



# Thank You,

## TORRANCE!

You've Made Us Feel Welcomed By The Tremendous Success Of Our Grand Opening . . . To Justify Your Faith In Us, We Pledge To Serve You With The Greatest Variety Of Foods At The Lowest Possible Price . . . PLUS Our Famous VON'S RED CARPET CUSTOMER COURTESY!

**Your New Symbol Of Savings In Torrance**

**5035 Pacific Coast Hwy.**  
(at Calle Mayor)

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**YUBAN**

**Coffee**  
Assorted Grinds  
Vacuum Packed  
1-lb. Can **59¢**

**PRUNE**

**Juice**  
Sunsweet  
Full Flavored  
Quart Bottle **35¢**

Liver or Plain . . . Treat Your Pet To The Finest!

**VET'S DOG FOOD**

Tall Can **5¢**

Luncheon Meat . . . Delicious Anytime of Day.

**HORMEL'S SPAM**

12-oz. Can **39¢**

The Highest U.S.D.A. Grade Choice Meats in Town!

Lean . . . Juicy . . . Ground Fresh Hourly

**Ground BEEF 39¢ lb**

**Ground Chuck 59¢ lb**  
Barbecue Favorite

**Lamb Roasts 39¢ lb**  
U.S.D.A. Choice Spring Lamb!  
Tender - Juicy SHOULDER ROAST

**SLICED Bacon 49¢**  
Mississippi Brand  
1-lb. Pkg.

**ECONOMY CUTS OF LAMB**

BREASTS . . . . .	15¢ lb
SHANKS . . . . .	37¢ lb
PATTIES . . . . .	39¢ lb

**LAMB CHOPS**

Fork Tender Chops . . . Juicy . . . Pan Ready!

Blade or Center Cut Shoulder Chops	<b>67¢ lb</b>	Round Bone Shoulder Chops	<b>77¢ lb</b>
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Regular Rib Chops 89¢ lb Rib Eye Chops . 98¢ lb

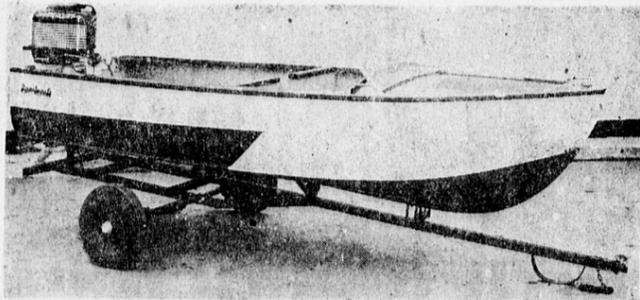
**Von's Special BIG SUPER FREE PRIZES**

Come to Von's in Torrance and register for these Fabulous Free Prizes . . . Nothing to buy. Winners will be announced Saturday, July 9.

**1st PRIZE**

**14' BOAT**

Mercury 22-horsepower motor and all steel trailer with 12" wheels.



**2nd PRIZE**  
**RCA 21 INCH CONSOLE TELEVISION**  
Mahogany Finish

**3rd PRIZE**  
**8-mm. BROWNIE**  
Movie Camera

**4th PRIZE**

**Poloron Portable Refrigerator**

**5th PRIZE**

**RCA CLOCK RADIO**

**6th PRIZE**

**SILEX Electric ICE CREAM FREEZER**  
4-quart Capacity

**7th Prize**  
**DOMINION TOASTER**  
(Fully Automatic)

**8th Prize**  
**UNIVERSAL - INSTANT COFFEE & TEA MAKER**  
Copper Finish

**NEXT 5 PRIZES**  
**DELUXE 5-PIECE BARBECUE SETS**  
Hardwood Handles—Leather Thongs

**HERE'S ALL YOU DO!**

Pick up a registration blank at Von's in Torrance and print your name and address on it and deposit in the convenient entry box in Von's Torrance Market.

Any person 18 years of age or older is eligible to register, except employes of Von's Markets. Last day to register is Friday, July 8, 1960. Winners names will be posted in the market Saturday, July 9, 1960 at 3 p.m.

**SCOTT TISSUE**

Assorted Colors  
800 Sheet Roll

**9¢**

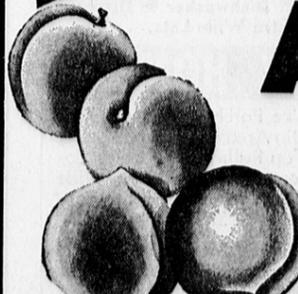
**FROZEN DESSERT FUNFAIR**

Ass't'd Flavors  
½ Gallon Ctn.

**29¢**

**Pick 'O The Crop Fresh Fruits & Vegetables!**

**APRICOTS**



Large Size Royal Variety  
Sun Blushed . . . Ready to Eat!

**2 LB 25¢**

Sweet 'n Juicy Nectarines **2 lbs. 25¢** Sweet . . . Full 'O Juice Fresh Corn **Ear 5¢**

**Delicatessen Values!**  
**LO-CALORIE Cottage Cheese**

Jerseymaid 12-oz. Ctn. **20¢**  
First Day Fresh

Royal . . . All Beef **12-oz. Pkg. 59¢**  
Salami Chubs

Our Own . . . Kitchen Fresh **Pt. Ctn. 29¢**  
Macaroni Salad

**WHITE ROSE POTATOES**  
U.S. No. 1 Best for Mashing **10 lbs. 39¢**



Prices Effective  
MON., TUES., WED., June 27, 28, 29

**HEY KIDS!!**

Look What's Coming to VON'S New Torrance Market

**TINKERTOWN . . . Thurs. - Fri. - Sat. - Sun., June 30, July 1-2-3, free rides, fun for all!**