

Competition Threa.

Local gas companies, while admittedly monopolies, are engaged in a highly competitive operation, competing with other basic fuel supplies to provide the fuel for cooking, water heating, refrigeration, and industrial and commercial uses as well as the standard space heating uses of the fuel.

In pursuit of this business, gas companies throughout the nation — locally it's the Southern California Gas Co. — have conducted aggressive campaigns to sell the use of gas, increase the volume, and consequently reduce the basic cost of the fuel.

Comes now a staff engineer for the Public Utilities Commission who says the gas companies are spending too much money for advertising and promotion, and recommends that the outlay for such be reduced by \$2,500,000.

The engineer, who testified before the Public Utilities Commission that his experience in the fields of merchandising, sales promotion, advertising, and general management "has been very limited, almost none," has recommended that the 2½ million dollars be cut from the promotion expenditures of the Southern California and the Southern Counties Gas Cos.

In a highly competitive industrial economy, continued existence is often dependant on successful sale of your product.

In the case of the gas companies, the competition with electrical power suppliers is very real, and without their promotion budgets, the companies would lose business, the unit costs of service would rise, and the cost to the consumer for what gas he used would be higher.

Comparisons to other utilities which handle both gas and electric power cannot be given much weight in the argument, except that in a comparison of rates of Southern California users and those of users in the areas served by a combined gas and electric utilities, the local rates were shown to be lower at the PUC hearing earlier this month.

We believe the apparent wish of the Public Utilities Commission staff to discourage competition on the grounds that it is wasteful can not be justified, and hope that the Commission will tell its staff that it has stepped over the lines of its province.

Opinions of Others

The National Labor Relation Board has taken a great leap forward toward giving business immortality.

It happened in the case of the Bonnie Lass Knitting Mills, Inc., which had 50 employees and decided to fold up when they were organized by the Ladies Garmet Workers Union.

The Board has ruled that Bonnie Lass must pay back wages to each dismissed employee from Dec. 15, 1958, when the mill shut down, until the employee found another and comparable job.

If this rule had been in effect a couple of generations ago, the land might still be dotted with buggy whip factories and celluloid collar makers.—Miles City (Mont.) Star.

While great political effort is being made to establish federal aid for the elderly, an army of senior citizens would deem it a great boon if the compulsory retirement age were raised from 65 to, say, 70. That's all the federal aid they would want.—Washington (Iowa) Journal.

The time is nearing, says New York City Police Commissioner Kennedy, when his town will require its police recruits to own a college degree. This is not because greater scientific wizardry is needed to outpace modern criminals. It's more fundamental.

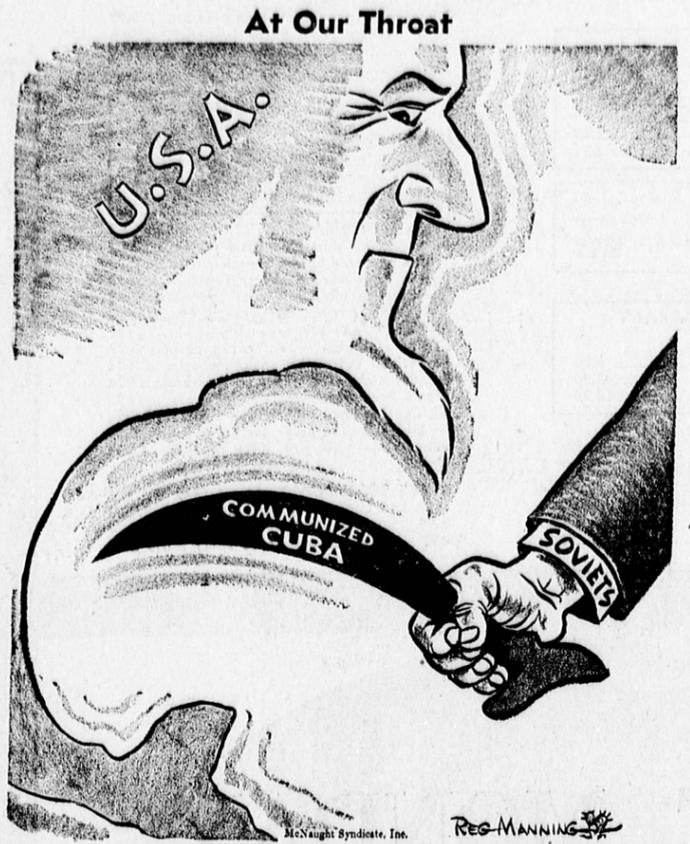
What policeman need above all else, the commissioner believes, is a knowledge of man—"his strengths, his weaknesses, and his aspirations."

