Why Go 'Second Class'?—Torrance Herald Classified Tops The Field All The Way!

Mother's Day
GIFT GUIDE
SUNDAY, MAY 8

A GIFT TO LAST MOM
FOR MANY YEARS

Pictures . . . Paintings . . . Artist's Supplies . . . Easels . . . Drawing Tablets
Sketch Boxes . . . Art Boxes
Craftmaster Paint by Number Sets
Craftmaster Paint by Number Figurines
$2.75 each or $5.00 pair

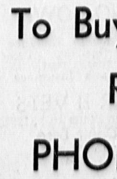
NAIR'S PICTURE SHOP
1214 El Prado Torrance FA 8-7728

MOM! DON'T COOK! DINE OUT HERE!
Ding How
Restaurant
Family Style
COMPLETE AMERICAN DINNERS
Closed Wednesday
CALL FA 8-2001 For Reservations
1652 CABRILLO AVE.
Cor. Carson & Cabrillo—Torrance

PLANTS & CORSAGES
GIVE HER
FRESH CUT FLOWERS—PLANTERS
FOR MOTHER'S DAY

Holiday Flower Shop
3529 Torrance Blvd.
FR 4-7604
3 Blocks East of
Little Company of Mary Hospital
WE GIVE BLUE CHIP STAMPS

RUTH DAVIS' EXCLUSIVE GIFTS FOR THAT
SPECIAL SOMEONE—Mother's Day, May 8
Complete Exclusive Line of
FABERGE'
Bath Oil, Powder, Perfume, Soap, Etc.
EVYAN — CHANEL — CARVEN — FRANCES DENNY
Germaine-Monteil ✓ Hobe' Jewelry ✓ Nettie Rosenstein Stockings
You'll Find These and Many More Fabulous Gift Selections at
RUTH DAVIS COSMETICS
1331 El Prado, Torrance FA 8-4755
Use Your Bankamericard Free Parking at Rear



OPEN HOUSE
SUNDAY 1 'til 6
SHOW MOTHER THIS SPARKLING
CLEAN GI RESALE . . . JUST
REDUCED FOR QUICK SALE
4123 W. 175th St. TORRANCE
South of Redondo Beach Blvd.,
West of Prairie Ave.

6 rooms, 3 bedroom stucco home, hardwood floors, wall to wall carpeting, eating area in kitchen and dinette. Thermo controlled floor furnace, large bedrooms with wardrobe closets, separate stall shower and electric heater in bathroom. Detached double garage and completely fenced yard. Near new schools and May Co. Shopping Center.
IMMEDIATE POSSESSION

FRED EISMAN-REALTOR
502 W. ARBOR VITAE
DAYS OR 1-2355 OR 1-7267
EVENINGS OR 7-9341 OR 7-5303

Surprise Her
on Mother's Day
Give Blooming Plants
African Violets
Caladium
Chrysanthemum
Coleas
Gloxinia
Hydrangea
Roses
$1.45 and up
Gift Wrapped

ABC Nursery
1444 Redondo Beach Blvd.
DA 9-1115

To Buy, Sell,
Rent or Trade---
PHONE FA 8-4000
Ask for a
Want Ad Taker

The
Torrance
Herald

NOW REACHES
APPROXIMATELY
144,000 READERS

Closing time for acceptance of Classified Ads is Friday and Tuesday at 5 p.m. Ads received later will be held over to the following issue. Not responsible for more than one incorrect insertion. Errors will be corrected by re-publication.

CALL AT OFFICE,
1619 Gramercy, Torrance
or Phone Your Ad to
FAirfax 8-4000

Complete
Coverage
TORRANCE
LOMITA
WALTERIA
HARBOR CITY
RIVIERA
NORTH TORRANCE
EL NIDO
CARSON AREA

CLASSIFICATION
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● Announcements

CARDS OF THANKS 2

TO THANK my very wonderful friends and neighbors for their sympathy in the passing of my son Alfred Charles Thompson on April 25, 1960.

Mother
Mrs. Esther Thompson

CEMETERY LOTS 4

3 LOTS—Roosevelt Memorial Park. Will sell separately. Cash or terms. FR 4-1436.

LOST and FOUND 8

FOUND — Puppy. Approximately 9 months old. FA 0-1557 after 4:30 p.m.

