

Your Right to Know
Is the Key to All Your Liberties

SUNDAY, MARCH 5, 1961

Dust in the Air

Complaints of residents residing on Del Amo Blvd., sandwiched between some of the city's most concentrated industrial developments, that neighboring industry is perpetuating a nuisance to their homes...

At point in the discussions before the city council this week were complaints that the huge pile of carbon maintained on the Mobil Oil Refinery property at Del Amo Blvd. and Crenshaw was creating a nuisance by being permitted to blow into neighboring homes.

We can sympathize with the residents—ordinary dust is bad enough in the home, but dust combined with the carbon from the stockpile is worse.

There must be, however, a point at which these particular residents, isolated from all other residential areas of the city, lose what most governments seek to perpetuate, the paramount consideration of the homeowner.

Nestled as they are in the middle of a heavily industrialized area, many of the considerations offered to residential areas can not be extended to this two-block area of homes.

And for many of the residents there, the carbon pile was in existence when they chose the site of their home; and for many others, it was there when the homes were built.

While others precede the carbon pile, they still moved into an area abutting on a huge steel mill; and for more than 30 years, the area north of them has been under development as a petroleum refinery.

The residents do have a complaint, and industry should do all possible to maintain their operations with the maximum attention to eliminating any nuisance.

Suspending the license of a huge industry as was recommended by one city officer, however, is not the answer. It would be just as logical to suspend the operation of a railroad because someone built a house by the tracks and then complained of the passing trains.

We do hope, above all, that a reasonable solution can be found.

Opinions of Others

We are witnessing a mushrooming attitude that what local governments will not or cannot provide must be done by the central government. Hence, if some legislator in Washington decides that every school should have a swimming pool and taxpayers won't tax themselves for such purposes, then, by gosh, Washington will endorse the plan and provide the money...

Out of the Past

From the Files of the HERALD

The season's rainfall total in 1941, according to HERALD files, continued to mount. During one of the violent wind storms accompanying the rain, nine cows on a dairy near Sepulveda in Lomita were electrocuted when a high tension line was knocked down. Valued at \$1200 the carcasses brought \$40 from a rendering plant.

of new homes and garages. By today's standards the total was small but it was still \$24,000 more than the \$24,000 figure for February of 1940. (Totals for February, 1961, were \$1,204,260.)

Business was picking up in 1941. Wrote the editor: "If there is a great clanging in the neighborhood, don't be too disturbed. Chances are it's not the fire department at all. It's likely to be just the clang of the cash register in the store near your corner. In case you haven't heard, retail buying

is zooming; business is improving — and young '41, only two months old, is making a noise like money in the till."

One person had been killed on Torrance streets and 17 injured. Modern Torrance recorded its third traffic death of the year this week. Then, as they do today, safety officials were calling for caution.

Determined to establish the Boy Scout movement on a representative basis in Torrance, 84 men were preparing for a thorough campaign under the leadership of the late J. W. Post and other civic figures.

Safeway stores were advertising prime rib at 35 cents; beef roast at 23, fancy hens at 27, and pork loin at 20 cents a pound. Milk in half-gallon cartons was 20 cents and fresh sea bass from Mexican waters went for 19 cents.

The HERALD'S search for the oldest Bible in town turned up one owned by a Mrs. Stephen Nyland proved to be 200 years old. The volume had been printed in England in 1739 by Mark and Charles Kerr, "His Majesty's Printers."

A deluxe new funeral coach was announced by Stone and Myers, still one of the area's leading mortuary establishments. Mounted on a Packard chassis, the vehicle was said to be one of the best equipped and most luxurious of its time.

A troop of Harbor City Brownies visited the HERALD plant and were shown around by Publisher Grover Whyte and City Editor Mike Strasser, who is now on the staff of the Los Angeles Times.

