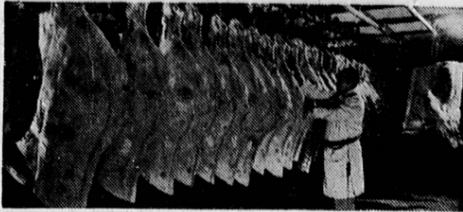


The combination of things we do makes Safeway Meats a Better buy for you ...

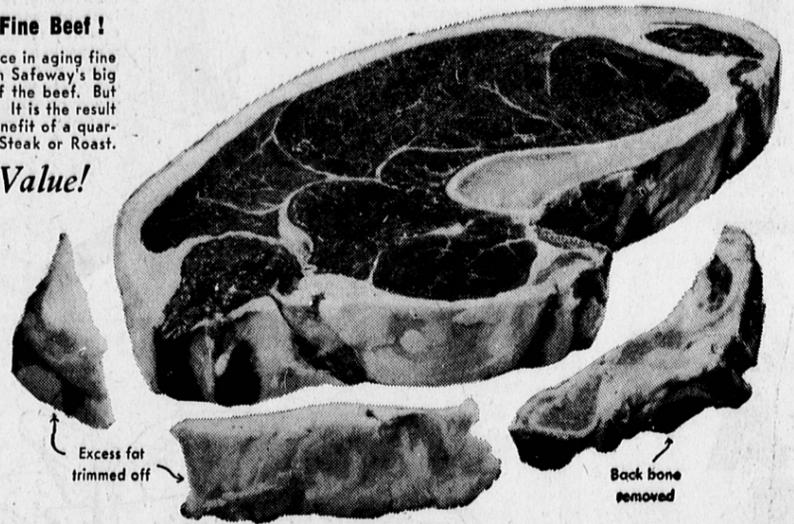
# AGING is ONE reason why ... Safeway Meats are Best!



### A Quarter of a Century of Experience in AGING Fine Beef!

Yes, that's Safeway's record! A quarter of a century of experience in aging fine beef. Only top quality U.S.D.A. choice beef is carefully aged in Safeway's big aging plants to bring out the exquisite flavor and tenderness of the beef. But this experience was not acquired in a week, a month, or a year. It is the result of years of experience by meat experts. Today, you reap the benefit of a quarter of a century of experience every time you buy a Safeway Steak or Roast.

**Best Trim! Best Flavor! Best Value!**



**TOP U.S.D.A. GRADES...** All Safeway Beef and Lamb are U.S.D.A. Choice, graded by U.S.D.A. experts, who judge the meat strictly and impartially awarding this Choice grade only when U.S.D.A. specifications are met. Safeway meats consistently provide finer eating!

**CLOSE TRIMMED...** Our "close-trim" method on every cut of Safeway meat removes excess waste and fat... so you get more delicious meat to serve for your food money. Compare our ways of trimming meat and you'll see why Safeway meat is always a better buy!

## Sirloin Steak

U.S.D.A. Choice Grade Beef

For the best sirloin steaks you have ever tasted, come take your pick at Safeway today! Each of our steaks is carefully trimmed of excess fat and bone.

Full Cut Bone in lb.

# 98¢

<p><b>Candi Cane Sugar</b> Or Union Granulated Sugar</p> <p>5-lb. bag <b>39¢</b></p>	<p><b>Salad Oil</b> Nu Made—For Cooking Too!</p> <p>quart bottle <b>39¢</b></p>
<p><b>Heavy Duty Fab Detergent</b></p> <p>price includes 10¢ off label</p> <p>giant pkg. <b>49¢</b></p>	<p><b>Kitchen Craft Flour</b> Enriched White</p> <p>5-lb. bag <b>39¢</b></p>

<b>Sliced Pineapple</b>	Lalani—4 slices Sun-Ripened Hawaiian	5	14½-oz. cans	\$1
<b>Grapefruit Juice</b>	Town House Brand Natural Pack	4	46-oz. cans	\$1
<b>Northern Tissue</b>	Fine Quality and Softness Price Includes 1¢ Off Each Roll	10	rolls	89¢
<b>Chiffon Facial Tissue</b>	So Soft and Strong!	4	pkgs. of 400	\$1
<b>Gerber's Baby Foods</b>	Strained Fruits and Vegetables	6	cans	59¢
<b>Purity Oats</b>	Betty Crocker (Price Includes 5¢ off on 42-oz.; 3¢ off on 18-oz.)	42-oz. pkg.	33¢	18-oz. pkg. 17¢
<b>Artificial Roses</b>	Assorted colors. (In most larger Safeways. White stocks last.)		each	10¢
<b>Brown Derby Beer</b>	2 12-oz. cans 27¢	Dozen Cans	\$1.55	6 12-oz. cans 79¢

(Beer Sold Only in Licensed Safeways)

### FROZEN FOODS

Fill your freezer with today's best food values... buy Frozen Foods!

