

New Fangled Toys Cause High Rate of Accidents Among Kids

By Roy O. Gilbert, M.D., County Health Officer

Children's toys have changed greatly in recent years. Manufacturers have created a wonderful world of electronics and plastic playthings, some of them so complex that they can hardly be called toys. Unfortunately, a few have proved to be dangerous as well as fascinating.

The problem of toy safety is one that is likely to increase rather than diminish. Last year the sale of toys and related items his \$1.6 billion, and estimates indicate a 13 per cent increase in sales this year. REPORTS reveal that children are occasionally seriously maimed from the improper use of the newer toys, and analysis shows that many dangers could usually be eliminated by the right amount of parental supervision.

The reason for parental neglect on this score may perhaps be found in the fact that most adults grew up in the era dominated by Tinker Toys', Erector sets, or similar items intrinsically harmless, and find it difficult to realize that a toy can also be lethal.

Featured prominently among present day toys are jet planes; gasoline-powered, small scale autos; kits to conduct chemistry experiments; and do-it-yourself packets to build anything from an atomic radiation device to a miniature missile testing center.

IN SOME cases, television advertising has had an adverse impact on children in regard to toys. In the past, advertising was rarely directed to children, but today the sale of toys with a pitch directed towards a youthful audience is quite customary.

Many children have more money of their own to spend than ever before and think nothing of stopping in at the nearest toy or hobby shop to buy what they want. It is a type of unsupervised purchase that can be dangerous. A miniature engine for a plane that is fueled by alcohol or other flammable liquid may be a safe toy in the hands of a teenager and yet be extremely hazardous in those of an eight- or ten-year old.

A CHEMISTRY kit that gives rules for simple and safe experiments may lead a curious youngster to try further projects that may be dangerous. It is well known for instance that some of the commonest items in the household medicine cabinet form highly explosive mixtures, and children have lost fingers, arms, and even their lives using them in just such experiments.

In fact, this hazard is so great that druggists in many cities refuse to sell suspect items such as sulphur and hydrogen peroxide to any person but adults. Yet it is not the chemistry kits in themselves that constitute the danger but rather the lack of adult guidance in pointing out the potential hazards.

INGENIOUS science and space device toys are no doubt here to stay, and most of them are perfectly safe when used sensibly and when appropriate for the age level of the child. Adults should insist, however, that no toy purchase be made without permission and even after such permission is granted, the actual toy should be examined for potential danger. After that, instruction in the safe use of the toy and continued supervision of the play activity as well form part of the adult's responsibility.



YOUTHFUL POOL ENTHUSIASTS . . . Receiving swimming instruction from Instructor Kelly Kappen at El Camino College is a group of youngsters who are taking advantage of the ECC classes. Registration for two-week instructional periods will occur in the Campus Center of the college campus Saturday, July 30, at 8 a.m.



ROPER . . . Team roping is a big sport in California. One lariat expert is required to rope the steer by the head or horns, and the second the rear legs. A five-second penalty is assessed against total time if only one leg is caught. This type of action will be seen at the Torrance Championship Rodeo, scheduled Saturday and Sunday, July 30 and 31.

Montgomery High Students Attend Debate

Michael Stetson, 1427 El Prado, and Michael Mott, 2845 Onrado, both of Bishop Montgomery high, are two of 29 high school students attending the fourth Western Forensic Institute at the University of Southern California this summer. The institute emphasizes course work and practical training in the traditional forensic activities of extemporaneous and impromptu speaking, discussion, interpretation, oratory, and debate.



DON FAIRCHILDS . . . assumes new duties

Ryan Names Public Relations Depart. Chief

Don Fairchild has been promoted to chief of public relations at Ryan Electronics, reporting directly to Owen S. Olds, Ryan Aeronautical Co. vice president and head of engineering and customer relations for the San Diego firm's electronics division.

Fairchild, who has coordinated public relations and advertising activities at Ryan Electronics since 1958, has more than 20 years of experience in these fields. He was formerly head of public relations at Lear, Inc., Santa Monica, and several major concerns in the middle west.

