

# GRAND RE-OPENING

OF OUR TORRANCE STORE

Back at the same old stand, out of the high rent district. Why pay for overhead? You can't sleep on it! In order to bring you the same old value practiced for years, we have made several special buys in order to have the lowest prices in town. Remember, the most important thing in your life is good sleep! Buy here and save.

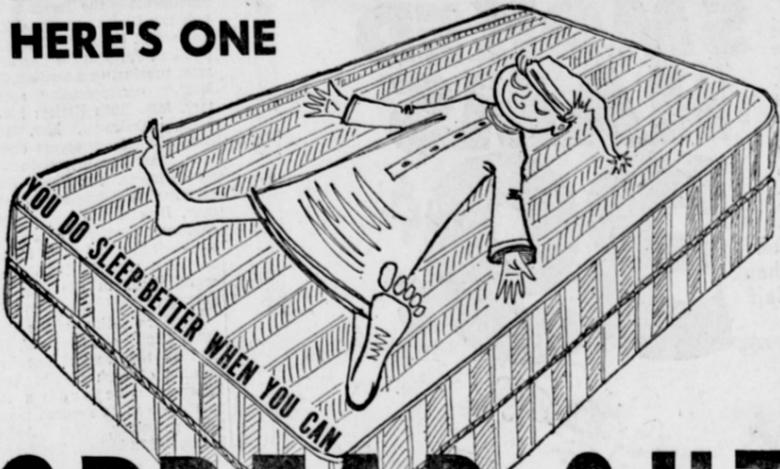
OPEN MON. and FRI. TILL 9 P.M. OTHER DAYS 9:30-6, SUN. 12-5



## Why Pay More

WHEN YOU CAN BUY THE BEST FOR LESS  
At Health-O-Pedic Mattress Co.

EVERYBODY LIKES A BARGAIN!  
HERE'S ONE

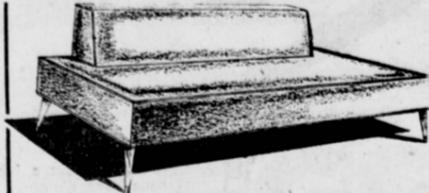


# SPREAD OUT

ASK US ABOUT OVERSIZE BEDDING YOU GET EVERYTHING ELSE TO FIT - WHY NOT BEDDING - GOOD SLEEP IS YOUR MOST IMPORTANT NEED

QUEEN SIZE SET Full 60"x80" Complete Set From	<b>79<sup>50</sup></b>	KING SIZE SET Full 72"x84" Complete Set From	<b>99<sup>50</sup></b>	Included Absolutely FREE Your Bonus With Each Set 2 FINEST QUALITY PERCALE KING or QUEEN SIZE SHEETS 2 FINEST QUALITY PILLOW CASES 1 KING OR QUEEN MATTRESS PAD (This Bonus alone worth \$27.50)
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## Prices Much Less Than Discount Houses OPENING SPECIALS



**BEAUTIFUL DIVAN**  
CHOICE OF COLORS  
SELL ELSEWHERE FOR 49.00  
IN MIRACLE PLASTICS ONLY **29<sup>50</sup>**



**FULL 30" WIDE FOAM SLENDERBED**  
folds to 7 inches  
ONLY **\$21<sup>50</sup>**  
Wonderfully comfortable Urethane foam mattress. Ideal as an extra bed and for sportsmen. Stores away under a bed or in the auto trunk.

For back-ache relief—Why not sleep on an extra firm innerspring.  
**MATTRESS & BOX SPRING**  
1000 COILS IN MATTRESS ALONE **69<sup>50</sup>**  
12-YEAR GUARANTEE

We Appreciate Your Business  
Even With Our Low, Low Prices We Are Including **ABSOLUTELY FREE**

FOR ONE WEEK ONLY  
**THIS BONUS With Each Set**  
**2 LARGE SIZE DAN RIVER FIRST QUALITY SHEETS**  
Plus **2 PILLOW CASES**  
**ABSOLUTELY FREE!**

**GRAND OPENING SPECIAL**  
BRAND NEW FULL TWIN SIZE **INNERSPRING MATTRESS AND BOX SPRING AND SET OF LEGS**  
LEGS INCLUDED Sheets Not Included In This Special Complete. **WHY PAY MORE 29<sup>90</sup>**



**NOW THE NEWEST THING IN SLEEPING COMFORT**  
There's Never Been Anything Like It!

THE MIRACLE SLEEP with DUPONT'S **DACRON** INNERSPRING POSTURIZED HEALTH MATTRESS AND BOX SPRINGS  
SLEEP LIKE YOU NEVER SLEPT BEFORE

WITH THE AMAZING HEALTH-O-JUSTIC CENTER  
15-Year Unconditional Guarantee

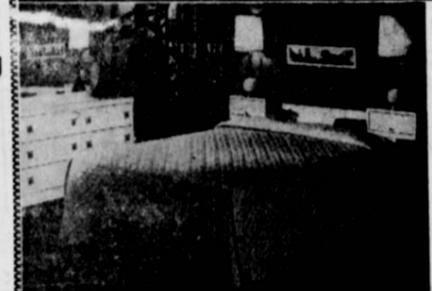
FULL OR TWIN **\$69<sup>50</sup>**  
OUR PRICE Complete Set

**NOTICE TO THE PUBLIC**  
DO NOT BE MISLED BY OTHER TRADE NAMES TRYING TO CAPITALIZE ON THE NAME OF **HEALTH-O-PEDIC MATTRESS CO.**  
NAMES, THEY HOPE TO CONFUSE YOU THERE IS ONLY ONE HEALTH-O-PEDIC—THE ORIGINAL FAMOUS **HEALTH-O-PEDIC MATTRESS CO.**  
A-FIRM-YOU-CAN-TRUST INVESTIGATE BEFORE YOU INVEST!