Well, before the policeman was insulated from people by the radio car, that's exactly what he learned on the beat. In fact, the typical beat-pounder was a one-man court of arbitration (specializing in mama-papa feuds), an itinerant athletic coach (noted for his "curve ball"), and a walking welfare agency (expert in patching skinned knees and rehabilitating pint-size fruit stand bandits with a single cuff).—Waukegan (Ill.) News-Sun.

The Dishonor Roll by Jerry Marcus



Estimated 400,000 persons become casualties on wet and slippery roads in 1959.



Health Officer Outlines Basic Summer Camp Rules

By ROY O. GILBERT, M.D. County Health Officer

Many youngsters are now eagerly planning for a summer vacation at camp. In most cases, nothing could be better for them. Camping constitutes an interesting, health-building experience for children that may also provide pleasant memories for them in the years to come.

All children's camps in Los Angeles County operate under health department permits guarantee that proper health facilities are available and that sanitation standards are maintained under a system of regular inspections by health department personnel.

Most of these camps are known as public or "organizational" camps, that is, they are sponsored by organizations such as churches, school systems, youth agencies, and scouting groups.

The average cost per child in organizational camps will amount to roughly \$35 to \$40 per week, although arrangements have been made by public spirited organizations and individuals to provide free camping opportunities to children whose families can not afford this expenditure.

In recent years there has been a tendency for more and more cities, as well as school districts, to provide camps for children, not only during the summer but at other times of the year as well. These camps, in most instances, combine programs of instruction along with outdoor life activities.

Special interest camps such as the one in the Malibu Mountains which was established for blind children are

also increasing. Day camps in which children stay for 1 or 2 days only are also becoming available for those who can afford them.

Whatever the type of camp may be, it must meet the requirements of the Health Department. This year such requirements have been made even more rigid than heretofore. Every camp must provide at least one hot shower facility for every 15 children, and hand washing and toilet facilities have also been increased. Sleeping quarters must provide more cubic space per occupant than formerly. Life guard requirements have been strengthened considerably.

Parents can be assured that

1. Is your child ready to leave home? Has he been prepared by previous short stays away from you?

2. What are your child's special needs? (security, discipline, group living experience, independence, fun).

3. Can your child's needs be met best in a general camp or in a camp especially designed for children with similar needs?

4. Having answered these questions, parents are then advised as follows:

1. Prepare your child for camp, emotionally and mentally, as well as physically.

2. Talk about camp as a happy adventure.

3. Follow camp directions for preparation of clothing and equipment.

4. See that your child has a thorough physical examination shortly before leaving for camp.

5. Give the camp personnel all helpful information about your child.

6. Write cheerful letters to your child at camp.

7. Follow the camp policy relative to visits, sending of food, packages, and spending money.

their children will receive clean food, served on clean dishes; that they will be supplied with safe drinking water; that clean sleeping quarters will be provided; that swimming facilities will be inspected and the water sampled frequently; and that all camp wastes will be disposed of properly.

The Southern California Camping Assn. poses the following questions to parents who might be contemplating sending a child to camp:

1. Is your child ready to leave home? Has he been prepared by previous short stays away from you?

2. What are your child's special needs? (security, discipline, group living experience, independence, fun).

3. Can your child's needs be met best in a general camp or in a camp especially designed for children with similar needs?

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6. Write cheerful letters to your child at camp.

7. Follow the camp policy relative to visits, sending of food, packages, and spending money.

8. Repeat constantly to your friends that your city council, county supervisors, State legislators, and Members of Congress must be told repeatedly that we will not vote for them if they do not help us fight inflation.

9. Remember that inflation is the single greatest danger to our economic progress;

10. Resist the argument that inflation is either desirable or inevitable;

11. Get experts to talk before your organizations about the fundamentals of economics;

12. Try to get capital for expansion of a business or home activity from savings and not from government or bank credit;

13. Practice and preach the American pioneer principle of giving an honest day's work for a day's pay, thus increasing individual productivity; and

14. Repeat constantly to your friends that your city council, county supervisors, State legislators, and Members of Congress must be told repeatedly that we will not vote for them if they do not help us fight inflation.

