

FREE LOLLY-POPS-BALLONS

FOR THE KIDDIES ACCOMPANIED BY PARENTS

Party Sale

EVERYONE SAID IT COULDN'T BE DONE!
BUT DALE'S DID IT AND WILL CONTINUE TO
GIVE YOU THE BEST AT THE LOWEST
PRICES IN THE WEST.

EVERY ITEM IN EVERY DEPARTMENT REDUCED FOR THIS GALA EVENT!

THANKS TO YOU OUR CUSTOMERS FOR MAKING
IT POSSIBLE FOR US TO GIVE YOU
THESE TREMENDOUS CUT-RATE VALUES!

LADIES' NYLON HOSE 34¢ ea

Best QUALITY 51-15 DENIER — COMPARE FOR QUALITY; FIT AND WEAR!

Size 8½ to 11—All Lengths

LIMIT 3 PAIR

Ladies' GIRDLES & Panty Girdles

These were made to sell for \$1.98

One Size Fits All Size—S-M-L Avg. 28

59¢

MEMBER

BANKAMERICARD.

CHARGE ACCOUNT PLAN

100 Will Hold your LAY-AWAY

MEN'S BROADCLOTH SHORTS

Sizes 28-36 Sizes s-m-l

Woven styles with grippers and broken styles. Also knitted jockey types. Regularly 75¢ each.

3 For 1.00

39¢ EACH

MEN'S BETTER SPORT SHIRTS

Come 'n and get 'em! Save! Save! All brand new! All prices slashed!

EASY CARE WASH 'N WEAR

You'll Find 2.98 Values in This Group. Sizes S-M-L

99¢

MENS Continental Slacks

Polished Cotton and

★ WASH 'N WEAR

★ FLAPBACK POCKETS

★ CUFFED

★ REGULARLY 5.98

★ SIZES 28-42

Sizes 28 to 42 Steel Grey, Olive Green, Brown, Tan Black

\$ 2.50 Pairs

BOYS' SIZES 6 to 16 \$2.00

ANNIVERSARY SALE!

ONCE IN A LIFETIME!

LADIES' DUSTERS

Seersucker Washable Cottons • Full Cut

- Novelty Prints
- Sizes 10 to 20
- Limit 2 Per Customer

1.27

AT DALES ONLY

WORTH 2.98

MEN'S T-SHIRTS

REG. 69¢ VALUE

Heavy quality nylon thread Reinforced. Assorted sizes. 1 to a pkg. 39¢ ea.

3 FOR 1.00

Handsome WHITE SHIRTS

WASH AND WEAR

- 100% combed cotton
- Sizes 14 to 16½—long sleeves
- Worth \$3.98

1.99

Men's Cotton **CABANA SETS**

Boxer Style Swim trunks & matching jacket. Smart cotton prints.

Reg. \$6.98

2.99

MEN'S PAJAMAS

- Broadcloth
- Wash 'n Wear
- Asst. patterns
- Cut full for proper fit
- Sizes A-B-C-D

2.59 Val. 4.98

ANNIVERSARY SALE SPECIAL

BOYS' 10-OUNCE JEANS

- VULCANIZED AND DOUBLE KNEES
- REINFORCED FOR RUFF 'N TUFF WEAR
- 3-INCH TURN-UP CUFF
- WORTH 1.98

99¢

Only at Dales

Limit 2 Per Customer

ASST. SIZES

BROWN-GRAY-NAVY

INFANTS DEPARTMENT

BOOTIE SET

- Sweater
- Hat • Booties
- Val. to \$1.99

\$1.00

BABY BLANKETS

- BY BEACON
- WINDOW BOXED
- ASST. PATTERNS
- HEAVY DUTY—REG. 2.98

\$1.00

BIRDSEYE DIAPERS

- 27" x 27"
- 1st QUALITY
- HEAVY DUTY
- WORTH \$2.98

\$1.59

Men's Swim Trunks

Boxers and Lastex. Knit Innerline. New Colors and Prints.

Sizes S-M-L

VALUES \$1.98

Boys Sizes 4-16

Val. \$1.49 as Featured

88¢

SURFERS

- Cotton Twill
- Piping on side
- Washable—Sanforized
- Asst. Colors
- Boys sizes 3-6x

99¢

Boys' Sizes 8-16 \$1.77

Men's Sizes 27-42 \$2.59

PLASTIC PANTIES

- Gripper Snap
- Regular 39¢
- 6 FOR 89¢

17¢ ea

INFANT'S 1.69 VALUE

8-Pc. LAYETTE SETS

- Multi stripe pad
- Water proof panty
- Wash cloth
- Terry diaper bag
- Poly Drool Bib
- Baby face rattle
- Plastic hanger
- Comb

88¢

Boys' & Girls' OVERALLS and BIBS

- 6 mos. to 6 yrs.
- Values if Perfect, 3.98
- Cottons, Twills, Denims and Gabardine

99¢

BOYS' KNIT T-SHIRTS

- Fine Combed yarn
- Asst. Stripes
- Sizes 1-14
- Worth 98¢

2 for \$1

GIRLS' AND BOYS' PLAY SHORTS

- Twills, Poplins
- Asst. Colors
- Boxer Style
- Sizes 2-6, 8-14
- Regular 69¢

39¢

Men's and Boys

Stretch Socks

Regular 59¢ ea.

Asst. Patterns

22¢ ea

DALE'S

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO

Downtown Torrance—Next to A&P Market

STORE HOURS: Daily 9 A.M. to 6 P.M. Friday Till 9 P.M.

\$1 HOLDS YOUR LAYAWAY