

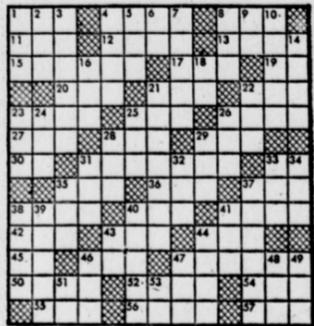
CROSSWORD PUZZLE

ACROSS

- 1-Cut of meat
- 4-Bucket
- 8-Weakly
- 11-Room in barn
- 12-Boundary
- 13-Hold on properly
- 15-Entrance
- 17-Beam
- 18-Note of scale
- 20-Lock opener
- 21-Parent (colloq.)
- 22-Possesses
- 23-Initiated
- 24-Chateau
- 25-Distance measure
- 27-Soak
- 28-Goat
- 29-Parent (colloq.)
- 31-Hurries
- 32-Processed
- 33-Bushy clump
- 34-Period of time
- 37-Youngster
- 38-Went swiftly
- 40-Exalt
- 41-Partner
- 42-Write implement
- 43-Face of lettuce
- 44-Stroke
- 45-Babylonian deity
- 46-Swiss river
- 47-Lease
- 48-Freshness
- 50-Delicate
- 52-Chinese pagoda
- 54-Orlando's high note
- 55-Sodium chloride
- 56-Handle
- 57-Drink slowly



- 6-Preposition
- 7-European surname
- 8-Crafty
- 9-Three-toed sloth
- 10-Foot lever
- 14-Part of face
- 16-Spread for drying
- 18-Part of "to be"
- 21-Things
- 22-Frown
- 23-Limb
- 24-Riddle seed
- 25-Possesses
- 26-Prefix: wrong
- 28-Evil
- 29-Collection of facts
- 31-Brick-carrying device
- 32-Before
- 33-Ship channel
- 34-Poem
- 35-Number
- 37-Woodworker's machine (pl.)
- 38-Hurried
- 39-Fruit (pl.)
- 40-Chief artery
- 41-Small rug
- 42-Symbol for calcium
- 44-City in Italy
- 46-Shoemaker's tool
- 47-Existed
- 48-Man's name
- 49-Knock
- 51-Cooled lava
- 52-Indefinite article



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American Industry Hits New High In Production Sales; Nets Drop

By REYNOLDS KNIGHT  
Production and sales by American industry hit new records last year but net earnings were off, according to tabulations of annual reports of more than 2000 companies.

Intensified competition and narrowing profit margins were the rule in most businesses, a leading New York bank reports in its monthly news letter.

The tabulation, covering 2347 companies, showed combined net income of \$18,500 billion, a gain of two per cent over 1959, yet earnings declined by the same percentage despite the higher sales. Almost three of every five companies showed a decline in earnings from the previous year.

THE PROFIT squeeze forced many companies to undertake intensive programs to cut expenses by reducing inventories, streamlining operations and increasing efficiency. These expense-conscious concerns, the bank reports, attacked administrative expenses, and quite a few firms regrouped their organizations, making sizable cuts in management and white collar workers.

Although some concerns trimmed plants and equipment expenditures, research outlays were either retained or increased in most cases in an effort to gain efficiency and create new products for the market.

PLASMA FOR SPACE — One of the latest developments in the space propulsion field is an announcement for Republic Aviation Corp. that it is expanding its plasma engine laboratory. The expansion program, say company officials, will include the doubling of laboratory personnel and the building of one of the largest electrical propulsion facilities in the country.

Company spokesmen simultaneously announced that Republic is now completing a prototype of a "compact" production model plasma-pinch engine. This unit, according to laboratory engineers, will meet practical requirements for size and weight for actual spaceship or satellite use.

In addition to its significance for interplanetary space flights, the completion of this engine, say the engineers, will mean that a major step has been taken in U.S. efforts to "steer" moon probes and to control reconnaissance and communication satellites for military and environmental research purposes.

WINE FIRST — The first American wine ever made as a result of mastering the process that produces the world-famous sweet sauternes of Europe has been developed after five years of experimentation. Although currently available only in limited quantities, the new wine, labeled Cresta Blanca Premier Semillon, is expected to be in expanded production soon and available for American gourmets. It is a "botrytised" product that has the distinctive sweetness, aroma, and bouquet of its European counterparts, and is the result of the dehydration of

white-wine grapes by Botrytis Cynerea, the unique vineyard agent responsible for what the French call "pourriture noble."

Premier Semillon was developed jointly by the University of California and the Cresta Blanca Wine Co., a major domestic affiliate of Schenley Industries, Inc.

Both the most famous brand and the most expensive type of white table wines in the world — respectively France's Chateau d'Yquem and Germany's Trockenbeeren Auslese from the best estates — are made from botrytised grapes.

