

APRIL 23-29, 1961

National Realtor Week

IT PAYS TO DEAL WITH A REALTOR

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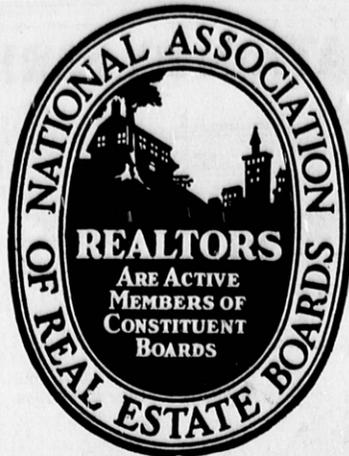
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THE TORRANCE-LOMITA BOARD OF REALTORS -- MULTIPLE LISTING SERVICE



The Realtor's Pledge

"I AM A REALTOR: I PLEDGE MYSELF"

- To protect the individual right of real estate ownership and to widen the opportunity to enjoy ownership.
 - To be honorable and honest in all dealings;
 - To seek better to represent my clients by building my knowledge and competence;
 - To act fairly towards all in the spirit of the Golden Rule;
 - To serve well my community, and through it my country;
 - To observe the Realtor's Code of Ethics and conform my conduct to its lofty ideals.
- "WHATSOEVER YE WOULD THAT MEN SHOULD DO UNTO YOU, EVEN SO DO YE ALSO UNTO THEM"

★ A Realtor Is More Than A Real Estate Agent
 ★ KNOW THE DIFFERENCE

- You need professional service when buying or selling. A Realtor is required by his code of ethics to render this type of service to both buyer and seller.
- Your Realtor knows how best to advertise your property. His ability to publicize and advertise his listings before a broad market of buyers is one which cannot be matched privately.
- Your Realtor knows financing, a service which is of inestimable value to those unacquainted with procedures used in acquiring FHA, VA or conventional loans.
- Your Realtor offers permanence of responsibility in any sale. He is a reputable member of his community. He is no "fly-by-night" whose obligation to his client ends with closing a deal.

BEAUTIFUL HOMES FOR FINE PEOPLE

MIDWAY MANOR
 1 BLOCK EAST OF CARSON & MAIN ON DELORES ST. FOR THOSE WHO WANT THE VERY BEST FOR THEIR FAMILIES IN THE MEDIUM PRICED BRACKET. MOD-ERN OPEN NO REASONABLE DOWN REFUSED. BUILT-IN STOVES AND OVENS. WALL TO WALL CARPETS. ALL WOOL INTER-COM SYSTEM. SEMI CUSTOM BUILT. OCCUPANCY AT CLOSE OF ESCROW FROM \$18,950 TO \$19,950

I. E. ROWLAND REALTOR
 GRANT 21609 Delores St. Torrance-TE 4-2842
 BUILT or R. D. "Bill" McEwen & Son Assoc. DA 6-7175
 HOMES TE 4-7257

balanced power

FIXER UPPER. R-2. \$7,500. \$1000 DOWN.

2 BEDROOM HOME NORTH REDONDO. \$1200. FULL PRICE.

2 AND A DEN, BATH AND A HALF. \$15,500.

E. W. DAWSON REALTORS
 1319 CRENSHAW BLVD. FA 8-1776
 Eves. FR 2-0325

We Are Specialists In All Phases Real Estate

- HOMES
- INCOME PROPERTY
- ACREAGE
- INSURANCE

Our Purpose is to Always Give the Public "Our Best Service"

ROBERT REAGAN REALTY
 2133 Pac. Cst. Hwy. Lomita DA 6-7988

ATTRACTIVE — 3 bedroom and family room, 1 1/2 bath home. All the extras one can want including built-ins, fireplace, service porch. Room for pool. Corner 1/2 acre. A-1 zone.

We're here to serve you in selling or buying a home.

Old enough to be experienced.
 Young enough to be aggressive.
 Large enough to be efficient. And small enough to be personalized.

Irene Baker Realtor
 ASSOCIATES ELVA CONRAD BIRWIN MOORE EDNA BINDER
 1222 Crenshaw, Torrance FA 8-7706

HIGH ON A HILL — Huge 3 bedroom and family room. Approximately 1700 sq. ft. Unit heat, 2 fireplaces, wall to wall carpeting, 1 1/2 baths, built-in TV, bar, sliding glass doors to patio. For the particular party who demands the best. Price \$28,950.