NOTICES 10

OPENING SOON
New Reflexology
Studio
We take care of all your TIRED FEET, TIRED BACKS and TIRED MUSCLES.
DA 6-6655

LEGAL NOTICES 12

NOT RESPONSIBLE for any debts other than my own. May 1, 1960.
ARTHUR A. HARMSEN

PERSONALS 14

Alcoholics
Don't Wait too Late
Try the
REFLEXOLOGY
TREATMENT
DA 6-6655

● Services

HOME SERVICES Miscellaneous 28

WE REPAIR
Furnaces — Water Heaters
FOR INFORMATION CALL
Torrance Plumbing
1418 Marcelina Ave.
FA 8-4444 FA 8-2654

HOME CARE AND REPAIR Carpenter work, stucco or color coat, painting, repairs and odd jobs.
CALL FA 8-8966

HOME SERVICES Upholstery, Cleaning 30

THE HOLLAND DUTCH WAY Professional wall washers. Living rooms $9-$10, bedrooms $5-$6, kitchens $8-$9. Floors waxed (11x12) $4 WE GO ANYWHERE. DA 4-6950.

BUILDING and Supplies 34

BUILD
NOW!
1- and 2-Bedroom
DWELLINGS
or
INCOME UNITS
AS LOW AS
$5.50 Sq. Ft.
100% FINANCING
AVAILABLE
SEE
Models
Under Construction
at
2225 Ernest Ave.
Redondo Beach
1735 Date St.
(Duplex)
25344-46-48 Cypress Ave.
(3 3-bedroom)
WE ALSO SPECIALIZE IN ROOM ADDITIONS
RODRICK
CONSTRUCTION, INC.
15127 CRENSHAW
GARDENA
OS. 6-0403
(Eves.) FA. 8-8620

★ SPECIALS ★
LUMBER & PLYWOOD
1x6 Sheathing 3½c per lineal foot
2x4—8 ft. 49c each
4x8 Plywood — $2.50 per sheet
1x6 T and G V joint, knotty spruce — 5c per lineal foot
Used bricks 3½c each
Also used lumber and Plywoods
★ HERWOOD ★
BUILDING SUPPLIES
24500 SO. NORMANDIE
DA 6-5146

If You Fail
To Receive Your
HERALD
Sunday or Thursday
Morning
CALL FA 8-4000
Before 10 a.m.
Subscriptions:
By Carrier—45¢ Monthly

FA 8-4000

● Services

DECORATING 36
Painting, Paperhanging

PAINTING DONE, REASONABLE. WORK GUARANTEED. DA 5-0135.

HOUSE PAINTING
INTERIOR $2.50 hr. EXTERIOR
R. B. McCUBBIN FR 6-6533
Local References—Call anytime

WORKERS:
Technical or Engineering personnel; domestic or sales help can be contacted through the 'HELP WANTED' Section

PAINTING—Interiors and exteriors. General repair. Glass installed. References. Prices reasonable. Call FA 8-4995. C. W. Grandstaff.

MASONRY
Walls, Patios, etc. 38

CONTRACTOR
LICENSED—INSURED
FREE ESTIMATES
CEMENT
Driveway, Patio, Curb
Gutter Foundations
ALSO
Do It Yourself—Complete
Patio Roof Kits
8'x10'—$99 — 12'x24'—$312
CALL ANYTIME—TERMS
DA 3-6730 or DA 9-6088

CEMENT
DRIVEWAYS & PATIOS
FA 8-1406

GARDENING
Landscaping 40

WHY PAY MORE?
CALL JACK AND HOWARD
For better gardening Service DA 9-8689 for Free Estimate. The Lowest Rates In Town. Satisfaction Guaranteed.

TO BUY, SELL RENT
OR EXCHANGE —
USE A HERALD
CLASSIFIED AD
Call FA 8-4000
YOU CAN'T
Afford
Not To

● Services

GARDENING
Landscaping 40

LANDSCAPING
★ DESIGNING & PLANTING
★ WATERFALLS & POOLS
★ BLOCK FENCES & PATIOS
★ PLANTERS
Monthly Maintenance
STEARNS LANDSCAPING
STATE LICENSED
DA 6-1220

GENERAL CLEANUP, CUT LAWN AND EDGE, TRIM SHRUBS, FREE ESTIMATE. FA 8-8300.

MONTHLY GARDEN SERVICE Mow and edge lawn, trim shrubs. Call after 5 p.m. FR 5-4619

EXPERT GARDENING
Renovating, reseeding, mowing. Backyard clean-up. Hauling. DA 9-3897

YARD CLEANUP
ROTO TILLING & HAULING
DA 6-5706 or DA 6-6763

TRACTOR WORK
DISCING AND LEVELING
DA 6-0427

PLOWING AND DISKING Level lots, prepare for planting. Reasonable. Call after 4 p.m. TE 5-4233.

WILL MOW and trim your yard. By the job or by the month. DA 3-3578.