Before I Ask For A Raise—



Progress Report Made on South Bay College Site

By CHARLES E. CHAPEL
Member of the Assembly
H. C. Vincent Jr., Chief, Property Acquisition Division, Department of Finance, State of California, sent the following letter to the Honorable Vincent Thomas, Member of the Assembly, and to me, regarding site selection for the South Bay State College:

"Last week you asked me to bring you up to date on the current status of the project to select and acquire a site for South Bay State College in Los Angeles County.

"As you know, the staff of the Property Acquisition Division, Department of Finance, performs the field work of the Public Works Board in connection with the Board's site selection activities. Our office has received and is continuing to receive numerous inquiries, resolutions and suggestions regarding possible college sites. These have come from individual citizens, as well as from interested civic organizations. In acknowledging this correspondence for the Public Works Board, we are advising that the schedule of the Board's field investigations and hearings on this project is presently being worked out, and that all communications will be available to the Board members when they meet to consider the matter.

"Also, as I believe you are aware, funds are being requested at the current legislative session to provide for employment of a planning staff which will work for the new Board of Trustees of the State College System on matters of curriculum, teaching program, and physical plant requirements of the new college. Additionally, at a recent meeting with Assemblyman Chapel, the Director of Finance, Mr. John E. Carr, stated that prior to the 1962 legislative session he or one of his immediate deputies in our department would visit the area in which the new college is to be located. Such an inspection would include one or more meetings by Mr. Carr or his deputy with interested civic organizations and local officials for the purpose of discussing locally the various aspects of and problems connected with formal selection and purchase of a college campus site. I know that advance notice of this trip will be given to you as well as to the other State Legislators in the affected area.

"Also in our conversation last week you asked me to summarize the various steps leading to selection of a site by the State Public Works Board.

"When this final action of site selection is ready to be taken, the State Public Works Board alone must exercise the authority and responsibility vested in it by the State Legislature. However, at the meeting of final selection the Board of Trustees of the State College System will be represented, and it has been the practice of the State Public Works Board in the past always to seek a formal recommendation from the agency that will operate and develop the college before voting on the site to be chosen. I cite this latter essentially to emphasize that the Board of Trustees will participate very closely in this project, both in the period of preliminary investigation as well as in the final decision to acquire a specific piece of property.

"H.C. VINCENT JR., Chief, Property Acquisition Division"

"I am a steel worker out of a job for three months and on relief... and I want the President to help me find a job."

"I, too, left the scene of the 'job promise-land' to return to my headquarters at the Oak Park Arms hotel, where we decided to test Mr. Goldberg's unique plan for securing jobs for the nation's unemployed. 'Call the President,' he had said... so we put in a call to the White House, at National 8-1414... to see how it works. When the White House operator answered, I informed her that my call was for President Kennedy at the suggestion of Secretary Goldberg a few hours ago to the unemployed in Chicago, who said to call the President if they could not find a job. 'I am a steel worker out of a job for three months and on relief... and I want the President to help me find a job,' I said.

White House operator: "Did I hear you correctly, sir... you say you want President Kennedy to find you a job?"

Morley: "Yes... I'm calling at the suggestion of Secretary Goldberg. This was his idea, so I am calling to see how it works."

Operator: "Sorry, sir... the President is in conference... is your call urgent?"

Morley: "It's urgent for me... as I need a job badly."

(My call was referred to President Kennedy's private secretary.)

Presidential Secretary: "What is it that you want, sir?"

Morley: "My name is John Morley... I'm a reporter-columnist... present at Secretary Goldberg's conference today in Chicago on unemployment, where he suggested to the unemployed to call the President if they could not find a job. I'm just curious to learn if this information to the unemployed had cleared the White House... and if President Kennedy is going to run an agency for the unemployed in the White House as part of the New Frontier."

President's secretary: "May I suggest that as a reporter you talk to the President's press secretary, Mr. Salinger."

Morley: "Thank you... I know Mr. Salinger... but this is not what Secretary Goldberg said. He said to call the President or himself if the worker could not find a job. I want to know if he was authorized to do it... or if he is giving the unemployed the political run-around."