With one or two minor exceptions, the new wine represents the development of the only European wine type not previously produced successfully outside of Europe.

THINGS TO COME. Whether you're a gourmet or a gourmand, there's a handy pocket-size dictionary on the market now that may clear up a lot of your problems either at home or abroad when looking over the menu while a condescending waiter stands haughtily by. It covers a wide variety of items on menus from every corner of the world which may puzzle even the most discerning diner... The ginger snap of yesteryear has moved uptown with introduction of an entirely new flavor combination — thin, crisp ginger cookies coated with mildly mint-flavored pure chocolate.

ADVERTISING SPENDING — American advertisers last year spent a total of \$11.6 billion to sell their clients' products and services and to build better images of themselves. This was 4.2 per cent greater than ad spending the previous year. Newspaper ad spending led the list of \$3.7 billion, 2.9 per cent greater than 1959. Television spending increased by 6.7 per cent to \$1.6 billion. Advertising expenditures increased last year in all categories except farm publications and network radio.

BITS O' BUSINESS — The year 1960 was one of the most peaceful in labor management relations since World War II, with only 20 million man-days of idleness, compared with 69 million in 1959... Dairymen enjoyed a boom in sales of sour cream last year as consumers turned to it for party dips and as a sauce for other edibles. Although sales were 28 per cent over 1957, the industry still feels that it faces a promotion problem because of the name and the fact that sour cream contains a high fat content which weight-watching consumers may shun.

Sales Record Set by Local Realty Board

The multiple listing services of the Torrance-Lomita Board of Realtors broke all records for sales for the second successive month by recording sales of \$1,995,486, President Delbert Vaughn reported this week.

He said the board expected to pass the \$2 million mark in sales during the current month for a new record.

Lucky STORES

CHECK THESE WONDERFUL FOOD VALUES . . . GET THE BEST . . . YOU PAID

**Bisquick**  
Betty Crocker  
40-oz. Box  
**25¢**

**TREATS CRACKERS**  
1-Pound Box  
**29¢**

**Instant Coffee**  
Maxwell House  
10-Ounce Jar  
**\$1.25** PRICE INCLUDES 20¢ OFF DEAL

Lucky's Famous "Golden" Cornish Cross . . . Fresh  
USDA Grade "A"  
**Fryers**  
Whole Body  
**31¢ LB.**  
CUT-UP OR SPLIT FRYERS . . . lb. 35c

**LUCKY BONDED STEAKS & USDA CHOICE**  
**Round Steak** lb. 79¢  
Trimmed Waste Free . . . Loaded with flavor  
**Club Steaks** lb. 95¢  
Broil or Bar-B-Q . . . You'll love the flavor  
**Spencer Boneless Steak** lb. 1.39  
For a tasty meat treat . . . serve this steak

**PRIME RIB ROAST**  
**79¢ lb.**

BANQUET ON A PLATE

**Pineapple** Hillsdale Sliced—No. 1 Flat Can **8 FOR \$1**  
**Cream Pies** County Fair - 8-inch Frozen Chocolate, Coconut, Lemon and Strawberry. **49¢**  
**Cranberries** **2 FOR 39¢**  
OCEAN SPRAY . . . A perfect mate to any meat . . . 300 Can

Lucky  
**Salad Oil**  
Quart Bottle  
**29¢**

**NABISCO SHREDDED WHEAT JUNIORS** 19¢  
Free "Charms" in each package . . . 7 1/2-oz. Box

**KERMIN'S** Frozen, 8-ounce **MEAT PIES**  
Chicken - Turkey - Beef  
**5 FOR \$1.00**

**Tuna** Star Kist  
Chunk Style  
6 1/2-oz. Can  
**5 FOR \$1**

**Cinnamon Sugar**  
LUCKY BEVERAGE BUYS  
**LUCKY GIN**  
90 PROOF **\$3.55**  
FIFTH  
**BREW 102 BEER** 8-INCH RHUBARB  
6 16-OZ. CANS **\$1.17**  
Sweet Tart

**GOLDEN CORNISH CROSS FRESH FRYER PARTS**  
**LEGS** lb. 55¢  
**THIGHS** lb. 55¢  
**BREASTS** lb. 59¢

**Sliced Bacon** lb. 55¢  
Lucky . . . Lean, Tender Center Slices  
**Short Ribs of Beef** lb. 39¢  
Lean . . . Tender . . . Juicy  
FOR TASTY LENTEN MENUS  
**Halibut Steaks** lb. 59¢  
Northern . . . Sliced . . . Firm Fish

**GOLDEN RIPE CENTRAL AMERICAN Bananas**  
**AVOCADOS**  
**2 FOR 29¢**  
Large Size Fuerte . . . Creamy