★ Live Smartly!
 ★ Buy Wisely!
 ★ Live Happily!

Our Aim is to Serve
 By giving prompt, friendly and personal attention to the needs of Seller and Buyer.

WITH APPRECIATION
 For Your Patronage, Our Staff Greets You

★ "PETE" McCOWN
 ★ LOUISE ROSE
 ★ GENE BOYE
 ★ ROY HOLLOMAN

H. M. Jacobs and Assoc.
 FA 0-2300
 2325 Torrance Blvd.

2140 BUDLONG AVE.—Drive by and see this immaculate 2 bedroom home plus 16x20 rumpus room with inter-com, wall to wall carpets, insulated. Ready to sell. \$16,700 full price.

2429 OAK ST., LOMITA — 3 bedroom plus full size dining room. Choice Lomita location.

OPEN HOUSE—2308 WEST 238TH PL.—Beautiful 3 bedroom, 1 1/2 bath home. SOLD place, hardwood floors, lovely large kitchen & 2 Double garage. Close to grammar school. Army captain being transferred. Submit on total price.

2426 WARD ST.—Ideal for newlyweds. 2 bedrooms, double garage, corner lot. Choice location.

1222 3rd ST., HERMOSA BEACH
 2 bedroom, Hillside view. Hardwood floors. Near Guadalupe church. \$13,500. Try \$1400 down.

WE LIST AND SELL YOUR PROPERTY—
 WE FEATURE OPEN HOUSE DAILY

Don Borden Realty
 23991 NARBONNE—On Torrance-Lomita Line DA 6-2734 Eves. DA 6-7732
 E. STILES — EVES. FR 4-6730

ATTENTION! EARTH DWELLERS
 NOTHING IN OUTER SPACE YET — BUT WE HAVE

COUNTY R-3 LOT — PINES AREA
 CLEAN DEALS IN DIRT

Hallie P. Crow REALTOR—NOTARY
 Corner Pennsylvania and 248 — Lomita DA 6-0631 DA 6-7255

We Specialize In Income Property

RITA K. HIGH REALTOR
 304 Tejon Place Palos Verdes Estates FR 5-8053

COMPLETE ESCROW SERVICE
 Confidentially Performed by Competent Escrow Officers

WE ARE PLEASED TO JOIN THE NATION IN HONORING NATIONAL REALTOR WEEK

PALOS VERDES ESCROW CO. INC.
 1807 S. Catalina Redondo Beach FR 5-0545 FR 8-1255

DYNAMITE
 We have the kind it takes to sell your home or income property. If you want the

SOLD
 sign on your property, call

ALYCE O'ROURKE
 23870 Hawthorne Blvd. Near 101—Torrance FR 5-0529

RENT LEASE BUY

C-2 corner. Building vacant. 1700 square feet. Large lot for off street parking, additions, etc. Arlington at 23rd.

ROOM FOR EXPANSION — Heated and filtered swimming pool, 3 units on large tree shaded lot near Catholic school. Close to everything. Room for more units. Only \$27,500.

SOUTHWOOD — 3 bedrooms, 1 1/2 baths at \$13,500. 4 1/2% GI loan. \$12,500 balance.

Joseph T. Allen REALTOR
 4611 Torrance Blvd. FR 1-4661
 AFTER 6 CALL DA 6-7138

NOT FANCY—JUST HOMEY
 Older 2 bedroom stucco, on Acacia. Wall to wall carpeting, garbage disposal, 1 car garage. Large yard, alley. One of Torrance's best locations. \$15,950—low down.

★ ONE OF THE THREE LONGEST ESTABLISHED OFFICES IN TORRANCE

W. E. BOWEN Realtor
 EDNA MULLIN Associate
 1327 Post Ave. FA 8-7655
 Evenings FA 8-5835

★ WE SELL 'EM ★
 Make It A "CUSTOM" To Call— Custom Real Estate You'll Be Glad You Did

CUSTOM REALTOR
 Real Estate & Investments
 2166 Torrance Blvd. FA 8-1995
 "Open Daily 'Til Dark"

OUR PURPOSE HAS ALWAYS BEEN TO Give the Public "OUR BEST SERVICE"

WE HAVE BEEN SERVING IN THE TORRANCE AREA SINCE 1947 IN

REAL ESTATE GENERAL INSURANCE LIFE FIRE LOANS AND BUSINESS OPPORTUNITIES

Vaughn Real Estate
 Del Vaughn, Realtor
 2018 W. Carson St. FA 8-9480

STOP LOOKING!
 Lovely 3 bedroom only \$1950 down. 2 baths for the larger family, floor to ceiling drapes, carpeting, big rear yard enclosed with similar block. Priced at only \$15,500.

