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Mercury Drops Prices for New Models, Dealer Reports

Prices of the 1961 Mercury start at \$2417, a major reduction from the lowest priced 1960 Mercury, according to George Moyer, president of George Moyer, Inc.

This is \$214 below the lowest priced 1960 Mercury. The decrease becomes even greater—\$299—when the two models are equipped with radio, heater, white sidewall tires, and automatic transmission.

"The lowest priced Mercury for 1961 is the Meteor 600 two-door sedan with a six-cylinder engine," Moyer said. "It has a suggested retail price of \$2417. The suggested retail price is the vehicle price shown on the price label affixed to each car. It does not include state and local taxes or transportation charges which vary from location to location."

"The 1961 Mercurys include two new series, the Meteor 600 and the Meteor 800 which are priced to compete with the middle and top series of the low-priced field," Moyer said. "The Monterey is the top in the 1961 Mercury lineup. The new Mercurys are on display now at George Moyer, Inc."

"All optional equipment that people buy most often is priced lower than last year," he said.

"The suggested retail price for the Mercury Push-Button Radio is \$65, down \$21 from last year; automatic transmission for \$189.60, down \$41.70; power steering \$81.70, down \$24.50; and heater and defroster \$75.10, down \$3.60."

In addition to its V-8 engines, Mercury offers a six-cylinder engine for the first time.

The new Mercurys include such cost-saving features as extension by the dealers of their warranty to 12 months

Applications For Academy Lists Open

Congressman Cecil R. King announced today that he will accept applications from young men of the 17th Congressional District who seek his nomination to 1961 vacancies at United States Military Academies until Oct. 22.

King is authorized to fill two vacancies at West Point and one each at Annapolis and the Air Force Academy.

Applicants must be high school graduates between 17 and 21, U.S. citizens, unmarried and in good physical condition.

Competitive examinations for nomination by Congressman King will qualify four for each of the two West Point vacancies, 11 for the Air Force Academy vacancy and six for the Annapolis opening.

All men so designated by King will be evaluated by the appropriate academic board, which will take into consideration:

Academic ability, character, and other personal attributes as shown by statements from school officials, evidence of exceptional capabilities, and leadership potential. The boards determine the order in which those designated will be offered admission.

Young men wishing to compete in the designating examination may send their requests to Congressman King at his office, House Office Building, Washington 25, D.C.



W. P. GREENE Given New Position

Savings Firm Puts Greene In New Post

Appointment of W. P. Greene as administrative assistant to S. Edgar Secord, vice president and branch operations officer of American Savings and Loan Assn., is announced by William Balopole, executive vice president. He will headquarter in the Whittier main office.

Greene comes to American Savings and Loan Assn. from five years' service as operations officer with a leading California banking concern. He is a graduate of Whittier College, now working for his master's degree in business administration.

The position was created and the appointment made due to the growth of American Savings and Loan Assn. The company is midway in an all-branch modernization program. Two new buildings were opened in September, at Palmdale, and Redondo-South Bay Center. Ground has been broken for the La Puente Branch, and the Whittier Main Office is undergoing an expansion construction project.

American Savings and Loan Assn. has branches in Azusa, Hawthorne, Redondo-South Bay Center, Manhattan Beach, Redondo Beach, La Puente, Temple City, Norwalk, Montrose, Palmdale, Whittier and East Whittier.

RA Director To Talk Here Next Tuesday

Bill Woolson, director of the Los Angeles Area Plan for Republican Associates, will be guest speaker at the Oct. 18 meeting of the Torrance Republican Club at the downtown Republican Headquarters, 1406 Cravens Ave., Club President Tom Brewer announced this week.

Woolson will show movies made during the visit of Vice President Nixon to Moscow, including the famous "kitchen debate" with Khrushchev at the American exhibit there, Brewer said.

Woolson joined Republican Associates last year after serving as manager of community relations for the Northrop Corp. for two years. Prior to that he was associated with the public relations department of General Motors Corp. as a turer.

During World War II he served with the Air Force as Public Information Officer at the Kirtland AFB in Albuquerque.

The meetings at the Republican Headquarters each Tuesday evening are open to the public, according to Mrs. P. G. Smith, staff public relations director.

The headquarters is now open seven days a week, she said, and literature on the candidates and issues, as well as campaign buttons, jewelry, bumper stickers, and other material may be obtained

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