

Budget
VARIETY DEPT. STORES

Back by Popular Demand..!
Sale Starts Thurs., March 16th, • 10 A.M. Sharp
Sorry, Limit One Item per Customer While Quantities Last..
Look for the Red Tag! **FIRST COME, FIRST SERVED**

Use Our Convenient
CREDIT PLAN



CRAZY 1¢ SALE!

NOTE!
NO TIE IN!
THESE ITEMS
ARE PRICED
AT 1¢ WITH
NO STRINGS
ATTACHED

Reprinted through the courtesy of the Anaheim Bulletin

Customers Riot At 1-Cent Sale

ANAHEIM—Three squad cars of police were rushed to a department store here this morning as over-eager bargain hunters began a minor riot over a special "one-cent" sale items.

Tom Allred, manager at the Stevens Department Store, Broadway Village Shopping Center, said his "crazy" sale turned out to be crazier than he expected.

Police said hundreds of women lined up at the entrance to the store before the 10 a.m. opening to get first chance at a \$15.95 electric blanket for a penny, a 45-piece dinnerware set for one cent and a four-piece steak knife set for 25¢, advertised yesterday in The News.

FREE-FOR-ALL

Officers said trouble apparently started when one unidentified woman tried to squeeze into the line ahead of other waiting customers.

An all-out pushing, shoving and screaming free-for-all developed. There were no injuries other than to the ladies' dignity, however, police said.

When the doors were flung open, according to Allred, the customers surged inside and nearly demolished several counters and display cases.

Mrs. Diane Wolford.

<p>1 ONLY! Hooded Barbecue With Spit & Motor Reg. \$13.99 Value 1¢ NOW</p>	<p>6 ONLY! BED PILLOWS 20"x26" Cut Size Red Label-Acrylic Fill Reg. \$2.99 Value 1¢ NOW</p>	<p>4 ONLY! SCATTER RUGS Assorted Styles & Sizes Values to \$8.99 Value 1¢ NOW</p>	<p>5 ONLY! BED BLANKETS Light Weight Reg. \$3.98 Value 1¢ NOW</p>	<p>1 ONLY! Decorator SLAT BENCH Reg. \$10.99 Value 1¢ NOW</p>
<p>5 PAIR ONLY! PLAY SHOES Reg. \$2.99 Value 1¢ NOW</p>	<p>12 PKGS. ONLY! BIRDSEYE DIAPERS Reg. \$2.99 Value 1¢ NOW</p>	<p>100 YARDS ONLY! FABRIC 10 Yards Value 1¢ NOW</p>	<p>6 PAIR ONLY! Famous Brand Men's Cotton CASUAL SLACKS Reg. \$4.99 Value 1¢ NOW</p>	<p>5 ONLY! Women's ALL NYLON GOWNS Reg. \$2.99 Value 1¢ NOW</p>

NOW! Compare These Additional SENSATIONAL VALUES!

- Decorator Throw Pillows Regular \$1.98 **76¢**
- Novelty Gift Towel Sets Regular to \$3.95 **\$1**
- Plastic Kitchen Curtains Regular \$1.29 Pr. **66¢**
- Ironing Board Pad and Cover Set **\$1.99**
- 8-Piece Pot Holder Set Regular \$1.98 **79¢**
- Drop Forge Steel Scissors Regular \$2.99—Choice **76¢**
- Belding—Corticelli Mercerized Thread **3 for \$1**
- Plastic Decorator Artificial Flowers—Values to 69¢—Now **8¢**



45-Piece MELMAC DINNERWARE

Regular \$24.95 **\$16.88**

Service for 8. Choice of 2 patterns... Floral Lace (as illustrated) and Blue Fantasy.

CHARGE IT

Worth TWICE the Price!

54 PCS. Fine Imported Fully Guaranteed STAINLESS

Never Needs Polishing!—Won't Tarnish!—Won't Stain!—Absolutely No Wear Thru!

REG. \$16.99 NOW **\$9.99**

4 pc. Serving Set Included **FREE**

- 8 SALAD FORKS
- 8 SERRATED DINNER KNIVES
- 8 DINNER FORKS
- 8 SOUP SPOONS
- 16 TEASPOONS

- Notions—Sewing and Beauty Aids Values to 69¢ **8¢**
- Student Goose-neck Desk Lamps Regular to \$1.98 **99¢**
- Men's Sport Shirts Regular \$1.98 to \$3.98 **50¢**
- Boys' Sport Shirts Regular 98¢ to \$1.98 **25¢**
- Women's Dresses Regular \$3.99 **50¢**
- Women's Boutonniere Flowers **10¢**
- Women's Jamaica Shorts Regular \$3.99 to \$4.99 **\$2**
- Women's Blouses **50¢**
- Muslin Sheets Regular \$2.29 **\$1.66**

GIRLS' RAYON PANTIES

If Perfect **4 P R S \$1**
39¢ to 49¢

Elastic waist. Your choice of many assorted colors. Sizes 4 to 14.

WHITE BROADCLOTH

Drip dry, pre-shrunk and crease resistant. Regular **29¢** 59¢ yard

18"x30" TIMME PLUSH RUG **\$2.99**

MATCHING SEAT COVER **\$2.29**

Luxury pile. DuPont 100% acetate. Soil-resisting Sylmer finish. Machine washable. Non-skid latex back.

54" JUMBO GARMENT BAGS

2 FOR \$3

Clear vinyl plastic front with non-tear electronic stitched quilted top and trim. Holds over six full-length garments.

CANNON TERRY BATH TOWELS

Full range of bath decorator colors. If perfect, they would sell at 99¢. **2 FOR \$1**

BUDGET PRICE BATH SCALES

With High Style Features and Quality

Easy-to-see dial. Positive return to zero. Performance proved for accurate weight recording. All-white body with easy-to-clean vinyl standing platform. **\$4.49**

NEW SPRING JEWELRY

88¢

Includes beads, pearls, chalk white multi-strands and matching earrings & bracelets. All in latest fashion colors.

SALE MILLINERY

Reg. \$3.99 to \$5.99 **\$2.66**

Includes all the wanted styles and fabrics in a large selection of new spring fashion colors.

MEN'S WHITE WORK SOCKS

3 P R S 69¢

Reinforced heel and toe unconditionally guaranteed. Sizes 10 to 13.

WOMEN'S Hollywood Style ACETATE PANTIES

4 P R S \$1 Sizes 5, 6, 7

Elastic leg. A large selection of colors.

WOMEN'S CAPRIS

Reg. \$3.99 **\$2.44**

By a famous maker. You will readily recognize this well-fitting garment.

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| TORRANCE
Pacific Coast Hwy. at Crenshaw
Next to Shoppers Market | TORRANCE
Carson at Main
Next to Shoppers Market | NORWALK
Firestone at Studebaker
Next to Shoppers Market | STANTON
John Carter Farm Center,
Hwy. 39 at Chapman | SANTA MONICA
3117 Wilshire at Berkeley
Next to Shoppers Market | ANAHEIM
Broadway Village Shopping
Center, Euclid at Crescent | CANOGA PARK
Roscoe at Winnetka
Next to Von's |
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WATCH THIS PAPER NEXT WEEK for another CRAZY SALE!