

# All That's Prettiest Spotlights 1960 Spring Fashions

## Shirtwaists Are in Silk

This Spring silk sparkles everywhere — but with no more elegance or distinction than in the new shirtwaist dresses. Silk, shirtwaists, express themselves best in pure silks, silk shantungs or in silk organzas. They are most often appearing in checks, shadow, plaids, novelty prints or vibrant solid hues. Collars are most often shawl-styled; skirts are full and flattering . . . sleeves are generally three-quarter length. Yes, the shirtwaist story is best told in silk this spring.

## Going Down

Hints of lowered waistlines to come are seen in dresses with midriff detail — contrasting colors or fabrics, bias cuts, seaming — creating a long torso effect. Some designers drop skirt lengths an inch or two, to balance fashionable top width.

## Travel Sparks Fashion Trend

Growing interest in travel strongly influences current fashions. Though spring is the season, many of the most attractive new suits, dresses, coats and separates, know no season. They are planned for any-time, any-place, any-temperature wear.

Both silks and lightweight woollens are rapidly becoming year-round fabrics. Synthetics, cottons and blends cover the calendar and the continents.

Easy care and wrinkle resistance are home-or-travel advantages. All-weather linings for coats extend their usefulness.

Styling plays a part. The versatile dress and jacket-or-coat is a favorite at home or away. Mixable separates make it easy to create many "looks."

Result can be a wardrobe right anywhere in the world, with year-round practicality.

Pick a tall-crowned cloche or high-riding beret to "high hat" your most relaxed looking costume.

## Appealing Variety In Becoming Styles For New '60 Season

Gathering from recent seasons all that's prettiest and most feminine — and adding the freshness of spring — fashion comes up with an especially wide and appealing selection of new, wearable styles. Easy-slim or full skirts; sleeves wide, deep and short or big and pouffy; huge collars or no-collars; fitted coats and cover-all great coats; long- or brief-jacketed suits — these are just some of the choices offered for spring.

Elegant ease is the prevailing mood, with Chanel chic echoed in cardigan-jackets, brass buttons, braid trims.

Styles are versatile as well as varied. Reversibles abound — coats, suits and jackets that switch, for example, from plaid

or check to solid color. The prevalence of costumes continues — a marked expression of the American woman's interest in the well-dressed-and-groomed look.

Coats and jackets of every length pair with dresses; suits come with their own blouses — often, a silk print matched to the lining of the suit jacket. Coaldresses make a strong showing, alone or as costume components. Many are planned for wearing as coats or as dresses, depending on the temperature and the occasion.

With all the variety — certain to please through the ability to provide a most becoming choice for every woman — there are unifying trends.

### ACCENT ON SLEEVES

Top-of-silhouette interest is one — most often achieved through sleeves. Raglands, dolmans, dropped-shoulder effects, lantern shapes or whatever, the sleeve is the thing in a great majority of spring fashions.

Frequently, sleeves end above elbow, and are rarely longer than bracelet length — a rule that applies to new fashions in coats and suits as well as dresses.

While there's still a plentiful share of big, big collars, the collarless (often cardigan) neckline gains in importance — the better to show off those elegant sleeves. Dress tops are lightly bloused to carry out the top-interest theme.

Another worth-watching trend is toward the easier skirt. Plastered-on sheaths have disappeared, as hipline gathers, bias cuts, pleats apply ease to the slenderest of styles.

## Handbags Determined By Hemline

The height of the hemline dictates the width of the handbag this spring. And with fashions in hemlines presenting many differences, according to the style or the occasion, new leather handbag shapes are more varied than they have been for many years.

To harmonize with shorter skirts, handbag stylists have come up with "broader" horizontal bags in smooth, grained, antiqued and suede leathers.

Long torso detail, an emerging fashion note . . . calls for correspondingly lowered hemlines, to be accompanied by a long, vertical envelop of firm, antiqued calf or an oversized pouchy satchel of suede leather.

Gaining in popularity is a spacious half-circle of grained leather that is at its handsomest when teamed with a tailored spring dress. Detail interest comes from belting, shirred effects, and horseshoe shaped padded handles.

Calf, cowhide, kid and suede leather in bone, taupe, green, and amber merge with softly understated gabardine coats as well as with chiffon dresses. Alligator and reptile in vivid colors, turquoise and shocking pink, contrast with suits of pastel plaids and gray men's wear flannels.

In spectator bags, white is an important color. Many leather colors present a chalked appearance.

For evening are tiny clutch bags of suede leather or little envelope bags in lustered or pearlized leather.