EXCAVATING and grading. Trees, buildings. Concrete and trash removed. Call any time.
DA 6-8298

NURSERIES
Supplies 42

Lawn Sprinklers
INSTALLED — REPAIRED
McCoy Sprinklers
PL 9-9537

● Instruction

MUSIC, DANCING, Etc. 50

INSTRUCTION in piano and organ. Beginners and advanced. Children a specialty. 2114 W. 174th Street or call DA 3-4639.

AUTO DRIVING 52

E-Z DRIVING School — State licensed. For courteous, prompt, dependable driving instructors. Phone TE 3-0466.

● Services

BUILDING AND SUPPLIES 34

● Services

BUILDING and Supplies 34

Room Additions
DENS—FAMILY ROOMS
BEDROOMS
KITCHENS—BATHS
TO SAVE CALL
FLOYD'S Const. Co.
FA 8-1406
FREE PLANS & ESTIMATES
A Call Will Save You $
"Torrance Since 1950"

ADD-A-ROOM REMODEL!
100% FINANCING
NEW CONSTRUCTION
KITCHENS ● BATHS
COMPLETE PLANNING
I. Winger Construction Co.
25422 NARBONNE, LOMITA
DA. 6-3183

● Instruction

MISCELLANEOUS 54

● Instruction

MISCELLANEOUS 54

100,000
TECHNICAL WRITERS
NEEDED!
INDUSTRY NEEDS YOU!
9 OUT OF 10 MEN AND WOMEN BETWEEN THE AGES OF 21 TO 60 DO QUALIFY TO BECOME
HIGHLY PAID
TECHNICAL WRITERS
No special experience, background or education is necessary, many without high school diplomas have
MORE THAN DOUBLED
THEIR INCOME
in a matter of weeks. One minute that it takes for you to phone, may mean an additional $5000 income to you this year.
Get into the
PROFESSIONAL EARNING BRACKET
You can't lose, so call immediately
DAvis 3-8851
For Your Free Evaluation Test
FREE LIFETIME PLACEMENT
AT TOP SALARIES
Call right now for your free evaluation test. End job hunting worries forever.
☆ MAIL COUPON ☆
TECHNICAL PUBLICATIONS INSTITUTE
So. Division, 16422 S. Vermont Ave., Gardena
PLEASE SEND FREE AND WITHOUT OBLIGATION THE T.P.I. FREE EVALUATION TEST WHICH WILL TELL ME WHETHER I CAN BECOME A TECHNICAL WRITER.
NAME.....
ADDRESS.....
CITY.....
PHONE..... Age ..... th

IBM TABULATING MACHINES
(Operation and Wiring)
KEYPUNCH
(Operation and Programming)
SECRETARIAL: SPEEDWRITING OR GREGG SHORTHAND
ACCOUNTING: BOOKKEEPING OR C.P.A. ACCOUNTING
FREE PLACEMENT SERVICE
(Tuition Financing Available)
California College of Commerce
(A Division of Sawyer Schools of Business)
851 Pine Avenue, Long Beach
HEmlock 6-9767

● Employment

CHILD CARE 58

CHILD CARE
Licensed home in central Torrance. References.
FA 8-7411

CHILD care in licensed home, near Carson school. Reference if desired. TE 5-1935.

SITUATIONS Wanted, Women 60

WILL baby-sit evenings after 7:30 p.m. Have own transportation. Reasonable. Call after 6 p.m. FA 8-5817

FOR BOOKKEEPING AND ACCOUNTING SERVICE
Call DA 6-5710

IRONING done in my home. By the piece.
DA 6-8361

IRONING in my home. Fast service. $1 per hour. 20427 Catalina Ave.

CAPABLE, refined woman wants housework. Call FA 8-9208 after 5, week days.

DAY WORK $1.25 per hour plus car fare. References.
DA 6-8378

EMPLOYMENT Offered, Women 64

PBX
Receptionist
5 DAY COURSE
TRAIN ON LIVE BOARDS
DAY & EVENING CLASSES
FREE PLACEMENT SERVICE
SOUTH BAY TRADE
SCHOOL
16611 HAWTHORNE BLVD.
LAWNDALE
FR 6-9413

Assembler
Trainees
DAY & NIGHT SHIFTS
7:15-3:45 4:30 - 1 a.m.
WORK INCLUDES ASSEMBLY OF SUBMINIATURE ELECTRONIC DEVICES.
Applicants should have High School Education, some manufacturing background. Own transportation and good eyesight
DAY & EVENING
INTERVIEWS
DAYS 8 A.M. TO 4 P.M. MONDAY THROUGH FRIDAY
NIGHT SHIFT, 4:30 P.M. TO 6 P.M. MONDAY THROUGH FRIDAY
SATURDAY 8 A.M. TO NOON
PACIFIC
SEMICONDUCTORS, INC.
14520 S. Aviation Lawndale
(Corner Aviation & Rosecrans)
OR 8-0561 OS 9-4561

