

Collarless Themes



Lingerie Look



Many New Fashions Cued To Style Trends of the 1930 Decade

There's a fiesta of color in the fashion showings for spring and Easter that's coupled with a mood suggestive of the past revisited. Contemporary versions of silhouettes from the Thirties are newly and excitingly expressed for '61 in long-waisted, overblouse dresses — in provincial themes (remember the dirndl age?) — culottes for at-home and everywhere — and in the "vamp" look! There's also a special focus in this season's fashions on "back interest" themes. Much more important and twice as stimulating for the coming season is fashion's dramatic, new concern with color. Picture an entire spectrum of bold, exciting color! Electrify the rainbow with shock after shock of high voltage hues — then, only then, can this veritable kaleidoscope come into focus.

There are intense pinks and posh purples — polished oranges and ripe peaches — hot pimiento and cool shrimp — sunny lemons and golden apricots — terrific turquoise hues and sparkling periwinkles — cool limes and grass-bright greens — this is the glamor gamut of Spring's fashion palette.

It was in the 30's when shocking pink first caught fashion's fancy for its startling value. Since then "shock" colors have come and gone, but this season marshals an entire shock brigade into a fabulous parade.

There's a big salute too for the nautically-nice tricolor — red, white and blue. And, the staccato notes of black and white, or white with black creates a spring tone poem of their own.

The jigsaw puzzle pieces of the fashion picture fall into

place smoothly — held together with a frame of fabulous fabric.

Look at this wondrous line up: softer-than-a-whisper woolen mixtures that weigh a wispy 4-ounces — dramatic drapables such as chiffon, crepe and matte jersey — elegantly-ribbed ottomans, failles, gabardines and new-looking twills and piques — light but textured nubby tweeds and spunkin' new basket weaves.

A lacy look enlivens all fabrics, and linen is important, too. Silk, however, is the real news, in authentic weaves and in miracle blends that "out-silk" the real thing.

Borrowed from the avant garde artists of the Thirties are flights of fancy rendered in impressionist and abstract prints.

Blazer stripes are eminently important... there's a quaint but not necessarily "cute" charm to provincial prints, and — a discreet elegance to restrained geometrics of silk-look fabrics.

So, with a wide choice of exciting, stimulating color — a fabulous variety of flattering silhouettes and price tags of course, to please every budget — shopping for fashions for spring and Easter can't help but be thrilling, fun-filled adventure.

Follow the new directions and head for a gala, well-groomed season.

New Hosiery Colors Add Sheer Beauty

This season hosiery takes its color cues from shoe leathers with a pale, pale feeling and a bright, hot colored group of leathers. Stockings will be darker than usual for spring when worn with pale leathers and bright and sunny for the vivid vermeil and red-orange color families.

Deeper neutrals and wheat or custard colored yellow tones in resort and spring hosiery will replace the chalky bone shades which were best sellers last year, according to hosiery stylists.

COLOR RANGES include the very important chamois tones for chamois leathers and carry-over bone shades.

These are new pale mauves and lilacs, clear, light greens, and pale pinks. Pink is sometimes deepened for the rose to magenta range and extends to the pinky red family.

Reds in pink, orange and lacquered tones and golden buttery, suntan shades comprise the bright range of colors in shoes and ready-to-wear, for which hosiery shades will be golden, rich suntan tones.

New in the bright range is the whole gamut of green and to gold vermeils. Vermeil is the French word for gilding silver which gives a green/gold effect.

Gray receives some new cloudy treatments for wear with black patent, and blue is brightened in spring coloring.

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Short Skirts Demand Well Kept Legs

These days a gal hasn't a leg to stand on, from a fashion-plate standpoint, unless her gams are scrupulously groomed! Sheer hosiery, dainty shoe styles and shorter skirts focus attention on legs.

So, here are some quick-tips from the Lady Remington Beauty Institute: Once a week give yourself a pedicure — from toe to knee-cap. Use all the trimmings: fragrant bath oil, pumice stone, nail polish and skin cream. And, be sure to de-fuzz legs. Use an electric shaver, of your own, to eliminate nicks and scrapes that can mar the good looks of marble-smooth legs.