THE GREATEST BUY IN **FIRESTONE FOAM** A COMPLETE SET **MATTRESS AND BOX SPRING**  
• NON-ALLERGENIC • DURABLE • ODORLESS • A FULL 4" THICK • GOOD AND FIRM  
COMPLETE SET TWIN SIZE ONLY **42<sup>50</sup>**  
FULLY GUARANTEED BY FIRESTONE AND HEALTH-O-PEDIC

FULL SIZE TWIN MAPLE **BUNK BEDS**  
Complete with Guard Rail, Ladder, Side Rails  
**34.50**  
5-Drawer MAPLE CHESTS 19.95

5-PC. MAPLE **BEDROOM SUITES**  
with Triple Dresser with mar-proof plastic tops  
**89.50**  
Many others to choose from at much less than so-called discount house prices.



WHY PAY MORE? OR BUY SECOND-HAND?  
**BRAND NEW 3-PIECE BEDROOM SUITE**  
Bed with built-in alto tables. Choice of five colors. Bed, dresser and mirror. **49<sup>50</sup>**

**HEALTH-O-PEDIC — YOUR BEDDING SPECIALISTS**

MATTRESS & BOX SPRING 5 Year Guarantee <b>49<sup>95</sup></b> Complete Set	MATTRESS & BOX SPRING 10 Year Guarantee <b>59<sup>95</sup></b> Complete Set	MATTRESS & BOX SPRING 15 Year Guarantee <b>69<sup>95</sup></b> Complete Set	MATTRESS & BOX SPRING 20 Year Guarantee <b>79<sup>95</sup></b> Complete Set	<b>SALE AT BOTH STORES</b>
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The above prices are for any size twin, double or 3/4 ALL OUR PRICES INCLUDE FREE DELIVERY

NOW TWO STORES TO SERVE YOU  
**EASY CREDIT TERMS TO SUIT YOUR BUDGET!**  
OPEN MONDAY & FRIDAY TILL 9 P.M. OTHER DAYS 9:30 TO 6, SUNDAY 12-5  
30-60-90 DAY CHARGE ACCOUNTS AT NO EXTRA CHARGE

**HEALTH-O-PEDIC MATTRESS COMPANY**  
THE BEST FRIEND YOUR SLEEPLESS BODY EVER HAD

**TORRANCE** 1877 WEST CARSON FA. 8-1712  
(CORNER OF CABRILLO AND CRAVENS)

**REDONDO BEACH** 520 N. PACIFIC COAST HWY. FR. 4-8333  
(1 BLOCK SOUTH OF DE SIMONE MARKET)

SUNDAY 12 TO 5

## Ready-to-Serve Cereal Fruit Is Gerber Item

Mothers in this area will now be able to give their babies two new baby food treats, which present Gerber cereals combined with fruit, ready-to-serve without mixing. The cereal-fruit products have a smooth, moist consistency, are pre-cooked and packed in the familiar strained food cans.

Convenient new varieties, Strained Oatmeal with Applesauce and Bananas and Strained Mixed Cereal with Applesauce and Bananas are offered exclusively by Gerber in the West.

Cereal-fruit combinations have experienced considerable consumer and market testing with successful results. Mothers who tried them, commented on the favorable flavor and texture, and liked the convenience of having the cereal and fruit ready-to-serve without further fuss or preparation.

Strained cereals-with-fruits are fortified with vitamins and minerals and a nutritional analysis appears on the label.

Gerber's new ready-to-eat Strained Cereals are being introduced by strong local advertising schedule in the HERALD.

## Improvement on Harvard Blvd. To Start Soon

Contract for the improvement of Harvard Blvd. between 227th St. and 228th St. has been awarded, according to Councilman John S. Gibson.

This one-block section joins existing improvements, and is the first of three such awards expected during 1961.

Sheets Construction Co., of Gardena, submitted the low bid of \$7,147. This was the lowest of five bids received and was 11 per cent less than engineers estimates.

Work is expected to begin in about three weeks, according to the Board of Public Works which made the award.

Councilman Gibson also announced that a petition was being circulated for improvement of Denker St. between 226th St. and 227th St., and for Halldale Ave. between 226th St. and 228th St. This section would then complete all streets between Plaza Del Amo and 228th St.

## Number of Candidates Runs High

The assembly for nominations of student body officers at Stephen M. White Junior High School was held on Thursday, Jan. 12.

Proof of the interest in student government was the large number of candidates running for each office. Ten students chose to run for president; 12 for girls' vice president; five for boys' vice president; 21 for secretary, and 19 for lower division vice president.

Final elections will be held Friday. Installation of these officers together with the new members of ladies and squires, the two honor organizations, will be held at a special assembly on Jan. 23.

The income tax man has a test for my on-stage clothes. If I can't sit down in them, they're deductible. — Shelia MacRae, Hollywood.

**FAST, EXPERT SHOE REPAIR**

Shoe repair means extra wear! Our expert repairs and fast service save you money!

**FENWICK'S**  
Shoe Store and Repairing  
1420 Marcelina  
FA 8-6487  
Downtown Torrance