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Auto Seat Belts Called Vaccine Against Injury by Medical Poll

A medical doctor's concern with saving life does not stop with surgery, or prescribing drugs to treat illness. A poll taken at the September meeting of the American Assn. of Automotive Medicine, showed that 91 per cent of the physician members of the AAAM felt that seat belts were a life-saving part of automotive equipment.

Automobile accidents are the number one killer of the country's youth in the 15 to 25 age bracket. This is unnecessary, claim doctors of the AAAM, for as in polio and smallpox, a vaccine is available. In auto accidents this vaccine is the seat belt.

A FEW YEARS ago, the Cornell University Aeronautical Laboratories, using simulated auto crash conditions, developed

a reliable automotive safety belt. Concurrently, the Cornell Auto Crash Injury Research group studied the causes of injury-producing accidents. After analyzing 10,000 case histories, of which 2000 were wearing seat belts, the following findings were released.

"You are much safer, inside the car, and the seat belt will keep you there." In the Cornell Study, 12.8 per cent of those who remained in the cars were killed. Thus the risk of death is five times greater for those thrown from the car.

Further study showed that even inside the car you are much safer if you are held in place by a seat belt—as much as 60 per cent safer.

THE MOST frequent objections to seat belts are:

1. "Seat belts are dangerous. What is the car catches fire?"

Seat belts are designed for easy disengagement. In most cases the motorist is not rendered unconscious in the crash and can extricate himself more rapidly. Figures show, also, that fire starts in only two-tenths of one per cent of injury-causing accidents.

2. "The children won't wear them." The FBI, police, and race-drivers state the easiest way to solve this is to make a game of it by saying, "Fasten your safety belts for the blast off" or some such "rocket pilot" type game. It soon becomes habitual to fasten the seat belt.

3. "They are difficult to install." Anyone can install a set in 15 minutes. Most seat belts can be easily removed if there is no passenger to use them.

4. "Seat belts are expensive." Compared to a human life, no. Today, they are under \$13, all hardware included—and they are now a better quality.

5. "They are uncomfortable." With distance driving especially they reduce fatigue by curbing the strain of staying in one place on normal stops and turns. In addition, they promote better posture.

6. "Are they needed for just local driving?" 47 per cent of

all accidents in 1958 occurred at speeds below 47 miles per hour; 66 per cent took place within 25 miles of the driver's home. In accidents, the motorist without a seat belt flies forward unharmed—until he hits the dashboard. This sudden impact is the thing that maims and kills.

A SAFETY BELT prevents injury by bringing the motorist to a gradual, though rapid, stop—without hitting the dashboard or steering wheel with injurious impact, if he hits at all. The latest belts can be fastened in two seconds, and unfastened with a flick of the wrist.

The seat belt has been widely adopted by professional drivers—police, fleet drivers, auto racers, sports car enthusiasts—drivers who have personally proven their value time and again.

(Presented as a public service by the Southwest District of the Los Angeles County Medical Assn.)

MGM SIGNS HENREID

Paul Henreid has been signed by MGM to portray one of the starring roles with Glenn Ford and Charles Boyer in "The Four Horsemen of the Apocalypse." The actor-director leaves immediately for Paris, where the film is currently on location.

Famous Painting Collection on Display in L.A.

Great Western Savings and Loan Assn. announces the West Coast showing of the original Frank B. Hoffman oil painting collection of the western frontier. These oils, valued in excess of \$310,000 will be exhibited at Great Western's executive office, 4401 Crenshaw Blvd., Los Angeles, through Nov. 25.

Hoffman, a world-renowned artist, began his study of the west in 1902 at the age of 14. He sketched for several years for the Chicago American Weekly and soon after became head of the paper's art department. For the next five years, he studied figure and portrait painting in Chicago.

In 1916, he decided to move west. He lived with hunters and Indians and got to know many different tribes personally, especially the Blackfeet. He then journeyed down to the well-known Taos Art Colony in New Mexico. There he sketched and painted what he had seen in his travels throughout the west.

The paintings will be on display at Great Western on Monday and Friday from 9 a.m. to 8 p.m., and Tuesday through Thursday from 9 a.m. to 5 p.m.

Utility Firms Clash Over Independent Gas Supplies

Southern California Edison Co. was charged today with not operating in the best interest of the people of Southern California by attempting to corner an independent supply of natural gas.

This charge of not operating in the overall public interest was made in regard to Edison's proposed "Enchilada Inch Pipeline" in a brief filed with the State Public Utilities Commission in San Francisco by the Southern California and Southern Counties Gas Companies.

The gas companies' brief was discussed at Commission hearings in San Francisco into the present and potential adequacy of gas supply and service in California, and into the propriety and reasonableness of tariff provisions relating to priority of service and curtailment procedures as between industrial and steam generating plant customers.

"EDISON cannot formulate a separate gas supply project by any method which would not have a serious adverse impact on the gas customer," the gas companies charged.

"Edison's competition in the (gas producing) field has already bid up the field price of gas," the gas firms stated, and "Edison's continuing projects, such as the Edison-Tennessee-Pemex project, can only have the same result."

In their briefs in the hearings, the gas companies pledged "pioneering effort to offer the types of interruptible gas service their customers need or desire, consistent with feasibility and the best interest" of all the eight million gas users in Southern California.

IN RELATING the success of their efforts to supply all gas requirements for both residential and industrial customers, the gas companies pointed to two major new pipeline projects, the Transwestern project recently constructed and put into operation, and the Rock Springs project, awaiting final approval from the Federal Power Commission and the State Commission.