GROCERY
CHECKERS
Earn up to $148 week
Only schools in Southern California using NCR's, selective itemization, change compution, and cash registers.
SOUTH BAY TRADE
SCHOOL
16611 HAWTHORNE BLVD.
LAWNDALE
FR 6-9413

TELEPHONE
$ $ $ Girls $ $ $
$ $ $..Women $ $ $
$ $ $ Housewives $ $ $
NEED EXTRA MONEY?
CHOICE OF HOURS
Extra money—part time telephoning in our Torrance office. Make appointments for large national company.
NO SELLING
Work in pleasant surroundings in your own neighborhood. No expereince necessary. We will train you.
IMMEDIATE OPENINGS
CALL BETWEEN
9 A.M. & 1 P.M. Weekdays
BOB WOBBROCK
FAirfax 0-0750

R.N. OR L.V.N.—P.M. SHIFT Wednesday through Sunday. Contact Mr. Hammett.
FR 2-2111

GROCERY Checkers, stock clerks, meat wrappers urgently needed. New markets. We train you, day or evening, full or part time work. Apply in person 9 a.m. to 8 p.m. 8115 So. Western Ave., Los Angeles. 5525 Atlantic Ave., Long Beach.
PL 3-3541 GA 2-1239

SALESLADY for men and boys department and shoes. Scotty's Department Store.
FA 1-4274

NEED 5 to 10 girls age 17 to 45 each week. We train you as PBX receptionist. Must be neat and aggressive, typing is not necessary. Apply in person 8115 So. Western Ave., Los Angeles or 5525 Atlantic Ave., Long Beach.

EXPERIENCED medical assistant for doctor's office. Full time. Position avaable immediately. Include phone and references. Write Box 187, Torrance Herald, 1619 Gramercy.

WOMEN
Part time telephone work in your home 2-4 hours a day. $1.25 per hour. Salary. No commission. Write Mrs. Wells. 8723 Wilshire Office 2. Los Angeles 5. Give phone number.

CASHIER and pump attendant. Serve Yourself Gas Station. 16200 S. Crenshaw.

EMPLOYMENT Offered, Men 66

SALESMAN. Retail Paint Store. Experienced only. Apply National Paint Store. 20368 Hawthorne Blvd.

GROCERY CHECKERS. Stock clerks URGENTLY NEEDED! Day and Evening Classes
FR 6-9413

TO BUY, SELL OR
EXCHANGE—
HERALD WANT ADS

● Employment

EMPLOYMENT Offered, Men 66

★ Die Maker
MUST BE EXPERIENCED IN ALL PHASES OF DIE WORK.
★ B&S Auto. Screw Machine Operators
★ Acme—Gridley Operators
★ Cold Header Operators
★ Turret Lathe Operators
EACH ABOVE OPERATOR JOB REQUIRES ABILITY TO MAKE OWN SETUPS
Top rates for qualified men. Generous vacation and paid holidays. Free top medical and life insurance benefits.
U.S. Citizenship not essential
Contact Mr. Fred Pearce, Personnel Manager
8:30 A.M. to 4:30 P.M. for interview
HI-SHEAR RIVET TOOL COMPANY
TORRANCE MUNICIPAL AIRPORT
2600 W. 247th St. Torrance, Calif.

● Employment

EMPLOYMENT Offered, Men 66

Electronics
Assemblers
LEARN . . . WIRING, SOLDERING, COLORCODE PRINTED CIRCUIT
Hundreds of Jobs Waiting
FREE PLACEMENT SERVICE
Call for appointment or visit the school.
Open 9 A.M. to 9 P.M.
SOUTH BAY TRADE
SCHOOL
16611 HAWTHORNE BLVD.
LAWNDALE
FR 6-9413

$ T.V. $
REPAIR
Qualified to own your own shop in 6 months. With our guaranteed courses, day or Evening classes 5 day week. New classes forming now. Class A State Credentiated instructors.
SO. CALIF.
SCHOOL OF BUS.
5525 ATLANTIC AVENUE
LONG BEACH
PL 3-3541
GA 2-1239

