

PICK YOUR CAR AND YOUR PRICE

AND TAKE DELIVERY IN TIME FOR THAT VACATION TRIP AHEAD!!!



HOLIDAY CAMPER

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\$2154



STATION WAGON TIME

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OVER 250 CARS AND TRUCKS TO CHOOSE FROM

NO GIMMICKS! THIS IS POSITIVELY HOW WE DELIVER CARS AT PAUL'S!!!



BISCAYNE



CORVAIRE

YOUR PAYMENTS	YOUR CAR WORTH	YOUR PAYMENTS
\$62.96	\$400	\$59.65
\$59.96	\$500	\$56.33
\$56.33	\$600	\$53.02
\$53.02	\$700	\$49.70
\$49.70	\$800	\$46.39
\$46.39	\$900	\$43.08

PAYMENTS INCL. ALL TAXES AND '60 LICENSE FOR 36 MONTHS

SIMILAR DEALS ON ALL MODELS AT PAUL'S

TAKE HOME A BRAND NEW

CORVAIRE



FOR ONLY **\$1950**

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CHECK THIS 9-POINT BUYERS GUIDE

1. Our prices start at \$1899.
2. Torrance's largest new car dealer.
3. \$300 delivers any new Chevrolet.
4. Payment Protection Plan.
5. Super Service after delivery.
6. Honest dealings and courteous treatment
7. Special consideration to cash buyers
8. We take out-of-state cars, paid for or not
9. Why gamble? You don't need to at Paul's

Prices plus tax and license

PAUL'S

OPEN EVERY DAY UNTIL 9 P.M. INCLUDING SUNDAY

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CABRILLO
Downtown
Torrance
FAirfax
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S&H Stamp Executive Says His Company Has Gone on the Offense

"A good offense is your best defense," Elm Pearson, vice-president of the Sperry and Hutchinson Co. said at a press conference called by the S&H Company this week.

Parson said his company has always followed that rule and that any implication that the S&H Company would not be around for a long time is "absolutely and completely false."

THE EXECUTIVE pointed out that the S&H Company has as its basic resources 64 years of experience; the support of its 10,000 retailers in Southern

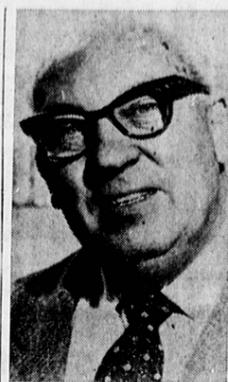
California; 44 strategically located, well-stocked redemption centers; protected franchises for accounts; the support of Good Housekeeping, and the loyalty and confidence of thousands of Southern California housekeepers.

After surveying the increase in other stamp plans recently, S&H officials determined their "fighting tools".

FIRST — the firm's high standard of service.

Second — the Southern California housewife.

To tell the story, S&H planned saturation campaigns on



ELMO W. PEARSON
Green Stamp Executive

television and radio in addition to newspaper advertising.

"Right now we are switching our attack," he said. "We are using saturation schedules of 10-second commercials on television and radio." The commercials are short and snappy, pointing out the S&H attributes, he indicated.



ARTHUR G. WEBB

Torrance Pair Complete Basic At Texas Base

Airman Arthur G. Webb, son of Mr. and Mrs. Arthur G. Webb of 3427 W. 227th Place, and Airman Robert D. Taylor of 1603 W. 23rd St., have recently completed their initial course of Air Force Basic Military Training at Lackland AFB, Texas.

Airman Webb is a graduate of Jordan High and has been selected to attend the technical training course for medics at Lackland. Airman Taylor attended Narbonne High and has been selected to attend the technical training course for personnel specialist at Lackland.

Basic airmen at Lackland are selected for specialized



ROBERT D. TAYLOR

training at technical schools on the basis of their interests and aptitudes. They are reassigned to the school after five weeks of basic training. At the technical schools they are given additional military training along with the technical instructions.

On completion of special technical training at an Air Force Technical Training Center, airmen are assigned to operational units of the USAF Aerospace Force.

HE WON BY A MILE

Almost everyone uses the expression, "he won by a mile," and in New Zealand a horse actually did. In a five-horse steeplechase, four fell. Two of them were remounted, one finishing four minutes after the winner. The official decision: won by a mile.

FREE GIFTS



7-Pc. Plastic Kitchen Set

7 kitchen-colored pieces in sturdy, unbreakable polyethylene. Dustpan, soap dish, scourpad, dish, scoop, measure cup, funnel, butter dish.

NEW ACCOUNTS OR ADDITIONS OF \$200 TO \$499



5-Pc. Deluxe Barbecue Set

Fork, baster, tongs, skewer, turner. Polished wood handles. Leather thongs. Extra-long steel shafts. Perfect for indoor or outdoor use.

NEW ACCOUNTS OR ADDITIONS OF \$500 OR MORE

one gift per customer for each new account or addition

4 1/2%

current rate per year PAID EVERY 3 MONTHS

...at Southwest Savings

each account INSURED up to \$10,000...



ASSETS OVER \$62,000,000

Southwest Savings

AND LOAN ASSOCIATION

INGLEWOOD: 2700 W. Manchester (at 6th Ave.) — PL 3-2164
TORRANCE: 1603 Cravens (at Marcelina) — FA 8-6111

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