

Playing Santa To the 'Very Young Crowd'

If toddlers could write their notes to Santa Claus, they'd have a really glorious time this year... with hundreds of exciting new items to list. Starting with a very tiny infant and going up to the six year old, the choice is wide.

Cuddly animals and unbreakable plastic toys are still the most popular for a baby under eighteen months, and the more colorful the better. Very little children respond happily to bright, cheery shades. But be sure the toy is safe.

Blocks, small battery-driven cars, music boxes or simple take-apart toys are best for this age group. Also, there are soft paper-back picture books and wonderful cuddly life-like dolls.

Mechanical figures which can dance are a constant delight, and little eyes always sparkle at the sight of a colorful, hand painted wooden train.

For the group just under six, the emphasis again is on educational toys and those which teach the child coordination. An easy-to-assemble car kit, blackboard desks, peg boards, alphabet building sets are always good.

Doll furniture, tea sets, and "little seamstress" sewing kits are ideal for training children at an early age.

Finally, if there already are toys galore under your toddler's Christmas tree, you might consider "wearables."

A visit to the "small fry" department of a store will open up another world of suggestions.

Rompers, robes, dresses, suits, sweaters, sweater sets, slippers, slipper sox, snow suits and many, many other items will make you a "sensible Santa" this Christmas.



WOMEN WILL WELCOME this time-saver-gift with open arms! It's an all-new portable dishwasher-dryer that needs no special installation or wiring.

SQUIRE'S "Vanity Village" for SUBTEENS

"dyed to match" SWEATERS and SKIRTS

In Tinsel Aqua and Tinsel Lilac colors... sizes 10 to 16...

SWEATERS 9.98

SKIRTS 7.98

"GORGEOUS!"

many other skirts and sweaters to mix and match

5.98 up (each)

also lovely imported reversible skirts in pastels and new shades.

2 and 3 pc. CO-ORDINATES

sophisticated and pretty! in cotton and wool blends... some belted, some fringed.

7.98 to 17.98

Many other things for girls and personal selection... unusual costume jewelry, handbags that are different for subteens alone!

COME IN AND BROWSE...

Make Christmas a Merry One; Use Care With Fire—Underwriters

With the Yule Season rapidly approaching, Americans across the nation are being urged to use care with fire, and make Christmas this year a happy one.

The National Board of Fire Underwriters points out that Christmas fire safety is a job for all the family.

A week or so before Christmas, the family should be called together and some fire safety task assigned to every one.

Father, as a rule, buys the Christmas tree, and the National Board says he should be sure and select a tree that is fresh. He should run his hand over one of the branches. If the needles fall off, the tree is dry. He should select another one with firmly-attached needles.

NEXT, WHEN father gets the tree home, he should set it in a pail of water in the garage until the day it is to be brought in and decorated. Trees get thirsty just like people. As long as they have a drink of water they will stay fresh, with the needles firm.

It is the job of Mom and the children, as a rule, to choose decorations for the tree. It is smart to buy only ornaments made of metal, glass, or a fire-resistant material.

Father and mother usually do the setting up of the Christmas tree.



BIGGER THAN EVER this Yuletide are dolls and doll accessories! Here a happy youngster appears with her playmate size doll, who looks just like a three year old.

mas tree. It should be placed in a holder, equipped with a container of water in which the trunk may rest.

The tree should be placed in a spot in the room where it will not block an exit.

In decorating the tree, all strings of light should be checked to make sure the cords are not frayed.

IF AN electric train is to be displayed, it should be put in operation in some place other than under the tree. Sparks from an electric train could cause a fire if they came in contact with dry Christmas tree branches.

Let the children be assigned to the job of taking care of gift wrappings.

When Christmas arrives and presents are opened, gift wrappings to be saved should be folded neatly and put away. The rest of the wrappings should be gathered up and discarded promptly.

Throughout the Christmas-New Year period always turn off the Christmas tree lights when every one is away from home.

KEEP AN eagle eye on the tree at all times for signs of dryness. If needles start falling fast, take the tree down immediately and put it outside the house.

Christmas fire safety efforts should not be confined to the Christmas tree.

Before preparing the holiday turkey, take a peak at the



CHEER throughout the year is provided by this transistorized radio that is smaller than many Christmas ornaments. It comes in gay holiday colors. "Bantam" by BULOVA

oven. If there is an accumulation of grease in the oven, scour it out immediately. A clean oven will prevent a possible grease fire and burned turkey.

It is a good plan, too, to keep any grease containers away from the stove.

And, throughout the Christmas season, one member of the family should be assigned to provide plenty of ash trays in all rooms if there are smokers in the house. Empty the ash trays often and always make sure before emptying them that all cigarettes, cigars and other smoking material have gone out.

AS AN added safeguard, make sure that all members of the family and house guests know what to do if fire should occur in your home.

Sit down together and figure out two possible escape routes to the ground from any up-

stairs' bedroom. Thus, if a fire should block one escape route, the alternate can be used.

But, above all, follow this procedure if fire should break out:

First, get everyone out of the house.

Then—call the fire department.

Have you the telephone number of the fire department posted by your telephone?

You are wise if you have. Merry Christmas!

Improvement Of Lomita Street Begun

Supervisor Burton W. Chace announced today that the improvement of Eshelman Ave. northerly of Allbrook St. in the Lomita area is under way. Recent traffic counts on

Eshelman, a secondary highway on the County Master Plan of Highways, showed that more than 2500 vehicles travel along

this section of the highway daily.

Chace said the improvement "will provide better drainage,

better traffic facilities and will generally result in increased property values throughout the area."

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for Babies ...

A large selection of new, cute and clever SQUEEZE TOYS, RATTLES, MUSICAL STUFFED TOYS, Boxed ROBE and TOY SETS, CAR COATS, TIGHTS, TOPPER SETS, PRAM SUITS, CORDUROY 3 Pc. SUITS, PAJAMAS, SLEEPING BAGS, BALLS,

for Girls ...

Toddlers to 14... a nice selection of STUFFED TOYS, JEWELRY, GOWNS, ROBES, PAJAMAS that are real gifty... many styles in Pajama Bags, HANDBAGS, PURSES, Dressy GLOVES, CAPS, and warm KNIT GLOVES. DRESSES of course!... the Loveliest!! SKIRTS and SWEATERS to mix and match... CAR COATS and DRESS COATS, CAPRI SETS and Loads of SPORTSWEAR! All quality merchandise at REASONABLE PRICES!

for Boys ...

Boys Bulky ORLON SWEATERS ● Cardigan styles and pullovers ● New Colors \$6.98 and \$8.98 ea. ● Sizes 4-14	BOYS CAR COATS with and without hoods, you'll like our selection! All \$5.98 to \$14.98 washable... all sizes to 14
BOYS PAJAMAS Flannel and knit styles \$2.29 to \$4.00 Sizes from 3 to 14.	CARTERS KNIT SLEEPERS Plains and prints. Sizes \$2.50 to \$3.00 3 months to 4 years.
BOYS SPORT JACKETS In brown and blue tones, \$12.98 each Sizes to 12.	CONTRASTING SLACKS To go with sport jackets... \$3.98 up by Iron-all... priced from

ALL TOYS AND GAMES

Closing Out at 1/2 Price
Still a good selection of toys, games, sinks, refrigerators, etc. for girls... guns, hols: ters, etc. for boys... Come in and see.

EXTRA SPECIAL! GIRLS' SLIPS

Slightly soiled, sizes 1 to 14, formerly priced from 1.98 to 4.98 \$1.00 and \$2.99

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