

# Hearings Scheduled Soon on Bill To Require Labels on Soft Drinks

By CHARLES E. CHAPEL, Assemblyman, 46th District

On March 2, I introduced my Assembly Bill No. 2022, which was referred to the Assembly Committee on Public Health and will be heard by that Committee sometime during the month of April. My bill eliminates the present provisions which exempt carbonated beverages from the requirement that food be deemed to be misbranded unless its label bears the name of the ingredients and requires every beverage except beer and wine, to be deemed misbranded unless its label bears, in case it is fabricated from two or more ingredients, the common and usual name of each such ingredient.

In other words, all soft drinks would have to carry a label identifying the ingredients. This would include Coca Cola, all kinds of gingerale, and all other types of soda pop. The main opposition to the bill will come from the Coca Cola people who, for some mysterious reason, bitterly resent all efforts by the federal government or the various states to force them to reveal what is in their bottles.

THE LANGUAGE of the federal law on labeling soft drinks is similar to that of my Assembly Bill No. 2022, except that the federal act regulates beverages in interstate commerce and has no application to intrastate matters regarding beverages that would be regulated by my bill. This is a brief re-statement of the Official Opinion of the Legislative Counsel, dated March 10, 1961, File No. 11204. Since the federal law does not apply to intrastate matters, it is important for my bill to be enacted into law in order to protect the public health and prevent manufacturers of soft drinks from deceiving people.

THE MANUFACTURER of one soft drink claims that his product will "give you a lift when you are tired." Another soft drink manufacturer claims that his product will "pep you up." Now I want to know what ingredient in these

soft drinks causes the stimulation. I suspect it is nothing but caffeine and sugar, but if this is true, then we can get a lift or get pepped up cheaper and easier by drinking coffee with a little sugar in it.

Still another soft drink maker claims that his throat wash "helps you stay slender and youthful looking." I want to know what he puts in his pop that reduces weight. I suspect that he is a liar and that no soft drink on the market reduces weight unless it kills your appetite for regular meals, in which case I want to know the ingredients that accomplish this result.

DENTISTS TELL me that most of the soft drinks on the market contain sugar which causes tooth decay, especially in the case of children, and that they urge their dental patients to avoid consuming such soft drinks if they want to eliminate many trips to the dentist.

This is really commendable, on the part of the dentists because they are giving people advice which will cut down the income of the dentists if followed. Since most people forget the advice of the dentist after they leave the office, the correct and honest labeling of soft drinks might provide a step toward the reduction of tooth decay.

ASSEMBLY Bill No. 2070, introduced by the Honorable Thomas Carrell of Los Angeles County, requires that all match containers have the words "keep from children" imprinted thereon and specifies the size of the type that can be used in the warning notice. It makes a violation a misdemeanor and becomes operative Jan. 1, 1962, thereby allowing match manufacturers time to comply.

Assembly Bill No. 266 by the Honorable Edwin L. Z'berg of Sacramento relates to hazardous substances including foods, drugs, cosmetics, and many other substances and requires the proper labeling, branding and description of anything dangerous to human beings or animals.

The trend in California this year is strongly in favor of truth in advertising, labeling, and branding. If we do not succeed this year, we shall keep on until the public is protected by adequate laws.

# Arco Promotes Hugh Wright as Vice President

Hugh W. Wright, formerly assistant vice president in charge of public relations, has been appointed vice president, corporate relations, for Arco Steel Corp., parent company of National Supply.

William Verity has been named director of public relations and will succeed Wright as director of all the company's public relations activities. Verity had been director of organization planning and development for Arco.

Wright will continue to provide counsel and advice in the field of public relations as well as to handle broader responsibilities on the public relations and education committees of the American Iron and Steel Institute.

WRIGHT JOINED Arco's Middletown Works in 1916 as clerk in the safety and labor department. In 1927, he became editor of the "Arm-Operator," the Arco Division's magazine for employees. In 1931 his responsibilities in public relations were broadened when he was made assistant to the director of public relations. Wright was promoted to director of public relations in 1949, and in 1957 was appointed assistant vice president in charge of public relations.

Verity became a member of the company's public relations department in 1940, after graduating from Yale University the preceding year. Following four years' service with the U. S. Navy in World War II, he returned to Arco in 1946 and was assigned to the Middletown Works as safety engineer. In 1947 he became assistant to the supervisor of personal relations at the plant.

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Pacific Coast Hwy. at Ave. D  
REDONDO BEACH

SUNDAY WORSHIP SERVICES  
9:00 and 10:30

NURSERY and CHURCH SCHOOL for Both Services

... AS HIS

**Custom WAS**  
LUKE 4:16

Christ set the example in CHURCH ATTENDANCE

BE HIS GUEST AND OURS THIS SUNDAY MORNING

ACCEPT OUR **Invitation**

**SUNDAY SERVICE**

9:15 A.M.—First Worship Service and Sunday School for Nursery through Junior.