### Casual Handbags

It's a battle of the bulge in casual handbag shapes — so play it smart and choose the biggest, roundest bulging bag you can find (like straw with leather) and carry it off in grand style to go with shirtwaist, simple suits and all your fun-time sportswear.

### Take to Dome

College-age girls, especially take to the dome-skirted dress. This silhouette, formerly reserved for evening, looks refreshingly pretty for day wear in spring's many silks, blends and lightweight woolls.

### Pockets Grow

Lots of patch pockets around. They grow to giant size on some gardening skirts, culottes and long tunics.



JACKET PLUS DRESS . . . This is ever so important for Spring. And the style shown here is especially new . . . with cropped sleeves that widen at the elbow. The fitted jacket conceals a slim dress with neckline accented by the same print that lines the jacket.

## Long Gloves Very Dressy

The crowning glory of a wedding gown or formal party dress is a long white leather glove, with delicate hand-embroidery and pearls or rhinestone running the full length. Shorter versions with the leather shirred or flared at the cuffs, are available in white, lilac, rose and other "bridesmaid" colors.

## Coat Costumes

There's an increase in the number of coat costumes shown in dress collections. Colored coats over black dresses, pastel and black coats over white dresses, and coats in matching or blending fabrics and colors are various expressions for this Spring's ensemble look.



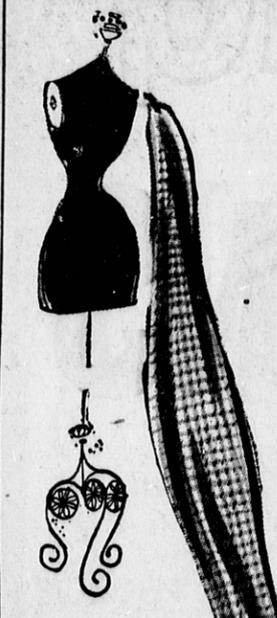
miss pat

The MISS PAT 2-piece shirt-dress in Wamsutta's "Wampoise", a fine combed cotton which takes very well to the crisp tailoring, fine detailing for which this California designer is so well known. The free-from-care fabric is Suttamatic-finished to wash and dry, ready to wear, as guaranteed by the Good Housekeeping Seal. At most, it needs only the touch of a warm iron. A flattering doll-waisted silhouette is achieved with a trim, roll-sleeve shirt and full 4-yard skirt of unpressed pleats fluttering to Miss Pat's unique 6-inch hem. There's a rainbow of fade-resistant garden colors: apricot, green, lilac, taupe, pink, blue, 2.98  
maize, beige, black or white. 5-15, 6-16.

PIC-WIC Fashions

1317 El Prado

Downtown Torrance



## WHAT'S NEW FOR THE DO-IT-YOURSELF WARDROBE?

checks, checks and more checks . . . all brand new for the coming season. This colorful new style is beautifully illustrated in our many pattern catalogs showing the check to be a perfect partner to the new Spring and Summer dress styles.

come in and see the new fabrics

va kay YARDAGE CENTER

1614 Cabrillo, Downtown Torrance FA. 8-4666



Miss Modes

as seen in VOGUE

For immediate occupancy . . . the wonderful new brief-jacketed; whirl-skirted dress-with-jacket ensemble in fashion-honored checks . . . in a beautiful blend of Arnel triacetate and woven combed-cotton. Black, Olivette or navy; sizes 24.95

SAM LEVY Department Store

1311 Sartori Avenue FA 8-2628  
Downtown Torrance

## Now We Can Serve the SUB-TEEN MISS With The Finest Selection of Spring and Easter Fashions

BY POPULAR DEMAND

We have opened Your Sub-Teen Department. There have been many requests for Styles and sizes YOU want — you're invited to come in and see our large selections of famous make apparel.

Now Subteens

Will you help us name our new shop?

3 FREE PRIZES

will be given for the best names submitted. It's easy, all are invited to enter. Submit the name you like and your name and address and telephone number. No purchase necessary and you may turn in as many names as you wish.

We Are Pleased To ANNOUNCE The GRAND OPENING Of Our New Sub-Teen DEPARTMENT

Monday and Tuesday March 28 and 29

NOW AVAILABLE

SPORTSWEAR

BY DALE and WESTWARD HO DRESSES

BY GENWAY and HANNA

SKIRTS & BLOUSES

BY GIRLTOWN BRAS & GIRDLES

BY TEENFORM SWEATERS

BY GLACIER KNIT

Select Your Easter Fashions Now And Use Your

BankAmericard or International Credit Card

USE OUR CONVENIENT LAY-AWAY PLAN

SQUIRE

1313 SARTORI

FA 8-1975

STYLE SHOPPE

DOWNTOWN TORRANCE

OPEN FRIDAY EVENINGS TILL 9