President's secretary: "The President is in conference now and cannot be disturbed... may I suggest that you try the office of the Secretary of Labor... the number there is Executive 3-2420."

AFTER HOURS By John Morley

Goldberg Suggestion Flops Serious Tests

CHICAGO... I just returned from Midway House on South Cicero avenue, where Secretary of Labor Arthur Goldberg held one of his whirlwind conferences on unemployment. He pushed the "political panic-button" again informing the press and some 100 business and labor leaders that we are in the midst of "a full-fledged recession," and that unless something is done soon, we are going to skid to "a full-fledged depression."

Mr. Goldberg painted the darkest picture of U.S. unemployment since the new administration took over. Twice in his opening statement he raised the unemployment figures from 5,385,000 to 5,785,000 (actually it is 4,700,000 officially), and in his closing remarks suggested that by next week end it could reach 6,000,000 or more. He said the new administration is suffering from "an inherited recession"... but if the Congress adopts President Kennedy's program we will be on the road to prosperity by mid-summer.

Secretary Goldberg revealed personal talks with unemployed and their families and found, he said, "wide-spread support for President Kennedy's program aimed at increasing unemployment compensation and jobs"... quite a remarkable reaction. This statement provoked an unrestrained query from an unemployed steel worker, who asked Mr. Goldberg specifically how the program intended to find jobs. He said he was out of work at the mills for three months and on relief... and wanted to know how the program would find him a job.

Labor Secretary Goldberg is an old hand at ad libbing answers... but his reply to the unemployed steel worker amazed even the union leaders present. "If you can't find a job," he said, "you just call President Kennedy or myself in Washington and we will find you a job." And with that he left the scene.

I, too, left the scene of the "job promise-land" to return to my headquarters at the Oak Park Arms hotel, where we decided to test Mr. Goldberg's unique plan for securing jobs for the nation's unemployed. "Call the President," he had said... so we put in a call to the White House, at National 8-1414... to see how it works. When the White House operator answered, I informed her that my call was for President Kennedy at the suggestion of Secretary Goldberg a few hours ago to the unemployed in Chicago, who said to call the President if they could not find a job. "I am a steel worker out of a job for three months and on relief... and I want the President to help me find a job," I said.

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Law in Action

Protecting Good Will

Each year business men spend millions to advertise their goods, their services, and their businesses. Without trade marks, service marks and trade names, we could not have mass production and sale of goods at low prices.

So the law protects as property these symbols of good will.

1. Your trade mark may be a word or words, or an emblem or a device to distinguish your goods from products of other manufacturers on store shelves and in the market place.

2. A word that merely describes the product it identifies is not a trademark. It cannot be registered or protected as such, for all makers have the same right to tell of their goods in every day descriptive language.

3. Much like a trademark, a service mark is associated with services, rather than goods.

4. The first thing a company should do is to have a search made to find out in advance the availability for use and registration of a given mark. Such searches often reveal conflicting marks that might well cause serious legal problems later.

5. After adoption and use, you may register a trade or service mark.

Morley: "Thank you... I'll do that... but in the meantime I would like to call back and talk to the President, as Mr. Goldberg suggested. I am curious to know how the plan works... so I can write about it."

President's secretary: "Yes... you try the office of the Secretary of Labor and see if they have anything on it."

So I put in the call to Executive 3-2420... the office of Secretary of Labor... and when the operator answered I started my routine again.

Morley: "I was talking to Labor Secretary Goldberg in Chicago this afternoon during his unemployment conference, where he advised the unemployed to call the White House or the Labor Department if they were unable to find a job. Can you refer me to the right person in charge of the department for finding jobs? I am a reporter trying to help steel workers and others to get off relief."

Operator: "Mr. Goldberg is in Chicago and there is no one here familiar with the program Mr. Goldberg discussed. Will you write us a letter?"

Morley: "This is urgent... and Mr. Goldberg specifically said to call, not write, him or the White House."

Operator: "Have you tried the White House?"

Morley: "Yes... but the President is in conference... and while waiting for him to finish, I thought I would try you."