## Treesweet Orange Juice

Fresh Squeezed Flavor-Rich in Vitamin C

5 6-oz. cans **\$1.00**

<b>Chopped Broccoli</b>	Bel-Air 6 10-oz. pkgs.	\$1.00	<b>Golden Corn</b>	Mr. G Whole Kernel 8 10-oz. pkgs.	\$1.00
<b>Bel-Air Waffles</b>	Ready in a Jiffy 5-oz. pkg.	10¢	<b>Ice Cream</b>	Party Pride Popular Flavors 2 Pint Ctns.	39¢

U.S.D.A. Choice Beef, Aged and Trimmed

<b>T-Bone or Club Steaks</b>	U.S.D.A. Choice Beef Aged and Trimmed lb.	\$1.09
<b>Porterhouse Steaks</b>	Safeway Aged to Full Flavor Perfection lb.	\$1.19
<b>Boneless Round Steaks</b>	Full Cut Beef lb.	79¢
<b>Boneless Top Round Steaks</b>	lb.	89¢
<b>Fresh Ground Round</b>	Extra Lean Beef Juicy and Tender lb.	69¢
<b>Bottom Round Roasts</b>	Boneless Beef lb.	79¢
<b>Boneless Rump Roasts</b>	U.S.D.A. Choice Beef lb.	79¢

<b>Sliced Bacon</b>	Farmer John 1-lb. pkg.	59¢	<b>Safeway Big Eye Swiss Cheese</b>	Chunk Style Soft Textured. Smooth and Tasty. lb.	79¢
<b>Polish Sausage</b>	Hygrade brand 12-oz. pkg.	59¢	<b>Tillamook Gelatin Salad</b>	Cheddar Cheese lb. 75¢ Lucerne Assorted pt. ctn. 35¢	
<b>All Beef Sausage</b>	Fisher's brand 1-lb. roll	39¢	<b>Lucerne Fruited Yogurt</b>	Vanilla, Strawberry, Prune or Pineapple ½-pt. ctn.	19¢
<b>Fresh Oysters</b>	Captain's Choice 12-oz. jar	59¢			
<b>Fresh Dover Sole Fillets</b>	lb.	40¢			
<b>All Meat Wieners</b>	Safeway 1-lb. or Luer pkg.	49¢			
<b>Cooked Ham</b>	Danola Sliced 5½-oz. Danish pkg.	59¢			
<b>Sliced Beef</b>	or Ham Smoked 3 3½-oz. pkgs.	\$1.00			

### U.S. No. 1 Idaho Russet

## Potatoes

Excellent to bake, boil or fry!

10 -lb. plico bag **49¢**

Extra Special Value

## Velvet Yams

Thick-fleshed Plump with Golden Goodness! lb. **10¢**

### Lettuce

Crisp Solid Heads 2 for **25¢**

### Walnuts

Large—New Crop—No. 1 Quality lb. **43¢**

### Tomatoes

Large Slicing Size 2 lbs. **25¢**

PRICES EFFECTIVE Thurs. thru Sun., Oct. 20, 21, 22, 23, 1960 at local Safeway Stores



# SAFEWAY

Applicable taxes collected. Subject to stock on hand. We reserve the right to limit quantities and not sell to other merchants. Merchandise sold in quantities as advertised.

Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobacco or alcoholic beverages or magazines.

### U.S.D.A. Choice Beef Aged & Trimmed

## Beef Steaks

Your Choice Sirloin Tips Boneless Cube Rib Steaks lb. **89¢**

**SAFEWAY COUPON**

Skylark

**Multi-Grain Fresh Bread**

With This Coupon Save 10¢ 15-oz. loaf **19¢**

Good Thurs.-Sun., Oct. 20, 21, 22, 23, 1960 at Safeways in Southern California except Imperial and San Diego Counties.

### Mrs. Wright's Fresh

## Banana Cake

Party Type Single Layer 11-oz. size **29¢**

### Mrs. Wright's

## Apple Kuchen

Fresh Apple Coffee Cake 11-oz. size **29¢**

### Roxbury

## Candy Buys

Crema de Menthe... 10-oz. 3 pkgs. **79¢**  
Chicken Bones ..... 8-oz. 3 pkgs. **79¢**  
Gum Drops ..... 16-oz. 3 pkgs. **79¢**

### Cream o' the Crop

## Fresh Eggs

Finest eggs you can buy or they don't cost you a cent!

Medium Size Grade AA 1-doz. ctn. **51¢**

Large Size Grade AA 1-doz. ctn. **55¢**

### Lucerne Wins Again

42 gold medals, 10 silver medals, 4 bronze medals—a total of 56 awards in all—won by Lucerne Dairy Products and Producers at California State Fair, San Bernardino and Los Angeles County Fairs. Lucerne Quality Wins Again!

We Give



<p><b>The Golden Book Illustrated Encyclopedia for Young People</b></p> <p>16 Magnificent Volumes</p>	<p><b>Help Your Child in School</b></p> <ul style="list-style-type: none"> <li>A brand new world of knowledge</li> <li>Every page in glorious color</li> <li>15 years in the making</li> </ul>	<p><b>Book Racks</b></p> <p>Made especially for 16 volumes Golden Book Encyclopedias—plus 6 volumes soon-to-come Golden Book Atlas.</p> <p><b>\$1.49</b> each</p>
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