

THIS WEEKEND AT C. STANDLEE MARTIN . . .

# BIG HOLIDAY SALE

## FREE VACATION

A WEEKEND OF FUN AT CAREFREE CATALINA—EXPENSE-PAID TRIP FOR TWO GIVEN WITH EVERY NEW OLDSMOBILE PURCHASED THIS WEEKEND!



SAVE PLENTY

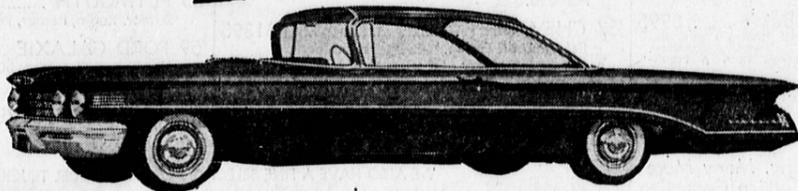
ON THE MOST GLAMOROUS CAR ON THE ROAD!

### '60 Olds Holiday

## \$2689<sup>37</sup>

SALE PRICES THIS WEEKEND AS LOW AS

- FREE 36,000 mile warranty
- Low bank interest rates
- Largest Inventory in Southern California
- Immediate delivery on all models.



LOOK AT THIS!  
**GUARANTEED SAVINGS**  
 SAVE UP TO . . .  
**\$1000**

Save up to \$1000. You cannot beat our deal this weekend on '60 Oldsmobile—anywhere!

### Typical Holiday Savings!

Rocket 88 '60 Holiday Coupe



with hydramatic, power steering, power brakes, radio, heater, tinted glass, whitewalls, custom trim.

#607C08990 Retail \$3866.29

HOLIDAY SALE PRICE \$3116.29

### Typical Holiday Savings!

Super 88 '60 Holiday 4 Door Hardtop



Really loaded including G. M. air conditioning, 5 way seat, electric windows, Hydramatic, Power steering & brakes, radio, heater, Tinted glass, white walls, rear speaker Electric antenna, back up light, etc.

#608C05871 Retail \$5046.

HOLIDAY SALE PRICE \$3996.12

THIS WEEKEND AT

30 years ago C. Standlee Martin began selling Oldsmobiles in Long Beach. Today with a friendly staff of over 60 employees we can offer you the lowest price, easiest terms and finest after "Sale service anywhere in California.

PAY ONLY **\$195** DOWN PLUS TAX & LICENSE

## C. STANDLEE MARTIN

1227 Long Beach Blvd. • Open Sundays • HE 6-9621  
 LONG BEACH

# WE GIVE YOU \$5 FOR 5 MINUTES behind the wheel of a Volvo

Sure there's a catch to it! There's a lot of talk—some of it true—about compact, economy and sports cars. We want you to compare VOLVO and make your own decision. All it takes is a five minute test drive. You'll see how VOLVO delivers the performance and whack of a sports car with the power of positive steering...you'll see how Swedish engineering excellence gives you precision construction...you'll see the \$454 worth of "extras" that you get at no extra cost. You'll go for VOLVO...and we're willing to pay \$5 to prove it. It's the best way to spend advertising money that we know. You can believe in VOLVO... your own hands, the seat of your own pants will tell you. We're betting on it!

Here's the gimmick: You have to drive another car first—a compact, or economy, or sports job—foreign or imported. Naturally. If you didn't you'd have nothing to compare. We want you to see how few "extras" the other cars give you, how full of big-talk they are, how mushy they are to handle, how pep-less their performance. Then you'll really appreciate a VOLVO.

You're under no obligation to buy... but you'll want to own a VOLVO after making the comparison. We're betting on that, too!



TAKE YOUR DOLLAR-A-MINUTE TEST DRIVE

\*To test the VOLVO and qualify for your \$5, you must be 21 years old, and have a current California Operator's Permit. This offer is limited and may be discontinued without notice. Limit: one \$5 test drive per family.

Best Deal -- Highest Trade-ins -- Biggest Selection -- Bank Financing

# WHITTLESEY'S IMPORTED CAR CENTERS

NEW CAR SALES AND SERVICE

NEW AND USED CAR SALES

Redondo Beach, 1212 S. Pac. Cst. Hwy. FR 8-2251

Torrance

1500 Cabrillo FA 8-2585

NEVER BEFORE **GIANT** NEVER AGAIN  
**CLEARANCE S-A-L-E**  
 ALL PRICES CUT TO THE BONE  
**EXAMPLES**

- '59 MG ROADSTER ..... MAKE OFFER  
Radio and heater and tonneau cover. Sharp and like new. Sold new \$2762.00 6 months ago. Now Our Sale Price?
- '56 PLYMOUTH WAGONS .....From \$995  
4 door wagons with radios, heaters, automatic transmissions. In top condition.
- '56 MERCURY MONTCLAIR ..... \$995  
Hardtop. Loaded. Radio, heater, automatic transmission, power steering, power brakes, white walls. This is the best model.
- '57 VOLVO ..... \$995  
2 door sedan. Radio, heater, white walls. Selling all over for \$1195.
- '55 FORDS ..... From \$695  
V-8s. Radios, heaters. Automatic or stick transmissions. 3 in stock. Nice.
- '55 PLYMOUTH ..... \$499  
2 door club coupe. Has radio, heater, automatic transmission, white walls. Don't miss it at this price.
- '54 OLDSMOBILE HARDTOP HOLIDAY ..... MAKE OFFER  
All power and air conditioning. Beat the heat on your trip back east.
- '54 PONTIAC CATALINA ..... \$399  
Radio, heater, automatic transmission, white walls. Oh! What a BARGAIN!
- '53 CHEVROLETS or FORDS .....From \$295  
Radios, heaters, automatic transmissions or stick shifts. Come early. Look at our low price!
- '52 FORDS ..... From \$295  
Radios, heaters, automatic transmissions. 2 doors or 4 doors. Clean as you will find.

\*NO DOWN  
 24 MONTHS TO PAY

REPRODUCED BY X-101 8/5/60

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