Marcelina—Torrance

PRINTERS

AUTOMATIC PRINTING CO.
 Lithographers & Printers
 Factory & Bookkeeping
 Machine Forms
 Snap-out Forms
 FA 8-6622 - SP 5-3443
 1316 Cabrillo—Torrance

Real Estate & Insurance

W. T. BOWEN, Realtor
EDNA MULLIN, Associate
 Insurance Real Estate
 • Home • Sales
 • Auto • Loans
 • Business • Appraisals
 FA 8-7655 Eves. FA 8-5835
 1327 Post Ave., Torrance

REAL ESTATE

"Whether You Rent or
 Buy, You Pay for the
 Home You Occupy"
E. W. DAWSON
REALTORS
 FA 8-1776
 1319 Crenshaw, Torrance

REALTOR

IRENE BAKER, Realtor
 See us to: Buy—Sell—Rent—Lease
 Residential—Income
Real Estate Loans
 Notary Service
 FA 8-7706
 1222 Crenshaw Blvd.—Torrance

RESTAURANT

George's Meat 'n Place
 "The Family Restaurant"
 Special Children's Menu under 10
 Breakfast—Lunch—Dinner
 Complete Chicken Dinner
 \$1.45
 FA 8-4718
 1340 El Prado, Torrance
 (Between Cravens & Cabrillo)

RUBBISH DISPOSAL

**Still Serving Torrance
 With Dependable,
 Efficient Service**
 No Job too Small or Too Large
 Containers Furnished
 Free Estimates
Erickson-Sanitary Disposal
 Commercial—Industrial
 FA 8-8751 - DA 3-1136
 NO CONTRACT REQUIRED

SAVINGS & LOAN

**SOUTHWEST SAVINGS &
 LOAN ASSOCIATION**
 Current Rate Per Annum **4 1/2%** Paid 4 Times A Year
 Plus Blue Chip Stamps
 or Premiums
 Hrs. 9:30-4:00 Fridays 9:30-6:00
 John A. Tweedy, Manager
 1603 Cravens — FA 8-6111

SAW SERVICE

Ray Anderson Saw Service
 We Sharpen and Repair
 Band Saws—Snips—Scissors
 Chain Saws—Circular Saws
 Shears—Drill Bits—Hand Saws
 Knives—Metal Cutting Saws
 Industrial—Residential
 Rentals—24 Hour Service
 FA 8-5690
 2013 Border—Torrance

Service Station - Signal

CLYDE'S SIGNAL SERVICE
 • Tires & Batt. • Wheel Bal.
 • Lube Service • Road Service
 • Accessories • Fast Service
FreePickup & Delivery
 Specializing in
 Chrysler Brakes &
 Products Tune Ups
 2975 Carson—FA 8-2172

SERV. STATION - SHELL

★ **SPRINGTIME SPECIAL**
 Oil Change
 Expert Lubrication
 Flush cooling system
 Rotate Tires
 New Fresh Inhibitor
 Adjust brakes—Service air cleaner
\$9.95
PAUL'S SHELL SERVICE
 1880 W. Carson, Torrance

SERV. STA. - HANCOCK

ROAD SERVICE
 S Mechanic on duty
 C U.S. Royal Tires
 O Brake Serv., batteries
 T Gas, Oil, Accessories
T BROS. HANCOCK SERV.
 FA 0-1435—2199 Sepulveda
 FA 8-7131—21240 Western
 FA 1-4313
 4524 Torrance Blvd.

SHOE REBUILDING

Kenny's Shoe Rebuilding
 ★ Comfortable Shoes Rebuilt like
 new for fraction of new shoe
 cost.
 —SERVICE WHILE U-WAIT—
 Cinderella Heels Our Specialty
 ★ Shoes Dyed or Refinished Any
 Color. Invisible Soiling Or
 Theodetic Service.
 1278 Sartori—FA 8-3278

Singer Sewing Machines

Singer Sewing Mach. Co.
 Expert Sewing Machine Repairs
 Singer Sales & Rentals
 Parts & Service
 For All Your
 Sewing Needs
 FA 8-4410
 1609 Cabrillo - Torrance

SKATING RINK

TORRANCE ROLLER DROME
 "Fun for the Entire Family"
 FA 8-4479
 Bob and Myra Brock, Owners
 1851 Mullin—Torrance
 1 Block West of Western
 1 Block North of Torrance Blvd.

TOYS

TOY CIRCUS
 Models - Hobbies - H.O.
 TORRANCE
 1217-1219 El Prado—FA 8-2062
LOMITA
 213 W. Lomita Bl.—DA 6-2045
HOLLYWOOD RIVIERA
 1753 S. Elena—FA 8-3535
SAN PEDRO
 29217 S. Western—TE 3-5715

TRAVEL BUREAU

Mercury Travel Service
 FR 8-3600 • SP 5-1175
 ★ NO SERVICE CHARGE ★
 Individual Travel Planning
 Agents for All
 Domestic & International
 • Air Lines • Steamship Lines
 • Cruises • Railways & Tours
 Hotels—Travel Ins.—Rental Cars
 Catalina Steam Ship
 1309 Post, Dntwn. Torrance

TRUCK & AUTO REPAIR

DRAWDY'S
 Truck and Auto Repair
 • Complete Truck Repair
 • Welding • Brake Service
 FA 8-2413
 Fleet Truck Mechanic—12 Years
 1916 Border—Torrance

TUXEDO RENTALS

CHARLES ROGERS CO.
 Men's Formal Wear
 ★ Proms ★ Weddings
 All Formal Occasions
 It's Smart . . . to go Formal
 FA 8-6014
 2115 Torrance Torrance

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AL KARONY TV SERVICE
 31 Years Electronic Exp.
 All Work Guaranteed
 All Makes TV & Hi-Fi
 Stereo
 • Auto Radios • Phonos
 • Transistor Radios
 Home Service — Days —
 Nites — Sundays 'til 9 p.m.
 FA 8-3493
 1616 Cabrillo, Torrance

WELDING

"Complete
 Expert Welding"
 Portable Serv.—24 hr. Serv.
 Free Estimates—Work Guaranteed
 FR 1-3910 (Res.) FR 1-3753
B & H WELDING
 4505 1/2 Torrance, Torrance

WHEEL & FRAME SERV.

**Virgel's Frame & Wheel
 Alignment Service**
 Since 1944
 "One of the Best
 Equipped Stations
 on the West Coast"
 FA 8-6156
 1756 Carson—Torrance