Fairchild is a member and past director of the Aviation Writers Association and a charter member of the Los Angeles chapter of the Sales Promotion Executives Club.

Tennis Lesson Offered

Free tennis lessons are currently being offered at both North and South High Schools under the direction of the Torrance Recreation Department.

visior Burton Chace. The company will pay a premium of \$5,739.

County Sells Lomita Bonds For \$400,000

County Supervisors today reported the sale of \$400,000 in bonds to the Taylor and Company of Beverly Hills in order to acquire and modernize the physical plant of the Narbonne Ranch Water Co. No. 2.

The district will be annexed by the County Water Works. Lomitans approved a bond issue for \$600,000 in voting for the annexation last January.

Taylor and Company offered the county an interest rate of 4.5 per cent, the lowest of the bidders, according to Super-

Lucky STORES BARGAIN BONANZA!

Lucky COFFEE Premium Quality **49¢** lb. Can

Lucky coffee is a new blended coffee that brings you a superb tasting coffee . . . it is, by far, the most delicious coffee you've ever enjoyed . . . each cup is handsome rich, clean, amber.

Salad Oil Lucky Quart Bottle For Frying & Salads 35¢	Green Peas Springfield 303 Can Sweet Fresh Flavor 10¢	Welchade Welch's 32-ounce Refreshing Drink 4 FOR \$1
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LUCKY'S "BONDED" MEATS

Ground Beef 39¢ lb.

Fresh-ground . . . grain-fed beef . . . precision-cut by Lucky . . . our own special process that gives you the finest you have ever eaten! Wise super-shoppers will buy at this low price.

Precision-Cut Ground Chuck lb. 59¢
A family treat for cook-out or cook-in.

Precision-Cut Ground Round lb. 69¢
Fresh cut from the finest rounds . . . "bonded for flavor."

Center Cut Ham Slices lb. 89¢
Enjoy old-fashioned hickory-smoked flavor . . . from the center cuts.

LUCKY TASTY GROUND BEEF MENU SUGGESTIONS

- Meat Loaf
- Beef Burgers
- Cheese Burgers
- Meat Balls With Spaghetti
- Beef With Chili Con Carne
- Sloppy Joes
- Burgers 'N Gravy
- Beef and Tamale Pie
- Swedish Meat Balls
- Beef and Rice Casserole
- Barbecue Burgers
- Beef Stuffed Bell Peppers
- Beef Stuffed Cabbage
- Salisbury Steak
- and many tasty casserole dishes.

LUCKY'S SPARKLING FRESH PRODUCE

Gravenstein Apples Crisp & Green New Crop **2 LB \$ 25¢**

First of the season . . . A truly all purpose apple. Wonderful for pies, sauce, salads or hand munchin . . . medium size.

Bell Peppers Extra Fancy Quality Large Size . . . Crisp, Firm **12¢** lb.

Thick meaty peppers . . . Fine for stuffing with Lucky's precision ground meats . . . Serve for a family treat.

Dennison Chili Con Carne	with Beans 40-oz. Can	69¢
King Oscar Sardines	2-Layer Pack 1/2-Can	37¢
Redi-Quik Meal Makers	Fried Chicken or Fried Shrimp 24-oz.	99¢
Dog-E-Stu	No. 1 Tall Can	2 for 33¢
Sunshine Marshmallows	12-oz. Cello	29¢
Snarol Pellets	1-lb. Box	39¢

We Give BLUE CHIP STAMPS

Luck Stores

- WEST TORRANCE
- HERMOSA BEACH
- LONG BEACH
- REDONDO
- BELL
- NORWALK
- INGLEWOOD
- LOMITA
- LOS ANGELES
- TORRANCE

Hiram's

- LAKEWOOD
- LYNWOOD
- HIRAM'S PLAZA (Spring & Palo Verde)
- LA MIRADA
- WEST COVINA

Lucky STORES

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PRICES EFFECTIVE SUN., MON., TUES., WED., JULY 24, 25, 26, 27.