

Dale's SELF-SERVICE DEPARTMENT STORE INC.

WHAT A SALE!

6 BIG SALE DAYS

Thurs., Fri., Sat., Mon., Tues. & Wed.

Charge it with  or 

EXPANSION SALE HOURS:
OPEN DAILY 9 TO 6
FRIDAY UNTIL 9

EXPANSION SALE

THE BIGGER WE GET, THE BIGGER THE BUYS!

WERE BREAKING OUR WALLS TO MAKE ROOM FOR THE GREATEST BARGAINS IN FINE CLOTHING AT THE LOWEST PRICES IN SOUTHLAND!

COOL SAVINGS ON THIS!

Ladies' Peddle Pusher Sets

- Latest styles & colors
- Made by leading mfgs.
- Brands you'll recognize
- Sizes 8-18

\$1.77
Values to 4.98



Finest Quality Full Fashioned

NYLONS

- 100% DuPont Nylon
- 51 Gauge, 15 Denier
- Sizes 8 1/2 to 11
- Reg. 1.99 Pair

29¢
or
4 PR. \$1
Limit 4 Pair



FORGED TO SELL ENTIRE STOCK

Ladies' DRESSES

LAYAWAY FOR EASTER

Here's what you have been waiting for... every ladies' dress in the store on sale during our remodeling sale. Take advantage of our losses in order to make space. Pick from many famous California and New York manufactures styles from Vogue in fabrics of wash and wear, cottons or drip dry dacrons. Hurry for best selection in the size you need. Priced from

Reg. 3.98 to 5.98

1.87
Sizes 7 to 15
8 to 20
16 1/2 - 24 1/2
WHILE THEY LAST!



LOOK AT THIS BIG BUY!

MENS' GENUINE LEVIS

Never before at this low price! Why pay more elsewhere? **FIRST QUALITY!**

2.99
SIZES 27-44



LADIES' SLIPS

100% NYLONIZED FULL OR HALF Nylon lace trim. Assorted colors, white, pink, blue. Values to 1.98

44¢ FULL SLIPS \$1.00
S-M-L 34-40



LADIES' PANTIES

39¢ Values

- Limit 6 Pair
- Two bar Tricot
- Fabulous Asst.
- Washable

17¢ or **6 FOR \$1.00**



BOYS' BRIEFS

Cotton Broadcloth and fine Combed Yarn Knits. Sizes 2-14

19¢
BIG BIG SAVINGS.



EXPANSION SALE EXTRA

Ladies' Reg. 2.98 CAPRIS

- Imported Plaids • Hollywood Styled • Cut with new slim trim look • Sizes 8-18
- Choice of 10 Top Colors!

99¢



PLAYTEX Reg. 3.95 LIVING BRA

- New Magic Circle cotton cup
- "Custom Contour" to tailor your fit as made for you alone
- Sizes 32-42, A-B-C cup
- 1st Quality • Individually Boxed

2.39
Reg. 3.95
WHILE THEY LAST!



BERMUDA SHORTS and SURFERS

- Surfers with piping on sides in cotton twill.
- Washable, sanforized
- Asst. colors • Sizes 2-6x

88¢
BOYS 3-16 \$1.77
MENS' 27-38 \$2.59



EXPANSION SALE EXTRA

Ladies' DUSTERS

Embossed Cottons in New Patterns Sanforized and Vat dyed full cut. Made in U.S.A.

1.27 Values to 2.98
Sizes 10-20



MEN'S Polished Cotton and Continentals SLACKS

WASH'N WEAR'M

Flap-Back Pockets, Cuffed Bottoms. Choose From Tan, Grey, Blue Brown and Black.

1.99
Worth 5.98
SIZES 28-42

FORCED TO SELL ENTIRE STOCK! LAST CALL!

BOYS' SIZES 2-6X **1.77** SIZES 4-16 HUSKIES 26-36 **1.99**



MENS' PAJAMAS

- Sizes A-B-C-D
- BVD's • Night Craft
- Martin
- Finest Woven Cottons Broadcloth and Flannels in Stripes and Patterns

3.98 Value **2.59**



100% COMBED YARN

Boys' Gaucho Shirts

- Novelty Stripes • Sizes 4 to 16
- REGULAR 98¢

59¢ ea. **2 For \$1**



SELLS ELSEWHERE FOR AT LEAST 99¢

LADIES' BLOUSES or JAMAICAS

- Washable
- Broadcloths
- Sanforized
- Large selection
- Asst. prints & solids

Blouses 32-38
Jamaicas 10-18

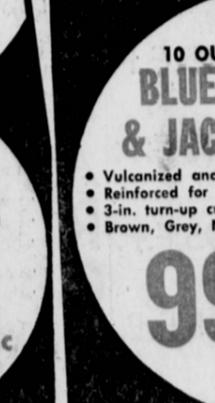
59¢
ALSO SHORTS



BOYS' 10 OUNCE BLUE JEANS & JACKETS

- Vulcanized and double knee
- Reinforced for rough wear
- 3-in. turn-up cuff
- Brown, Grey, Navy Blue

99¢ ea. WORTH 1.98
ALSO BOXER TYPE
SIZES 1-6x, 2-12



LAY AWAY FOR EASTER

GIRLS' FULL and HALF SLIPS

100% Nylon and Fine Cottons

Sizes 1 to 14
1.98 Values
Layaway now for Easter

88¢



EXPANSION SALE EXTRA

LAYAWAY NOW FOR EASTER

GIRLS' DRESSES

Just received a new shipment!

You can't beat Dale's low - low price

Sizes 2-6
Vals. to 2.99

88¢

SPECIAL GROUP FOR THE BIGGER GIRLS
SIZES 7 TO 12 **1.19**



Dale's

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO
NEXT TO A & P MARKET
Downtown Torrance

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