Operator: "I have been advised to ask you to write us a letter which will be referred to Mr. Goldberg when he returns."

So I put in another call to the White House.

White House operator: "Yes, I remember your call, Mr. Morley. But the President is still in conference. Will someone else do?"

Morley: "Yes... anybody who knows anything about the plan for the nation's unemployed calling the White House for a job."

(Long pause... Referral to President Kennedy's secretary.)

President's secretary: "Sorry, Mr. Morley... we don't know of any such plan as yet."

Morley: "Perhaps I'd better hold the line until the President can talk to me."

President's secretary: "The President will be tied up for some time... and he is leaving immediately to go out of town. (I heard he was going to Glen Ora, Virginia, for the week end.) Why don't you write the President a letter?"

Morley: "Because the Labor Secretary said to call him, not write. Perhaps you can take my number and bring it to the attention of the President when he is finished."

President's secretary: "I will call it to President Kennedy's attention when he is out of conference."

I waited up till past midnight in my hotel room but no call came from the White House. All this would not be so funny if I were one of the unfortunate unemployed at the Midway House who were promised a job simply by calling the President.

Flying to California the next day it occurred to me that maybe I jumped the gun and Secretary Goldberg had no time to set up job-getting machinery in the White House or the Labor Secretary's office yet. So I put in another call to President Kennedy from the Mission Inn, Riverside, where I was speaking that day... and got the same run-around.

Nearly five million unemployed is five million too many and it is a very serious problem. It will require a lot of midnight oil by government, business and labor to find a solution. It is caused by a lot of things beyond the control of programs and plans. Seasonal layoffs, population shifts, acts of God, unreasonable wage demands, built-up inventories, sales slumps, government cut-backs, foreign imports, these and other problems will always plague a free economy. To promise more unemployment insurance hurts, not helps the problem. To promise jobs, "by calling the President," is a facetious suggestion void of humor or common sense. It is an affront to the unemployed and a weak foundation on which to build the New Frontier.

Note: California lawyers offer this column so you may know about our laws.

CROSSWORD PUZZLE

- ACROSS
1-Civil
2-Pig
3-Bear
4-Ingredient
5-Appellation of Athens
6-Anger
7-Ox of Crete
8-Sheep
9-Teacher
10-Spirited horse
11-Heavy blows (colloq.)
12-Get away
13-Apportion
14-Imact
15-Army officer
16-Paddle
17-Symbol for silver
18-Chapeau
19-A state
20-At present
21-Females
22-Place
23-Comb form: mountain
24-Fear that
25-City in Italy
26-Hawaiian greeting
27-Increase on
28-Produced
29-Want
30-Spanish for "river"
31-Plant
32-Tailless
33-Gear
34-Observed
35-Down
1-Household pet
2-Landed
3-Back down
4-Communion
5-Concealed
6-Conjunction
7-Freelance
8-French painter
9-Deer's horn

10-Booby
11-Ballora (colloq.)
12-Kind of cheese
13-Pitcher
22-Kind of elm tree
23-Roadside hotel
24-Prohibit
25-The self
27-Wedge in
29-Native metal
30-Intellect
45-Carnivorous animal
36-Direct one's course
37-Fidy
38-Cigar (colloq.)
40-Retrieval
42-Waste metal (abbr.)

43-A state (abbr.)
44-A row
49-Before
50-Turf
51-Preposition
47-Arabian
48-Beast
50-Turf
51-Preposition

Grid for crossword puzzle with numbers 1-51.



"Good deans never die. They lose their faculties."—Harvard Law School dean E. N. Griswold.
"Nobody women live longer than men. Look how long they're girls."—Tid-Bits, London.
"Life in some parts of the world is a regular riot."—Carey Williams.
"A feed store is the only place left where you can get a chicken dinner for a dime."—Times-Press, Hartford, Wis.
"Scientists are afraid that impetuous politicians may strike while the ion is hot."—Edith Ogutsh.