

YOU CAN RELY ON THE HERALD TO COVER TORRANCE--GREATEST AUDITED-CIRCULATION BY FAR!!

Behind the Scenes

Consumers Apparently Not Pessimistic About Current Economics

By REYNOLDS KNIGHT Michigan's Survey Research Center shows. Even so, the survey notes, today's consumer is reluctant to dig deeper into his pocket to increase spending and initi-



ANOTHER WINNER . . . Clutching a plaque, symbol of El Camino College's victory in newspaper competition at the University of Southern California Saturday is Miss Sandra Burks, first semester editor, front center. Pointing to headlines announcing the Warwhoop as the two-time winner of the USC award for General Excellence are, from left surrounding Miss Burks, Wayne Overbeck, Manhattan Beach; Joe Bonanno, Gardena; Tom Deas, Torrance; Vicki Reed, Inglewood and Sonja Ottenbacher, Gardena. Miss Burks resides in Torrance.

were "in a buying mood." The results of the Michigan Center's latest survey, which covered about 2000 persons in January, are consistent with the theory that the business contraction has reached bottom, the report states. But it adds that "this does not foreshadow a decisive upturn in consumer buying for the time being."

PEN MILESTONE—A milestone in the U. S. writing instrument industry was reached in a small Iowa community recently with the manufacture by one of the country's leading pen firms of its one-hundred-millionth fountain pen.

It was just 53 years ago that Walter A. Sheaffer, then a jeweler, invented the first lever-filling device for pens. Five years later, in 1913, he incorporated the firm bearing his name and began commercial production of the world's first "self-filling" fountain pens.

Today Sheaffer Pen's ultra-modern plant in Fort Madison is an industrial showplace, and the company maintains additional manufacturing facilities in Canada, Australia, South America, Great Britain and West Germany. Sales have soared from \$17,000 in 1913 to approximately \$29,000,000 in fiscal 1960.

Among scores of history-making documents that have been signed with Sheaffer fountain pens, President W. A. Sheaffer, II, reports, are the original charter of the United Nations and the U. S.-Japanese

peace treaty that marked the official end of World War II.

GROWTH IN Electronics—

Output of electronic equipment for military, space exploration and industrial uses has gone up like a rocket in the past 13 years (from \$469 million in 1950 to \$4,500 million in 1960—a 9½-times increase). Electronic products for the consumer is helping the industry hold a steady sales course here on earth, too.

In 1947 sales of consumer electronic products—mainly home television sets—were \$810 million. Today, despite some reports of near saturation of the radio-TV market, consumer purchases more than doubled to \$1800 million annually. Much of this increase is due to the development in the last several years of transistors, diodes and other new components that replace far heavier and bulkier electron tubes, vacuum radio tubes, and similar electronic components of the '30s and '40s.

Part of this consumer sales increase is reflected in such revolutionary new products as an electronic wrist timepiece, called Accutron by its inventors, Bulova Watch Co., and other electronic products such as camera flash units, electronic organs, toys and operating models, new types of home temperature controls, electronic appliances, and many others. The bulk of the increase still, however, is made up of second and even third TV and radio sets for the home and hi-fi and stereo equipment.

THINGS TO COME—

Visible mathematic instruction is now made possible by means of white and black plastic geometric figures that are magnetized to the board. Scores of mathematical problems can be illustrated by manipulation of the figures . . . Fishermen at this time will welcome a new gadget that aids anglers in finding water temperatures that various lake fish prefer. The device is cylinder-shaped, 6 by 3½ inches, and weighs only 1¼ pounds. It is operated by holding two small batteries, a sensitive probe and a reel holding 100 feet of wire that is marked to denote variation of depth. A calibrated meter is set in one end of the cylinder, and its needle indicates the water temperature.

