



DALE'S 6 BIG DAYS

Thursday, Friday, Saturday, Monday Tuesday & Wednesday

BIG PAY-OFFS

YOU WIN... WE LOSE!

WE'RE PAYING OFF IN BIG STOREWIDE SAVINGS! ON THE BIG PAY OFF

MEMBER **BANKAMERICARD** Will Ho... Your Lay-Aw...

CHARGE IT WITH **INTERNATIONAL CHARGE**



LADIES' bathing suits sale priced

Lastex, Knits and Cottons Wash 'n' Wear

- Assorted Colors, pastels, darks, including whites & blacks, checks, plaids and stripes. One and two piece models
- Cotton Dress-Maker Styles With Sculptured Fit • Value at 7.98
- Sizes 32 to 38

3 99 and up

Dale's Sells Below Discount Store Prices

SIZES 40 TO 44... 5.99

LADIES' & GIRLS' CAPRIS

Take Your Pick of Colorful Perfect Fit Capris Choice of Colors, Fabrics

Ladies Sizes 8 to 18
Girls' Sizes 2-6 & 7-14

and up Values to 2.98

99c

FIRST QUALITY — FULL FASHION LADIES' NYLON HOSE

25c

- LADY HANCOCK 100% pure Dupont Nylon Sheerer than sheer 60 gauge, 16 denier
- Sizes 9 1/2 to 11
- New Spring shades Reg. 79c pair
- Limit 2 Pair

DALE'S SELLS BELOW DISCOUNT STORE PRICES

LADIES' SLIPS **1 00**
2 BAR TRICOT with fancy trim. Assorted colors. Sizes 34-40. Val. 1.98

NYLON 100% NYLON HALF SLIPS **59c**
Quality tailored, lacy trim. Sizes S-M-L. Val. 1.66

LADIES' BABY DOLLS **99c**
Drip Dry Cottons. 2-piece gown and panties in asst. styles & colors. Sizes 34-40. Val. 1.98

LADIES' SUMMER DRESSES

No Thought of Cost or Our Loss...

- SILK
- COTTON
- LINEN

Buy one dress with yellow ticket and get the second dress in the same price range for only

7-15, 12-20 **1 00**
12 1/2-24 1/2 5.95 Value

DALE'S SELLS BELOW DISCOUNT STORE PRICES

LADIES' PEDAL PUSHERS JAMAICA and SHORT SETS

- Novelty pants with coordinating blouses
- Sanforized fine cottons
- Plaids and novelty prints

DALE'S SELLS BELOW DISCOUNT STORE PRICES!

1 38 Worth up to 2.98

MEN'S & BOYS' SPORT SHIRTS

Wash 'n' Wear

Finest woven fabric, all assorted styles with short sleeves. A real bargain! Name brands. Value to 1.98.

Men's Sizes S-M-L
Boys' Sizes 2-16

99c

Men's \$1.00 Value 100% Orlon Socks Reg. 44c
Hi-Bulk Nylon in Washable Colors and Patterns. 89c

SIZES 10-14

MEN'S CABANA SETS

- Fashioned by Bud Bevura
- Beautiful Hawaiian prints
- Trunks fully lined
- Sizes S - M - L

Dale's Sells Below Discount Store Prices!

\$ 1 29 each

Wash 'n' Wear Fabrics

Sells Everywhere for 3.98 each

SWIM TRUNKS... 1.29
MATCHING SHIRTS... 1.29

MEN'S NEW SCOTWIST CONTINENTAL SLACKS

NEW SCOTWIST... handsome for work or play. Sturdy for wear everyday. You'll find this handsome combination of smart casual styling and extra durability makes Scotwist the perfect 'n' wear material in the newest color, all-purpose pants. Higher quality. Wash Holds its good looks longer. Scotwist is America's best slacks at the lowest price! Size 27-42

\$ 2 97 DR. SELLS BELOW DISCOUNT STORE PRICES!

GIRLS' BATHING SUITS

- Cotton Dressmaker Styles With Elastic Backs
- Skirt Bottoms
- Worth 3.98 - Lastex, Knits, Cotton, Wash 'n' Wear. One and two pc. models.

FROM **1 59**

SIZES 1-3, 4 to 6x and up

For the Bigger **1 99** Sizes 7 to 14

LADIES' NEW Bermudas-Shorts Jamaicas-Blouses

TO MATCH Special feature. Sizes 8-18 Reg. 1.39 Blouse. Sizes 32-38

67c ea

DALE'S SELLS BELOW DISCOUNT STORE PRICES

BOYER STYLE BOYS Denim Pants

- 10-oz. Ast. Colors & Polished Cottons
- Sanforized Sizes 2-6x

99c

Surfers

Made by Leading Texas Mfr.

VALUES To \$5.95

99c

QUICK DRYING WASH 'N WEAR STURDY DUCK SIZES 2 TO 6

SIZES 8 to 18... 1.77
MENS' 26 to 36... 2.59

Boys' 1 1/4 oz. — 1 1/2% Nylon

BLUE JEANS

Reinforced, vulcanized knee. Vat dyed. can be washed with your clothes. Dale's Below Discount Store Price!

They are sanforized, don't shrink or fade.

1 88

Sizes 2-12

HUSKIES, Sizes 26 to 36, 13 to 16... \$2.22

BOYS' CREW NECK Knit T-Shirts

Heavy duty. Assorted white Sizes 2-16, new spring stripes or 2 for 1.00

Reg. 2 for \$1 59

89c 2 for \$1

COUPON

Men's 100% First Quality LEVIS 3 34

Dale's Sell Below Discount Store Prices

Made rough and tough for working men. These are genuine Levi Jeans.

With This Coupon Limit 2 pair

BOYS' & GIRLS' PLAY SETS

- One and two pc. models
- Prints, plain, stripes, checks
- Values up to 1.98

DALE'S SELLS BELOW DISCOUNT STORE PRICES

82c

EACH SET Sizes 2 to 6x

INFANT DEPT. SPECIALS

BOYS' AND GIRLS' PAJAMAS **94c** Val. to 1.98

- Broadcloth and Plisse
- Drip Dry Prints
- Sizes 2-6x

Infants' Diaper Sets **88c**
Cute styles in seersucker. Plastic lined pants. 16 to 18 month.

RECEIVING BLANKETS **2 for 1 00**
Heavy quality, soft, warm colors 59c ea.

BIRDSEYE BABY DIAPERS **1 59** DOZ.
Famous make. 27x27. Poly packed

PLASTIC PANTIES **17c**
Gripper snap, reg. 39c 6 pairs for 1.00

1.69 LAYETTE SET **77c**
Multi strip pad, bib, water proof panty, rattle hanger, wash cloth diaper bag and comb

CURTY DIAPERS **3 29**
Reg. 3.98, 21" x 40"

Foldline dozen to box **3**

CHILDRENS' BIB-ALL SHORTIE OVERALLS **59c**
Khaki-Twill sizes 2-6, Reg. 98c val.

Dale's

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO

NEXT TO A & P MARKET

Downtown Torrance