Chapel Says Grassroots Fight on Inflation Due

By CHARLES E. CHAPEL, Assemblyman, 46th District

Here are some facts about inflation which are not pleasant but should be faced by every voter, regardless of whether he is a Republican or a Democrat.

(1) During 24 of the past 30 years the U.S. Government spent approximately \$264 billion dollars more than it received;

(2) In the last previous fiscal year the U.S. Government built up a deficit of \$12.5 billion dollars;

(3) The purchasing power of the dollar has fallen more than 50 per cent during the last 20 years;

(4) The United States has gone through five recessions during the past 25 years and yet only one period of depression, the one extending from 1948 to, 1950, resulted in any apparent drop in prices.

Bernard Baruch has said that the problem of inflation is "the greatest single peril to our economic health." Mr. Baruch also said: "The inflation of our time flows from the selfish struggle of special advantage among pressure groups."

Obviously, inflation is the principal cause of our huge national debt, the high tax rates on all levels of government, and the fall in the purchasing power of the dollar.

The existence of inflation robs many people. It steals a great portion of the money accumulated by older people in the form of savings, pensions, and social security. It robs people living on fixed pensions or other forms of fixed income. It pilfers money from those who have put

their money in banks, savings and loan companies, and life insurance.

Since inflation has been caused by what Mr. Baruch calls "the selfish struggle for special advantage among pressure groups," the cure can be found in action by those people who are being robbed. They do not need to hire lobbyists to represent them in Washington or Sacramento.

All they have to do to elect people who promise to vote against unnecessary expenditures and against new taxes, and then make sure that their elected representatives carry out their promises.

I know what I am talking about because for 10 years in the Assembly I voted against all new taxes and any increase of old taxes except that one time I did vote to raise the State tax on whiskey about 12.5 cents per fifth.

Also, I have consistently urged people to write to me when the Legislature is not in session at Post Office Box 777, Inglewood 5, and to write to me when the Legislature is in session at the State Capitol, Sacramento 14.

Fortunately, thousands of people have accepted this continuing invitation and have written to me repeatedly that they want me to continue my program and like my record. Unfortunately, I have only one vote out of 80 in the Assembly.

Those who do not live in my 46th Assembly District should write to their own assemblyman. Everyone in Los Angeles County should write to State Senator Richards, State Building, Los Angeles, now, and express their views.

Tell your relatives and neighbors:

(1) Lower prices can benefit labor as much as increased wages;

(2) Stable prices protect the so-called "fringe benefits" of labor, such as health and welfare plans;

(3) Jobs for labor depend upon the creation of capital through savings;

(4) Jobs for labor also depend upon the ability of American industries to compete successfully in foreign markets.

These four facts, if explained and understood by working people, will enable them to join the fight against inflation, not only for their own individual benefits, but also for the general welfare of the United States.

Here is a positive action program:

(1) Remember that inflation is the single greatest danger to our economic progress;

(2) Resist the argument that inflation is either desirable or inevitable;

(3) Get experts to talk before your organizations about the fundamentals of economics;

(4) Try to get capital for expansion of a business or home activity from savings and not from government or bank credit;

(5) Practice and preach the American pioneer principle of giving an honest day's work for a day's pay, thus increasing individual productivity; and

(6) Repeat constantly to your friends that your city council, county supervisors, State legislators, and Members of Congress must be told repeatedly that we will not vote for them if they do not help us fight inflation.

Southland Senator Says State May Cut Tax Soon

By RICHARD RICHARDS, State Senator

As the 1959-60 fiscal year draws to a close on June 30, the Office of the State Controller reports that State general fund revenues are up by 24.06 per cent over last year and expenditures by 12.47 per cent, as of May 31.

Revenues overtook expenditures for the first time in the fiscal year during the month of May.

For the 11-month period ending on May 31, general fund revenues amounted to \$1,380,449,317, as against expenditures of \$1,292,323,694. The balance on the side of revenues was \$88,125,623.

Revenues for the month of May alone amounted to \$224,497,514, with expenditures amounting to \$104,365,353.

There were two reasons for the exceptionally heavy intake of revenue in the month of May, one of which should be immediately apparent to all of us who paid our state income taxes in April.

A large part of these personal income tax payments made in April were finally cleared into the State Treasury under May revenues.

These payments amounted to a total of \$241,247,322, representing an increase of \$92,496,996, or 62.18 per cent over 1958-1959.

A second source of the May revenues was the quarterly payment of sales tax receipts.

