

Doors Open
9:00 a.m.
OPEN FRI.
'til 9 p.m.

VALUES WE DARE DEFY ANY ONE TO BEAT

Come Early
For Best
Selection

NO MERCY!
ON OURS OR ANY
COMPETITOR

NO THOUGHT OF
COST OR LOSS!
WE WON'T BE
UNDERSOLD



You Won't
Believe
Your Eyes!

LADIES' DRESSES

- Dressy Rayons
- Linen Weavers
- Street Specials
- Flare Skirts
- Date and Party Specials
- Flannel
- Wool

Vals. to 12.98

3.87

SPECIALS LADIES

LADIES' CAN-CANS Full sweeps REG. \$2.49 — 99¢ Up
Sizes S-M-L

LADIES' LACE TRIMMED GOWNS Beautifully styled, top quality! 99¢ Up
REG. \$2.98

LADIES' 100% NYLON PANTIES Choice Colors! 6 PRS. FOR \$1.00

LADIES' 40-DENIER HALF SLIPS Top quality! 44¢ ALL SIZES

LADIES' EVERGLAZE & PLSSE DUSTERS Many styles. Sizes 12-20 REG. \$2.98 \$1.57

Will Hold Your LAYAWAY

GIRL'S DRESSES

NEW ARRIVALS!

- Crispy Cottons
- 100% Nylons
- Full sweeps
- Deep Hems

1.77 VALS. TO 2.98

Sizes 7 to 14 \$2.71

USE OUR LAYAWAY

INFANTS DEPT. SPECIALS

- \$1.98 Birdseye DIAPERS Red Label, 27x27" \$1.59
- 2.49 Blankets 36x50 - Assorted Jacquard patterns. \$1.00
- \$1.98 Knit SLEEPERS Sizes 1-6. Redmanized. 94¢
- 1.98 Bootie Set Nylons and rayons Assorted colors. \$1.00
- 69c SHIRTS Slip-on, tie side. 3 Mo. to 3 Yrs. 44¢
- 4.98 Quilted BUNTINGS Zipper front. 3 Mo. to 4 Yrs. \$1.77

REG. 3.95
IF PERFECT



Playtex Living Bra

"New Magic-Circle Cotton Cups
Elastic and Nylon lace Cups
With Soft, Combed Cottons.

"Custom - Contoured
To Flatter Your Fit
As Made for You Alone

Sizes
32-42
A-B-C-D
Cup

D-Cup
Also at
Same
Price

1.67

It Is Impossible to Beat These Prices!



Just Arrived... Ladies and Girls CAR COATS

Worth \$10.98
Fully Lined, With
Hoods, Double
Breasted, With Wooden
Buttons
\$3.37 Poplins
and
Cords
Ladies sizes 3-14 \$6.37
8 to 18
and S-M-L
WHILE THEY LAST!

BUDGET SPECIAL Ladies California Made CAPRIS

Finest Flannel,
Corduroy
Assorted
Novelty Prints

SIZES 8-18

VALS. TO 2.98

1.27



SALE WILL
CONTINUE
TILL EVERY ITEM
IS SOLD!

Open Fri. 'til 9
Weekdays 'til 4

Charge It With



Men's Lambswool and Rayon SWEATERS

Usually 4.98
Heavy Quality
Ass'd Colors.
Sizes S-M-L
Perfect Gift

2.99



Men's Melton JACKETS

Knit collar and cuffs. Also knitted
waistband. Regular \$10.98 value.

- Satin Lined
- Ass't. Colors
- Perfect for work or play
- Our Low Price

7.77

From
Sizes
34 to 46



Hurry! FOR THESE BUYS!

1.98 Ladies' Blouses
Roll up and Half Sleeves,
Washable. Sizes 32-38 88¢

4.98 Ladies' Fall Skirts
Italian Wool. Many styles
and colors. Sizes 8-18 1.99

6.98 Ladies' Quilted Robes
Rich-looking cotton. Sizes 10-20
Limited quantity From 3.99

14.95 Ladies' Nylon Robes
Styled by top New York maker.
Quilted. Sizes 8-18 7.77

2.98 Girls' Pedal Pushers
Quality pinhole cords. Assorted
colors. Sizes 7-14 1.00

2.98 Girls' Sweaters
Orlons, wools, slip-ons,
cardigans. 1.00

1.98 Girls' Can-Cans
AND FULL SLIPS. Nylon mesh, 2
tier. Assorted colors. Sizes S-M-L 88¢

69c Girls' Panties
Rumhas, panel trims, double
weight, cottons. Sizes 1-8 4 FOR \$1

69c Boys' & Girls' Sox
Helanca stretch nylon, Ass't.
colors & white. Sizes 6-11 3 FOR \$1

1.98 Flannel Pajamas
Lacy trim and tailored styles.
Assorted colors and sizes. 1.39

1.98 Girls' Knit Blouses
Slip-on style, collar. Sizes 7-14.
Special low price. Limited quantity. 77¢

3.98 Girls' TV Pajamas
Quilted cotton. Ideal for around
the house & bedtime. Sizes 2-6x. 1.99

MEN'S ROBES

Finest
Quality
Choice
of color
and
styles



Shop
at
Dales

2.37
SIZES S-M

MEN'S SLACKS

- Bedford Cloth
- New Frontier Pockets
- Half Belted Front
- Colors: Tan, Brown, Black and Charcoal.
- Sizes 28-38 Cuffed

2.00

MEN'S SPORT SHIRTS

Riverside, Jefferson, Bud Bernas,
Flannels, Cotton, Rayons. Plain
and novelty trim, checks and solids,
long and short sleeves. Sizes S-M-L.
Values to \$3.95

1.77 Up

MEN'S PAJAMAS

Flannel and Broadcloth. Sanforized.
Novelty prints and stripes. Sizes A, B, C, D
Regular value \$4.98

2.77

MEN'S STRETCH SOX

100% Helanca Nylon. One size fits
all. Assorted colors and patterns.
Regularly 69c each. 4 FOR \$1



BOYS FUR COLLAR JACKETS

- Quilted lining
- Sizes 2-6x
- Durable Vinyl Fabric
- Royal Blue, Red Brown, Grey

3.29

6.98
Value

Rock 'n Roll—Sizes 3 to 16 \$6.99



BOYS SWEAT SHIRTS

- By Haines
- Assorted colors
- Crew neck
- Sizes 4-16

7.77
perfect for gym
Reg. 1.59 If Perfect



BARGAIN SCOOP!

Boys' Cord Shirts Heavy duty, assorted colors. Washables. Sizes 4-16. Reg. \$3.98

Boys' Flannel Shirts Plaids and solid. Sizes 4-14. Reg. \$1.98 Special 88¢

Boys' Tee Shirts Solids, stripes short and long sleeves. Sizes 2 to 16. Reg. \$1.00, 59c ea. 2 FOR \$1

Boys' Boxers Flannel-lined, assorted fabrics, colors. Sizes 2-8. 99¢

Boys' Cord Pants Self belt, cuffed bottom. Ass't. colors. Sizes 3-7. Reg. \$3.98

Boys' Jeans Flannel-lined, sanforized, double stitched. Sizes 2-6x. Reg. \$3.98

Boys 10-oz. Vulcanized And Double Knee JEANS

- Boxer Type
- Guaranteed
- Tight Western Fit
- Riveted
- Reinforced
- Extra Long for turn up
- Sizes 1 to 12



99¢

Dale's

SELF-SERVICE DEPARTMENT STORE INC

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NEXT TO A&P MARKET

Downtown Torrance

You'll Save More!