"The two together will bring jurisdictional gas to Southern California in sufficient volumes to adequately meet the needs of all gas consumers, including Edison's, for many years to come at a lower cost than the non-jurisdictional separate project proposed by Edison," the gas companies stated in their brief.

"Jurisdictional gas" was defined by a spokesman for the gas companies as gas delivered after approval by the duly constituted Federal and State regulatory bodies who scrutinize interstate sales in the public interest.

"THE GAS companies have been and are willing to meet Edison's needs, as well as the needs of all of their customers, to the extent that such needs are found by this commission to be in the public interest," the brief continued. Edison's claims for needing an independent supply were attacked in the gas companies' brief, which states:

"Edison operates only three of the nine active steam electric generating plants in Los Angeles County that are subject to the jurisdiction of the Air Pollution Control District.

"THE RECORD shows that other steam-electric generating agencies have experienced greater rates of overall growth and have been forced to rely upon thermal electric generation to satisfy greater rates of growth than has Edison.

"Edison has had the same opportunity, as have all other steam electric generating agencies, to avail itself of a supply of gas from the Gas companies . . .

"However, the record shows that Edison has refused offers of substantial volumes of gas. Edison took less than half of the gas fuel which in 1957 it represented as being in need of during 1958 and 1959. In fact, Edison elected to purchase only about 65 per cent of the gas offered to it by the gas companies in 1958 and only about 50 per cent thereof in 1959."

IN CONCLUSION, the gas company's brief explained: "Year-round load balancing with interruptible sales permits substantial economies which benefit all gas customers, including interruptibles such as Edison.

"It is this economy-creating interruptible service which Edison would destroy by separate gas supply projects.

"Thus, enough is already known of the Edison-Tennessee-Pemex gas scheme to show it to be inconsistent with the public interest."

S. Mark Taper At Convention

S. Mark Taper, President of First Charter Financial Corporation, is now attending the 1960 United States Savings and Loan League Convention being held in Miami, Fla.

Some 6200 savings and loan association members of the United States Savings and Loan League are represented at the convention, which is the industry's foremost event of the year. The convention started Monday and will continue through Nov. 21.

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12x18	Bigelow's 100% Wool Wilton Hi-Lo	Beige Tweed	\$129
15x12	Croft's 100% Wool Tweed	Black & White	\$79
12x6.7	Croft's 100% Cont. Filament Nylon	Green	\$49
12x15	Croft's 100% Wool Popcorn	Grey	\$89
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12x15	Bigelow's 70% Wool — 30% Nylon	Beige Popcorn	\$79
12x10.6	Nelson's 100% Wool Tweed	Beige	\$69
12x15	Croft's 100% Nylon Frieze	Blue	\$59
12x15	Croft's 100% Nylon Heat-Set Frieze	Green	\$99
12x18	National's Solution Dyed Tweed	Char. & Br'n.	\$69
12x12.6	National 100% Nylon Hi-Lo Tweed	Nutria	\$59
12x18	Eastman's 100% Chromspun Candy	Multi Stripe	\$69
12x21	100% Wool Candy Stripe	Multi	\$99
12x15	Eastman's 100% Chromspun Candy	Multi Stripe	\$59
12x10.9	National's 100% Nylon Hi-Lo Tweed	Cocoa	\$59
12x18	Eastman's 100% Chromspun Tweed	Cocoa	\$69
12x16.4	National's 100% Nylon Hi-Lo Tweed	Beige	\$79
15x12.11	McGee's 100% Heavy Plush Chenille	Champagne	\$159
12x22	Berven's 100% Nylon Tweed	Charcoal	\$149

SIZE	DESCRIPTION	COLOR	CARPET TOWN'S PRICE
12x7	Hollitex 100% Wool Modern Carve	Tweed-Black	\$39
12x13.6	Croft's 100% Wool Boucle	Green	\$79
12x8.10	Beattie's 100% Wool Carved Wilton	Tweed-Rose	\$59
12x18.6	Alexander Smith's 100% Wool Shag	Green	\$129
15x13	Croft's 70% Wool, 30% Nylon Tweed	Black & White	\$79
12x11.7	National's Solution Dyed Hi-Lo Tweed	Beige	\$59
12x10.2	Bigelow's 100% Wool Wilton Hi-Lo	Cocoa Tweed	\$79
12x12.6	National's 100% Nylon Hi-Lo Tweed	Nutria	\$59
12x16.6	Roxbury's 100% Wool Multi Color	Multi Wilton	\$129
15x16.6	Bigelow's 100% Wool Modern Carved	Nutria	\$129
15x7.3	Croft's 100% Wool Tweed	Turq. & Cocoa	\$39
12x21	Croft's 100% Wool Tweed	Turq. & Cocoa	\$99
12x19	Croft's 100% Wool Tweed	Turq. & Cocoa	\$89
12x20	National's 100% Nylon Tweed	Green	\$99
15x10.10	Croft's 70% Wool — 30% Nylon	Nutria	\$69
12x19.9	Hollitex 100% Wool Hard Finish	Aqua	\$99
12x15	National's 100% Nylon Hi-Lo Tweed	Nutria	\$79
12x15	National's 100% Nylon Tweed	Nutria	\$69
12x12	Hollitex 100% Nylon Hi-Lo	Charcoal	\$99
12x23	Berven's 100% Nylon Tweed	Beige	\$149
9x12	Nelson's Wool and Nylon Axminster	Cocoa Multi	\$49

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