Approximately half of the total general fund revenues was produced by the sales tax, which accounted for \$693,292,978 of the overall sum. This amount is greater by \$78,069,991, or 12.69 per cent, than the comparable figure of a year ago.

Another major source of revenue was the bank corporation franchise and income tax, which produced a total of \$223,509,146, representing an increase of \$57,971,760, or 35.02 per cent, over income from the same source in 1958-1959.

The cigarette tax, in effect for the first time this year, brought in revenues of \$57,540,476 for the 11-month period ending on May 31.

The increase of revenue over expenditures indicated by these figures is an encouraging trend so far as it goes.

It is still a bit too early to

predict how the trend may hold up, but for the present at least it points to the possibility that a certain degree of tax reduction may be feasible at a not too distant date.

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NATIONAL EDITORIAL ASSOCIATION AFFILIATE MEMBER

Law in Action

The State of Affairs

Are you in sound legal "health"?

1. Are birth certificates on hand for your whole family? Names? Correct dates? Your marriage certificate? Your Social Security card? Is your Social Security correct? Do you know your wife's and children's rights under Social Security? Do they?

2. Do you and your wife have wills? Have you revised them? Before your children were born? Before you bought or sold property? Before changes in state or federal tax laws?

3. Do your life insurance programs fit in with your will?

4. Does your car insurance meet state laws? Cover your teenager who recently began driving your car? Does your insurance also cover persons injured at your home?

5. Have you read the fine print which limits your life,

hospital, health, fire, and accident insurance coverages? Do you have the protection you want?

6. Have you recorded evidence of title to all your property? Do you have title insurance? Have you had your property surveyed to prove boundaries?

7. Are you using your property within zoning restrictions?

8. Are property taxes paid, with receipts?

9. If you lease or rent property do you know your rights and liabilities?

10. As to household employees, do you file Social Security tax returns and make payments?

11. Do you keep your papers together in a secure and accessible place? Who knows where in case of trouble, besides you?

Note: California lawyers offer column so you may know about our laws.

STAR GAZER
By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars. To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

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| ARIES MAR. 22 11-14-29-40 48-64-73 | Taurus APR. 21 4-5-10-24 11-27-42 | GEMINI MAY. 22 26-27-33-35 43-50-62 | CANCER JUNE 23 23-29-49-56 66-76-82-90 | LEO JULY 24 44-47-53-58 72-78-83-89 | VIRGO AUG. 24 3-6-17-19 22-28-85-87 | LIBRA SEPT. 23 41-45-51-55 61-67-70 | SCORPIO OCT. 23 13-21-30-37 52-59-86-88 | SAGITTARIUS NOV. 23 2-7-16-20 25-63-65 | CAPRICORN DEC. 23 12-15-18-32 36-38-84-88 | AQUARIUS JAN. 21 82-86 88-91 93-94 96-97-98 | PISCES FEB. 20 1-8-9-34 46-60-75 |
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Good Adverse Neutral

CROSSWORD PUZZLE

ACROSS
1-Proposition
4-Planet
8-Pulverize
12-Exist
13-Encourage
14-Dolphinlike
15-Obtuse
16-Vital
18-Growing out of
20-Goddess
21-Negative
22-Poem
23-Proposition
27-Total
28-Reference
30-Journeys
31-Prefix; not
32-Alcal
33-Burred
34-Exists
35-Wall painting
37-Posed for portraits
38-Resort
39-Merganser
40-Cut
41-Near
42-Approach
44-Growing out of
47-Kind of spangle (pl.)
51-Thick, black substance
55-Century plant
56-Snowstorm
59-One who changes color of cloth
66-Nerve network
67-Dr., as wine
68-DOWN
1-Commanded
2-Country of Asia
3-Require
4-Horse's neck hair
5-Man's nickname
6-Retreat
7-Cubic meter

DOWN
5-Erased
9-Collection of facts
10-Title of respect
11-Grass cured for fodder
17-Spanish for "yes"
19-Prepositional
23-Poem
24-Greek letter
25-Stumble
26-Mountain in Greece
27-Goals
28-Musical instrument
29-Be ill
30-Male face
32-Dusky
33-Uncooked
36-Note of scale
37-Calm
38-Commonwealth
40-Servant of Abraham and Sarah
41-Indefinite article
37-Calm
43-Printer's measure
44-Slave
45-Biblical seed
46-Man's name
47-Mournful
48-Work at one's trade
49-Fish eggs
50-Decay

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27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46
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