Take advantage, too, of new spring hosiery shades to flatter your limbs. Rosy shades, warm beiges and tan tones will round out the shape of thin leg visually. Darker tones will tend to minimize plumper limbs.

Terry Cloth Takes on New Designs

Cotton terry cloth steps out from its humble shower room beginnings into the glamour field of fashions. This season the most fashionable gals will want to cover-up with new terry cloth creations. Outfits ready-made for the beach crowd includes: jackets, beach dresses, dry-off pants and full skirts in luscious shades of grape, lemon, lime, apricot, vivid blue... and for the more demanding chic-dresser, there is bright red, or gaily striped combinations as well as the brightest whites.

This year when you want the best in beachwear... a towel will do! Here is a simple hint for your own creations; a plain white towel with fringed ends will make a poncho-style cover-up, just cut hole in the center of the towel for the head and stitch it down the sides leaving space enough for the arms, and with fringed ends merly hanging round the thighs.

for the SUBTEEN . . .

"VANITY VILLAGE" is bulging with gorgeous new spring dresses for both Easter and Graduation . . . and with all the needed accessories.

for the GIRLS and BOYS (3 to 12)

We've chosen a choice collection of attractive Easter outfits for "Young Paraders."

for the INFANTS and TODDLERS

These are the little folks who are really put on "display" at Easter time! Your Easter "Chicks" will be the prettiest in the parade when you outfit them here.

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DOWNTOWN TORRANCE

WE GIVE S & H GREEN STAMPS

Pale Lightweight Shoes Complement New Fashion

Fashion steps into the bright sunlight this Spring in an array of new pointed toe leather shoes. New ideas start from the ground up in a handsome collection of soft, delicate leather textures in both pale, neutral tones and bright light colors. Black and white, in patent leather, calf and kid, are given interesting detail treatments.

When shoes set the pace for a costume, they create a happy fashion mood. Soft, nappy suede pumps speak of head-to-toe femininity. Gayly colored, smooth and grained calf shoes reflect the sun's sparkle: fine kid pumps in bone or lustre leathers in pale blue or green grape give the "on the town" stamp to cocktail dresses or suits.

For after-five—kid and reptile leathers combined in a novel pump with harlequin cutouts and stacked leather heels are new, as are slim, luster leather pumps with three inch high stiletto heels and glittering toes set with tiny jewels.

Light leather pumps with darker embroidered stitching around the shoe throatline, and a petal embroidered silhouette on the tapered toe will perk up suits or dresses. A trim leather sole "frames" the lovely tapered look of these narrow-toed shoes.

Two colors — particularly in contrasting hues — suggest a sporty casual costume.

For example, flat casuals with a light taffy-toned smooth leather vamp are matched to a darker briar brown lightly grained leather.

Two-tone boot shoes with high rising vamps and light-toned, trimly-tapered toes and a pixie-ish thong tie, conjure up a gamin-like air to literally put a spring in your step!

Great Divide Puts Culottes Out Front

From out of the active sports scene and out of the high fashion couture salons where culottes first appeared in either functional or ultra-sophisticated styles, culottes are following many new directions for the new season.

The divided skirt — or culotte — takes on new importance as a suit "skirt." Often the new suit for spring offers both culottes and conventional skirt to complete the ensemble. The scissors-pleated skirt shown in many junior styles looks very much like culottes — but without the "great divide."

Suits with culottes take such toppings as three-quarter length capes, hip-length jackets with cropped sleeves or cropped jackets. Overblouses, matched-to-line blouses and wool jersey tops are often complementary dividends for the spring culotte costume.

SPRING Has SPRUNG at GALLENKAMP'S



Friskies Comessa in crushed leather. Soft padded sole, kidney-shaped heel and gilt tongue gives casual elegance the continental touch. In white and turquoise. Womens' sizes 4 to 9.

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