By George Sixto

RIVETS



By Lew Kleis

VIRGIL



By Fred Harman

RED RYDER



By Fred Harman

BIRTHS

TORRANCE MEMORIAL HOSPITAL

HALE—Mr. and Mrs. Glen Ray, 2811 North Ave., daughter, Deborah Lynn, March 27. TATRO—Mr. and Mrs. Ronald H., 1117 W. 22nd, daughter, Michelle Annette, March 27. LINDBERG—Mr. and Mrs. William J., 1516 W. 23rd, son, William Paul, March 27. MOYTO—Mr. and Mrs. Ralph H., 23217 Marigold, a son, Bradley, March 28. PAVELIC—Mr. and Mrs. Lloyd V., 2501 Woodward, a son, David Lloyd, March 28. RAMOS—Mr. and Mrs. Eusebio, 1152 Fiat St., a daughter, Christina Lynn, March 29. EYER—Mr. and Mrs. Richard, 906 Sartori, a daughter, Cindy Lynn, March 29. PINO—Mr. and Mrs. L. F., 18445 Roslin Ave., a daughter, Jennifer Lynn, March 30. SUCH—Mr. and Mrs. Robert D., 23545 Paloma Ave., a daughter, Robin Lea, March 30.

ST. FRANCIS HOSPITAL

RAVENHOLT—Mr. and Mrs. Douglas, 4271 Pendleton, daughter, a daughter, Cathryn Lee, March 30.

Public Notice

TH 151 CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME THE UNDERIGNED does hereby certify that he is conducting a mail order business at 4325 Arroyo & Cabrillo Ave., Torrance, California, under the fictitious firm name of VIRGIL HAWKINS. The said firm is composed of the following person, whose name and address is set forth in this certificate first above written. VIRGIL HAWKINS, 4325 Arroyo St., Torrance, California. WITNESS my hand this 22nd day of March, 1961. VIRGIL HAWKINS, Notary Public in and for said County and State.

STATE OF CALIFORNIA

ON THIS 22nd day of March A.D. 1961, before me Jack A. Salling, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared VIRGIL HAWKINS, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS WHEREOF I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written. JACK A. SALLING, Notary Public in and for said County and State. My Commission Expires 8-1-1965. S—Mar. 26; Apr. 2, 9, 16, 1961.

TH 134

CERTIFICATE OF CORPORATION FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME THE UNDERIGNED CORPORATION does hereby certify that it is conducting a machine parts manufacturing business, located at 2705 St. Louis Avenue, Long Beach, California, under the fictitious name of X-L-O ROLLER CORP. and that the said firm is composed of the following person, whose principal place of business is set forth in this certificate first above written. X-L-O ROLLER CORP., 2705 St. Louis Avenue, Long Beach, California. WITNESS my hand this 3rd day of March, 1961. NAME OF CORPORATION: X-L-O ROLLER CORP., Edwin J. Hammon, President. STATE OF CALIFORNIA, COUNTY OF LOS ANGELES. I, as Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared EDWIN J. HAMMON, known to me to be the President of the corporation that executed the within instrument on behalf of the corporation therein named, and acknowledged to me that such corporation executed the same. In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written. JOHN P. FOLEY, Notary Public in and for said County and State. (Seal) LESLIE A. FOLEY, 1227 1/2 Marcella Avenue, Torrance, California. S—March 19, 26, April 2, 9, 1961.

TH 175

AIRPORT DEPARTMENT CITY OF TORRANCE NOTICE TO CONTRACTORS Notice is hereby given that sealed proposals will be received at the office of the City Clerk of the City of Torrance, California, until five (5) P.M. Monday, May 8, 1961 and they will be publicly opened and read at 10:00 a.m. on Tuesday, May 9, 1961 in the Council Chamber, City Hall for performing work as follows: Furnishing all materials and labor for the erection of an air traffic control tower at the Torrance Municipal Airport. Plans, specifications and form of proposal may be obtained at the office of the Mayor, 2211 Torrance Boulevard, Torrance, California. Bids must be made in accordance with the specifications and must be accompanied by a certified or cashier's check or bidder's bond, payable to the City of Torrance, for an amount equal to the great percent (10%) of the total amount bid. All bids must be sealed and plainly marked on the envelope. For furnishing all material and labor for the erection of an air traffic control tower. This notice is hereby given by the order of the City Council of the City of Torrance, California, and is dated this 3rd day of April, 1961. CITY OF TORRANCE, A. H. Bartlett, City Clerk. T—Apr. 6, 9, 13, 1961.