EMPLOYMENT Offered Men and/or Women 68

★ TORRANCE ★
PERSONNEL
AGENCY
"The Job to Fit the Person—The Person to Fit the Job"
WOMEN
Audit clerk—retail sales $300
F-C bookkeeper—financial statements .....$400-$450
Secretary, some bookkeeping $300
Billing clerk-typist ...$350-$400
Sharp, attractive, secy. $345
Good typist-shorthand $2 hr.
MEN
Payroll acct.-typing ..$450-$500
Jr. acct.—salary open
Machinist-turret lathe $2.75 hr.
Designer-mobile homes ..Open
Jr. Draftsman-industrial pipe exp. ..... Open
1628 CRAMERCY
FA 8-5368
Many Jobs Available
All jobs within 7 miles
FEMALE
PBX TYPIST (2) to 40 years
NCR and Burroughs operators
IBM KEYPUNCH
TYPISTS & General Office
STENOS and SECRETARIES
EXEC Secretaries (2). No fee
MALE
GOOD TYPIST AND OFFICE
VARIOUS Accounting jobs
SKILLED OFFICE & FACTORY
SR. TECHNICAL WRITERS
TECHNICAL SALES—to 30 yrs.
ELECTRICAL MAINTENANCE
"A" MACHINE ASSEMBLERS
MANY, MANY MORE JOBS
B.E.S. AGENCY
432 S. Pac. Cst. Hwy., Redondo

WANTED—Man or woman; can earn $3 to $4 profit per hour, full or part time. No investment needed. Will help you get started. Phone R. Sossaman, LaPuente. ED 6-5205 after 6 p.m. or write Rawleigh's, 306 Adeline, Oakland.

MALE or female bus driver. Harbor City Christian School. DA 6-3018.

REAL ESTATE SALESMEN — Part time, 50% commission. Must be experienced and active Ed Booth, Realtor.
FA 8-8441 FR 5-6833

● Financial

REAL ESTATE LOANS 82

● Employment

EMPLOYMENT Offered Men and/or Women 68

Meat
Wrappers
Grocery
Checkers
NEEDED BY MARKETS IN THIS AREA. YOU CAN
EARN UP TO
$140 WEEK
Dependent on shift, full or part time work.
APPLY IN PERSON
NOW
CERTIFIED
GROC. TRAINING
2730 Firestone South Gate
5525 Atlantic Long Beach
LO 4-1785 GA 2-1239
8115 So. Western, Los Angeles
PL 3-3541

● Business Opportunities

BUSINESSES For Sale or Lease 70

NEW BUILDING with off street front parking, located across Plaza shopping center. 1527 West Carson. Owner will move interior partitioning to suit. Ideal for beauty shop, dentist office, doctor's office, secretarial office, etc.
Call FR 5-9403 or FA 8-2802

EMPLOYMENT AGENCY. Established clientele growing section Orange County. Ideal for man and wife, or partnership. Owner has other interests. Write Box 188, Torrance Herald, 1619 Gramercy.

● Financial

MONEY TO LOAN 80

CASH TODAY
For 1st and 2nd Trust Deeds
New loans at low monthly payments. Quick, courteous service. Call anytime
PLymouth 4-2879
PETERSEN COMPANY
9130 S. Vermont LA [illegible]

REAL ESTATE LOANS 82

COMPARE
and
SAVE
1st AND 2nd REAL
ESTATE CASH LOANS
A TELEPHONE CALL CAN EASE YOUR MIND AND YOUR POCKETBOOK.
FAST, COURTEOUS AND EFFICIENT SERVICE
MAJOR MORTGAGE CO.
17121 S. WESTERN AVE.
DA 3-6373 FA 1-5676

Low Cost Real Estate Loans
1st, 2nd, 3rd trust deeds
REFINANCE OR SELL
We have reasonable 6% funds for 15-20 year 1st loans. If you need a MINIMUM LOAN you cannot beat our commitments at 6.6% and 7.2%.
INTEREST REDUCTION FEATURE AVAILABLE WHEN LOAN HAS BEEN PARTLY REPAID.
☆ ☆ ☆ ☆ ☆
3 TO 5 YEAR 2ND &
COLLATERAL LOANS
BOOTH INVESTMENT CO.
FR 5-6833 FA 8-8441
Eves. FR 7-2860
336 VISTA DEL MAR
REDONDO BEACH

$ $ $ $ $ $ $ $
Consolidate Your Bills
Borrow Money on Your Property
Paid for or Not
We Make 1st & 2nd Trust Deed Loans
★ LOWER THAN LEGAL RATES ★
★ FAST ACTION
★ TERMS ARRANGED
★ CONFIDENTIAL
WE COME TO YOUR HOME
MEMBER OF I.M.B.A.
VERMONT MORTGAGE
Gardena's Largest
14135 S. Vermont
FA 1-1544 DA 3-3555
$ $ $ $ $ $ $ $