NEED A FAMILY ROOM?
 Spacious, with dual fireplace, large kitchen with built-ins and plenty of family sitting space. 118 ft. of rock planter nice patio included. Call FR 1-4661 for information.

LARGE WORKSHOP
 3 bedroom with extra large kitchen and service porch. Cleaner than new. Furnished if desired. Real redwood tree. Call FR 1-4661 to see.

Kastner & CO. REALTORS
 FR 1-4651 ANYTIME
 20449 HAWTHORNE

TORRANCE PLAZA
 Neat 3 bedroom home located near Torrance Civic Center. Handy to schools and transportation. Drapes and wall to wall carpeting included. Fireplace, hardwood floors, nice yard. \$17,000.

SOUTHWOOD
 Well cared for beautiful home in excellent location. 3 bedrooms, 1 1/2 bath, wall to wall carpeting, hardwood floors, tile kitchen and bath, fenced yard, patio with privacy. \$18,950.

3 BEDROOM DELUXE
 1 1/2 bath, built-ins, wall to wall carpeting, drapes, forced air heat, fireplace, heated filtered swimming pool, loads of other fine features. Beautiful location. \$29,000.

Affiliate Member of Torrance-Lomita Board of Realtors

Glendale Federal Savings and Loan Association
 Serving Southern California
 Charles Cederlof Assistant Vice President DA 6-6143

Taft Allen Realtor
 With 7 OFFICES TO better serve you SALES IN 1960 615 listings sold Volume Over \$12,000,000 1961 SALES so far this year 25% HIGHER

Taft Allen
 20125 Hawthorne Blvd. FR 1-5505

2 BEDROOM, ONE CAR GARAGE, WILMINGTON AREA. FULL PRICE \$9900. LOW DOWN.

2 BEDROOM ATTACHED — HARBOR CITY. LARGE PAVED LOT \$2100. FULL PRICE \$14,500. TERMS.

ROSE CRAIG Realtor
 1747 Pacific Coast Hwy. DA 6-1311

"Sell With" Tarbell co.
 Courteous Service Free Appraisal

Roy Shaw REALTOR
 1303-05 W. Pac. Cst. Hwy. DA 6-3461

DEAL THRU A Realtor
 IT DOESN'T COST IT PAYS

Fred M. Hansen REALTOR
 2222 Torrance Blvd. FA 8-5949
 Eves. FA 8-1175

BEST TORRANCE LOCATION. COMPLETELY REDECORATED 2 BEDROOM HOME FIREPLACE, FULL DINING ROOM, LARGE KITCHEN, CARPETED, GUEST ROOM WITH 1/2 BATH IN REAR. FULL PRICE \$19,950.

REALTOR FRANCES
 Real Estate & Insurance
 2276 Torrance Blvd. FA 8-0421

WHEN YOU BUY OR SELL YOUR HOME, DO IT THE EASY, SURE WAY. DEAL WITH A REALTOR!

4 Bedrm. Charmer!
 A lovely North Torrance home, 4 bedrooms, 1 1/2 baths, built-ins, wall to wall carpeting, drapes, water softener, fenced yard, nicely landscaped, on 50x150 lot. Priced right at \$19,750

Here in Madrona!
 3 bedroom, 1 1/2 baths, wall to wall carpets, drapes, fireplace, forced air heat, block wall fence, double garage. Can get into this home for \$2000 down, total price \$21,950

Real Estate & Insurance
 1508 CRENSHAW BLVD. FA 8-1049
 1965 PACIFIC COAST HWY. DA 6-3555

WALKING DISTANCE TO HARBOR GENERAL HOSP.
 3 bedroom, like new. Large lot, completely fenced. \$15,500 \$1600 down.

YOU CAN'T AFFORD TO RENT
 Buy this GI resale, only \$57 per month, taxes and insurance included. 3 bedroom, 1 bath, play area for children. \$2000 down.

KEITH REALTY
 21509 South Figueroa FA 8-9161

23991 NARBONNE—On Torrance-Lomita Line
 DA 6-2734 Eves. DA 6-7732
 E. STILES — EVES. FR 4-6730