TH 176

CITY OF TORRANCE CALIFORNIA NOTICE TO CONTRACTORS Notice is hereby given that sealed proposals will be received at the office of the City Clerk of the City of Torrance, California, until 10:00 A.M. on April 20, 1961, at which time they will be publicly opened and read in the Council Chamber for performing work as follows: Furnish all labor, materials, tools and equipment for the installation, complete in place, of electric traffic signals and intersection lighting systems (including excavation for and the construction of curb, gutter and drainage) for the intersection of Calle Mayor at the entrance to the Calle Mayor Elementary School. 2. Intersection of Sepulveda Blvd. & Palos Verdes Blvd. 3. Intersection of Sepulveda Blvd. & Cabrillo Avenue. 4. Intersection of Sepulveda Blvd. & Yukon Avenue. Notice is hereby given that the

TH 177

NOTICE OF INTENDED SALE NOTICE IS HEREBY GIVEN THAT I, FRANCES LEE, widow and wife of PHILIP LEE, who address is 1929 Marcella Avenue, Torrance, California, County of Los Angeles, State of California, do hereby give notice to all persons who have claims against the estate of PHILIP LEE, deceased, to present them to the undersigned at the office of her Attorney-at-Law, HITCHCOCK, NEWBORN & FITZGERALD, 2211 Torrance Boulevard, Torrance, California, within six months after the first publication of this notice. Such claims with the necessary vouchers must be filed or presented as aforesaid within six months after the first publication of this notice. Dated March 23, 1961. JOE RAN, Administrator of the Estate of PHILIP LEE, deceased. LESLIE A. FOLEY, Attorney-at-Law, 1427 1/2 Marcella Avenue, Torrance, California. F.A. 8-6867. S—Mar. 26; Apr. 2, 9, 16, 1961.

(Public Notice)

City Council has ascertained that the general prevailing rate of per diem wages in the locality in which work is to be done shall follow the provisions of Section No. 179 of the Labor Code of the State of California.

Contractor is to perform all work as and when directed by the Traffic & Lighting Engineer.

Bids must be made on the special proposal form furnished by the City Engineer and must be accompanied by cash, certified or cashier's check, or bidder's bond, payable to the City of Torrance, for an amount equal to at least ten per cent (10%) of the amount of the bid.

All bids are to be compared on the basis of the Traffic & Lighting Engineer's estimate. All bidders must be licensed as per Chapter 781, Statutes of 1929, as amended.

Plans, specifications, and form of proposal may be obtained at the office of the City Engineer, City Hall, 801 Torrance Boulevard, Torrance, California, upon payment of \$1.00 which is a charge and is not refundable.

The City Council of said City reserves the right to reject any and all bids received, to take all bids under advisement for not in excess of thirty (30) days after date of opening thereof, to waive any informality in any bid, and to be the sole judge of the relative merits of the material mentioned in the respective bids received.

All bids must be sealed and marked: Bid on installation of Electric Traffic Signal and Intersection Lighting Systems on: 1. Calle Mayor at the entrance to the Calle Mayor Elementary School.

2. Intersection of Sepulveda Blvd. & Palos Verdes Blvd. 3. Intersection of Sepulveda Blvd. and Anza Ave. 4. Intersection of Sepulveda Blvd. & Cabrillo Avenue. 5. Intersection of 152nd St. and Yukon Ave.

This notice is hereby given by order of the City Council of the City of Torrance, California, and is dated this 3rd day of April, 1961. CITY OF TORRANCE, A. H. BARTLETT, City Clerk. City of Torrance. S-T—Apr. 9, 13, 1961.

TH 165

NOTICE OF TRUSTEE'S SALE No. 230-F On Wednesday, April 26, 1961, at 11 o'clock A.M. at the northern entrance of 2835 Wilshire Boulevard, City of Los Angeles, California, MAYFLOWER INVESTMENT CO., a California Corporation, as Trustee under the deed of trust made by CHARLES FREDERICK CLARK and THELMA L. CLARK, husband and wife, and recorded as such in Book T143, Page 554, of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of MARY J. NYLANDER, a widow, her surviving heirs and assigns, secured thereby, the obligations secured thereunder, which was recorded December 28, 1960, in Book 754 of said Official Records, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States at the time of sale, without warranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said Deed of Trust in and to the following described property, to-wit: Lot 21 in Tract 18778 as per map recorded in Book 20 of said Official Records of Maps, in the office of the County Recorder of said Los Angeles County, California, and the obligations secured by said Deed, including the charges and expenses of the Trustee, advances, and under the terms of said Deed, interest thereon, to-wit: \$46 in unpaid principal of the note secured by said Deed, with interest thereon from September 1, 1960, as in said note and by law provided. Dated: March 29, 1961. MAYFLOWER INVESTMENT CO., Trustee. 2835 Wilshire Boulevard, Los Angeles 4, California. By Beverly J. Schwab, Secretary. S—Apr. 2, 9, 16, 1961.