10:45 A.M.—Duplicate Worship Service and Sunday School for Jr. High School through Adults.

6:15 P.M.—Pastor's Class

6:30 P.M.—Fellowship Groups for all ages.

7:30 P.M.—Evangelistic Hour — Youth Choir — Chorus — Testimony Time.

Pastor Preaching all Services  
Nursery open for your convenience

**First BAPTIST CHURCH**  
2118 CARSON STREET  
Morgan Gates, Pastor

**DIAL 5 at 9**  
SUNDAY MORNING

**The Adventist Hour**

60 Minute Church Service  
Congregational Singing  
Choir Anthems  
Sermon

A worship experience for the family on

**KTLA 5**  
Welcome to Join Our Worship at

**TORRANCE SEVENTH-DAY ADVENTIST CHURCH**  
Saturday Mornings  
Bible Study—9:30  
Sermon—11:00  
Corner Acacia & Sonoma  
FR 5-8731

# Playing Radio or TV on Gas May Be a Reality Soon, Gas Man Says

Dramatic developments here in Southern California might well result from research work now in progress on devices which convert natural gas directly into electricity right in the home, according to a report today by G. M. Babbe, Southwest division manager for the Southern California Gas Co.

"The gas industry as a whole is on the verge of tremendous technological advances, advances which could change for the better the lives of all of us," Babbe said.

THE REPORT made by Bab-

be came as a result of special conferences held in Los Angeles revealing scientific advances being made in several methods of direct conversion of natural gas into electricity. Spokesmen for both the Stanford Research Institute and the Institute of Gas Technology of Illinois took part in the conference, in addition to gas industry representatives from throughout the area.

"The great progress that has been made in the field of converting natural gas into electricity certainly points up the possibility that the home of the

future will have just one power supply — natural gas," Babbe explained.

"NATURAL GAS will continue to do the big jobs of heating and cooling your home, cooking, water heating, refrigerating and clothes drying," Babbe said. "But, electricity for such plug-in appliances as radios, TV and hi-fi sets, dishwashers, and other motors might well be generated in a natural gas converter no bigger than an ordinary suitcase."

Four major methods of direct conversion of natural gas to

electricity without moving parts, cheaply and efficiently for homes of the future were outlined and demonstrated, according to Babbe.

FUEL CELLS, perhaps the most publicized method of direct conversion, are devices which never need recharging—much like super efficient storage batteries. Natural gas can be turned into electricity in a fuel cell by chemical reaction, without combustion.

Three other methods of direct conversion of natural gas to electricity are now receiving

widespread attention throughout the world. They are thermoelectric generation, thermionic conversion, and magnetohydrodynamic conversion.

BABBE POINTED out, for example, that most people already have equipment in their own homes that is operated by thermoelectric generators. The device operates on a simple principle—apply heat to the junction of two unlike materials and an electric current flows.

The safety valves on home furnaces and water heaters, and many thermostats, too,

have operated on electricity generated entirely by gas pilot lights for several years, he stated.

**WALTERIA COMMUNITY METHODIST CHURCH**  
3646 Newton Street  
David O. Beadles, Pastor  
Church Service - 9:30 & 11:00  
Church School - 9:30 & 11:00  
Nursery Care Provided

# "FUNNY THING HAPPENED... on the way to Glendale Federal today..."



Left home with a busy schedule of things to do ... first on the list: drop by Glendale Federal to add to the family savings. Convenient ... easy ... Love that Glendale Federal ... so does husband Steve. On way, mail letter to mother ...



Ran into neighbor Don at corner mailbox ... he's the neighborhood Little League coach. We have a lot in common ... I wasn't surprised to learn that his family saves at Glendale Federal ... he has trust accounts there, too. Something I didn't know.

*Also family lawyer and fraternal organization of interests*



Coffee with Beverly to plan our Square Dance Club benefit hoedown. Told Beverly about Don and Glendale. Beverly told me about Glendale, too. She's the club treasurer ... and our club account has always been at Glendale Federal. No wonder our treasury grows. Smart gal, Bev.



Smarter, even, than I thought. Her new nursery is divine! ... mostly white and print, so that both pink and blue will look all right. She and Allan built the new nursery with a Home Improvement Loan from — guess who: Glendale Federal! Was I surprised? Well ... not really.



Lunch with husband Steve and Steve's Dear Dad. Dad's golf is improving. Dad had to leave early to make a date with (here we go again!) Glendale Federal. He and most of his associates have some of their Investment Funds at Glendale Federal. Isn't that impressive ...? Steve and I exchanged winks.



Dinner (my new veal casserole that Steve loves) at home, with friends. Reviewed day with Steve. We decided that we're not the only ones. EVERYBODY LOVES GLENDALE FEDERAL. Didn't dare tell Steve that I didn't make it to Glendale Federal. Tomorrow. First thing! (Veal casserole a big success!)

# GLENDALE FEDERAL SAVINGS AND LOAN ASSOCIATION

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