TH 157

NOTICE TO CREDITORS No. 503-P In the Superior Court of the State of California, in and for the County of Los Angeles. In the Matter of the Estate of STEPHEN HAN, Deceased. Notice is hereby given to creditors having claims against the said decedent to file said claims in the office of the clerk of the aforesaid court or to present them to the undersigned at the office of his Attorney-at-Law, LESLIE A. FOLEY, 1427 1/2 Marcella Avenue, Torrance, California, within six months after the first publication of this notice. Such claims with the necessary vouchers must be filed or presented as aforesaid within six months after the first publication of this notice. Dated March 23, 1961. JOE RAN, Administrator of the Estate of STEPHEN HAN, deceased. LESLIE A. FOLEY, Attorney-at-Law, 1427 1/2 Marcella Avenue, Torrance, California. F.A. 8-6867. S—Mar. 26; Apr. 2, 9, 16, 1961.

TH 135

NOTICE TO CREDITORS In the Superior Court of the State of California, in and for the County of Los Angeles. In the Matter of the Estate of JANET E. FITZGERALD, Deceased. Notice is hereby given to creditors having claims against the said decedent to file said claims in the office of the clerk of the aforesaid court or to present them to the undersigned at the office of her Attorney-at-Law, HITCHCOCK, NEWBORN & FITZGERALD, 2211 Torrance Boulevard, Torrance, California, within six months after the first publication of this notice. Such claims with the necessary vouchers must be filed or presented as aforesaid within six months after the first publication of this notice. Dated March 18, 1961. FELIZABETH A. SPELMAN, Administratrix with the will of the Estate of JANET E. FITZGERALD, deceased. HITCHCOCK, NEWBORN & FITZGERALD, Attorneys, 2211 Torrance Boulevard, Torrance, California. S—March 19, 26, April 2, 9, 1961.

TH 177

NOTICE OF INTENDED SALE NOTICE IS HEREBY GIVEN THAT I, FRANCES LEE, widow and wife of PHILIP LEE, who address is 1929 Marcella Avenue, Torrance, California, County of Los Angeles, State of California, do hereby give notice to all persons who have claims against the estate of PHILIP LEE, deceased, to present them to the undersigned at the office of her Attorney-at-Law, HITCHCOCK, NEWBORN & FITZGERALD, 2211 Torrance Boulevard, Torrance, California, within six months after the first publication of this notice. Such claims with the necessary vouchers must be filed or presented as aforesaid within six months after the first publication of this notice. Dated March 23, 1961. JOE RAN, Administrator of the Estate of PHILIP LEE, deceased. LESLIE A. FOLEY, Attorney-at-Law, 1427 1/2 Marcella Avenue, Torrance, California. F.A. 8-6867. S—Mar. 26; Apr. 2, 9, 16, 1961.

Complete Coverage

- TORRANCE
LOMITA
WALTERIA
HARBOR CITY
RIVIERA
NORTH TORRANCE
EL NIDO
CARSON AREA

CALL AT OFFICE, 1619 Gramercy, Torrance or Phone Your Ad to FAirfax 8-4000

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Announcements

CEMETERY LOTS 4

FOR SALE: 2 adjacent burial plots, Green Hills Cemetery, 1100 S. Torrance, please contact Private Party, FA 8-6507.

LOST AND FOUND 8

WOULD THE PERSON who took a jacket from a 1951 Mercury located at 1435 1/2 W. 21st, Torrance, please return the jacket to me at the above address.

GORDON PHILLIPS TORRANCE BOARD OF

"Government of the people, by the people for the people"
LOST - Miniature black female puppy, Dutch cut, "Fay Baby" - Brown-ilver collar, 24th and Denker, Torrance, CA 90404.
LOST - Siamese kitten, Male, 6 months old, Reward, 17111 Torrance, CA 90404. DA 3-5165

Herald Classified Ad CALL FA. 8-4000